

## SUNY GENESEO ONLINE COURSES – SUMMER 2012

### **ACCT 103 - Intro to Managerial Accounting**

An introduction to managerial accounting theory and practice. Emphasis is given to managerial accounting concepts; cost-volume-profit relationships; job, process, and absorption costing; budgeting; standard costs and variance analysis; price level changes; and the use of managerial accounting information in decision-making. Prerequisites: ACCT 102. Credits 3(3-0)

### **ANTH 120 - S/Language & Culture**

An introduction to language as a part of culture and culture as a part of language. Topics include language and humanity, lexicon and cultural values, language acquisition and socialization, language and thought, and language as a means of communication and social discourse. Attention is called to the empirical and theoretical inspirations of language study for the study of culture and cross-cultural analysis. Offered every fall Credits 3(3-0)

### **ANTH 288 Exp: Language and Gender**

There is a burgeoning body of literature on language and gender within sociolinguistics and the study of language in context more generally. Students will explore how language in use mediates, and is mediated by, social constructions of gender and sexuality. This course is guided by the following essential question: How do language, culture and gender shape diverse perceptions and influence interpersonal, local, national, and international relationships? Investigations into the history of research in language and gender, which contains distinct phases and movements in the field, will culminate in a current description of the state of language and gender research today. Particular attention will be paid to the evolution of feminist theory, queer theory, the political economy, ideology, hegemony, performativity, resistance, and the “borders” of gender identities. Students will read scholarly articles, write critical reflection papers, and complete a final observational assignment and analysis related to language and gender. Prerequisites: ANTH 120 or permission of instructor. Credits 3(3-0)

### **ARTH 288 Exp: African American History Survey**

This course offers an overview to the art of African Americans from mid 1850's, the Regional American art scene, the Harlem Renaissance, Post World War II to the late 20<sup>th</sup> Century. Written posts will address the social significance of each historical period and how artists contextualized their experiences and the critical response to the art of African Americans over the last 160 years. Credits 3(3-0)

### **COMN 103 - S/Intro to Interpersonal Communication**

This course is designed to provide students with basic knowledge about communication theory and practice. It creates an awareness of the role communication plays in our interpersonal relationships. Students will be introduced to basic models, definitions, and approaches to interpersonal communication. Some areas presented include perception, self-concept, self-disclosure, conflict, verbal and nonverbal communication, and ways for improving communication competence. Credits 3(3-0)

### **COMN 160 – S/Introduction to Mass Communication**

This course is designed to survey mass communication in both historical and contemporary contexts. Students are introduced to the broad function of mass media, as well as the specific function of each medium. The roles of technology and the impact of mass communication on society and individuals are also explored. Credits 3(3-0)

### **COMN 207 – Writing for Business & Professions**

This course focuses on traditional and contemporary methods of written business communication. There is practical application of strategies for composing, organizing, and editing content for targeted audiences. Approaches may include collaborative and web-based writing. Students who are required to take INTD 205 may not take this course. Credits: Credits 3(3-0)

### **COMN 317 - Intercultural Communication**

The purpose of the course is to provide the student with the theoretical and practical tools necessary to understand and attribute meaning to communicative behaviors during the process of intercultural communication. Discussions will focus on how culture influences the communication process and how cultural variations play a role in the process of communication. Prerequisites: COMN 103. Offered every other year Credits 3(3-0)

### **COMN 366 - Mass Media Management**

An examination of the organizational, operational, and legal responsibilities involved in the management of electronic and print-based mass media. The interaction of format with programming, promotions, and distribution in market positioning is given special attention. Prerequisites: COMN 160. Offered once every two year Credits 3(3-0)

### **CURR 440 - Content Area Reading/Lit-Secondary School**

The course serves as an introduction to learning text and study/learning strategies in grades 7-12. The major purpose is to better inform content area teachers about ways to use textbooks, supplementary readings, and writing/speaking/listening more effectively. Special focus is placed on differentiating text-based instruction in content subjects for diverse learners and on the role of the context area teacher in adolescents' reading and literary development. Offered: summer and when demand is sufficient. Credits 3(3-0)

### **CURR 488 – Experimental: International Children’s Lit**

International Children’s Literature will offer graduate students the opportunity to explore Birth to Grade 8 literature from all over the globe. The course framework highlights multiple ways of engaging with international literature to support children’s critical exploration of their own cultural identities, ways of living within specific global cultures, the range of cultural perspectives within any unit of study, and complex global issues. Credits 3(3-0)

### **CURR 488 – Experimental: Multiliteracies**

This course will explore multiliteracies theory as a basis for transforming literacy practices in adolescence education. Special attention will be paid to the application of these theories in the inclusive classroom and the implication this has for the improvement of learning and instruction. This course is designed to assist teachers in understanding and applying current multiliteracies theory in educational curriculum and integrating that theory into instruction and curriculum design in grades 7-12. The course serves as an introduction to multiliteracies and their role in grades 7-12. The major purpose is to better inform teachers about ways to acknowledge student multiliteracies, support student multiliteracies, and use that support as a pathway for students to improved academic literacy and other literacies of power. Special focus is placed on differentiating instruction for diverse learners and on the role of the teacher in successfully integrating multiliteracies into adolescence education. Credits 3(3-0)

### **CURR 488 - Exp: Beyond the Book: Methods for Engaging Students in Interacting With Texts**

This online course is focused on the way that current stands of research can inform methods for engaging students in interacting with texts. Informed by research on multimodalities and multiple literacies, participants will explore research and practice. This course focuses on engaging students interacting with texts before, during and after reading through multimodal responses and multiple modes of meaning making. Content will include recent research in multimodalities and multiple literacies, exploration of the types of texts used in K-12 instruction, methods of engagement, and purposes and products, as well as assessment methods. Credits 3(3-0)

### **CURR 511 – Materials & Methods-Reading/Lit**

This course deals with key approaches to the teaching of literacy, with particular attention to methods and materials useful in teaching struggling readings. Emphasis is placed both on contemporary approaches and on those of importance in the history of American literacy instruction. The course will typically provide additional detailed focus on one or two methods or curricula of contemporary interest. Offered: fall and summer Credits 3(3-0)

### **CURR 588 – Exp: International Children’s Literature**

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### **ECON 101 - Introductory Microeconomics**

A survey introduction to microeconomics with emphasis on the concepts of demand, supply, production, input markets, general equilibrium, and economic efficiency. Attention is given to the problems of income distribution, agriculture, spillover effects, and international trade. Credits 3(3-0)

### **ECON 102 - Introductory Macroeconomics**

A survey introduction to macroeconomics with emphasis on the concepts of national income accounting, consumption, investment, money and banking, and income determination. Attention is given to the problems of employment, price stability, growth, and international economic policy. Prerequisites: ECON 101. Credits 3(3-0)

### **EDUC 388 - Ex: Popular Culture in Classroom:**

This course is designed to help classroom teachers examine popular culture in the context of their own classrooms or future classrooms. Pop culture is ubiquitous; students consume it in huge amounts. There is an inherent appeal to pop culture which can work to educators' benefit. Teachers may use popular culture as a pedagogical tool and a means of engaging students, allowing them space to think critically about their own lives.

Additionally, popular culture can be a locus of critique. Teachers may use it to critically assess and examine society, politics, gender issues, sex, violence, class, and race inequality, among other things. Teaching students to inspect their media and culture consumption is a way of bringing into focus what it means to be American, to be a member of the Global Economy, and to be a participant in local and world societies. Credits 3(3-0)

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### **ENGL 201 - Creative Writing**

An intermediate-level writing workshop involving assignments in various literary forms. Class discussions will focus on student work as well as work by published authors. Credits 3(3-0)

### **ENGL 213 - British Literature II**

A study of selected works in British literature from 1700 to the present, with analyses of their artistic significance and descriptions of their place in the intellectual contexts of their ages. Credits 3(3-0)

### **GEOG 123 - S/M/The Developing World**

An examination of the cultures, countries, and regions of Latin America, Africa, the Middle East, South and East Asia. Attention is focused on problems such as growing poverty and resource exhaustion, and population problems. Prospects for change are examined under different types of development strategies. Credits 3(3-0)

### **INTD 403 - Teaching Foreign Language in the Elementary Schools**

Secondary foreign language teachers will need to extend their certification for 7-12 to include PreK-6. This course is designed to fulfill the 45-clock hour requirement to do so. Offered: when demand is sufficient This course is for secondary foreign language teachers who wish to extend their certification for 7-12 to include PreK-6. This course is designed to fulfill the 45 clock hour State Education Department requirement to do so. Credits 3(3-0)

### **INTD 215 - Central European Cultural History**

The course will focus on the cultural-historical development of Central Europe. The students will study the different peoples who make up the multi-cultural quilt of Central Europe via readings, lectures, and audio-visuals. Cultural, religious and historical contributions of minorities in Central Europe, such as the Roma, German minority and Jews will also be explored in addition to the majority populations. This course has been recently accepted for credit toward the European Track for the International Relations degree. Prerequisites: INTD 105. Credits 3(3-0)

### **MATH 113 - R/Finite Math for Society**

Topics considered: basic algebra, systems of equations, matrix algebra, linear programming, finite probability. Problem solving and the use of mathematical reasoning in investigating relevant applications from business and the social sciences form an integral part of the course. Prerequisites: Three years of high school mathematics including intermediate algebra. Credits 3(3-0)

### **MGMT 100 - Society and Business**

This course will introduce the student to the current business environment. It will explore the relationship among social, political, legal and environmental forces. Emphasis will be placed on the ability of students to analyze in what way relevant changes in social values, beliefs, political and legal forces and environmental factors impact changes in the business environment. Credits 3(3-0)

### **MGMT 250 - Information Tech for Business**

A certain level of knowledge of information systems is increasingly an essential component of the tool set for all professional careers. Just as a professional needs to be proficient in communications, he/she will also be required to be informed of essentials of information systems. Such essentials include the basic make-up of a management information system, its operational principles, and most common applications, relationships between a management information system and the overall business management, as well as major issues in deploying and evaluating management information systems. This course will serve to lay the groundwork for students to develop solid information system knowledge in their professional careers. Prerequisites: Restricted to School of Business majors and pre-majors. Credits 3(3-0)

### **MGMT 300 - Organizational Behavior**

A study of theories of organizational culture, behavior, and design. This course will focus upon individual behavior within groups and organizations; leadership and decision-making within organizations; organizational culture and design; group dynamics, total quality, and demographic diversity issues within organizations; and various macro-environmental influences on organizations, e.g. technology, ethical issues, global considerations, and environmental demographic diversity. Prerequisites: Junior standing. Restricted to School of Business majors and minors. Others may seek permission from the School of Business. Credits 3(3-0)

### **MGMT 331 - Marketing**

A study of the principles, concepts, and managerial policies pertaining to the marketing function within organizations. This course will focus upon the total quality management of the marketing function; consumer behavior; market research and information systems; policies pertaining to product and service development, pricing, promotion, physical distribution and sales; and the external marketing environment (e.g., law and ethics, globalization, technological change, and demographic diversity in the marketplace). Prerequisites: Junior standing. Restricted to School of Business majors and minors. Others may seek permission from the School of Business. Credits 3(3-0)

### **MGMT 355 - Production & Operations Management**

A study of the production and operations management (POM) function to ensure total organizational quality in the use of resources to provide goods and services. Topics include the evolution of POM into a function for global competitiveness, the analytical techniques of decision theory and forecasting, designing production systems, operating production systems, and Total Quality Management (TQM) within organizations. Prerequisites: ECON 202 and junior standing. Restricted to School of Business majors and minors. Others may seek permission from the School of Business. Credits 3(3-0)

### **PHIL 111 - R/Introduction to Logic**

An introduction to deductive logic, including propositional and predicate logic, Aristotelian logic, problems of definition, informal fallacies, and the elements of linguistic analysis. Credits 3(3-0)

### **PHIL 237 - Ethical Issues in Business**

This course will introduce students to the central role of ethics in the conduct of business organizations and the people who administer them. Students will learn to identify ethical issues in business and to analyze them from the perspective of several philosophical moral traditions. We will consider ethical issues concerning both the overall economic system and the specific business areas of management, accounting, finance, and marketing. Students will be required to perform analyses of both philosophical readings and recent case-studies from the business world. Credits 3(3-0)

### **PLSC 120 - S/Comparative Politics**

An introduction to the comparative study of political behavior and institutions. Brief consideration of individual cases suggests concepts and insights which will facilitate the study and criteria for judgment of differing types of political systems in differing environments and at different stages of development. Includes elementary explanation of "types," "environments," and the concepts of "development." Prepares the entering student for more intensive studies of particular geographical and institutional areas. Major examples considered are drawn from areas other than the United States however, students are encouraged to apply newly introduced concepts to the politics of the United States. Credits 3(3-0)

**PLSC 140 - S/International Politics**

An introduction to the concepts and relationships characterizing the modern international system. Based on a review of historical and contemporary developments, students will be challenged to evaluate issues of continuity and change, states and non-state actors, conflict and cooperation, and power and principles. Approaches to international order, such as international law and organizations, the balance of power, and integration will be addressed, along with contemporary problems in the post-Cold War world. Credits 3(3-0)

**PLSC 228 - S/M/Dev Third World Politics**

A survey of conditions and politics in areas of the world generally referred to as "developing." Why is political instability so common? How does chronic poverty affect politics in the developing world? What are the prospects for change? A variety of historical models, theoretical approaches to political development, and contemporary cases will be used to examine these and similar questions. Offered once yearly Credits 3(3-0)

**PSYC 215 - S/Child Development**

An overview of the nature and course of human development from conception through childhood. Topics include physical, perceptual, cognitive, linguistic, social, emotional, and personality development. Prerequisites: PSYC 100 or INTD 203. (INTD 203 may be taken as a co-requisite.) Credits 3(3-0)

**PSYC 251 - Intro to Behavioral Res Method**

A systematic study of the principles of research design and methods. Topics include scientific methods of descriptive, correlational, basic experimental, quasi-experimental, and single-subject approaches, issues of validity and experimental control, ethical considerations, and skills in accessing and using psychological literature, critical reading, and scientific writing using American Psychological Association style. Prerequisites: PSYC 100. Credits 3(3-0)

**PSYC 260 - Abnormal Psychology**

This course offers a framework for understanding maladaptive behavior focused on the symptoms, causes, and treatment of a range of psychopathology, including anxiety, personality, mood, psychophysiological, schizophrenic, and substance abuse disorders. Each disorder is considered through a comparison of biological, psychological, and sociocultural viewpoints on the causes and treatment of abnormal behavior. Current research issues as well as legal and ethical issues related to the assessment and treatment of abnormal behavior are discussed. Prerequisites: PSYC 100. Credits 3(3-0)

**SOCL 105 - S/M/Intro to Global Social Change**

An introductory level examination of changing conditions in the Third World, using sociological concepts. Focus will be on one or more of the following areas: Asia, Africa, the Middle East, Latin America, and the Caribbean. This course will emphasize social, economic and political changes that affect daily life and experiences of people in these societies. Credits 3(3-0)

**SPAN 316 - Advanced Grammar & Syntax**

Study of complex structures of the Spanish Language and related concepts. Prerequisites: SPAN 301 or permission of the instructor. Credits 3(3-0)

**SPAN 416 - Advanced Grammar & Syntax**

Study of complex structures of the Spanish Language and related concepts. Prerequisites: SPAN 301 or permission of the instructor. Credits 3(3-0)