

STUDENT ASSOCIATION MEETING

State University of New York, College at Geneseo



Executive Committee

President:	Brendan Quinn
Vice-President:	Jarah Magan
Directors:	
Academic Affairs:	Diana Zuniga
Business Affairs:	Adam Gross
Inter-Residence Affairs:	Vinita Mishra
Public Relations:	Chad Salitan
Student Affairs:	Jason Park
Student Programming:	Nicholas Guy
Advisor:	Tamara Kenney

PROFESSIONAL STAFF

Dir. of SA Programs,	
Personnel & Finances:	Kate Rebban
Administrative Assistant:	Nancy Chirico
Graphics Coordinator:	Kristen Fuest
Program Advisor:	
Service Manager:	Dianne Krenzer

Student Association meetings are Wednesdays at 6:15 pm in the College Union Hunt Room. All are welcome to attend.

MINUTES #15, Wednesday, January 30, 2007

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68	53-0708: BE IT RESOLVED THE SA EXECUTIVE COMMITTEE allocate up to \$2,500 from Budget Increases, Account 1099 to The Lamron, Account 1501 to cover printing costs for the first two issues of the spring semester. <i>First of two readings</i>
69	54-0708: BE IT RESOLVED THE SA EXECUTIVE COMMITTEE approve the realignment of \$72.56 from Line 10, Library and \$20.00 from Line 20, General Programming to create a new line, Line 20 Fundraising Supplies. <i>First and only reading</i>
69	<i>Open Discussion</i>
69	<i>Adjournment</i>

Call to Order:

The Meeting was called to order at 6:15 pm with all members of the Executive Committee present.

Approval of the Agenda:

Adam: Reading 54-0708 should include “Latino Student Association, account 1912”

Agenda was approved 6-0-1 with Adam abstaining.

Approval of the Minutes

The minutes were approved 7-0-0.

Updates

President, Brendan Quinn updates:

He attended the MOSAIC opening. SA is changing their logo since the words on the current logo are not very legible. SA changed the logo so the words required under SUNY policy are more legible. The logo needs to appear on all physical publicity. The old logo is okay for now, but they will be changing it. If any organizations have any questions about nontraditional publicity, contact Brendan. All club e-mails should include the phrase “supported by mandatory student activity fees”. There will be a new website for SA up in the next week and a half. Brendan has been working with the graphics coordinator, Kristen, for the new website. He attended the CAS board meeting on Tuesday. Vinita, Nick and Brendan are on the board which is in charge of CAS. If anybody has anything that you want to bring up to CAS, contact them so they can bring it up in the next meeting. CAS gives more leeway to students. Tuesday will be Democrat and Republican New York primaries. Brendan will be making appointments for three committees, USAEC, Student Court, and for SA Budget Committee. If anybody is interested, fill out an application. Student Court is the other branch of the student government. They make rulings on policies, etc. USAEC is responsible for publicizing elections, reviewing petitions, and handling election appeals. The budget committee will be chaired by Adam and will have three members. They will hear all cases made by organizations for their budget. No exec members can be on the budget committee. Exec board members of SA funded organizations are not disqualified from this position but they will not be able to speak for their organization. The application will be due Monday at noon in the SA office. USAEC and Student Court applications will be due on 2/14 by 4pm.

Vice-President, Jarah Magan updates:

College Senate will have a meeting next week. There is one Senator position open. If you are interested, please contact Jarah for more information and an application. She worked on the club sports handbook and constitution over break

Director of Business Affairs, Adam Gross updates:

Deadline for business is 4pm Thursday. There are no frozen budgets. Budget hearings are approaching rapidly. Budget proposals are due on 2/15.

Director of Inter-Residence Affairs, Vinita Mishra updates:

IRC leadership training went very well. Hall Council came in to do leadership workshops. She attended the IRC exec retreat and worked on goals and ways to improve this semester. IRC has two open positions, Vice Chair and National Communications Coordinator. There will be an election on 2/4 at 7pm for those positions. Please contact Vinita if you are interested.

Director of Public Relations, Chad Salitan updates:

Vacation bus program tickets will go on sale on Saturdays instead of Wednesdays starting spring break bus to make it fairer. People who have class on Wednesday mornings were not able to buy tickets. Starting next year, phone sales will not be available.

Director of Academic Affairs, Diana Zuniga updates:

Who’s Who applications are due by 4pm on Friday in the SA office. Diana will be meeting with the provost next Friday. If you have any concerns, feedbacks, etc that you want Diana to bring to the provost, email her at aac@geneseo.edu. There are two e-board positions open on AAC, Vice Chair and Communication Director. Contact Diana for more information on that.

Director of Student Affairs, Jason Park updates:

He attended the grand opening of MOSAIC, The Multicultural Organization Space for Activities, Inclusion and Collaboration. It is a space that can be used for meetings and exec meetings, mainly for multicultural organizations. But it is open to the entire college and a space where community can come together.

Director of Student Programming, Nick Guy, updates:

“Across the Universe” was last Saturday. Attendance hit a new high of 900. Upcoming events are Rockapella on Saturday in Wadsworth. They did the main song for “Where in the World is Carmen Sandiego”. The tickets are \$5 for students. Saturday, the 9th will be “Into the Wild”. Tickets are free and are available in the SA Ticket Office. Nick is part of the Live Green Committee. Feb. 20th is Green Day and there will be an expo in the Union Lobby as well as deliberative dialogue about sustainability. Access livegreen.geneseo.edu for more information and to sign up for the deliberative dialogue.

Kate Rebban, Director of SA Programs, Personnel, & Finances updates:

None

Tamara Kenney, SA Executive Committee Advisor updates:

Not present

Open Updates

Model United Nations updates:

Model UN delegates came back on Sunday from the McGill conference. They won two awards; one by a senior, Brian Dooley, and the other by a freshman, Nick Kaasik. Model UN will be holding tryouts for the Chicago conference on Saturday in the library at 1pm. The tryouts are open to anybody. Email mun@geneseo.edu to participate in the tryouts.

GSTV updates:

An Interest meeting for GSTV will be on Saturday at 2pm in the Hunt Room.

Club Sports Association updates:

Teams are beginning practice. If anybody is interested in joining club sports, contact Jen at jra3. The first club sports meeting will be on 2/13 at 1:30 in Schrader 4. Women's Ice Hockey lost on 1/20 against University of Rochester. Although they lost, they had a great game. The team is still in their 1st year but have had many games and is still adding new members.

The Lamron updates:

The first issue of the semester will come out tomorrow. If you are interested in getting involved with The Lamron, their meetings are always open and are at 5:30pm on Thursdays in The Lamron office.

Geneseo Environmental Organization updates:

GEO will be showing "2% solution", a film about technological ways to go green, in Newton 214 at 7:45pm. The film is also available online for free.

MiNT updates:

MiNT's first issue will come out next week. Their meetings are on Thursday at 5pm in the Harding Lounge. They are trying to print 4 issues this semester.

Black Student Union updates:

There will be an open audition for the play "In My Skin" for part of their Soul Food dinner. It will be on Feb 10 from 5 to 9 and on Feb 11 at 6:30.

Old Business

50-0708: BE IT RESOLVED THE SA EXECUTIVE COMMITTEE approve the Academic Affairs Committee Constitution as per the attached document.

Second of two readings

Diana and her e-board clarified wordings, fixed inconsistencies, language, and added a new section in their constitution. They switched some of the duties that actually pertained to the positions people were actually doing. There was a lot of fixing grammatical errors and maintaining consistencies.

Discussion:

Chad made a friendly amendment; article 7, section 2, "sub committee" should be one word. Diana accepted the amendment. Chad made another friendly amendment to remove letterhead of constitution and bylaws. Diana declined the amendment. Kate made a friendly amendment; section 2 c, there are two unnecessary words. Diana accepted the amendment.

50-0708, second of two readings, passed 6-0-1 with Diana abstaining.

51-0708: BE IT RESOLVED THE SA EXECUTIVE COMMITTEE approve the Academic Affairs Committee By-Laws as per the attached document.

Second of two readings

Diana said AAC fixed the by-laws and added a new section for bad financial standing based on IRC's by-laws. They made the document clear so representatives can better understand where the money is coming from, the policies, etc.

Discussion:

Nick commended AAC for fixing its constitution and by-laws and making improvements. Chad asked if the clubs came out of bad financial standings automatically. Diana said if a club misses one meeting, they are in it for 1 week and if they miss 2, for 2 weeks.

51-0708, second of two readings, passed 6-0-1 with Diana abstaining.

New Business

52-0708: BE IT RESOLVED THE SA EXECUTIVE COMMITTEE allocate up to \$2,500.00 from Student Association, Account 1002 Line 20 Conferences to Cheerleading, Account 1404 to help fund the battle at the Capitol Competition from 7-10 March 2008.

First of two readings

Erin, Jena, and Alex presented a Powerpoint about their conference, Battle at the Capitol. It is a fun competition in Virginia. 28 Cheerleaders are going. They originally had 32 but lost 4 girls due to injury. They practice 2 to 3 times a week and sometimes go to tumbling practices in Rochester. They cheer at men's and women's home basketball games, go to all-student orientations, and participate in the homecoming parade. They also perform at student expos and during parents' weekend. It's a nice way for parents to see that Geneseo has a cheerleading squad. They also cheer at Hockey games, not as an official team event but sometimes go as a team. They do a lot of fundraising since cheerleading is expensive. They set up things with restaurants, do car washes and bottle drives. They are planning a spaghetti dinner fundraiser as well. Alex said the team has never come in less than third place in competitions. Last year, they got first place in open nations, 2nd place in open nationals and NYS championship. They are a talented team and do well in all the competitions they go to. Erin explained why they compete. They compete to gain recognition, and to get their name out. High school teams compete in some of the competitions as well and competitions are great opportunities to show that Geneseo has a great cheerleading team. It is also a chance to showcase their skills. Jena explained the Battle at the Capitol competition. The competition is hosted by the Coastal Alliance Cheer Company and will be in Fairfax Virginia. They will participate in Round 4, all girl college. The competition is very prestigious and teams from all over the east coast will show up such as University of Maryland. Alex said they are hard working very dedicated cheerleaders who loves to compete. They will be able to get national recognition for their program and also as a school by competing in prestigious competitions such as this one. Jena said the half time shows that they do at home games are on a lower scale than what they actually do, so it will be a great opportunity to perform.

Questions:

Jarah asked if they paid the registration fee already or if they were going to wait until the reading was approved. Erin said they are going to wait until approval. Jarah asked how many teams they were going to compete against since there were only two teams listed on last year's competition record for their all girl college round. Erin answered that they usually do not know until they get to the competition since some teams may back out or register late. Jena added that there are grand champion awards at some of these conferences where a team is put up against every other team at the competition despite the division. Jarah asked if the team was going to benefit from going other than a chance to compete. Alex said a lot of people know about the battle at the Capitol. She said it's a ton of fun and the team gets really close by going to a competition. Erin said even by just going to a competition and watching, one can learn so much. She added that the quality of the teams at this competition is nothing they have competed against. Also, the coach is able to make connections to other coaches as well. Jarah asked if all of the girls are willing to pay since the total cost of the competition is around \$8000. Erin said in the fall, they have voted to see if all the girls were willing to go to the scheduled conferences. Everybody is aware that cheerleading costs a lot of money and all the new girls were given an estimate of how much they would have to pay. Alex added that their coach pushes fundraising a lot. Adam asked what the estimate was. Erin said about \$500 for a semester. Jena said that gets somewhat cheaper for the older members since they only have to buy the outfit bows, etc just once. Nick asked if they could call the competition to get an idea of how many colleges are signed up. Chad asked how many competitions they go to. Erin said last year they went to one in the fall and they are planning to go to 3 or 4 this semester. They try to go to as many competitions as possible since a competition is just like a big scrimmage or a practice for them. Adam asked how they would characterize Geneseo's team's recognition among the area colleges. Erin said they are better than Fredonia, Oneonta, or Brockport. They are one of the top teams and they have a great coach. Jena said they are better than what people think. They surprise a lot of people with the amount of talent that they have. Chad asked if they would take this competition over another. Alex said it was definitely a great one to go to. Erin said they would switch this one for something else. She said the more competitions they go to the better since it is rare for them to perform. Jena said it's an opportunity to showcase their talent and what they have been working on. Alex added that since the gym here has a wooden floor, they cannot do their whole routine with dangerous stunts during the half time. Chad asked if they were okay with going to this many competitions. Alex said they would compete every other week and has 4 scheduled competitions. Jason asked if it was too much going to a competition every other week and asked if it was enough rest time. Alex said it was enough rest time since they only cheer at home games. Erin said the traveling time can be quite long but physically speaking, it is not a problem. Jena said all the girls know what kind of schedule they have and that cheerleading is a lot of work.

Discussion:

Jarah expressed concern since the cost of the conference is very high, but she thanked Cheerleading for explaining the competition and asked for a list of colleges that are signed up for next week. Nick said he is a big supporter of organizations going to conferences and competitions; cheerleading especially when they have a chance to compete at a high level and they are also willing to take on a big personal expense which shows how important this is to the team. Chad asked for their competition schedule for next week. Nick amended the reading since 4 girls dropped which changes some of the costs. The meals will total \$1344, and section b will total \$1400. RCC showed support by saying the point of cheerleading is to compete and perform since cheerleading is a sport as well. Jena said they are competing on 3/1, 3/9, and 4/5. Dean said Model UN added a new conference this year since it was a great chance to represent Geneseo at a national level. Geneseo was voted one of the best schools you've never heard of.

52-0708, first of two readings, passed 7-0-0.

53-0708: BE IT RESOLVED THE SA EXECUTIVE COMMITTEE allocate up to \$2,500 from Budget Increases, Account 1099 to the Lamron, Account 1501 to cover printing costs for the first two issues of the spring semester.

First of two readings

Ryan, the business manager for The Lamron, explained that they are asking for this money since they have many customers who have not paid for their ads that they placed. Also Media Mate, advertising revenue collector, has not paid them until today. They paid them approximately \$1600 although they are contracted to pay The Lamron monthly. They still owe The Lamron approximately \$900. They are asking for \$2500 as a buffer so they can print future issues. \$2500 will cover three full issues, the last issue of last semester, first issue of this semester, and another issue. They have generated \$9960 and collected about \$5000 of that. The customers have been billed at least once. They have written up a letter, detailing that they need a payment in 15 days. Those letters will be mailed out by next Friday. In the future, they do not expect this happening again since they are planning to eliminate Media Mate and cover advertising revenue collection ourselves. The advertisement revenue picks up in the second semester and they will probably make more than the \$19,200 that they are required to.

Questions:

Jarah said she has never heard of something like this happening before. She asked why some customers are all of a sudden not paying you. Ryan said he is not able to answer that. They received small amounts of money during intercession but they intended to get all of it. Ryan did not bill for the 12/6 issue before the intercession. As of now, those were billed end of last week but that was not the majority of the money. Jarah asked why they are not making a lot of efforts to get the money that is owed. Ryan said that is hard since it involves a process. The classified ads are not billed until the customers are done running their ad, they are not billed every issue which delays collection period. Ryan has made several attempts to get the money from Media Mate. He also has to wait 30 days after he bills them to get the money or else it would not be fair to the customers. Jarah said they are still waiting an extra week to send the letters out. She asked why there has not been more efforts to get the money rather than relying on a budget increase. Ryan reiterated that billing is a whole process of writing letters, figuring out which customers are outstanding, creating a template and inputting all that information. He said they did not think they would need a budget increase and thought they would get more money over intercession. Brendan asked how much Media Mate owed. Ryan said about \$900 for last semester. Nick asked if the \$1600 they got today would cover two issues and asked why they were still asking for the same amount when they have received that money. Ryan said it takes two weeks for this reading to pass so they wanted to use it as a buffer. Depending on the amount of income they will get in the next month, they will be able to pay back the \$2500. Nick clarified that a budget increase is not a loan. Brendan said it may be assumed but SA is not expecting to get their money back. Ryan asked if it was possible for this to be a loan. Chad said SA has to pretend like they are not going to see this money again. They will assume that the organization will use that money if a budget increase is approved. Kate asked if they are able to get the letters out this Friday since they have a large e-board. Ryan said that is a feasible request. Adam asked how much money is owed in total. Ryan said approximately \$4000 and \$3500 of that is outstanding over 30 days.

Discussion:

Chad was concerned since not enough proactive measures are being taken to get the \$3500 that is over due 30 days. Jarah was also concerned since although The Lamron has a huge staff, they are not trying to get the money. Instead of planning an issue they may be able to pay for, they could have been working to collect that \$3500. Ryan said only few of the staff knew about the financial crisis and didn't foresee it to get this bad. They anticipated more money coming in during intercession. He said it was not feasible to have letters immediately sent out and remain professional. Brendan asked if the financial problem will be straightened out by end of February. Ryan said that he does and they will not have a problem printing their issues. Jarah said she is still concerned since the problem is that the customers are not paying The Lamron. Somebody has to find where the problem is and not just getting the money back. Dean asked if there was a way to set up a loan situation in a financial crisis like this. Kate said the only plausible thing may be if this reading is approved, the budget increases are lagged by a month so if The Lamron is in the positive, Kate would not do the line transfer. Brendan said if an emergency check has to be produced, they would have to pay that check back and a lot more. Brendan has an account for big crisis that he can spend from, for emergency purposes, which was set up after 9/11. Brendan asked if it was typical for advertisers to pay late. Ryan said not usually since they have eliminated advertisers that have given them problems. In the past, they had an account with an outstanding balance of \$1,000. They eliminated that advertiser. However, he said it doesn't take many accounts for the money to start adding up since 1 account can be as much as \$500. Adam made the motion to amend the reading to allocate \$875 for one issue since they received \$1600 from Media Mate. Chad seconded the motion.

Discussion on Adam's motion to amend the reading. Jarah said she supports the amendment despite disagreeing with the reading. Ryan asked if they can make that two issues for \$1750. Chad said The Lamron was only asking for three issues and they are able to cover the first two with the money they received today. Brendan asked if two issues would be better. Ryan said that it would.

Voting on the motion to amend the reading, passed 6-1-0 with Vinita voting no.

Adam said he is in favor of the reading in light of Ryan's presentation. The Lamron is not a collection agency and although it is their responsibility, \$875 will be appropriate so they can have a safety net so they can operate. RCC said they should be able to maintain their business and they need a safety net regardless of what their past was. Chad said he sympathizes but said they could be more proactive since many of their advertisers are local. He supports the reading and said one issue is enough to get them back on their feet.

53-0708, first of two readings, passed 4-3-0 with Chad, Vinita, Jason, and Adam voting yes and Diana, Nick, Jarah voting no.

54-0708: BE IT RESOLVED THE SA EXECUTIVE COMMITTEE approve the realignment of \$72.56 from Line 10, Library and \$20.00 from Line 20, General Programming of Latino Student Association, Account 1912, to create a new line, Line 20 Fundraising Supplies.

First and only reading

Frankie, the SA representative for LSA, asked for a budget realignment. Last year they had \$75 budgeted for fundraising supplies for their Valentine 's Day fundraiser. They asked to have the money realigned from two lines to make enough to buy supplies for their fundraiser.

Questions:

Nick asked if LSA did that fundraiser in the past. Vanessa said they have. They sold 50 in the past years but they are only asking to do 25 this year to meet the requirement. Adam asked why it was not included in the budget for this year. Vanessa said it was taken out because the budget committee took it out.

Discussion: Chad thanked LSA for a thorough explanation.

54-0708, first and only reading, passed 7-0-0

Open Discussion

None.

Adjournment

The meeting was adjourned at 7:42 pm.

Respectfully Submitted,
Nobu Iwata
Recording Secretary