

GENESEO

**SUNY Geneseo Alumni Association
Doty Hall – Room 302E
Friday 5 October 2018
Minutes**

Board Attendees: Denise Lamoreaux, Doug Dickman, Donna Breskin, Mike Saffran, Clint Sugnet, Kris Heeres, Stephanie Brown, Heather Maldonado, David Miller, Thomas McCarthy, John Etu.

Staff Attendees: Rose Anderson Linfoot, Ronna Gillam, Justin Johnston, Molly Costello, Tracy Gagnier, Amanda McCarthy, Michelle Worden, Johnson Bowles, Lynn Myers, John Linfoot
Student Attendees: Rita Rogan, Rebecca Rodriguez, Samantha Marshall

Participating by phone from 7:30-8:00 a.m.: Marissa Lewis, Brock Buffum, Valarie Scott, Erica Bishop, Rahama Wright

Absent: Michelle Krause, Clare Cusack, Mel Cerra, Cassie Allen, Abby Fordyce

7:15 a.m. Arrival & Continental Breakfast

7:35 a.m. President's Welcome and Remarks
Denise A. Battles

President's remarks attached.

7:45 a.m. Welcome and Approval of Minutes
Denise Reed Lamoreaux '84

Moved to accept 21 June 2018 minutes: Doug Dickman

Seconded: Donna Breskin

7:50 a.m. Society of Colleges and Universities (SCUP) Facilitators
Valerie Avalone and Rob Delprino

Board members, alumni and advancement colleagues participated in a day-long workshop reviewing a Case study of a fictitious college. Copies of the College's strategic plan as well as the Advancement Division's strategic was shared. It is the board's desire to have the strategic planning committee continue work in this regard.

12:00 p.m. Lunch
Doty Hall Tower Room (Room 300)

1:00 p.m. SCUP Workshop

4:30 p.m. Adjourn

5:00 p.m. Big Tree Reception

7:35 a.m. President Denise A. Battles

- **Good morning, and welcome.**
- **Thank you for your commitment to the College and contributing your time and talent to the SGAA.**
- **Today, I know you will be doing the important work toward the development of a SGAA strategic plan.**
- **As alumni board members, you have an opportunity to make a significant impact on our students and faculty.**
- **The College is honored to work alongside you to advance Geneseo.**
- **In your packet this morning, you will find the College's FY17-18 annual report.**
- **All of the collaborative efforts of the College community have once again brought SUNY Geneseo great success and national recognition.**

- We celebrated our most successful fundraising year to date in terms of cash revenues and with near record-breaking alumni participation.
- Now, as Geneseo looks ahead, we are focused on implementing the next phase of our strategic plan: *Geneseo 2021: Seeing Beyond the Horizon*.
- Our goals include increasing the number and availability of applied and integrative learning opportunities through the College's newly established Center for Integrative Learning.
- We are exploring the feasibility and implementation of new academic programs.
- We are expanding the College's capacities and engagement in digital and online teaching, learning and scholarship.
- We are integrating career development, academic programs and alumni by formulating a new collaborative and decentralized model for career development services.
- These are a just few highlights of our major goals this year.
- Our work progresses in other areas as well.
- This past summer we continued working on campus construction projects.
 - The renovation of Red Jacket Dining Hall is now complete and we celebrated its reopening during Homecoming and Family Weekend.
 - It includes an impressive array of food stations as well as new dining and lounge/study areas.
- Work on Merritt Pool is completed and has reopened.
- We are so grateful for the resilience and patience of the swimming and diving program as well as the alumni who supported them during the past year.
- A film training room for Intercollegiate Athletics is being constructed to provide an instructional space for our impressive student athletes and coaches.

- The infrastructure project around Sturges Quad is nearing completion. The last of the trees and other plantings are being installed.
- We are currently working on infrastructure improvements on the north side of Blake Hall, which should be wrapping up in the next few weeks.
- Once again, thank you all for being here.
- I look forward to hearing about your activities at the reception we'll be hosting for you at my residence the end of the day.