

2021-2022



MEET THE OFFICERS

President: Johann Woodcock

Vice President and Professional Operation Chair: Danielle Silver

Business Outreach Chair: Dennis Cooney

Business Outreach Vice Chair: Erin O'Connell

Publicity and Recruitment Chair: Lindsay Merenda

Publicity and Recruitment Vice Chair: Grace Degan

Professional Development Chair: Cassidy Kamean

Professional Development Co-Vice Chair: Natalie Mandrycky

Professional Development Co-Vice Chair: Amanda Alvy

Professional Operation Co-Vice Chair: Lizzy Bianchi

Professional Operation Co-Vice Chair: Benjamin Tucker

Professional Support Chair: Daniella Leone

Professional Support Vice Chair: Maddison Taylor

Society for Human Resource Management

SUNY GENESEO CHAPTER



Human Resource Management (HRM) is defined as the process of managing human talent to achieve an organization's objectives. The Society for Human Resource Management (SHRM) is the world's largest association devoted to this field and headquartered in Alexandria, VA. With more than 250,000 members in over 140 countries SHRM serves the needs of HR professionals and advances the interests of the HR profession. It has over 575 affiliated chapters worldwide and includes professional as well as student chapters.

OUR MISSION

Geneseo SHRM is a recognized student chapter affiliated with the parent association and seeks to provide members with the educational tools and benefits offered by the supporting organization. Geneseo students involved in SHRM are given the opportunity to learn about and participate in human resource related guest speaker events, company visits, and networking events. Our chapter is student run and gives the officers professional development opportunities that help increase their leadership, teamwork, organizational skills, and a competitive edge when preparing to enter the job market.

Professional Support Committee

By Maddison Taylor

The Professional Support Committee is responsible for three things. First creating and implementing a fundraising plan for the chapter. We achieved this by hosting a canned food drive to support the Pantry at Geneseo. We ran the food drive for two weeks and put donation boxes in South Hall, Bailey Hall, and the Student Union. Second, we are responsible for implementing a project that supports the community and provokes advocacy/ legislative action. This was achieved by guest speakers coming in to speak with the SHRM Student chapter about various HR related topics. We also gathered some students who aren't a part of SHRM to participate in the events. Lastly, we need to promote the SHRM Student-to-Professional Membership Program to graduating SHRM student members, encouraging them to continue their membership post-graduation. Guest speakers who are a part of SHRM have come in throughout the year to speak with students and encourage their continued involvement.

GENESEO SHRM NEWSLETTER: SPRING 2022 ISSUE

In This Newsletter: How to get involved, Case Competition Reflection, HR Intern Experience, Professional Support Committee

HOW TO GET INVOLVED:

By: Lindsay Merenda, Chair of the Recruitment Committee

Are you considering working in the professional field of Human Resources or looking for hands on experience within the professional world of HR? If you are saying yes to any of these two questions, you may want to consider joining the Society of Human Resource Management (SHRM) club here at Geneseo. It is an amazing club to be a part of and that can help you gain opportunities for your future. Within the club you will find five committees that you could join. From our Professional Operations Committee to our Community Involvement Committee. There are so many ways for you to get involved in SHRM. One amazing advantage about going to the Geneseo SHRM team is that there are many opportunities for you to gain leadership positions such as a committee chair, vice-chair, or chapter president (depending on the amount of interest you have). We have many goals that we hope to obtain within the SHRM community, but our main goal is to win the Merit award at the end of the year. Our latest win was in Spring of 2021 and we are hoping to win for another year in a row. You do not need to be a business school to take part in SHRM, we love and welcome all majors. The Geneseo SHRM team would love to have you! If interested, please reach out to me! - Lindsay Merenda by email lm34@geneseo.edu

CASE COMPETITION REFLECTION:

By: Natalie Mandrycky, Vice Chair of Professional Development

On April 29th, I was fortunate enough to have had the opportunity to represent SUNY Geneseo at the annual SHRM case competition for students. My teammates Johann Woodcock, Danielle Silver, Daniella Leone, and I worked very hard to achieve our overall goal of providing a well-developed recommendation regarding the future of remote work for a bank. As a freshman and new member of Geneseo's SHRM chapter, I am so grateful to have had the chance to work with such a welcoming group of people. As we were working on our presentation for the case competition, my teammates were very open to hearing new/different ideas and I found that we collaborated very well. While I have only been a student in the School of Business for almost a year now, I have found that clubs like SHRM have been great learning experiences for me. I came to Geneseo with the interest of pursuing a future in Human Resources, and the connections that I have made and the experiences that I have had being a part of SHRM have only reinforced my interest in HR. I am very proud of my team for taking second place in what was a very close and challenging competition between several different schools.

Professional Support Committee

By: Daniella Leone

Throughout my last semester at Geneseo, I had the amazing opportunity to intern at two great companies and build my HR experience. At the first company, HR Works, I was an intern in their outsourced benefits and leave administration department. I worked on a variety of projects and completed tasks that helped me develop a stronger understanding of benefits and leave. The second company, AP Professionals of Rochester, allowed me to dive deeper into the talent acquisition space, specifically in recruiting. I spent my days assisting the recruiters and learning about the full lifecycle recruiting process. Both internships required me to commute into Rochester three times a week allowing me to gain onsite professional experience. My internship experiences not only confirmed my interest in HR but allowed me to network and make life-long professional connections. I am so grateful for my experiences as an intern because without them I would not be where I am today. The last five months have allowed me to grow tremendously as a young professional and I am beyond excited for my future. Never be afraid to apply to any opportunity that crosses your path because you never know where it may take you.

CONGRATULATIONS TO OUR GENESEO SHRM TEAM WHO WON 2ND PLACE IN THE NEW YORK STATE CASE COMPETITION!

Our Team:

Johann Woodcock

Danielle Silver

Daniella Leone

Natalie Mandrycky



GENESEO
THE STATE UNIVERSITY OF NEW YORK