

SUNY Geneseo

Chapter of Excellence Assessment

The vision of the Inter Greek Council is to celebrate life-long fraternal and sororal bonds while continuing to grow through academics, campus involvement, community service, leadership, and social engagement; recognizing the responsibility of each member and organization to serve as role models and promote these opportunities to the College community to further its development. The Chapter of Excellence Assessment, a values-based program inspired by the Call for Values Congruence, serves to evaluate chapters' current progress toward achieving this vision and to provide a framework for continuous improvement. Those chapters who can successfully align their actions with their espoused values will be duly rewarded.

Assessment- Overview

1. Each fraternity and sorority is encouraged to participate in the Chapter of Excellence Assessment. Eligibility for the Outstanding Greek Organization award and other annual recognition is based on participation in the program.
2. Designated assessment committee members will review each chapter based on the Chapter of Excellence criteria via chapter presentations and supplemental materials provided by the chapter.
3. Outcomes of individual chapter presentations will determine the chapter's Excellence ranking on a 1 to 5 scale with 5 being the highest ranking.
4. All information presented and materials submitted must have occurred during the academic year being evaluated.
5. Awards will be presented annually at the President's Leadership Award Ceremony.

Assessment- Process

1. Each chapter will have 30 minutes to present their achievements in the five assessment areas to the assessment committee.
2. Committee members will be volunteers from the campus community and may include the Coordinator of Greek Affairs, but will not include anyone who is a member of or advisor to an individual Greek organization.
3. Committee members will rate the chapter's performance in each assessment area on a scale of 1 to 5 (1= does not meet expectations, 3= meets expectations, 5= exceeds expectations).
4. A summary for each assessment area (no longer than two pages typed) and a letter of recommendation from your faculty/staff advisor must be submitted to the Office of Greek Affairs by the stated deadline. Additional documentation may be used during the chapter presentation, but does not need to be submitted.
5. In addition to the presentation, committee members may contact chapter members, College administrators, advisors, alumni, and community members for additional information.

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Criteria

Values Integration

Value: Chapter will instill the values of their organization, Greek community, and SUNY Geneseo. Chapter will be responsible for its actions and recognize their implications in the Greek and College community.

1. What are the values of your organization?
2. How does your chapter instill these values within its membership and daily operations?
3. How does your chapter include your values in programs, events, and publicity?
4. How does your chapter recognize your national and/or local celebrations (such as Founder's Day, anniversary, initiation, graduating senior recognition)?
5. What policies are in place to hold members accountable to these values and how have they been utilized?
6. What personal development programs do you offer your members to educate them on these values?

Intellectual Development

Value: Chapter will develop and maintain a scholastic program for its members that will enhance their academic success and contribute to the academic mission of the College.

1. What are your chapter's current academic accomplishments (grade point average for chapter, members, and new members and chapter rank)?
2. What are your chapter's academic goals?
3. Define your chapter's scholarship program:
 - a. What do you do if members are not meeting their academic goals?
 - b. How do you assist new members in meeting their academic goals throughout the new member education process?
 - c. How do you recognize both improvement and excellence in your member's academic performance?
 - d. How has your chapter involved your faculty/staff advisor in the chapter's scholarship program?
4. Describe your chapter's use of campus and community resources.

Leadership Development

Value: Chapter will encourage leadership development and promote leadership opportunities for its members.

1. How does your chapter encourage members to take a positive leadership role within your chapter, the Greek community, and campus?
2. How does your chapter educate members in educational leadership development?
3. Please describe your chapter's member development program.
4. Please describe your chapter's new member development program.
5. What leadership positions outside of Greek life do your members currently hold?
6. How do you involve alumni, advisors, faculty, staff, or community members in your chapter's leadership development?
7. How have members of your organization been involved in the GOLD program?

Positive Relationships

Value: Chapter will foster brotherhood and sisterhood between all Greek organizations. Chapter will respect the dignity of people while embracing the free exchange of ideas and beliefs. Chapter will educate and promote diversity, risk management, and healthy lifestyles.

1. How does your chapter participate in the Greek community?
2. How does your chapter participate in the campus community?
3. Describe your chapter's involvement in the Inter Greek Council.
4. How does your chapter contribute to the campus/ multicultural climate?
5. How does your chapter educate members and new members about issues of diversity?
6. How does your chapter promote a life-long commitment to your organization and develop strong alumni ties?
7. How does your chapter educate members and new members about risk management and risk reduction?
8. What is your chapter's risk management policy?
9. Does your chapter carry group liability insurance?
10. How does your chapter promote the health and safety of its members, new members, and guests?
11. Describe your chapter's relationship and involvement with your faculty/staff advisor, Greek advisor, alumni advisor, and headquarters/regional officers/graduate chapter (if applicable).

Citizenship

Value: Chapter will recognize the importance of serving the community.

1. How does your chapter serve the Geneseo community?
2. How does your chapter positively contribute to the Rochester and Livingston County communities?
3. How does your chapter support national or international needs/issues?
4. How does your chapter establish a positive campus and community relationship and demonstrate its ability to be a good neighbor?

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Grading Sheet

Chapter: _____

Date: _____

NEGATIVE BEHAVIOR

POSTIVE BEHAVIOR

Values Integration

Low chapter pride
No knowledge of organization values

1 2 3 4 5

Celebrating chapter accomplishments
Knowledge of organization values

Rushing “rushees”
Alcohol used in recruitment
Inappropriate entertainment (skits, songs, activities)

1 2 3 4 5

Recruiting potential new members
Values based recruitment

Sloppy chapter management
Late dues, rosters, forms

1 2 3 4 5

Accurate & timely chapter management
On time dues, rosters, forms

Risk management violations
Disregard for policies, lack of member education, lack of procedure for holding members accountable

1 2 3 4 5

Upholds policies and procedures
Regular member education, procedure for holding members accountable

Inappropriate public relations (website, facebook, fliers, t-shirts, party themes are in poor taste)

1 2 3 4 5

Positive public relations (website, facebook, fliers, t-shirts, party themes reflect organization values)

Outdated Greek vocabulary (frat, pledge, rush, rushee)

1 2 3 4 5

Updated Greek vocabulary (recruitment, potential new member, new member)

Intellectual Development

Low academic performance

1 2 3 4 5

High academic performance

No scholarship program

1 2 3 4 5

Comprehensive scholarship program

No chapter academic goals

1 2 3 4 5

Clearly articulated academic goals

Poor academic environment

1 2 3 4 5

Supportive academic environment

No faculty involvement
No use of campus resources

1 2 3 4 5

Faculty involvement
Use of campus resources

Leadership Development

| | | | | | | |
|--|---|---|---|---|---|--|
| No new member development program (pledging instead) | 1 | 2 | 3 | 4 | 5 | Comprehensive new member development program |
| Unaware of or no participation in campus/regional/national programs | 1 | 2 | 3 | 4 | 5 | Participation in GOLD, Summit, campus/regional/national conference |
| No ongoing member development programs, no involvement of alumni, faculty, staff, or community members | 1 | 2 | 3 | 4 | 5 | Ongoing member development programs (career, leadership, health), active involvement of alumni, faculty, staff, or community members |
| No/low involvement in student organizations and campus activities | 1 | 2 | 3 | 4 | 5 | Active involvement in student organizations and campus activities |
| Positive Relationships | | | | | | |
| Disrespect for self, peers staff, faculty, advisors, alumni | 1 | 2 | 3 | 4 | 5 | Respect for self, peers, staff, faculty, advisors, alumni |
| Negative public image No PR efforts | 1 | 2 | 3 | 4 | 5 | Positive public image Active PR efforts |
| Poor or no alumni relations No alumni advisor support | 1 | 2 | 3 | 4 | 5 | Active alumni participation in the organization & alumni advisor support |
| No/negative relationships with other organizations | 1 | 2 | 3 | 4 | 5 | Positive relationships with other student organizations |
| No/low awareness of diversity | 1 | 2 | 3 | 4 | 5 | Awareness of and respect for diversity |
| No/low awareness of health/safety issues | 1 | 2 | 3 | 4 | 5 | Awareness of health/safety issues |
| Citizenship | | | | | | |
| No/low commitment to community service | 1 | 2 | 3 | 4 | 5 | Active participation in community service |
| Poor chapter housing conditions | 1 | 2 | 3 | 4 | 5 | Well-maintained chapter housing |
| Poor neighbor relations | 1 | 2 | 3 | 4 | 5 | Positive neighbor relations |
| Chapter Average Rank | 1 | 2 | 3 | 4 | 5 | |

Comments: