

# GENESEO

SUNY Geneseo Alumni Association  
Meeting on September 20, 2016  
The Strathallan | Char Conference Room  
550 East Avenue, Rochester, NY 14607  
3:00 – 5:00 p.m.  
Minutes

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## **Attendance:**

Denise Battles, President  
Ronna Bosko Gillam, Director of Alumni Relations  
Johnson Bowles, VP for College Advancement & Exec. Director of the Geneseo Foundation  
Brock Buffum '02, Interim Vice President  
Mel Cerra '14, Co-Chair for the Committee on Young Alumni & Students  
Michele Krause '89, Chair for the Committee on Recognition  
Heather Maldonado '95, Chair of the Annual Fund Committee  
Denise Reed Lamoreaux '84, Interim President  
Valarie Scott '82, Chair for the Committee on Regional Chapters  
Clint Sugnet '09, Chair for the Committee on Class & Special Interest Chapters  
Gina Scalise, Director of Leadership Giving

## **Unable to attend:**

Abby Fordyce '19, Co-Chair for the Committee on Young Alumni & Students (was in class)

*The meeting began at 2:58 p.m. with a welcome from Ronna Gillam, Director of Alumni Relations. Ronna then introduced Denise and Brock for remarks.*

- 3:00 p.m. Welcome and Hopes for the Year  
Denise Reed Lamoreaux '84, Interim President and Brock Buffum '02, Interim Vice President
- *Denise & Brock facilitated an introduction and asked each interim SGAA member to share a little bit about themselves and what they hope to achieve as a volunteer on the SGAA interim leadership team.*
- 3:10 p.m. Update from Geneseo President and the College's New Strategic Plan  
President Denise A. Battles
- *President Battles shared College updates and information on the Strategic Plan*
    - *College updates included:*
      - *New additions to the President's Cabinet:*  
<https://www.geneseo.edu/president/members-presidents-cabinet>

- *Admissions Profile:*  
<https://www.geneseo.edu/admissions/freshman-profile>
- *College Rankings:* <https://www.geneseo.edu/about/suny-geneseo-rankings>
- *The Strategic Plan was shared. More information about the Strategic Plan can be found online:*  
<https://www.geneseo.edu/spg/strategic-plan-2021>

3:35 p.m. Update from College Advancement  
K. Johnson Bowles, VP for College Advancement & Exec. Dir. of the Geneseo Foundation

- *Vice President Bowles shared information about her first 60 days and also shared why she entered the fundraising field.*

3:45 p.m. Discussion Items  
SGAA Overview & Bylaws  
Ronna Gillam, Director of Alumni Relations

- *Ronna shared the SGAA structure and reviewed the interim leaderships charge during the next year:*
  - *Attend monthly conference calls and on-campus meetings (these are listed on your agenda we will discuss this at the end of the meeting).*
  - *Lead your standing committee and finalize standing committee work descriptions to define how the work will guide the SGAA Board.*
  - *Provide ongoing feedback on the SGAA communication plan.*
  - *Evaluate the election process and implement in the spring of 2017.*
  - *Live with and “test drive” the Bylaws.*
  - *Develop and increase rank of volunteer leaders.*
  - *Be the avenue of connection between alumni and the SGAA.*
- *The Bylaws were discussed and the following areas should be focused on:*
  - *Elections/Process*
  - *The Assembly*
- *Standing Committees*
- *Bylaw related questions that were asked included:*
  - *Can interim SGAA leaders run for positions?*
  - *Creation of an Election flow chart?*

4:45 p.m. Review of Agenda Items for Next Meeting

- *The following items were reviewed by the interim leaders:*
  - *Upcoming meeting dates/times were reviewed. Conference calls will be held during the lunch hour (between 12:00 to 1:00 p.m. on the dates listed below). The next on-campus meeting will be on Friday, January 13. Ronna to circle back with a new April on-campus meeting date. The initial date shared was April 13, but that date is during Passover and close to Easter. The new on-campus date is Thursday, April 20. The President and VP Bowles will join the on-campus meetings.*
- *Agendas will be shared a week in advance of each meeting. If anyone has agenda items they should email Ronna. Minutes will be taken at each meeting and posted on the SGAA web-site.*
- *Upcoming agenda items will include:*
  - *Creation of Standing Committee descriptions*
  - *Communication/PR plan*
  - *Bylaws/election process*
  - *How do we keep our best volunteers involved?*
- *Discussion on if future meetings should follow Roberts Rules of Order and it was decided this is not needed.*

5:00 p.m. Adjourn

*Meeting adjourned @ 5:05 p.m.*

2016-17 Proposed Meeting Dates/Times:

Wednesday, October 19 12:00 – 1:00 p.m.	Conference call
Monday, November 14 12:00 – 1:00 p.m.	Conference call
Wednesday, December 14 12:00 – 1:00 p.m.	Conference call
Friday, January 13 1:30-3:30 p.m., Doty Hall 243	On-campus
Wednesday, February 8 12:00 – 1:00 p.m.	Conference call
Monday, March 6 12:00 – 1:00 p.m.	Conference call
Thursday, April 20 2:00 – 4:00 p.m., Doty Hall 243	On-campus