

# GENESEO

SUNY Geneseo Alumni Association  
Meeting on Tuesday, February 7, 2017  
12:00 – 1:00 p.m.  
Minutes

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## **Attendance:**

Denise Reed Lamoreaux '84, Interim President  
Mel Cerra '14, Co-Chair for the Committee on Young Alumni & Students  
Michele Krause '89, Chair for the Committee on Recognition  
Heather Maldonado '95, Chair for Committee on Annual Giving  
Valarie Scott '82, Chair for the Committee on Regional Chapters  
Clint Sugnet '09, Chair for the Committee on Affinity

## **College Advancement Attendance:**

Tracy Gagnier '93, Asst. Dir. of Alumni Relations  
Ronna Gillam, Director of Alumni Relations  
Shirley LaGeorgia, Alumni Relations  
Amanda McCarthy, Asst. Dir. of Alumni Relations for Regional Events  
Gina Scalise '05, Director of Leadership Giving  
Michelle Worden '92, Assoc. Director of Alumni Relations

## **Excused:**

Brock Buffum '02, Interim Vice President  
Abby Fordyce '19, Co-Chair for the Committee on Young Alumni & Students

12:00 p.m. Attendance & Approval of January 13 Meeting Minutes

*Meeting commenced at 12:00 p.m. with a welcome from Interim President Denise Reed Lamoreaux. The minutes for January were approved and will be placed on the SGAA website.*

12:02 p.m. Update on Committee Recruitment Plans/Progress

*Interim Leaders gave updates on their committee's recruitment:*

- *Mel Cerra, Co-Chair for the Committee on Young Alumni & Students reported they have a list of seven names as potential committee recruits.*
- *Michelle Worden, staff liaison for the Committee on Recognition reported they have a list of four potential committee recruits.*
- *Heather Maldonado, Chair for the Committee on Annual Giving reported they were working on creating a list of recruits.*
- *Val Scott, Chair for the Committee on Regional Chapters reported they have five members recruited for their committee.*

- *Clint Sugnet, Chair for the Committee on Affinity reported they have a list of seven names as potential recruits.*

12:10 p.m. Bylaws/Constitution discussion

*Necessary changes to the Bylaws and Constitution were reviewed.*

12:20 p.m. Nominations/Elections

*Ronna Gillam, Director of Alumni Relations reviewed the changes necessary to the Constitution Article X. Elections as the most important and immediate edits to be made in order to operationalize elections for 2017.*

- *One item raised concerned the size of the voting body with the changes to the election process.*

12:30 p.m. Committee on Innovation brainstorming

*Ronna Gillam, Director of Alumni Relations reviewed the Committee on Innovation description.*

- *One question that was raised concerned the membership size and the population the members of this committee would be drawn from and the need for more variety and fresher ideas from new people. This feedback will be given to the Vice President and President.*

*Brainstorming ideas included:*

- *Bus Trip.*
- *Special social media communication, for example #GeneseoAlumni.*
- *Not every event is the same type of event, need variety.*
- *Forum series – Geneseo Forum.*
- *Entrepreneur “Startup List”.*
- *Lunch and Learn.*
- *Alumni Leadership summit.*

*Interim leaders will review at least one school with innovative Alumni Relations ideas for March 6, 2017 conference call.*

1:00 p.m. Adjourn

*Meeting adjourned at 12:57 p.m.*