

# *Select* Gary Mix

## Geneseo Town Board

IT IS MY INTENT TO SERVE  
OUR COMMUNITY BY:

- ✓ Protecting our **environment** including agricultural lands.
- ✓ Providing **secure and efficient infrastructure** for water, energy and transportation.
- ✓ Ensuring access to quality physical, mental and emotional **health services and activities**.
- ✓ Striving for a culture of **controlled growth**.
- ✓ **Enhancing communications** with all residents as well as community partners (Village, SUNY Geneseo, County and affiliated agencies).
- ✓ Planning for **sound budgeting and fiscal accountability**.
- ✓ Being an **ACTIVE LISTENER**.

# VOTE

**TUESDAY, NOVEMBER 8<sup>TH</sup>**  
**POLLS OPEN 6AM-9PM**

**INTEGRITY, HONESTY,  
EXCEPTIONAL WORK ETHIC,  
WITH A POSITIVE ATTITUDE**

# ELECT GARY MIX

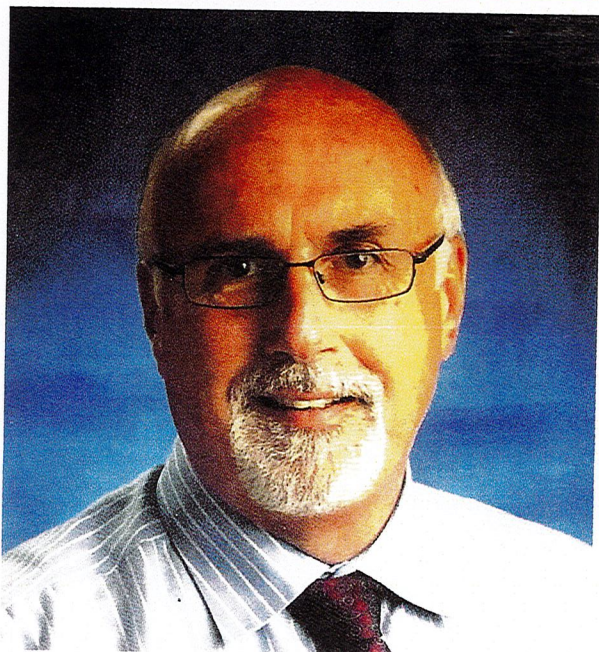
## Geneseo Town Board

*Committed to Effective, Safe and Continued Growth*

- ✓ Resident of Geneseo Village with his wife Heidi
- ✓ Proud Graduate of Geneseo Central School
- ✓ 40 years in public education, 30 years as an administrator
- ✓ Past Regional Director for the New York State Rural Schools Association
- ✓ Currently serving on the Geneseo Town Board

***A Proven Leader Working for YOU!!***

***Questions Contact Gary at 585-590-0322***





# Gary Mix has shown his commitment to Geneseo

Dear Editor;

I am writing this letter in support of Gary Mix for Geneseo Town Council. Gary's and my paths have crossed repeatedly throughout our lives. Most recently during my term as mayor of the Village of Geneseo.

Having grown up in Geneseo, Gary has an appreciation and understanding of the importance of the small town culture of Geneseo as well as the energy for innovative and forward thinking that comes with being a college town. After a career in education administration, ending as a school superintendent, Gary and his wife, Heidi, chose to return to Geneseo.

Gary has been recognized by school boards and the NYS Department of Education for finding unique solutions to long standing

issues. He did this through cooperation and becoming knowledgeable of the communities where he resided.

While serving as Mayor, Gary would reach out periodically to respectfully ask about the thinking behind discussions and decisions of the Village Board and myself. He was not critical but did share his thoughts. He offered new perspectives and ideas but did not push for us to change. It was often good food for thought. Because of this approach, I asked him, along with multiple other diverse representatives of the community, to serve on the Comprehensive Plan Task Force. Although it was meant to be a 12-month commitment, it turned out to go beyond my tenure, as so many things did due to COVID. Gary and several others stuck

with it.

After being appointed by Supervisor Wadsworth to fill the seat he currently holds on the Town Council, we spoke a few times. He is in a unique position to see the multiple areas where town and village governmental decisions cross. He believes in open, honest and respectful discussion.

Because of his commitment to the entire Geneseo community, experience in the workings of boards, a thorough understanding of taxpayer supported budgets and approach to problem solving, I strongly support his candidacy to fill the unexpired term on the Geneseo Town Council.

Sincerely,

MARGARET DUFF  
Geneseo

## Opinion

### Gary Mix uniquely prepared to serve

Gary Mix is a candidate running for the Geneseo Town Board on Nov. 8.

Gary brings years of knowledge and experience from his career in school administration, serving as the superintendent of the Pembroke School System and regional director of the New York Rural Schools Association, as well as many other leadership positions. In addition, Gary has extensive experience with multimillion dollar

budgeting, strategic planning, and collective bargaining. Gary grew up here and graduated from Geneseo Central.

Since his appointment to fill a vacancy on the town board, I've enjoyed working with Gary. He does the homework, participates, and contributes meaningfully to the process. Gary brings a deep knowledge of working to maintain a well-functioning team. Gary has a shown a readiness to engage

in hearty debate guided by the principals of integrity, honesty, exceptional work ethic, and a positive attitude. In my opinion, Gary is uniquely prepared to serve.

Thank you for your time, and please join me as I proudly support Gary in his bid to remain a valuable member of the Geneseo Town Board.

WILL WADSWORTH  
Supervisor, Town of Geneseo

## **Platform Notes Gary Mix**

### **Protect Environment/Critical Resources**

Family Farms, land (uses), water.

Labor, inappropriate zoning, land contamination, erosion, conglomerates, Gates, Chinese and foreign interests controlling huge swaths of land (small group of people making decisions that affect everyone, can create bottlenecks, artificially drive up prices).

### **Safe, Secure Infrastructure**

Quality water, gas, electrical grids and delivery systems.

Transitioning energy systems requires strategic planning. Presently not equipped for major impacts.

Implement road/traffic plans, influence DOT to benefit local community.

Solar/wind farms, battery storage, need adequate protections for dissolution, bankruptcy, decommissioning.

### **Health Services and Activities**

Steering Committee survey results; desire for enhanced biking, walking, hiking lanes and trails.

There had been a Pre-Covid demand for however Covid has increased demand and need for health services (capacity and transportation). Physical, Mental, Emotional.

### **Controlled Growth**

Status quo does not exist, costs continue to go up. Either expand tax base or costs are passed on to taxpayer.

Quid Pro Quo. Companies wanting to locate in Geneseo should be providing tangible benefits.

### **Communications**

Open Communications builds trust and cooperation.

SUNY, Village, Town and County all contribute to quality of life, a need to either build stronger or maintain effective partnerships through communications.

Accessible lines of communication with community organizations.

### **BUDGETING AND ACCOUNTABILITY**

Respect taxpayer.

Address legitimate needs.

Process is important, review past, trends develop accurate projections.

Pros and cons to zero based budgeting.

Review job Reserves that are in compliance with statutes. descriptions whenever there is a change of personnel.

### **ACTIVE LISTENER**

Listen First.

Listen to the whole thought. I understand the bottom line is to represent the best needs and interests of the community. To do that requires listening as a very intentional skill.



## GARY MIX

### Bullets

- Family in Geneseo since early 1900's.
- Proud graduate of Geneseo Central
- MARRIED WITH 2 SONS, 1 DAUGHTER-IN-LAW AND 3 LABS!
- Over 40 years in public education, over 30 as administrator. Committed to improving quality of life by providing exceptional public education for all students.

March 2022 – Present	Serving on Town Board
August 2021 – Present	Serving on Village of Geneseo Steering Committee to develop recommended Mission, Vision, Commitment statements to updating the Village Comprehensive Plan.
2012-2019	Facilitated numerous Board of Education/administrative/leadership strategic plans for Livingston, Steuben, Wyoming and Genesee county school districts. Oswego City, Auburn Enlarged, Naples, Central Square, Mexico, Phoenix school districts.
2012-2015	<p>Served as Interim Superintendent/principal in Oswego City, Naples, Elba schools districts as well as the May Career and Vocational school.</p> <p>Settled teacher contract that had been at impasse and mediation for 18 months.</p> <p>Substantial completion and close out of major capital project.</p>
2013-2015	Regional Director of Rural Schools Association of New York State. Explained impact of existing and proposed legislation on rural schools to NYS assemblymen and women, and NYS senators.
2002-2012	<p>Superintendent of Schools Pembroke Central School District. Administered annual \$20 million annual budget. Successful on time and under budget \$24 million capital project. District went from 3<sup>rd</sup> lowest in Genesee County to highest in Genesee, Wyoming and Orleans within 4 years.</p> <p>District recognized by Business First for increased academic performance (ranked 50 out of 97 in 2002 to 19<sup>th</sup> in 2007) and as a HIGHLY COST EFFECTIVE DISTRICT.</p>

Successfully negotiated multiple contracts with 4 unions and over 150 employees

Why am I running for Trustee on the Town Board? Multiple reasons:

I was asked to.

I do not have a personal agenda, rather I would hope to contribute to effective, safe, and continued growth of our Town, to contribute to protecting and perhaps improving quality of life for our residents.

Fiscally I consider myself a moderate conservative and I understand the public trust that requires effective stewardship of taxpayer resources.

I have been Blessed growing up in Geneseo with family, friends and community members that contribute to who we become. It is the foundation that has enabled me to love and appreciate my wife and children. It is the foundation that enhanced my desire to serve others in public education and because I have had such wonderful experiences growing up in Geneseo, I would appreciate the opportunity to give back to my community.

While coaching at Cornell University under Bob Blackman, we were given a scenario that we were the head coach and we had to identify the personal qualities we desired in our assistant coaches. My prioritized qualities were:

**Integrity**

**Honesty,**

**Exceptional Work Ethic**

**Positive Attitude** (everyone experiences difficult times, attitude helps us to work through and learn from them)

**Technical knowledge and skills to do the job.**

**As I value those qualities, I have tried to demonstrate them in my personal and professional life.**

**I am an active listener!**