

On-Campus Courses

COMN 103 S/Introduction to Interpersonal Communication

This course is designed to provide students with basic knowledge about communication theory and practice. It creates an awareness of the role communication plays in our interpersonal relationships. Students will be introduced to basic models, definitions, and approaches to interpersonal communication. Some areas presented include perception, self-concept, self-disclosure, conflict, verbal and nonverbal communication, and ways for improving communication competence. Credits: 3(3-0)

COMN 160 S/Introduction to Mass Communication

This course is designed to survey mass communication in both historical and contemporary contexts. Students are introduced to the broad function of mass media, as well as the specific function of each medium. The roles of technology and the impact of mass communication on society and individuals are also explored. Credits: 3(3-0)

COMN 200 Theory and Practice of Public Relations

This course is designed to introduce the student to the principles of public relations. It includes analyses of methods of building good will and obtaining publicity, and processes of influencing public opinion. Communications media are studied as utilized in contemporary public relations programs. Credits: 3(3-0)

INTD 205 Business Communications

Effective communication is a key skill in today's business world. This course aims to provide students with the basic skills and knowledge required for effective business communication. Students will develop competency in oral, written, and interpersonal communication relevant to business and professional organizations. Prerequisites: INTD 105. Restricted to School of Business majors. Credits: 3(3-0).