

GENESEO – ROCHESTER WEEKEND SERVICE BUS STOPS

DESCRIPTIONS & CONTACT INFORMATION

- Eastview Mall** 7979 Pittsford-Victor Road 585 223 4420 <http://www.eastviewmall.com>
NEW this year the bus stops on Friday nights as well as the traditional Sunday afternoons. Eastview has a large variety of stores and it is also the nearest area bus stop for the Megabus route between Toronto and New York City. See Transportation Services link to <http://megabus.com>.
- Borders** 1000 Hylan Drive 585 292 5900 <http://www.bordersstores.com>
Every *Borders* store offers a vast selection of books, music, movies and more, tailored specifically to the interests of the community it serves. The store provides cozy chairs, comfortable cafes, and listening stations so that customers can relax and stay awhile.
- Target** 2325 Marketplace Drive 585 424 3370 <http://www.target.com>
Target has just about every item college students could need and at prices that fit their budget. If you can't find what you're looking for at *Walmart*, you can probably find it at *Target*. Bus stops there providing access to nearby Best Buy, 585 292 0250, <http://www.bestbuy.com> on Fridays & Saturdays.
- The Marketplace Mall** One Miracle Mile Drive 585 475 0757 <http://www.themarketplacemall.com>
Check out the variety of stores that make up *Marketplace Mall*. The food court at the west side entrance is the bus stop location for your LATS bus as well as RTS buses, all services of the Rochester Genesee Regional Transportation Authority (RGRTA). From this location you can find public bus route schedules to RIT and other Henrietta and Rochester locations. Stops are made throughout the weekend.
- Henrietta Townline Plaza** 3047 W. Henrietta Road, Rochester, NY 14623
This was new in 2008 – 09 / bus stops twice on Fridays (on the way to RIT). Stores include *Millennium Games & Hobbies*, *Namaste Indian Groceries*, *Asia Market*, *Taste of India*, *Frame Shop*, *Amiel's* and *The Steel Source*. There is also access to Jefferson Plaza for more eateries, including *Tandoor* and *China Buffet*.
- Movies 10** 2613 W. Henrietta Road, Rochester, NY 14623 585 292 0303 (office) <http://movies.yahoo.com>
Movies 10 shows second run movies at a reduced rate. Call or go online for ticket prices and show times. Stops are made on Friday nights & Saturdays. For recorded information call 585 292 5840.
- Crittenden Corners** 1713 Crittenden Road, Rochester, NY 14623
New in 2008 – 09 / bus stops Saturdays (on the way to University of Rochester after Movies 10). Area stores include *Desi Bazaar* (south Asian ethnic groceries and kosher meats), *Piatza's Gourmet Pizza* and *Yummy Cafe*.
- University of Rochester** Rochester NY 14627 585 275 2121 <http://www.rochester.edu>
Located about two miles south of downtown Rochester, is the U of R riverside campus. Well-known university landmarks include Rush Rhees Library, the Interfaith Chapel, Eastman Theatre, Memorial Art Gallery, and Riverside Park. The bus stops at the library on Fridays & Saturdays, and there is one stop on Sunday.
- Rochester Institute of Technology** One Lomb Memorial Drive, Rochester NY 14623 • 585 475 2411 • <http://www.rit.edu>
On Friday afternoon there is a special stop (and later return stop) at Rochester Institute of Technology's Information Center by the traffic circle on the Main Entrance; there is an additional stop on Sunday.
- Geva Theatre** 75 Woodbury Boulevard, Rochester, NY 14607 585 232 4382 <http://www.gevatheatre.org>
Geva Theatre's two stages showcase everything from American classics to world premiere musicals, children's theatre, and hilarious improvisational comedy. Call or check out their web site for show and ticket information. The bus stops on Friday and Saturday nights.

GENESEO – ROCHESTER WEEKEND SERVICE BUS STOPS

DESCRIPTIONS & CONTACT INFORMATION

Midtown Note that Midtown Plaza is closed except for the bus terminal.

Midtown Plaza, at Chestnut & Broad streets, houses the bus terminal servicing Trailways and Greyhound bus lines; terminal is 187 Midtown Plaza. Nearby is the *Damon City Campus of Monroe Community College*.

LATS bus stops on NE corner of Broad & Chestnut (This is **Broad St. Station**/across the street from terminal).

Trailways Fare & Schedule Information in NYS 1 800 295 5555

Greyhound Fare & Schedule Information 1 800 231 2222

MCC Damon City Campus – 228 E. Main 585 262 1600

Easy on East 170 East Ave., Rochester, NY 14604 585 325 6490 Formerly known as *High Fidelity* and earlier *Milestones*, *Easy on East* made its debut at the East End District's Mardi Gras party in February 2009. Once a live-music venue, DJs are now the feature. Bus stops Friday & Saturday nights.

Little Theatre 240 East Ave, Rochester, NY 14604 585 258 0406 <http://www.thelittle.org>
The *Little Theatre* began in Rochester in 1928 as a link in a proposed chain of small theatres designed to provide an "intimate" alternative to the large commercial movie houses of the day. The "little cinema movement," which was dedicated to showing "art films that appeal to the intelligent and sophisticated," started in 1925. Call or view their web site for ticket information and a listing of film showings. Bus stops Friday & Saturday nights.

Memorial Art Gallery 500 University Ave, Rochester, NY 14607 585 276 8900 <http://mag.rochester.edu/>
A visit to the *Memorial Art Gallery* is a journey through more than 5,000 years of art history. From the relics of antiquity to works in the vanguard of contemporary movements, the Gallery offers a panorama of the world's art. Call or see their web site for information about upcoming events. Stops occur on Saturday afternoons.

Public Market 280 North Union St. 585 428 6907 (vendor info) <http://cityofrochester.gov/>
More than 200 vendors turn out to sell their fresh produce, flowers, crafts, and other items. There are several food kiosks so you can keep up your strength while you power shop your way through the market. Hours are Tuesday and Thursday 6:00 am to 1:00 pm and Saturday 5:00 am to 3:00 pm (closed holidays). Check "Services" then "Learn About" to click on the Public Market page of the City of Rochester web site to learn about special events and hours. **Note that there is a stop at Union & E. Main St. about 5 minutes before this stop for walking access to Guy's & Dolls Phase II full service beauty salon and nearby establishments.** Stops are made on Saturday mornings and afternoon.

Amtrak Station 320 Central Avenue Rochester, NY 14605 <http://www.amtrak.com/>
The Amtrak Station in Rochester is located on Central Avenue, near Joseph and Clinton avenues. Amtrak's general web site is <<http://www.amtrak.com/>>. There are stops on Saturdays and Sundays.

Station & Train Arrival Information only (585) 454-2894
Amtrak Reservations & Schedule Information 1 800 872-7245

Greater Rochester International Airport 1200 Brooks Avenue, Rochester, NY 14624
Operated by Monroe County the terminal is open 24 hours a day and passenger service continues to increase. The web site is easy to use, contains information on all airlines servicing Rochester, and tours can be scheduled - visit <<http://www.rocairport.com/>>. The bus stops at the public bus shelter on Fridays at 4:45 p.m. and Sundays at 8:55 p.m.