

August 2018

To the Geneseo Community:

Spurred by the College's strategic plan, SUNY Geneseo has been engaged in a comprehensive review of its Career Development Department. Through a thoughtful self-study process and with the aid of experts in the field, the Career Development program has been reconceived to better address the aims and needs of Geneseo students.

Currently, the College is in the process of recruiting new staff members to fulfill several Career Development positions. It is anticipated that the full implementation of the new Career Development model will:

- better integrate the career development function with the College's academic advising initiatives;
- better integrate the College's internship program with other active and integrative learning experiences;
- forge stronger relationships between the College's alumni and its current students;
- expand the reach of the College's career development efforts in the country's major metropolitan areas;
- better utilize information technology tools to support students' career development needs; and
- implement new systems for tracking students' career progress.

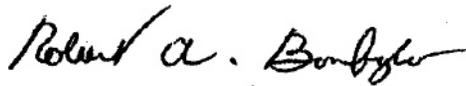
To achieve these ends, ten specific new initiatives will be implemented, including:

1. embedding a career advisor in the Academic Advising and Planning Office to develop a subset of Career Peer Mentors to assist with academic advising and planning;
2. establishing a new first-year seminar each spring semester for interested first-year students who have not identified a major;
3. establishing a two-day interactive career planning seminar prior to the start of the spring semester each year for 30 – 60 sophomores;
4. establishing the position of Assistant Director for Programming and Career Development to better engage alumni in students' career discernment and search process;
5. establishing Alumni Career Advisory Councils in targeted metropolitan areas to support undergraduates and alumni in their post-college pursuits;
6. offering a series of off-campus career treks during intersession to expose students to a variety of career roles;
7. establishing a campus-wide Academic Council for Internships in association with the Center for Integrative Learning;

8. establishing a dedicated Business Career Advisor in collaboration with the School of Business to coordinate the various career development skill building workshops identified as required professional development workshops for students in the School of Business that are offered through the GOLD program;
9. establishing a dedicated GOLD program coordinator for the various career development skill building workshops offered through the GOLD program; and
10. formalizing the Career Advisor in Residence program.

In the short-term, I am serving in the capacity as Acting Director of Career Development, and will be leading this effort. For further information, please feel contact me at bonfig@geneseo.edu, or look for updates in this space in the coming months.

Sincerely,

A handwritten signature in black ink that reads "Robert A. Bonfiglio". The signature is written in a cursive style with a large initial 'R' and 'B'.

Robert A. Bonfiglio
Vice President for Student and Campus Life