SUNY GENESEO ONLINE COURSES – SUMMER 2013

ACCT 103: Intro to Managerial Accounting

An introduction to managerial accounting theory and practice. Emphasis is given to managerial accounting concepts; cost-volume-profit relationships; job, process, and absorption costing; budgeting; standard costs and variance analysis; price level changes; and the use of managerial accounting information in decision-making. Prerequisites: ACCT 102. Credits 3(3-0)

ACCT 320: Auditing I

A study of auditing theory and standards; professional ethics and the auditor's legal liability; theory and auditing of internal control systems; audit evidence, working papers, quality control, program design, and sampling techniques; the audit of computer based accounting systems; and the preparation of audit reports. Prerequisites: ACCT 302, ECON 202 and senior status. Restricted to School of Business majors and minors. Others may seek permission from the School of Business. Offered every fall. Credits 3(3-0)

ANTH 100: S/MIntroduction to Cultural Anthropology

This course has two broad aims. One is to introduce students to the field of cultural anthropology by paying close attention to what anthropologists do and how they do it. The other is to explore some of the ways in which people organize their lives and construct systems of meaning -- from kin relations and gender roles to economic systems and marriage patterns, religion and healing. In the process, we will be challenged to think about the value of cultural diversity in an increasingly interconnected world and to see ourselves from others' point of view. Credits 3(3-0)

ANTH 120: S/Language & Culture

An introduction to language as a part of culture and culture as a part of language. Topics include language and humanity, lexicon and cultural values, language acquisition and socialization, language and thought, and language as a means of communication and social discourse. Attention is called to the empirical and theoretical inspirations of language study for the study of culture and cross-cultural analysis. Offered every fall Credits 3(3-0)

ANTH 236: Forensic Anthropology

This course provides an overview of the goals and methods of forensic anthropoogy, which is the study of human remains relating to matters of law. Students will learn how to evaluate the forensic context as well as how to establish a biological profile of an individual (sex, age, ancestry and stature). Special attention will also be paid to determining pathological anomalies, evidence of trauma, and time since death, as well as learning crime scene investigation procedures. Offered every spring. Credits 3(3-0)

ANTH 288: Experimental: The Global Language of Rap and Hip Hop

This course will introduce students to the Hip Hop Nation from an anthropological and linguistic perspective. Hip Hop is a global phenomenon that influences social and cultural life far beyond the music and entertainment industries. With a powerful ability to spark creative rhyming, music, dance and visual art as well as grassroots communication between youth both locally and internationally, Global Hip Hop speaks to the experiences of these groups in their language, and with their voices. Global Hip Hop will focus on the cultural, artistic, political and social issues addressed by the international community through Hip Hop, such as health, education, poverty and social and political conflicts. Hip Hop is the language of the world's next generation and international youth from the townships of South Africa, Maasai Villages in Tanzania, clubs in New York City, to the concert halls of Amsterdam, London and Paris already rhyme about corruption, HIV/AIDS, and civil war, creating a powerful outlet for protest and global recognition. By localizing and vocalizing Hip Hop beats into French, Wolof, Arabic, Hebrew, Twi, Swahili, and Spanish, Hip Hop is a tour de force that can inspire creativity by providing youth with alternative spaces and venues to create their art, voice their opinions, and educate and empower one another and the world. Prerequisite: 100 or 101. 3 credits.

COMN 103: S/Intro to Interpersonal Communication

This course is designed to provide students with basic knowledge about communication theory and practice. It creates an awareness of the role communication plays in our interpersonal relationships. Students will be introduced to basic models, definitions, and approaches to interpersonal communication. Some areas presented include perception, self-concept, self-disclosure, conflict, verbal and nonverbal communication, and ways for improving communication competence. Credits 3(3-0)

COMN 160 – S/Introduction to Mass Communication

This course is designed to survey mass communication in both historical and contemporary contexts. Students are introduced to the broad function of mass media, as well as the specific function of each medium. The roles of technology and the impact of mass communication on society and individuals are also explored. Credits 3(3-0)

COMN 200: Theory & Practace of Public Relations

This course is designed to introduce the student to the principles of public relations. It includes analyses of methods of building good will and obtaining publicity, and processes of influencing public opinion. Communications media are studied as utilized in contemporary public relations programs. Offered every year Credits 3(3-0)

COMN 207 – Writing for Business & Professions

This course focuses on traditional and contemporary methods of written business communication. There is practical application of strategies for composing, organizing, and editing content for targeted audiences. Approaches may include collaborative and web-based writing. Students who are required to take INTD 205 may not take this course. Credits: Credits 3(3-0)

COMN 288: Experimental: Introverts in a World of Extroverts: Communication Tactics

This course focuses on communication by introverted people. Carl Jung said we all have some introverted and some extroverted tendencies. Whether we are an introvert or we supervise a person with those traits, we can develop communication tactics utilizing strengths to the advantage of all. A diverse workforce offers challenges and opportunities. An employee who knows this can communicate and participate in or manage workgroups successfully. No Prereq. 3 credits

COMN 317: Intercultural Communication

The purpose of the course is to provide the student with the theoretical and practical tools necessary to understand and attribute meaning to communicative behaviors during the process of intercultural communication. Discussions will focus on how culture influences the communication process and how cultural variations play a role in the process of communication. Prerequisites: COMN 103. Offered every other year. Credits 3(3-0)

COMN 388: Experimental: Influential Readings in Relational Communication

This course provides students with the opportunity to critically evaluate seminal texts in the study of relational communication. Students will participate in prolonged and careful engagement with multiple primary texts with the goal of understanding both their content and their impact on the study of friendships, family, and romantic relationships. Students will also come to understand how other disciplines such as sociology and psychology have influenced the way we conceptualize communication within personal relationships. Students will be challenged to apply theoretical and meta-theoretical principles to relational experiences. Credits: 3.

CURR 438: Teaching Literature: Birth – 6th Grade

Stresses the importance of literature in all areas of children's (birth through sixth grade) learning and development for both typical and atypical learners. The course is designed to use literature to develop critical reading skills and to foster the appreciation of the contributions of literature to various areas of the curriculum. Offered: fall and when demand is sufficient Credits 3(3-0)

CURR 488:

CURR 488 02: Experimental: Critical Literacies in the Classroom

This course is designed t present an overview of teaching from a critical literacies perspective. A variety of pedagogical resources and approaches will be examinded in teaching reading and writing (K-Grade8) with a focus on critical literacy perspectives as a way to develop curriculum. 3(3-0)

CURR 488 03: Experimental: Beyond the Book: Methods for Engaging Students in Interacting With Texts

This online course is focused on the way that current stands of research can inform methods for engaging students in interacting with texts. Informed by research on multimodalities and multiple literacies, participants will explore research and practice. This course focuses on engaging students interacting with texts before, during and after

reading through multimodal responses and multiple modes of meaning making. Content will include recent research in multimodalities and multiple literacies, exploration of the types of texts used in K-12 instruction, methods of engagement, and purposes and products, as well as assessment methods. Credits 3(3-0)

CURR 510: Foundations of Literacy Education

The purpose of this course is to acquaint teachers with current theory and research in reading and writing instruction. As several large-scale research studies support the position that children can learn to read from a variety of materials and methods, this course is designed to investigate the range of theories, past and present, that have shaped reading and writing pedagogy. Offered: fall and summer Prerequisites: A minimum of 6 credits of undergraduate coursework in reading/literacy education or its equivalent. Credits 3(3-0)

CURR 511 - Materials & Methods-Reading/Lit

This course deals with key approaches to the teaching of literacy, with particular attention to methods and materials useful in teaching struggling readings. Emphasis is placed both on contemporary approaches and on those of importance in the history of American literacy instruction. The course will typically provide additional detailed focus on one or two methods or curricula of contemporary interest. Offered: fall and summer Credits 3(3-0)

CURR 520: Teaching of Reading-Secondary, College, Adult

For reading specialists and other teachers who are concerned with the reading/literacy problems of older students, as well as with the current sociocultural factors that have an impact on their educational lives. Primary focus is on the secondary school developmental and remedial reading programs. Attention is also given to the needs of at-risk college students and to adult literacy development. Offered: fall and summer. Credits 3(3-0)

ECON 202: Business & Economic Statistics

A survey of the basic statistical tools used in management decision-making and data analysis. Major topics include data organization and presentation, a review of probability concepts, sampling and sampling distributions, statistical estimation and hypothesis testing, and correlation and regression analysis. The course also emphasizes applications of statistical techniques, the use of computerized statistical packages and ethical issues in statistical analysis. Prerequisites: MATH 213 or MATH 221.

EDUC 488: Experimental: Popular Culture in Classroom:

This course is designed to help classroom teachers examine popular culture in the context of their own classrooms or future classrooms. Pop culture is ubiquitous; students consume it in huge amounts. There is an inherent appeal to pop culture which can work to educators' benefit. Teachers may use popular culture as a pedagogical tool and a means of engaging students, allowing them space to think critically about their own lives. Additionally, popular culture can be a locus of critique. Teachers may use it to critically assess and examine society, politics, gender issues, sex, violence, class, and race inequality, among other things. Teaching students to inspect their media and culture consumption is a way of bringing into focus what it means to be American, to be a member of the Global Economy, and to be a participant in local and world societies. Credits 3(3-0)

ENGL 200: College Writing II

This course is a writing workshop designed to give students many opportunities to practice their critical thinking and writing skills. Frequent writing required. Credits 3(3-0)

ENVR 124: S/Environmental Issues

This introductory course is an interdisciplinary examination of historical and contemporary environmental problems. It examines the impact of human activity on the environment and the complex interrelationships between people and the natural world. It also explores the socioeconomic and political dimensions behind environmental change, and evaluates solutions to environmental dilemmas such as deforestation, soil erosion, air and water pollution, and biodiversity loss. Credits 3(3-0)

GEOG 123: S/M/The Developing World

An examination of the cultures, countries, and regions of Latin America, Africa, the Middle East, South and East Asia. Attention is focused on problems such as growing poverty and resource exhaustion, and population problems. Prospects for change are examined under different types of development strategies. Credits 3(3-0)

GEOG 288: Experimental: Applied Urban Geography

A study of the spatial distribution and spatial structure of urban places. A survey of the history of urbanization, examining the world distribution of cities from pre-history to the present. The role and structure of a city in modern industrial society. A survey of urban problems, and research and planning approaches to these problems. An understanding of applied urban geography and practical research. Prerequisites: GEOG 102 or (GEOG 111 and GEOG 112) or GEOG 201 or permission of instructor. Credits: 3(3-0).

GSCI 120: Our Geological Environment

This course is intended for non-science majors who have an interest in their physical environment. The course is designed to develop an understanding of the interaction of Earth processes, the environment, and the human population. Topics include Earth materials, natural resources, geologic hazards, environmental change, and global environmental issues. Corequisite: GSCI 121. Credits 3(3-0)

GSCI 121: N/Our Geological Environment Lab

An introduction to description and interpretation of rocks, geologic, and topographic maps. Students will learn identification techniques, data collection, and systematic analysis of data sets to better understand earth processes. Corequisite: GSCI 120.

INTD 205: Business Communication

Effective communication is a key skill in today\\\'s business world. This course aims to provide students with the basic skills and knowledge required for effective business communication. Students will develop competency in oral, written, and interpersonal communication relevant to business and professional organizations. Prerequisites: INTD 105. Restricted to School of Business majors. Credits 3(3-0)

INTD 288: Experimental: Central Europe: Modernity and Identity from the Fin-de-Siecleto 1939

Course will focus on Central Europe from the Fin-de-Siecle to the Nazi era (1890-1939). Via readings, literature, online materials, discussions on SKYPE and My Courses, as well as research using various databases, the student will explore the turn-of the century in Central Europe, examining the deep historical and psychological underpinnings that led Europe to World Wars I and II. Questions referring to identity, modernity, cultural and sexual revolutions, the drive to war, and the interwar period from 1917-1939 will also be addressed. Literary and cultural works will be combined with the historical readings to provide a well-rounded idea of how contemporary artists, writers and psychologists articulated the emotional, political, and social atmosphere of this time period.

Prerequisites: INTD 105 or equivalent.

MATH 113: R/Finite Math for Society

Topics considered: basic algebra, systems of equations, matrix algebra, linear programming, finite probability. Problem solving and the use of mathematical reasoning in investigating relevant applications from business and the social sciences form an integral part of the course. Prerequisites: Three years of high school mathematics including intermediate algebra. Credits 3(3-0)

MGMT 100: Society and Business

This course will introduce the student to the current business environment. It will explore the relationship among social, political, legal and environmental forces. Emphasis will be placed on the ability of students to analyze in what way relevant changes in social values, beliefs, political and legal forces and environmental factors impact changes in the business environment. Credits 3(3-0)

MGMT 112: Personal Finance: Concepts & Appl

This course will provide an overview of key money management concepts, the financial marketplace, and financial decision-making tools. It will investigate how technological developments, new financial products and services, and the changing economy and tax laws influence personal financial decisions. A major theme of the course will be personal financial planning for varied life situations. Offered when demand is sufficient. Credits 3(3-0)

MGMT 250: Information Tech for Business

A certain level of knowledge of information systems is increasingly an essential component of the tool set for all professional careers. Just as a professional needs to be proficient in communications, he/she will also be required to be informed of essentials of information systems. Such essentials include the basic make-up of a management information system, its operational principles, and most common applications, relationships between a management information system and the overall business management, as well as major issues in deploying and evaluating management information systems. This course will serve to lay the groundwork for students to develop solid information system knowledge in their professional careers. Prerequisites: Restricted to School of Business majors and pre-majors. Credits 3(3-0)

MGMT 280: Small Business Management

Management decision-making for small business enterprise. Emphasis is given to procedures for initiating a small business, managing and operating the enterprise, and public services available to assist managers of small businesses. 3.0 Credit hours.

MGMT 300: Organizational Behavior

A study of theories of organizational culture, behavior, and design. This course will focus upon individual behavior within groups and organizations; leadership and decision-making within organizations; organizational culture and design; group dynamics, total quality, and demographic diversity issues within organizations; and various macroenvironmental influences on organizations, e.g. technology, ethical issues, global considerations, and environmental demographic diversity. Prerequisites: Junior standing. Restricted to School of Business majors and minors. Others may seek permission from the School of Business. Credits 3(3-0)

MGMT 331: Marketing

A study of the principles, concepts, and managerial policies pertaining to the marketing function within organizations. This course will focus upon the total quality management of the marketing function; consumer behavior; market research and information systems; policies pertaining to product and service development, pricing, promotion, physical distribution and sales; and the external marketing environment (e.g., law and ethics, globalization, technological change, and demographic diversity in the marketplace). Prerequisites: Junior standing. Restricted to School of Business majors and minors. Others may seek permission from the School of Business. Credits 3(3-0)

MGMT 355: Production & Operations Management

A study of the production and operations management (POM) function to ensure total organizational quality in the use of resources to provide goods and services. Topics include the evolution of POM into a function for global competitiveness, the analytical techniques of decision theory and forecasting, designing production systems, operating production systems, and Total Quality Management (TQM) within organizations. Prerequisites: ECON 202 and junior standing. Restricted to School of Business majors and minors. Others may seek permission from the School of Business. Credits 3(3-0)

MGMT 370: International Business

An advanced course addressing the role of businesses and business managers in the global economy. Emphasis is given to the scope and theories of international business, the framework for international transactions, relations with host countries and host cultures, global business strategies, and the contrasting international management and ethical issues managers may face. Prerequisites: Junior standing. Restricted to School of Business majors and minors. Others may seek permission from the School of Business.

PHIL 111: R/Introduction to Logic

An introduction to deductive logic, including propositional and predicate logic, Aristotelian logic, problems of definition, informal fallacies, and the elements of linguistic analysis. Credits 3(3-0)

PLSC 120: S/Comparative Politics

An introduction to the comparative study of political behavior and institutions. Brief consideration of individual cases suggests concepts and insights which will facilitate the study and criteria for judgment of differing types of political systems in differing environments and at different stages of development. Includes elementary explanation of "types," "environments," and the concepts of "development." Prepares the entering student for more intensive studies of particular geographical and institutional areas. Major examples considered are drawn from areas other than the United States however, students are encouraged to apply newly introduced concepts to the politics of the United States. Credits 3(3-0)

PLSC 228: S/M/Dev Third World Politics

A survey of conditions and politics in areas of the world generally referred to as "developing." Why is political instability so common? How does chronic poverty affect politics in the developing world? What are the prospects for change? A variety of historical models, theoretical approaches to political development, and contemporary cases will be used to examine these and similar questions. Offered once yearly Credits 3(3-0)

PSYC 100: Introductory Psychology

An introduction to the scientific study of behavior and cognitive processes. Topics include the biological basis of behavior, perception, learning, memory, thinking, human development, emotion, psychological disorders and social psychology. Credits 3(3-0)

PSYC 215: S/Child Development

An overview of the nature and course of human development from conception through childhood. Topics include physical, perceptual, cognitive, linguistic, social, emotional, and personality development. Prerequisites: PSYC 100 or INTD 203. (INTD 203 may be taken as a co-requisite.) Credits 3(3-0)

PSYC 217: Adult Development & Aging

An overview of the nature and course of adult development. Biological, psychological, and social aspects of adult development and aging are considered, as are the influences of society and culture. Prerequisites: PSYC 100. Offered every two years

PSYC 250: R/Intro-Behavioral Statistics

Computation, application, and interpretation of the major descriptive and introductory inferential techniques. Topics include measurement, frequency distributions, graphing, central tendency, variability, binomial and normal distributions, standard scores, correlation, regression, hypothesis testing, z-tests, one-sample t-tests, two-sample t-tests, analysis of variance, and nonparametric significance tests. NOTE: Students may not receive credit for more than one 200-level statistics course. However, a student who has received credit (and a grade of at least C-) for BIOL 250, ECON 202, MATH 242, MATH 262, PLSC 251, or SOCL 211 may use this course in place of PSYC 250 to fulfill the statistics requirement for the major or minor. The student must then complete an additional psychology elective in order to reach the 36 hours in psychology required for the major (or 21 hours for the minor). Prerequisites: PSYC 100 and three years of high school mathematics. Credits 3(3-0)

PSYC 251: Intro to Behavioral Res Method

A systematic study of the principles of research design and methods. Topics include scientific methods of descriptive, correlational, basic experimental, quasi-experimental, and single-subject approaches, issues of validity and experimental control, ethical considerations, and skills in accessing and using psychological literature, critical reading, and scientific writing using American Psychological Association style. Prerequisites: PSYC 100. Credits 3(3-0)

PSYC 260: Abnormal Psychology

This course offers a framework for understanding maladaptive behavior focused on the symptoms, causes, and treatment of a range of psychopathology, including anxiety, personality, mood, psychophysiologic, schizophrenic, and substance abuse disorders. Each disorder is considered through a comparison of biological, psychological, and sociocultural viewpoints on the causes and treatment of abnormal behavior. Current research issues as well as legal and ethical issues related to the assessment and treatment of abnormal behavior are discussed. Prerequisites: PSYC 100. Credits 3(3-0)

SOCL 105: S/M/Intro to Global Social Change

An introductory level examination of changing conditions in the Third World, using sociological concepts. Focus will be on one or more of the following areas: Asia, Africa, the Middle East, Latin America, and the Caribbean. This course will emphasize social, economic and political changes that affect daily life and experiences of people in these societies. Credits 3(3-0)