



Office of the President



Dear Colleagues:

Each fall I ask the faculty and staff of the Geneseo college community to contribute to the very important State Employee Federated Appeal (SEFA) campaign and each year, at the close of the campaign, I am reminded what a very generous community this is. Last year 235 faculty and staff pledged \$48,430.00.

I am asking you to be generous to SEFA once again. I am also asking those of you who did not contribute last year to consider making a pledge to support this year's campaign. There are over 800 state employees at the College; about one-third respond to the SEFA campaign each year. But think of the greater impact we could have if more of us took this opportunity to support the programs and agencies that depend on SEFA contributions.

Programs supported by SEFA have the potential to benefit all segments of our community from newborns to senior citizens. The array of agencies supported by SEFA is so wide that it is almost certain that some relative, friend, or neighbor of yours has benefited from SEFA-supported programs -- which include scouting, social action agencies, after-school care programs, Teresa House hospice, and local ambulance and fire services.

Any donation -- even \$1.00 each paycheck -- will assist someone, somewhere. It may well assist someone you know. Every donation is worthwhile and makes a positive impact in our communities. As a SEFA donor, you may provide general support to the campaign, or, by indicating preferences on the donor card, you may choose to support organizations in which you are personally interested. Many of these organizations are local, or have ties to the local community. You may wish to direct your donation to such organizations, thereby aiding programs which directly assist people you know; or you may wish to direct your donation to a national or state agency.

This year's theme is "Give a Little; It Could Mean a Lot." I trust that you will find it in your hearts to help others by contributing to this year's SEFA campaign. If you did not take advantage of the opportunity to support SEFA last year, I hope that this year you will consider joining your friends and colleagues in this community effort to help others. Should you wish to take part, please complete the enclosed pledge card and return it at your earliest convenience.

Sincerely,

A handwritten signature in black ink, appearing to read "Christopher Dahl".

Christopher C. Dahl  
President