

# GENESEO CAREER DESIGN CENTER

## Handshake Presentation



**GENESEO**

DIVISION OF ACADEMIC AFFAIRS

**Career Design Center**



# CAREER DESIGN CENTER AT GENESEO

We support students with ...

- Choosing a Major
- Resume & Cover Letter Review
- Interview Prep
- Job & Internship Search
- Internship FAQ & Registration
- Selecting & Applying to Grad School



# *Handshake*

Get hired.  
Discover and land jobs/  
internships

Get discovered.  
Get messaged by employers  
that want to hire you

Get Connected.  
Connect with your peers for  
tips and advice

Get it all in one place.  
From career-building  
resources to events on your  
campus

#1

way college students get hired

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Connect across all 50 states,  
165 countries with 750k  
employers

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1.5 million jobs/internships in  
every industry over the past  
year

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Employers are actively searching  
for students with over 250k  
searches per month

# FINDING A JOB/INTERNSHIP THAT FITS YOU:

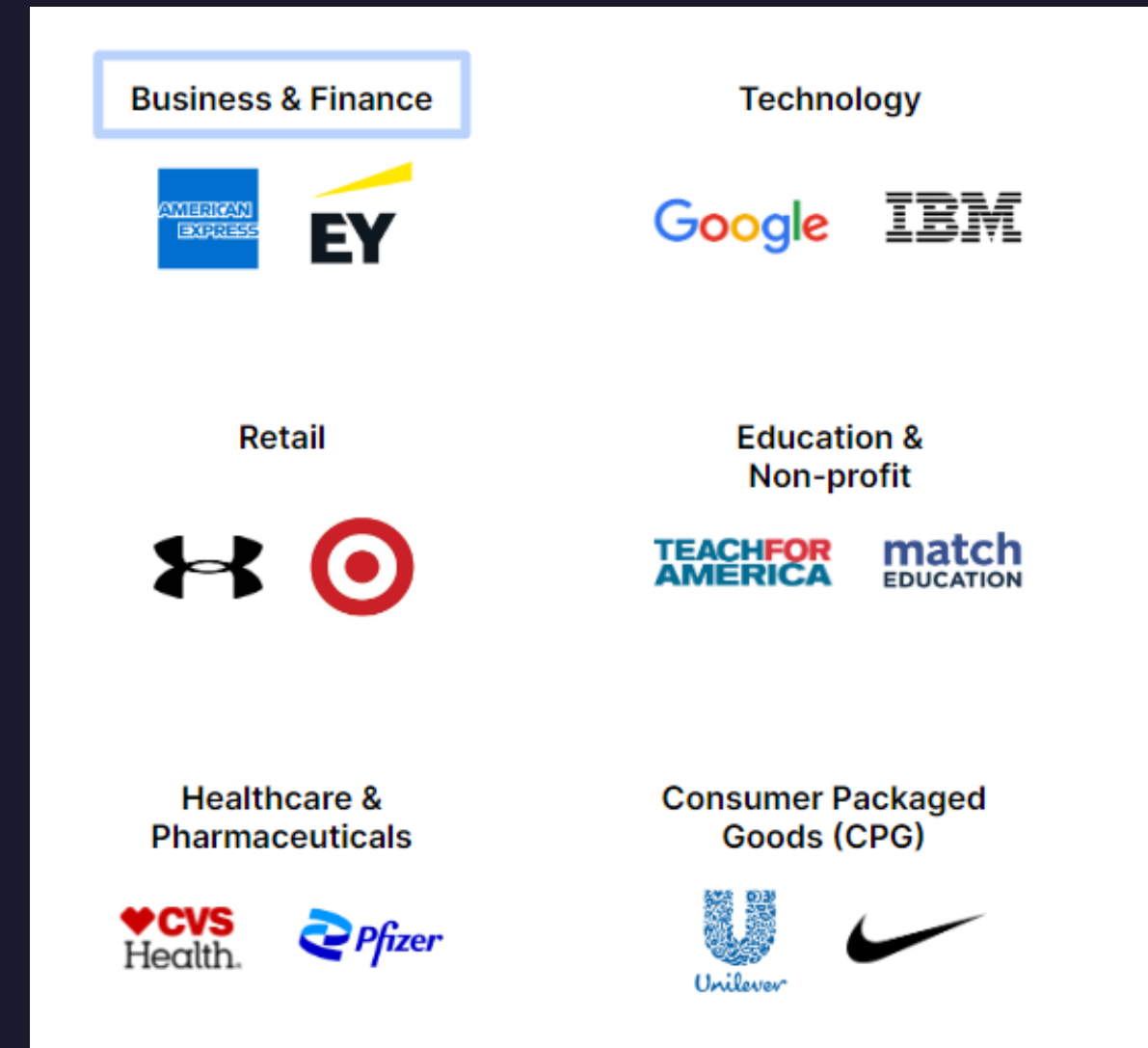
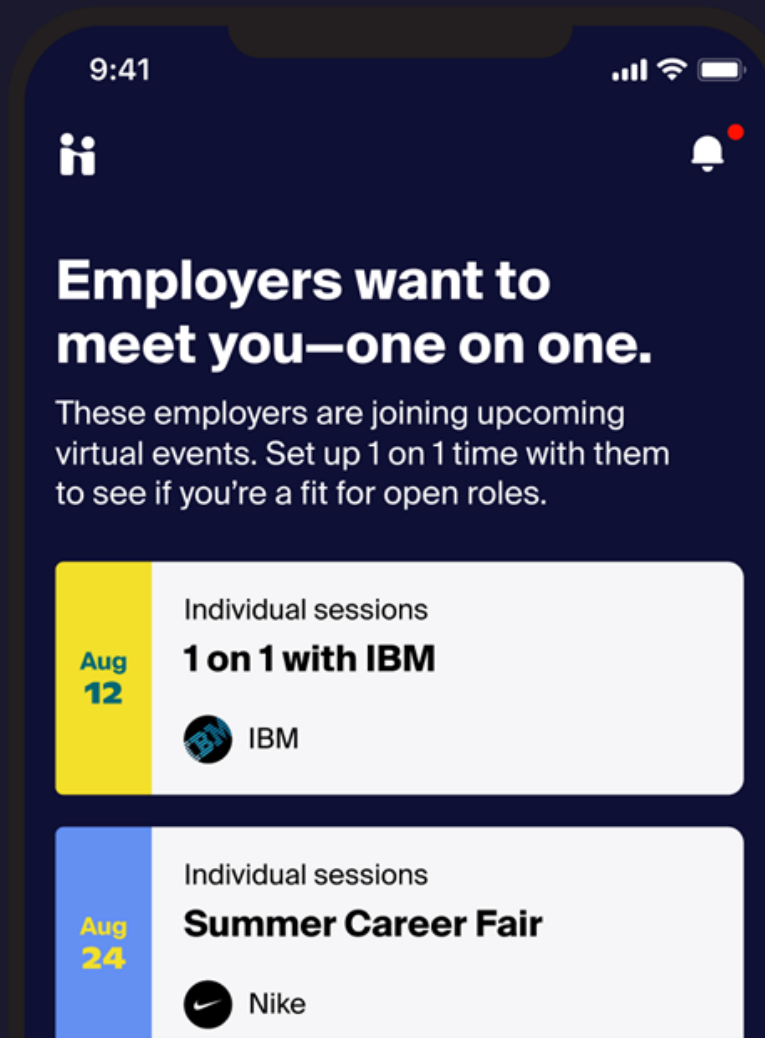
Employers find you based on the career interests in your Handshake profile.

Interests include:

**Job type:** Do you want an internship, part-time job, or full-time job?

**Location:** Which cities do you want to work in?

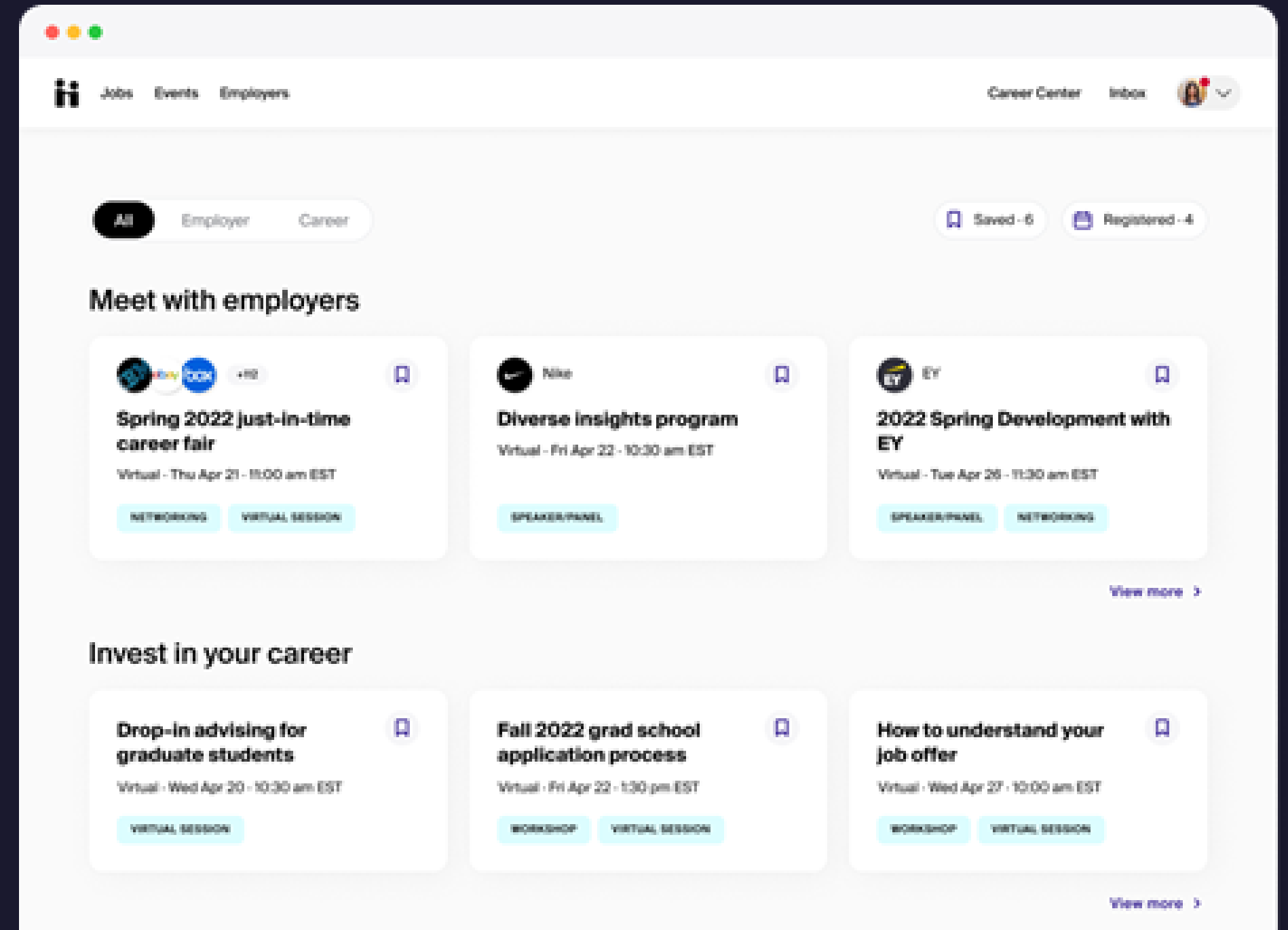
**Job roles:** Select the types of jobs you want, like marketing associate or data analyst



# ATTEND AN EVENT

Browse upcoming sessions on the “Events” page or check out our recommendations for you on the Handshake homepage.

- Meet with employers at events to learn more about a role you’re interested in
- Attend career fairs virtually or in-person
- Check out events created by your career center designed to help your job search





# CAMPUS TO CAREER EVENTS

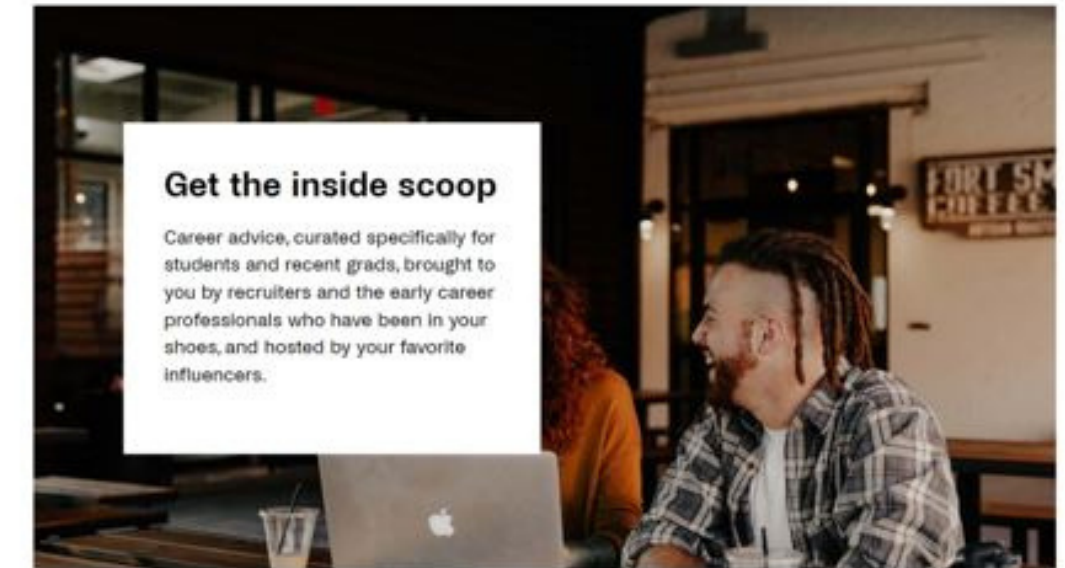
Career advice curated for students and recent grads,  
brought to you by recruiters and early career professionals.

Events for all majors/interests

<https://joinhandshake.com/students/events/>

## Campus to Career Events

Virtual career events for college students and recent grads



## Upcoming Events

Stay tuned for the latest events announcements, giveaways, and early career tips on Instagram @joinhandshake

## Past Events

JULY 2023

### Tiny chips, big opportunities: why a semiconductors career might be right for you

US Secretary of Commerce Gina Raimondo shares why this high-paying, rapidly growing sector might be your perfect career path.

[Watch Recording >](#)

APRIL 2023

### How to land a great tech job outside the tech industry

Tech pros in hospitality and finance share how they landed amazing jobs outside of "Big Tech."

[Watch Recording >](#)

APRIL 2023

### The inside scoop on landing a marketing job, from 3 pros

Industry experts share their advice for breaking into marketing, crafting a standout resume, and developing a portfolio.

[Watch Recording >](#)

APRIL 2023

### Expert advice for scoring a career in gaming

Recruiters and career pros discuss early career opportunities in the gaming industry -- from development to art and beyond!

[Watch Recording >](#)

MARCH 2023

### Answers to "does major really matter?" and other burning questions

Recruiting experts share honest answers to students' top questions, including the importance of major, GPA, and more.

[Watch Recording >](#)

# Getting Started



**Go to [my.geneseo.edu](https://my.geneseo.edu) and click on the Handshake icon.**



**Use your Geneseo Central Authentication to complete the log in.**



**With increased engagement on Handshake, be mindful of job scams. If it seems too good to be true, it probably is! Notify Career Design with any concerns.**



**Remember to check your messaging tab and emails from Handshake for outreach from employers.**

**Engage with Handshake for 5 minutes each day.**





**Victor E. Knight**  
**(Sample Account)**

**State University of New York at  
Geneseo**

**Bachelors, History**

Graduates May 2027

Freshman

**Message**

### Discover More Students



**Jaden kowal**

History '24

El Tule Mexican and...

### My Journey

I am an energetic collaborator with a passion for cheering on the home team and have served as a mascot for both State University of New York at Geneseo and Camelot High School. I am skilled in promotions and marketing, especially through social media. I am seeking an internship or part-time job that will allow me to utilize my talents as a marketer, leader, and communicator to make a difference in the world.

### Education



**State University of New York at Geneseo**

primary education

Bachelors, SUNY-Geneseo

Aug 2023 - May 2027

**Major in** History

**Minor in** Medieval Studies



**Camelot High School**

High School

Sep 2019 - Jun 2023

# Unlock your Profile!

The hiring industry has changed.  
Firms now reach out to students directly on Handshake  
Be ready to engage!

## Privacy

**Community** Recommended

Your profile will be visible to employers, students, and alumni across all Handshake, including other education institutions. You'll be able to message students and alumni who have similar interests or experiences.

**Employers**

Your profile will be visible to employers. You may receive messages about potential job opportunities.

**Private**

You'll be able to apply for jobs but won't get contacted by any employers.

# Let's build your PROFILE

**Handshake**

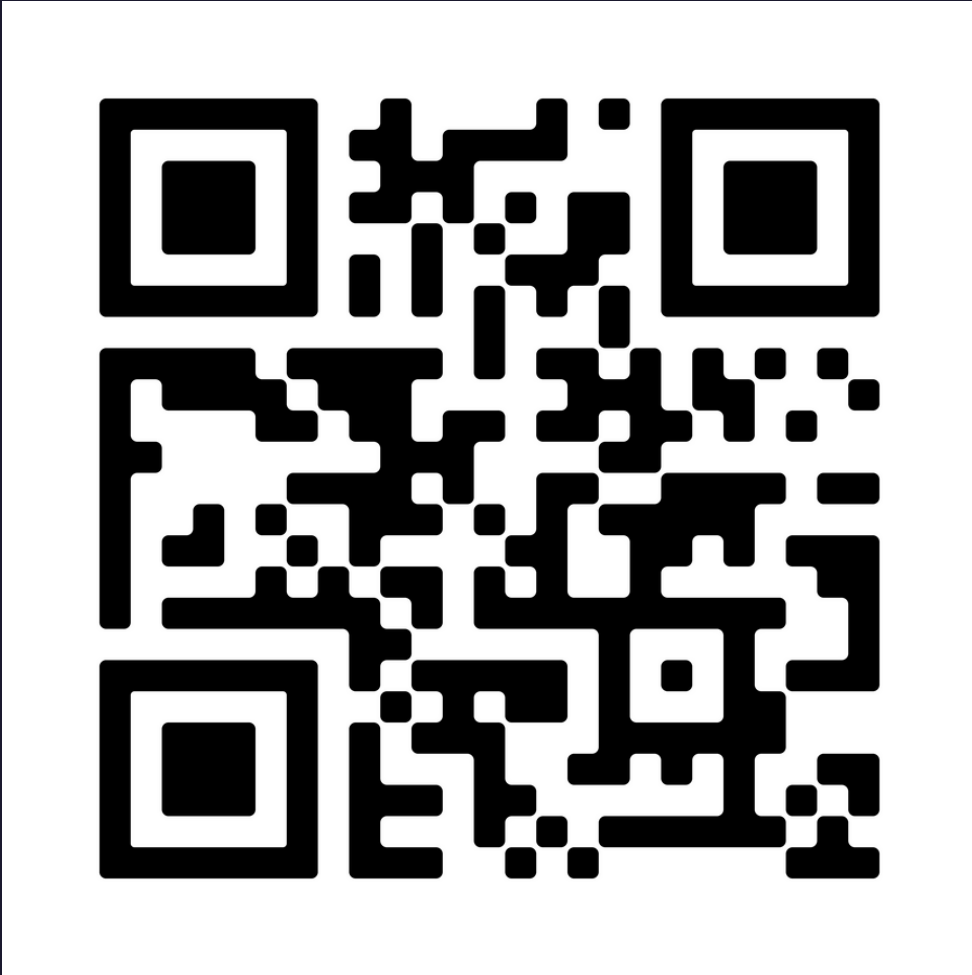
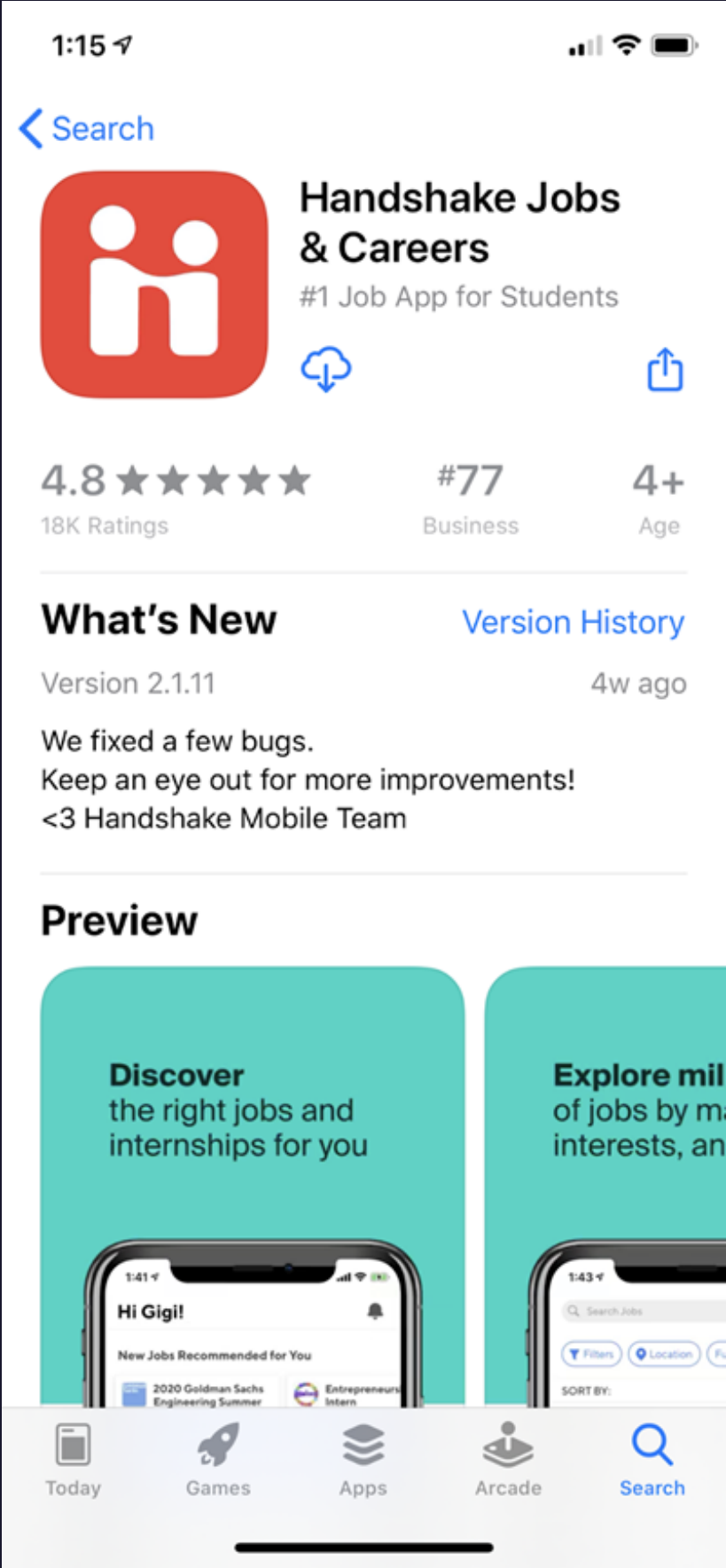
## Profile Checklist

The Career Design Center partners with Handshake to connect SUNY Geneseo students with a diverse employer community. To activate or access your Handshake account [visit: https://www.geneseo.edu/career-design/handshake](https://www.geneseo.edu/career-design/handshake)

The following are suggested steps to complete your Handshake profile

- Upload a profile picture** Your photo should be current, professional, and simple
  - No busy backgrounds, filters, or other people in the photo
- Your Interests**
  - Specify if you are currently searching for opportunities and if so, what types
  - Add any location, industry, or role preferences
- Education** Add Colleges, Majors/Minors, & Anticipated Graduation
  - Consider adding other colleges/universities attended, unlocking your GPA
  - Some of this information will be already on your profile, verify it is accurate
- My Journey**
  - Include a summary about who you are and your goals. This is a space in your profile to introduce yourself to employers.
- Work Experience**
  - Summary of skills, roles, & accomplishments
  - Include organization, job title, date & location
- Organizations & Extracurriculars**
  - Include organization name, position held, membership dates & location
  - Highlight any leadership roles, accomplishments, & relevant skills
- Courses**
  - Add courses related to your major or highlight relevant skills
- Projects**
  - Add relevant projects you have worked on independently or as part of a team
  - Some ideas are publications, presentations, websites, research, etc
- Skills**
  - Add skills you have demonstrated to help employers discover you
- Unlock Your Profile** so employers are able to view it This can be changed anytime
  - Review profile privacy options and adjust accordingly
- Upload Your Resume** under documents (as PDF)
  - Feature your resume on your profile so it is visible to employers
  - Privacy details [here](#)
- Check Out a Sample Profile**
  - Make sure you are logged into handshake to view
  - <https://geneseo.joinhandshake.com/users/18752774>

# Join the app





# Thank you! Questions?

Email [careers@geneseo.edu](mailto:careers@geneseo.edu) to ask for Handshake profile review and feedback from a Career Peer Mentor

## Connect with the Career Design Center

### QUICK CHATS (IN-PERSON DROP-IN TIMES)

Stop in to Erwin 116 to ask questions and talk to a Career Coach. Quick chats are open drop-in times, so students can drop in whenever works best for them during 12 p.m. and 2 p.m. Quick chat conversations are typically 15 - 20 minutes long.

#### Fall 2023 In - Person Quick Chat Hours

Tuesdays - 12 p.m. - 2 p.m.

Wednesdays - 12 p.m. - 2 p.m.

Thursdays - 12 p.m. - 2 p.m.

If you are unable to meet during Quick Chat times, please call or email the Career Design Center to set up a virtual or in person appointment.

#### GOLD PROGRAMMING

Workshops on Interviewing, Resume Writing, Finding an Internship, LinkedIn and more. Scan to register.



## Handshake

CHECK Handshake Events tab WEEKLY for: Virtual National & Private Geneseo Employer Events!

SCAN HERE TO DOWNLOAD THE APP TODAY!



Ranked #1 by students as the best place to find full - time jobs.



GENESEO

Career  
Design Center

Fall 2023

[careers@geneseo.edu](mailto:careers@geneseo.edu)

585-245-5721

#### VIRTUAL AND IN-PERSON

##### SERVICES INCLUDE:

- CAREER WORKSHOPS
- IN - PERSON QUICK CHATS
- CHOOSING A MAJOR
- RESUME & COVER LETTER REVIEW
- INTERVIEW PREP
- JOB & INTERNSHIP SEARCH
- INTERNSHIP FAQ & REGISTRATION
- SELECTING & APPLYING TO GRAD SCHOOL

Erwin 116

