Human Resource Management (HRM) is defined as the process of managing human talent to achieve an organization's objectives. The Society for Human Resource Management (SHRM) is the world’s largest association devoted to this field and headquartered in Alexandria, VA. With more than 250,000 members in over 140 countries SHRM serves the needs of HR professionals and advances the interests of the HR profession. It has over 575 affiliated chapters worldwide and includes professional as well as student chapters.

Our Mission

Geneseo SHRM is a recognized student chapter affiliated with the professional association and seeks to provide members with the educational tools and benefits offered by the supporting organization. Geneseo students involved in SHRM are given the opportunity to learn about and participate in human resource related guest speaker events, company visits, and networking events. Our chapter is student run and gives the officers professional development opportunities that help increase their leadership, teamwork, organizational skills, and a competitive edge when preparing to enter the job market.
Welcome from the President!
By: Danielle Silver, Business Administration Major ’23 and President of the SUNY Geneseo Chapter of SHRM

Hi, my name is Danielle Silver and I had the pleasure of being president of SHRM during the 2022-2023 school year. Throughout the year we worked hard as a team to complete the objectives for our merit award by networking, fundraising, and recruiting. I am extremely proud that we had such a hardworking group for this semester and I can’t wait to see what SHRM accomplishes in the future!

Human Resources Internship
By: Jessica Ricciuti, Communications Major ’23 and member of Geneseo SHRM’s Professional Operations Committee

I am currently an intern in the Human Resources Department at Episcopal Seniorlife Communities, a senior living facility located in Rochester, NY. I do a multitude of things during my time in the office, Monday-Thursday every week. This facility has over 350 employees so my main project is to convert the employee files from physical to digital and organize an efficient system that can be used for many years to come. During my time here I have also shadowed multiple department managers, sat in on HR meetings, and participated in job fairs, which was one of the most valuable experiences I have had yet. The hiring manager and I recently went to Genesee Community College to set up a booth where we aimed to recruit and inform high school students about our company and the open positions. Participating in the job fairs showed me how to successfully market our company to different age groups and really helped with my public speaking. My overall experience with my internship thus far has given me so many new organizational and problem-solving skills. It has introduced me to such a great HR team that employs a high level of understanding and patience all while staying on task and being efficient. My time at such a respectable company has given me so many professional skills that will be so valuable to me as I continue my job search post-grad and I am so grateful for the time I have spent with this team.

How To Get Involved:

The Society for Human Resource Management (SHRM) is a great club to participate in if you are looking for hands on experience, or even insight into the HR field if you are considering it as a career. Between the four committees on our chapter, there is an assortment of goals and opportunities that you can partake in! When you join SHRM, you can start as a member under one of these committees, and eventually have the opportunity to hold a leadership position to aid the club in its operations and yearly goals. If interested, please reach out to our chapter advisor, Dr. Jassawalla.

Dr. Jassawalla:
jassawal@geneseo.edu
Events of Spring 2023

- **Guest Speaker:** June Moore
- **Site Visit:** Geneseo HR Department
- **Guest Speaker:** Mary Cannon
- **Guest Speaker:** Dave Mandrycky
- **Food Drive:** Canned food boxes delivered to the Avon Food Pantry by the Business & Community Outreach Committee
- **Chapter Newsletter** developed by the Professional Operations Committee

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**Guest Speaker Event: June Moore**

By: Lily Eicholzer, Business Administration Major ‘23 and Chair of Geneseo SHRM's Professional Operations Committee

The Geneseo Society for Human Resource Management (SHRM) was pleased to meet with June Moore, a Geneseo Alumnus, about the HR profession and her experience in it since graduating in 1998. This was one of three guest speaker appearances in Spring 2023, and we met with her over Zoom on March 26th, 2023 from 2-3pm. During our Zoom, June discussed how she founded the student chapter of SHRM while she was receiving her education here, as well as her first steps into the Human Resource field after being freshly graduated from SUNY Geneseo and little idea on what she truly wanted to do. After a brief Introduction and time for questions, she talked to us about the companies she worked for and how they influenced her to start her own business, **Moorebenefits Solutions**, in 2019. Her business includes HR consulting on how her clients function within their business, as well as creating aid for businesses to use and for her to educate their employees with. The biggest thing I learned from this event was that if you are looking for a more specialized role within a Human Resource Department, you should look for jobs at larger companies, but if you want to work on a little bit of everything, then smaller companies should be your main focus during your job hunt. My second takeaway from this is that if I am at a company and I look forward to the next twenty years of my life and want to try something new, then it is absolutely possible as long as you have the dedication and perseverance to make it happen.

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**Site Visit: SUNY Geneseo HR Department**

By: Paige Burley, member of Geneseo SHRM’s Business Outreach & Community Involvement Committee

The Geneseo Society for Human Resource Management (SHRM) student club had a visit with the Human Resources department at SUNY Geneseo on March 22, 2023. There were 13 students at this SHRM event which was organized by our Business Outreach Committee. We had the privilege of speaking with the Vice-President of HR, Julie Briggs. She talked to us about how she entered the field of HR, her responsibilities in her position, and she later gave us the opportunity to ask questions. We then divided into smaller groups and we were able to meet with each of the other HR professionals in the department. This was very beneficial because it allowed us to get an idea of the different areas of HR such as Payroll, Benefits, Compensation, and Recruitment. It showed us the importance that each role plays within the HR department and serves the college as a whole.