

All-College Hour Speaker Series

The Mission of SUNY Geneseo is to combine a rigorous curriculum and a rich co-curricular life in order to create a learning-centered environment. It is this marriage of academics and campus life that has propelled Geneseo to a nationally recognized public liberal arts college.

The **All-College Hour Speaker Series** supports the College mission and embodies the principles of "The Bringing Theory to Practice Project." The aim of the series is to provide integrative opportunities for the campus community to come together to engage in learning that promotes cognitive, emotional, and civic development. The topics of the series are intended to challenge thinking, spur self-reflection, encourage civil discourse, and promote social responsibility. The series is sponsored by Student and Campus Life.

All sessions take place during the All-College Hour on Wednesdays from 2:30 PM to 3:45PM.

2012-2013

Wednesday, September 19, 2012

Malik Evans

“Wake Up, Get Up, and Lead”

Malik Evans is a Vice President with M&T Bank. Malik believes that financial literacy and economic empowerment, in concert with a quality education, are key to improving the lives of citizens in the community. Mr. Evans regularly presents financial literacy seminars that focus on money management, business development and basic banking. Business development is a regular part of Mr. Evans' job, and he enjoys assisting current and new businesses in securing financing for their operations. The Rochester resident believes bankers are a vital part of the community. “Bankers provide the catalyst for making dreams come true -- from investing in the future to buying a home to starting a business.”



A passionate believer in the power of education, Mr. Evans ran for and became the youngest member ever elected to the Rochester Board of Education in 2003. Evans is involved in many community activities and boards including: Catholic Family Center Board of Directors where he has served on the Executive Committee and is currently serving on the Planning and Evaluation Committee and chairs the Re-Entry Taskforce. Evans has also been involved with the Rochester Area Community Foundation (RACF) for many years, and is currently serving on the Board of Directors while also serving on the Distribution and Nominating Committees as well as the Executive Committee.

Evans has also served on the United Way's Impact Cabinet, Basic Employability Skills Training Program (BEST) Advisory Board, and the Liberty Partnership (LPP) Advisory Board and the Rochester Education and Literacy (REAL) Commission.

Some of his other past involvement includes serving on the Monroe County Fair and Recreation Association Board of Directors, the University of Rochester Trustee Alumni Council, Teen Court Advisory Board, the Catholic Family Center Homeless and Housing Panel, Prevention Partners Board of Directors, Center For Youth As Resources National Board of Directors. Mr. Evans has served as Legislative Aide to former City Council Member Wade S. Norwood, and he was a member of former Rochester Mayor Bill Johnson's Commission on Race and Ethnicity and the Mayor's Entertainment Taskforce.

Mr. Evans' dedication to community service began while he was a student at Wilson Magnet High School. He served on the New York State Youth Advisory Council and was a founder of the City/County Youth Council, now called Youth Voice One Vision, which he chaired for five years. The Council developed more than 20 workshops around leadership development and team building for youth, including the annual “Steppin' Up To Solutions” youth conference, which has spread to communities across the country and still takes place every year.“

Wednesday, October 17, 2012

Jennifer L. Pozner

“Project Brainwash: Why Reality TV is Bad for Women . . .”

Jennifer L. Pozner is founder and executive director of Women In Media & News (WIMN), a media justice group that amplifies women’s presence and power in the public debate through media analysis, education and advocacy. She is also managing editor of WIMN’s Voices, the popular group blog on women and the media, which you can read at WIMNOnline.org.



A widely published freelance journalist, her work has appeared in outlets ranging from corporate newspapers such as Newsday, Chicago Tribune and Boston Phoenix, to independent magazines such as Ms. magazine, The American Prospect, In These Times and Bitch: Feminist Response to Pop Culture, as well as new media like AlterNet.org, Salon.com and the HuffingtonPost, and numerous anthologies.

Pozner has appeared as a commentator on CNN, Fox News, MSNBC, ABC News Now, Democracy Now!, National Public Radio, Comedy Central's “The Daily Show with Jon Stewart,” and several documentary films. And, because she's a sucker for punishment, she's gone head to head with some of the most blustery boys of cable news, including Bill O’Reilly, Sean Hannity and Joe Scarborough.

Pozner has spoken on women, media, politics and pop culture at more than seventy colleges across the country. In 2009, she was named one of the New Leaders Council 40 Under Forty young progressive leaders to watch, and received the Soroptimist International of NYC “Making A Difference for Women” Award in 2007. But she’s proudest of the “certificate of hotness” she received in 2006 from “The Real Hot 100,” a Girls In Government project honoring young women leaders making change in their communities – because, as the organization affirmed: Smart Is Hot!

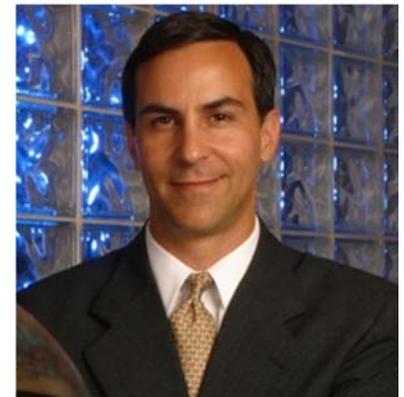
Her first book, Reality Bites Back: The Troubling Truth About Guilty Pleasure TV, was published by Seal Press in 2010.

Wednesday, November 7, 2012

John Manzella

“Global Economic Myths and Realities, and their Impact on Policy and Business”

John Manzella is President of Manzella Trade Communications, a strategic communications and public affairs firm, and an author and speaker on global trends, international business, China, and today's new economic realities. He provides insight and analysis to many of the world's largest corporations and associations, crafts communications programs to educate stakeholders and decision makers, and advocates positions to Members of Congress.



John has written several books, including Grasping Globalization: Its Impact And Your Corporate Response, and hundreds of articles. His op-eds have been nationally syndicated and appeared in the Miami Herald, Houston Chronicle, Denver Post, Atlanta Journal-Constitution, and Buffalo News. In addition, he's been featured in The Wall Street Journal and his work has appeared in The New York Times. John also is a member of the District Export Council, a position appointed by the Secretary of Commerce.

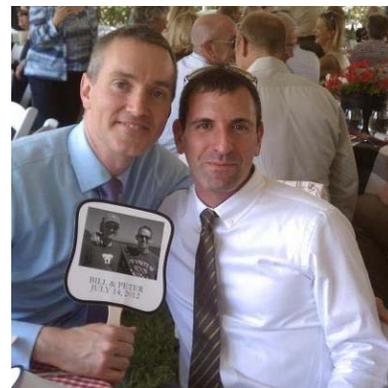
Global Economic Myths and Realities, and their Impact on Policy and Business
Misinformation is at an all-time high. A lack of understanding by the media, general public, and policymakers results in poor policy decisions that hurt business. This thought-provoking program provides analysis of existing conditions and explains what organizations need to do.

Wednesday, December 5, 2012

James Patrick and Larry Rothchild

“What’s The Rush? A frank discussion of the reality of gay relationships AFTER the legalizing of same sex marriage.”

Larry Rothchild grew up in Yorktown Heights, NY and is a Geneseo Alum, Class of 1997 where he majored in Business Management. Larry earned an MBA in International Business from Northeastern University and a Masters in Elementary Education from Pace University as part of the NYC Teaching Fellows Program. Larry resides in Park Slope Brooklyn and works as a Business Development Manager for a Non-Profit Organization in NYC where he supports community and economic development initiatives for 7 community based organizations. He has been in a relationship with his partner Jim for the past 8 years.



Jim grew up in Perry, NY and attended SUNY FREDONIA where he earned a BFA in Theater Performance. He went on to obtain a degree in Massage Therapy and a Masters of Acupuncture Science at the Swedish Institute College of Health Sciences. Jim works as a Massage Therapist and Regional Trainer for the Americas for the Mandarin Oriental Hotel Group and is a core faculty member at The Swedish Institute College of Health Sciences where he teaches Eastern Studies. Jim also has a private acupuncture and massage therapy practice in NYC. Jim resides in Park Slope Brooklyn with his partner of 8 years.

What’s The Rush? A frank discussion of the reality of gay relationships AFTER the legalizing of same sex marriage.

Now that same sex marriage is legal in New York, many New York gays have rushed to the pulpit (or the Justice of the Peace as the case may be) to seal the deal. This discussion will explore the necessity of marriage, or lack thereof, in gay relationships from this couple’s perspective.

Wednesday, January 23, 2013

Dan Saunders

"My Life in Music"

Dan Saunders is assistant conductor at the Metropolitan Opera in New York City. A celebrated pianist, he has performed in recital with many of the world’s leading singers, including Jessye Norman, Kiri TeKanawa, Kathleen Battle, Marilyn Horne, Tatiana Troyanos, Samuel Ramey and Thomas Allen. He has performed at the White House; Carnegie Hall; Lincoln Center; Washington’s Kennedy Center; the Bastille Opera in Paris, the San Francisco Opera, the Santa Fe Chamber Music Festival; the Salzburg, Tanglewood, Ravinia, and Mostly Mozart Festivals; and London’s Wigmore Hall. Television credits include appearances on the Late Show with David Letterman, The Tonight Show with Jay Leno, as well as the Today Show. He has frequently performed with the Metropolitan Opera Orchestra and has been heard on Live from Lincoln Center and on the Metropolitan Opera broadcasts. He was a conductor at the Virginia Opera for six years and has conducted orchestras in Germany, Japan and Costa Rica. Appearance courtesy of The Metropolitan Opera



Wednesday, February 13, 2013

Michaela Walsh

"Funding a Movement"

Michaela Walsh is activist, scholar, mentor, educator, and author. She was a pioneer woman manager with Merrill Lynch in Beirut, Lebanon, in the '60s, first woman Partner of Boettcher in the '70s, and in 1980, Founding President of Women's World Banking.



Throughout her career, Michaela has maintained a vibrant commitment to education and service. She was an Adjunct Professor at Manhattanville College and Director of Global Student Leadership programs there. Board appointments have included Synergos Institute, and Union Theological Seminary, with advisory roles in a wide range of governmental and social-justice organizations over the decades.

She was Chairperson of the 59th United Nations DPI/NGO Conference in 2006. She received the Woman of Vision Award of the National Organization for Women, the UN Development Program's Paul G. Hoffman Award for outstanding work in development, and in 2012 was honored by Women's Funding Network for changing the face of philanthropy. <http://michaelawalsh.com/media/full-bio/>

Wednesday, March 13, 2012

Sean Gavin

"Never Be Outworked"

For over seven years Gavin has worked on numerous political campaigns and on Capitol Hill in both the US Senate and the House of Representatives. In 2012, he managed United States Senator Kirsten E. Gillibrand's successful re-election in which she received 72% of the vote - the largest percentage ever obtained in New York State history.



A 2005 graduate of SUNY Geneseo, Gavin majored in Political Science and minored in Legal Studies. His campaign experience includes work on two successful Congressional campaigns, two successful US Senate races, and a Presidential campaign. He has been recognized by City and State, the Irish Echo, and the San Francisco Chronicle for his campaign accomplishments.

Wednesday, April 17, 2012

David Slottje and Helen Slottje

“Fighting Fracking: A View From the Trenches”

David F. Slottje and Helen H. Slottje are former “Big Law” attorneys who co-founded Community Environmental Defense Council, Inc. (CEDC), a public interest, environmental law firm serving New York State communities seeking to protect themselves from the negative impacts of shale gas development.



Law firms all across the state said that local governments could not stop fracking in New York, because state law takes away local authority to enact laws “*relating to the regulation*” of the gas industry. But Helen and David Slottje argued that *banning* drilling was not the same as regulating it. They developed and advanced the thesis that New York municipalities can utilize their *local land-use authority* to enact laws prohibiting gas drilling and associated activities outright, and that such protective laws are not in violation of state law because they do not attempt to *regulate* the gas industry.

For the past three and a half years, the Slottjes have crisscrossed the state, teaching towns that they *can* enact laws to keep drilling out, and drafting those laws at no charge. Their work has provided the legal underpinning for one of the broadest and most important social movements in New York State history. Galvanized by a regulatory vacuum at the federal and state level, the movement’s wide-ranging constituency of farmers, teachers, scientists, engineers, physicians, journalists, librarians, innkeepers, brewery owners, and others have come together to protect their communities from the well-documented risks associated with fracking. The movement’s success or failure will have repercussions for dozens of other states with shale gas resources and will play an important role in determining the future direction of American energy use.

So far, with CEDC’s support, nearly 150 municipalities have passed either a ban or moratorium on gas drilling. CEDC’s work has energized the anti-fracking movement, bringing hope to local residents, empowering local governments, and sending Albany politicians a clear message that New York will not be fracked.

HELEN H. SLOTTJE

Helen H. Slottje received a BA in Economics with Honors from the College of the Holy Cross in 1989, and received her law degree in 1992 from the University of Pennsylvania. From 1991 to 1992 she studied at Harvard Law School. She is licensed to practice law in Massachusetts, New Hampshire, and New York. Ms. Slottje co-founded CEDC in the fall of 2009.

DAVID F. SLOTTJE

David F. Slottje graduated magna cum laude from Syracuse University in 1978, where he was a member of Phi Beta Kappa, and received his law degree in 1981 from Emory University. He is a co-founder of CEDC. Mr. Slottje is licensed to practice law in New York, Massachusetts, and Texas.

2013-2014

Wednesday, September 25, 2013

Scott Barry Kaufman

"Ungifted: Redefining Intelligence"

<http://scottbarrykaufman.com/about/>

Scott Barry Kaufman is an American psychologist, author, and popular science writer known for his research and writing on intelligence and creativity. Kaufman is adjunct assistant professor of psychology at New York University and co-founder of The Creativity Post. Kaufman won the 2011 Daniel E. Berlyne Award from Division 10 of the American Psychological Association for outstanding research on aesthetics, creativity, and the arts by a junior scholar, and is a 2011-2012 recipient of the Mensa International Award for Excellence in Research. Kaufman latest book "Ungifted: Intelligence Redefined" offers reflections on the ways we teach and learn and how those experiences shape our lives moving forward.



Wednesday, October 9, 2013

Steve Almond

"Funny Is the New Deep: How Jon Stewart Keeps Us from Going Crazy."

Steve Almond is the author of ten books of fiction and non-fiction, three of which he published himself. His memoir *Candyfreak* was a New York Times Bestseller. His short stories have appeared in the Best American and Pushcart anthologies. His most recent collection, *God Bless America*, won the Paterson Prize for Fiction and was short-listed for The Story Prize. His journalism has appeared in the New York Times Magazine, GQ, the Wall Street Journal, the Washington Post, and elsewhere.



Wednesday, October 23, 2013

Dr. Claire-Cecile Pierre

"Haiti After The Earthquake"

Instructor in Medicine, Associate Director of Division of Service Learning, Harvard Medical School; Executive Director, Center for Local and International Partnerships, Cambridge Health Alliance.

Claire Pierre, born in Haiti, is a summa cum laude graduate of Howard University's six-year combined accelerated BS-MD program. She trained in internal medicine at the Cambridge Health Alliance (CHA), where she served as chief medical resident and later as clinical director of quality informatics, a role that focused on health care improvement and the use of information technology to support safe and effective patient-centered care. In 2009, Dr. Pierre assisted Dr. Paul Farmer as a volunteer at the UN Office of the Special Envoy to Haiti with President Bill Clinton. In 2010, she joined the earthquake rescue and relief efforts in Haiti where she remained to work with the Interim Haiti Recovery Commission, as the senior health advisor and sector lead. In this role, she worked closely with the Ministry of Health, country donors, multinational organizations, and partners across sectors on key policies and programs to support the long-term reconstruction of the health sector in Haiti. She currently serves as director of the Program in Health Systems Strengthening and Social Change in Harvard Medical School's Department of Global Health and Social Medicine.



Wednesday, November 13, 2013

John Dau

"God Grew Tired of Us"

<http://www.johndaufoundation.org/>

One of the storied "Lost Boys of Sudan," John Bul Dau, featured in the award-winning documentary, *God Grew Tired of Us*, has experienced trials in life that most people never imagine. But now he is living the American Dream.

Born in war-torn Southern Sudan, Dau is one of 27,000 boys driven from their villages when the northern Arab government attacked the ethnic minority population in 1987. For the next five years, Dau led groups of displaced boys across Sudan for hundreds of miles facing starvation, disease, and violence. In 2001, he immigrated to the US, but he hasn't forgotten his homeland.

Today, he is President of the John Dau Foundation, and counts among his accomplishments the opening the Duk Lost Boys Clinic in his home village, which has been responsible for: more than **9,000 vaccinations** for children, more than **3,000 mothers** have given birth for the first time ever in a medical facility, more than **110,000 patients** have received life-saving medical care since the clinic opened, **600 patients** who were blind had their eyesights restored, and over **1,500 malnourished children** and elderly served.



Wednesday, December 04, 2013

Jennifer Thompson and Ronald Cotton

"Picking Cotton"

<http://www.pickingcottonbook.com/home.html>

Jennifer Thompson was raped at knifepoint by a man who broke into her apartment while she slept. She was able to escape, and eventually positively identified Ronald Cotton as her attacker. Ronald insisted that she was mistaken-- but Jennifer's positive identification was the compelling evidence that put him behind bars. After eleven years, Ronald was allowed to take a DNA test that proved his innocence. He was released, after serving more than a decade in prison for a crime he never committed. Two years later, Jennifer and Ronald met face to face-- and forged an unlikely friendship that changed both of their lives.



In their own words, Jennifer and Ronald unfold the harrowing details of their tragedy, and challenge our ideas of memory and judgment while demonstrating the profound nature of human grace and the healing power of forgiveness.

60 Minutes-Eyewitness: How Accurate Is Visual Memory?

<http://www.cbsnews.com/stories/2009/03/06/60minutes/main4848039.shtml>

Wednesday, January 22, 2014

Michael Hess, Founder & CEO of Skooba Design

Michael Hess has over 20 years' experience in sales and marketing, product development, entrepreneurship and executive management. As a young(er) guy he made his walking-around money any way he could – from pumping gas to flipping burgers, to working as an EMT on an inner-city ambulance, and everything in-between. These jobs gave him incredible perspective, lots of stories to tell, and what may be the largest collection of name tags in Western New York. Anxious to spend more time arguing with his father, in 1990 Michael joined his family's well-known photo equipment manufacturing business, The Saunders Group. Saunders had just purchased a major branded camera bag company, and from 1990 through 1994, Michael focused on managing all facets of that new division. He designed new products and lines, managed an in-house factory and established an overseas sourcing and manufacturing base. Under Michael's leadership, Saunders' bag division grew by more than 300% over a 4-year period. That earned him "good boy" status, and he went on to become Vice President of the parent company and its 15 branded product lines. The family sold the 50 year-old business—which it had grown from 5 to 100 employees—in 1998.

After aiding in the transition of the business to new ownership, Michael left at the end of 1999 to start RoadWired, the carrying case company which later became Skooba Design. Michael also founded and launched the online luggage and travel accessory retailer Journeyware, which he later sold to a major international luggage manufacturer. Most recently, Michael launched Hotdog Yoga Gear, a new brand of unique accessories for the yoga and fitness market. He continues to argue with his father, he just does it by phone and e-mail. Michael also serves as advisor to other entrepreneurs and small businesses, and has been interviewed numerous times on television, radio, print publications and online media. He writes the twice-weekly "Business With Class" column for CBS News Moneywatch, and was also a Certified Expert on the former business advice site focus.com. Michael has even appeared live on QVC a few times to sell his wares that was a trip. Michael has a B.A. in Political Science, and is also a graduate of the intensive Textile Executive Management program at the industry-leading Philadelphia College of Textiles (impressive, eh?). He has traveled extensively, developing close, long-standing relationships with factories and customers in over twenty countries.



Wednesday, February 12, 2014

Christopher Helfrich

"Nothing But Nets "

Christopher Helfrich is the Director of the UN Foundation's Nothing But Nets, a global, grassroots campaign to raise awareness and funding to fight malaria, a leading cause of death among children in Africa. Nothing But Nets provides individuals — from students CEOs — the opportunity to join the fight against malaria by sending a net to save a life. Since the UN Foundation launched the campaign in 2006, Nothing But Nets has raised more than \$35 million to distribute more than 4 million nets to families throughout Africa.

Before joining Nothing But Nets, Chris served as the Director of Development and Marketing at Public Citizen, a national, public interest advocacy organization. There, he managed all fundraising, including major giving and events, and helped lead the organization's online fundraising and advocacy program. Prior to Public Citizen, Chris was Director of Development at public radio stations in San Antonio, Texas, and Charlotte, North Carolina, and a fundraiser at Davidson College during their \$270 million capital campaign, Let Learning Be Cherished.



Wednesday, March 5, 2014

Brian Castner

"The Long Walk"

Newton 204

Brian Castner served as an Explosive Ordnance Disposal officer in the US Air Force from 1999 to 2007, deploying to Iraq to command bomb disposal units in Balad and Kirkuk in 2005 and 2006. After leaving the active military, he became a consultant and contractor, training Army and Marine Corps units prior to their tours in Iraq and Afghanistan. His writing has appeared in a number of national and regional publications, including Wired, The New York Times, The Daily Beast, The Wall Street Journal, Newsweek, Foreign Policy, Publisher's Weekly, and Garry Trudeau's The Sandbox anthology. Brian lives outside of Buffalo, New York with his wife and four sons. "The Long Walk" is his first book.



Wednesday, March 12, 2014

Amber Madison

"The Truth About Guys"

Amber Madison graduated from Tufts University in 2005 where she wrote a popular sex column and studied human sexuality through a double major in Community Health and American Studies. Shortly after graduating she published, "Hooking Up: A Girl's All-Out Guide to Sex and Sexuality," a book for high school and college aged young women about sexual health, sexuality, and relationships. Since then, she's traveled around the country speaking with teens and adults about sex and relationships. She's spoken everywhere from Harvard University to the University of California at Irvine to The Fieldston School. In 2008 she won the sexual health communication award from Choice USA. Adams Media recently published her second book: "Talking Sex With Your Kids: Keeping Them Safe, and You Sane--By Knowing What They're Really Thinking."



Amber is frequently quoted in national publications such as: Seventeen, Cosmopolitan, Men's Health, Newsweek, US News and World Report, and USA Today, and has appeared on The Today Show, MTV News, NPR, and dozens of local TV and radio broadcasts. She has written about sex for Glamour Magazine, and is the sex expert for BettyConfidential.com. Her sex education efforts have been written about by Cosmopolitan, US News and World Report, the Boston Globe, USA Today and more. She lives in Manhattan. Visit her online at: www.AmberMadisonOnline.com

Wednesday, April 2, 2014

Adrian Matejka

<http://adrianmatejka.com/>

Adrian Matejka was born in Nuremberg, Germany and grew up in California and Indiana. He is a graduate of Indiana University and the MFA program at Southern Illinois University Carbondale. His first collection of poems, *The Devil's Garden*, won the 2002 New York / New England Award from Alice James Books. His second collection, *Mixology*, was a winner of the 2008 National Poetry Series and was published by Penguin Books in 2009. *Mixology* was subsequently nominated for an NAACP Image Award. His most recent book, *The Big Smoke*, was published by Penguin in May 2013 and is a finalist for the 2013 National Book Award. He is the recipient of two Illinois Arts Council Literary Awards and fellowships from Cave Canem and the Lannan Foundation. His work has appeared in *American Poetry Review*, *The Best American Poetry 2010*, *Gulf Coast*, *Ploughshares*, *Poetry*, and *Prairie Schooner* among other journals and anthologies. He teaches creative writing at Indiana University in Bloomington.



Wednesday, April 9, 2014

Amina Gautier

<http://condor.depaul.edu/agautier/index.php>

Amina Gautier is fiction writer whose stories have appeared in *Antioch Review*, *Iowa Review*, *The Kenyon Review*, *North American Review*, *Pleiades*, and *Southern Review* among others. In addition her work has been anthologized in *Best African American Fiction*, *Notre Dame Review: The First Ten Years*, *New Stories From the South: The Year's Best, 2008*, *The Sincerest Form of Flattery: Writers on Forerunners in Fiction*, and *Voices*. Her fiction has been honored with the William Richey Prize, the Jack Dyer Award, the Danahy Fiction Award, the Schlafly Microfiction Award, and a Pennsylvania Council on the Arts Award. Her short story collection *At-Risk* won the Flannery O'Connor Award and is published by University of Georgia Press.



Wednesday, April 16, 2014

Shalini Kantayya

"A Drop of Life "

Shalini Kantayya's work focuses on human rights at the intersection of water, food, and energy. Her feature screenplay, *Dark Tide*, inspired by the Detroit water shut-offs, is a finalist at the Mumbai Mantra | Sundance Screenwriters Lab. A William D. Fulbright Scholar, Kantayya won Best Documentary at the Asian American Film Festival for her film *Manthan*. Kantayya is currently working on the feature documentary *Solarize This*. A Sundance Fellow and a TED Fellow, Shalini has lectured at respected colleges including Harvard, Yale, Wesleyan, Northeastern and USC.



Kantayya has received recognition from the Sundance Documentary Program, the Jerome Hill Centennial, IFP, New York Women in Film and Television, and Media Action Network for Asian Americans. She finished in the top 10 out of 12,000 filmmakers on Fox's *On the Lot*, a show by Steven Spielberg in search of Hollywood's next great director.

The mission of Kantayya's production company, 7th Empire Media, is to create a culture of human rights and a sustainable planet through wildly imaginative media that makes a real social impact. Her clients include the ACLU, the Coalition of Immokalee Workers, History Channel, and Link TV. She was nominated for the Reebok Human Rights Award and received a Senior Performing Arts Fellowship from the American Institute of Indian Studies.

Kantayya is currently working on the feature documentary *Solarize This*, which was awarded the 2012 MacArthur Foundation Documentary Film Grant. In a city where oil spills, air quality red-alerts, and poverty are commonplace, *Solarize This* asks the hard questions of how a clean energy economy may actually be built, through the stories of unemployed American workers seeking to retool at a solar power jobs training program in Richmond, California. The film was nominated by the Sundance Documentary Program for a Hilton Worldwide Sustainability Award, and anticipates was in 2013.

2014-2015

Wednesday, September 24, 2014 Eric Alva "The End of 'Don't Ask, Don't Tell'"

Retired Staff Sergeant Eric Alva was the first American soldier injured in the Iraq War. Hailed as an American hero, Alva was decorated and visited by Secretary of Defense Donald Rumsfeld, Vice President Dick Cheney, and President George W. Bush. However, he was only able to be true to himself after he left the military, and upon his retirement came out as a gay man. Today, Alva is a gay rights activist and spokesperson for the Human Rights Campaign, where he speaks about LGBT issues and the military. He also played an important role in helping repeal the "Don't Ask, Don't Tell" policy, working with members of Congress to put an end to the discriminatory practice. Not only is Alva a truly heroic man, but through his powerful message of hope and confidence he is making the world a better place for all those who have felt the pains of discrimination and hate. His service has earned him multiple honors and awards, including the 2011 Elizabeth Birch Equality Award, named for the former executive director of the Human Rights Campaign. The award recognizes outstanding contributions to the LGBT community.



Wednesday, October 8, 2014 Sam Rind "Surviving the Holocaust and More"

Sam Rind is a child survivor of the Holocaust. Born near Lublin, Poland in 1937, Sam's family was in various ghettos and forced labor camps where Sam's father was killed for the leather jacket on his back. Sam also witnessed his younger brother being killed in his mother's arms by a Nazi guard. He and his mother eventually escaped to the Ukrainian ghetto of Szmerinka to be with other relatives. Sam had to dress as a girl to do this. At the end of the war, they returned to Poland to find relatives. Finding none, they formed a little kibbutz with other Jewish survivors but eventually wanted to leave because of continued anti-Semitism. They were not permitted entry to the United States where Sam's uncle lived so they went to Bolivia to be with another one of Sam's uncles. In 1960, Sam was able to come to the U.S. to attend college in Buffalo. He became an optician and is still in this profession today.



Wednesday, October 22, 2014 Jill Bystydzienski "Women in STEM Fields "

Dr. Jill Bystydzienski's current research examines barriers to advancement of girls and women in science, technology and engineering fields. She is a co-principal investigator on two National Science Foundation grants that focus on women in the sciences and engineering. She also has done work on women, gender and politics in international and global perspective, with politics broadly defined to encompass established political institutions and women's movements, organizations, and actions. Her most recent research in this area focuses on women's movements and feminisms in post-Soviet countries. Another area of interest is women and gender in cross-cultural perspective, particularly the phenomenon of crossing cultures and cultural barriers, and building coalitions across difference.



Wednesday, October 29, 2014

Erika Meitner

Erika Meitner is the author of *Inventory* at the All-Night Drugstore (Anhinga Press, 2003), *Makeshift Instructions for Vigilant Girls* (Anhinga Press, 2011), and *Ideal Cities* (HarperCollins, 2010), which was a 2009 National Poetry series winner. Her fourth book of poems, *Copia*, is due out from BOA Editions in 2014. Meitner's poems have been anthologized widely, and have appeared most recently in *Ploughshares*, *Virginia Quarterly Review*, *Indiana Review*, *The New Republic*, and *Tin House*. She has received fellowships from the Wisconsin Institute for Creative Writing, the Virginia Center for the Creative Arts, Blue Mountain Center, and the Sewanee Writers' Conference. She is currently an associate professor of English at Virginia Tech, where she teaches in the MFA program



Wednesday, November 12, 2014

Cate Marvin

Cate Marvin's first book, *World's Tallest Disaster*, was chosen by Robert Pinsky for the 2000 Kathryn A. Morton Prize and published by Sarabande Books in 2001. In 2002, she received the Kate Tufts Discovery Prize. She co-edited with poet Michael Dumanis the anthology *Legitimate Dangers: American Poets of the New Century* (Sarabande Books, 2006). Her poems have appeared in *Tin House*, *Virginia Quarterly Review*, *The New England Review*, *Poetry*, *The Kenyon Review*, *Fence*, *The Paris Review*, *The Cincinnati Review*, *Slate*, *Verse*, *Boston Review*, and *Ninth Letter*. Her second book of poems, *Fragment of the Head of a Queen*, for which she received a Whiting Award, was published by Sarabande in 2007. Marvin teaches poetry writing in Lesley University's Low-Residency M.F.A. Program and Columbia University's MFA Program and is Professor of English at the College of Staten Island, City University of New York. In 2009, she co-founded the nonprofit organization VIDA: Women in Literary Arts with poet Erin Belieu. Her third book of poems, *Oracle*, is forthcoming from W.W. Norton & Co. in March 2015.



11:30am-12:30pm Wednesday, December 03, 2014

Seth M. Holmes

"Fresh Fruit,

Broken Bodies"

Seth M. Holmes, MD, PhD, is Martin Sisters Endowed Chair Assistant Professor of Public Health and Medical Anthropology at the University of California, Berkeley. A cultural anthropologist and physician, Dr. Holmes is interested broadly in social hierarchies, the social production of health and illness, and the ways in which perceptions of ethnoracial difference naturalize and normalize these inequalities. Dr. Holmes is author of the new book, *Fresh Fruit, Broken Bodies: Migrant Farmworkers in the United States* (2013).



Wednesday, January 21, 2015

Courtney Bent

Shooting Beauty

Shooting Beauty, the eight-time audience award-winning documentary film, chronicles the creation of Courtney Bent's experimental photography program at United Cerebral Palsy in Watertown, MA. The film has become the centerpiece for a national engagement campaign focused on valuing diversity, learning about disabilities and stopping bullying, and is also the inspiration for the 100 Cameras photography workshops- a program that places modified cameras systems into the hands of people with intellectual and developmental disabilities throughout the country. *Shooting Beauty* tells the inspirational story of aspiring fashion photographer, Courtney Bent, whose career takes an unexpected turn when she discovers a hidden world of beauty at a center for people with significant disabilities.



Wednesday, February 4, 2015 Ilene Sova

Ilene Sova is a conceptual portrait painter who creates paintings which reference anti-oppression feminist themes. She has an MFA in Painting from the University of Windsor and her work has been shown in extensive solo and group exhibitions in Canada and abroad. Most notably, her work has been shown at the Department of Canadian Heritage, the Museum of Canadian Contemporary Art, and at Guadi's Casa Batlo for the prestigious Barcelona Showcase. Sova's work has been featured in a variety of television, web and print media including Al Gore's television program The Current, Canada AM, The Toronto Star, CBC Radio and the Toronto Standard. Sova's work was featured in the Journal of Psychology and Councelling, the Nigerian Arts Journal Tabula, the Italian feminist journal WOMANOCLOCK. Further, she was chosen to speak at Toronto's first TEDx Women in December 2013. Most recently, Sova was invited by two Canadian members of the federal parliament to bring her work to Ottawa for a national Women's Forum on feminism and the state of women's rights. Sova is also the Toronto Regional Coordinator for the Feminist Art Project out of Rutgers University and the founder and coordinator of FAC - a large yearly international Feminist Art Conference which takes place in Toronto.



Wednesday, February 11, 2015 Molly Barker Putting Your Passion to Work

Molly Barker, MSW, founded Girls on the Run in 1996 in Charlotte, North Carolina. A four-time Hawaii Ironman triathlete, she used her background in social work, counseling and teaching, along with research on adolescent issues, to develop the program. Today, there are Girls on the Run councils in over 190 cities across North America serving over 150,000 girls and women each year (www.girlsontherun.org), and she has become a globally recognized leader in girl's education and development.

The "Girl Box," a phrase coined by Molly, describes the imaginary place many girls go around adolescence, where cultural and societal stereotypes limit choices as well as opportunities. Starting with this strong foundation, Molly's idea is to strategically launch a variety of targeted and innovative social media and curriculum-driven projects to create a social movement, which provides girls and women with the tools and the courage to see, unravel from, and eliminate their own and often unconscious buy-in to the Girl Box and its limiting messages.

With her recent launch of "The Naked Face Project" (www.thenakedfaceproject.com) Molly is fast becoming a well-known and innovative social entrepreneur who uses the simplest of actions to create shifts in perception around gender, beauty, and power to fuel the women's self-liberation movement and hence create a world where girls and women can boldly pursue their dreams and activate their greatest potential.

Molly has been featured in many media outlets including People, Runner's World, Glamour, Self, Shape, Redbook, and Woman's Day. In 2012, she was profiled by Fast Company as one of its "League of Extraordinary Women," an elite list of 60 influencers who are changing the world. Molly has authored two books, Girls on Track, A Parent's Guide to Inspiring our Daughters to Achieve a Lifetime of Self-Esteem and Respect; and Girls Lit from Within which is specifically for 3rd-8th grade girls.

Molly is a positive role model for girls and women of all ages. She enjoys writing, running, and yoga but most enjoys the challenges that emerge in her own personal evolution and deep desire to live life outside the Girl Box.



Wednesday, March 11, 2015
Path to Entrepreneurship

André Boulay

Neuroscience to YoYoExpert: An Unusual

André Boulay owns and operates one of the worlds largest online retail stores for professional and competition level yo-yos. A 2007 graduate of UMass Amherst, André majored in Biology & Psychology and completed a Masters in Neuroscience & Behavior in 2012. His background in science and research seems like an unusual path to owning and operating your own business, but André is confident that it gave him a powerful and unique skill set with a strong competitive edge.

André is one of only 13 individuals who has been awarded the title of 'National Yo-Yo Master' for his dedication to the advancement of the sport. His signature yo-yo, the Dark Magic, is one of the best-selling Modern Yo-Yo models ever created, and his instructional videos have taught millions of people how to yoyo, making him arguably the most successful and effective yoyo demonstrator in history.



Wednesday, March 25, 2015
Cycle of Success

Kohl Crecelius

Sustainable Social Entrepreneurship: Creating a

Social entrepreneur Kohl Crecelius and his team of close friends, Travis, Stewart, and Adam, are on a mission to revolutionize what it means to do business and to do good. As college students in 2007, they founded Krochet Kids intl. (KKi) – a non-profit lifestyle brand focused on empowering communities and engaging customers to make a sustainable impact on global poverty. KKi is a leader in producing and selling products made in Africa. Featured in Bloomberg Businessweek, KKi employs more than 100 people in Northern Uganda through the production of their handmade headwear and fashion accessories and have recently started a new program in Peru. Now spanning three continents, their work connects the producer with the customer through a hand-signed label that accompanies every product. Crecelius' older brother taught him how to crochet in high school, and soon, he began teaching his friends to make hats. Dubbed the "Krochet Kids" by their local newspaper in Spokane, Washington, the friends began selling hats in their hometown for a little spending money. He never imagined the hobby would blossom into a global movement.



Inspired by Stewart's summer trip to Uganda during college, the trio decided to teach the simple skill of crocheting to displaced Ugandan women. Crecelius and friends envisioned that the women could sell hats they made to provide for themselves, releasing them from the bondage of government camps and history of rebel rule in their country. Today, through this simple skill, the women can provide for their families, and ultimately, through micro-financing opportunities enabled by KKi, they can gain economic independence.

Krochet Kids have been featured in the New York Times Magazine, Outside, and in a nationally broadcast Bing commercial and have partnerships with major retailers like Nordstrom and Volcom.

KKi's mission is to provide quality, handmade products that not only bring comfort and style, but serve as a vehicle for social change. Believing actions rooted in love produce powerful and lasting change, they strive to help people improve their lives physically, emotionally, and spiritually. Their slogan of, "Buy a hat. Change a Life," embodies the difference we can all make through a simple act.

Yes, Kohl does still crochet. He also has a variety of other interests that keep him grounded, including surfing, skateboarding, and blogging. You can usually find him wearing a KKi beanie and occasionally sporting a mustache.

Wednesday, April 8, 2015

Wendy Knapp Pogozelski

Making Sense of Nutrition Advice.

Wendy Pogozelski received her B.S. in Chemistry from Chatham University and her PhD from The Johns Hopkins University in Chemistry with a specialization in Biochemistry. She was awarded an Office of Naval Research Fellowship to do post-doctoral work at the Naval Research Lab in Washington, DC. In 1996, she came to Geneseo as an Assistant Professor where she now holds the rank of Distinguished Teaching Professor and serves as Chair of the Chemistry Department. Dr. Pogozelski is the recipient of over \$1 million in external grants and she has mentored over 50 Geneseo students in her laboratory research at Geneseo. She has served as a Councilor of the Radiation Research Society and has received awards that include the Chatham University Alumni Cornerstone Award for Women in Science, the State of New York Research Foundation Award in Research and Scholarly Work, the Geneseo President's Award for Excellence in Research and Creative Activity and the Henry Dreyfus Teacher-Scholar Award from the Camille and Henry Dreyfus Foundation.



Since developing an interest in the biochemistry of nutrition, Dr. Pogozelski has been working with a group of international biochemists and clinicians who have become concerned about the fact that many people's nutrition choices, and even government nutrition policy, are significantly influenced by marketers and lobbyists rather than by scientific research. She has been working with organizations such as the Nutrition and Metabolism Society to bridge the gulf between research and policy. Her recent paper with Professor Richard Feinman of Downstate Medical School on the use of carbohydrate restriction in treating type 2 diabetes was widely discussed and was recently highlighted with an editorial in the journal *Nutrition*. Dr. Pogozelski has been interviewed on local NPR station WXXI, on a well-known nutrition podcast, and for numerous periodicals. She says that her most important goal, however, is to help Geneseo students appreciate the beauty of biochemistry and to empower them to use biochemistry to guide decisions about health.

Wednesday, April 29, 2015 Patrick Rault* A taste of research via inquiry-based learning in mathematics Milne 105

Dr. Patrick X. Rault joined the college in 2008 and is now an associate professor of mathematics. Since joining the college, he has collaborated with many students in research and has co-authored publications with five undergraduates. In the classroom, his student-centered teaching aims to provide a taste of mathematical research via a process called Inquiry-Based Learning (IBL) in Mathematics.



Dr. Rault was awarded an inaugural Faculty Mentoring Award in 2013 by the Council on Undergraduate Research's (CUR) Mathematics and Computer Science Division, for Outstanding Mentoring of Undergraduate Research. In 2014 he was elected to the governing council of CUR. At the national CUR meetings, he is part of the national discussions of effective research models. During the 2014-15 academic year, he and four outstanding undergraduates are collaborating on honors research projects in linear algebra, supported by a grant from the Center for Undergraduate Research in Mathematics.

Early research experiences can increase a student's motivation throughout college, so Dr. Rault provides a taste of research within his own classes using Inquiry-Based Learning. This began with his attending a national week-long workshop on the topic in 2010, and grew under the mentorship of Dr. Walker White (Cornell University) and Dr. W. Ted Mahavier (Lamar University). Inquiry-Based Learning is growing in usage, with strong support in some regions. Dr. Rault traveled to Lamar University and Berry College to observe effective IBL courses in departments which have largely adopted active learning strategies. He also visited numerous other departments around Geneseo, to observe effective discussion-based class environments.

In recent years some national studies have helped broaden interest in active learning. Laursen et al's 2011 study on IBL in mathematics concluded that “Student gains in mathematical learning and affective gains increased with increased time spent on student-centered activities. ... On the other hand, the negative correlations for student gains with total instructor-centered and instructor-led time indicate an inverse relationship.” The National Science Foundation in 2014 endorsed active learning by citing a study that documented an 82% pass rate for students using active learning verses a 66% pass rate for lecture-based classes. Perhaps as a result of these studies, the Mathematics Association of America has begun sponsoring the annual national IBL conference.

Dr. Rault co-founded the Upstate New York IBL Consortium (<http://citadel.sjfc.edu/faculty/rgantner/ibl/>), as a result of a grant from the Educational Advancement Foundation. He serves as the director of this consortium, which serves to broaden the use of IBL and which now constitutes sixteen colleges and universities in the Greater Upstate New York region. Members collaborate on everything from writing textbooks and grants to discussing challenges and successes in their classes. In recent years Dr. Rault has become interested in a similar method of student-centered instruction called Process Oriented Guided Inquiry Learning (POGIL) which originated in the sciences but has started to spread to introductory mathematics classes. He invites further discussion on any style of inquiry in the classroom.

*TLC Faculty Colloquium