

## MEMORANDUM

TO: Members of the Geneseo College Community

FROM: Carol Long, Provost  
Chair, Vice President for College Advancement Search Committee

SUBJECT: Search Update

I am writing to keep you posted on the progress in the search for a new Vice President for College Advancement. On April 3, 2012, the search committee met to review a draft of the search profile and an advertising plan for the search. Because the search profile is the primary informational piece to be used in generating the candidate pool, it has been the main focus of our attention over the last couple of weeks. We are gratified that this important document reflects the input provided by the Geneseo community. Thanks to all of you who offered your good thoughts and informative input as the document was prepared and finalized.

The profile is posted on the Geneseo (<http://www.geneseo.edu/president/executive-search-VPCA>) and AGB Search (<http://agbsearch.com/searches/vice-president-college-advancement-state-university-new-york-geneseo>) websites today, as we launch the search with print and online advertising. A print ad in the *Chronicle of Philanthropy* and extensive outreach to higher education leaders across the nation will move the candidate generation phase into high gear. Our consultants will distribute the search profiles nationally to inform selected individuals about the search and to request their suggestions of persons we should consider. Additional advertising will appear online in the *Chronicle of Higher Education*, *Inside Higher Education*, *Women in Higher Education*, *Hispanic Outlook*, and *Diverse*.

We also encourage you to suggest people who might be attractive to Geneseo in this search. Please provide our consultants, Tom Courtice or Judith Ward, with names and contact information related to any potential candidates. The nominations and suggestions that we receive from those closest to the College can be among the most meaningful in the process of candidate generation. Tom's and Judith's e-mail addresses are: [tbc@agbsearch.com](mailto:tbc@agbsearch.com) and [jbw@agbsearch.com](mailto:jbw@agbsearch.com)

If you have any questions, please do not hesitate to contact me at [long@geneseo.edu](mailto:long@geneseo.edu). I will be writing to you again in June to provide you information on the progress of the search. On behalf of the committee, thank you for your ongoing interest.

cc: Members of the VPCA Search Committee  
Becky Glass, Secretary to the Search Committee