

**Alfred University
College of Business**

4 + 1 MBA PROGRAM WITH

**SCHOOL OF BUSINESS
SUNY GENESEO**

The following SUNY Geneseo courses are recommended undergraduate courses which will waive the respective MBA foundation coursework at Alfred University for the MBA Program. Grades of “C” or better in the designated undergraduate courses are acceptable for waiver of MBA foundation coursework.

SUNY Geneseo
Undergraduate Courses

Alfred University
MBA Foundation Courses

ACCT 102 Introduction to Financial Accounting	ACC 215 Financial Accounting
ACCT 103 Introduction to Managerial Accounting	ACC 216 Managerial Accounting
ECON 110 Introductory Microeconomics	ECO 201 Introduction to Economics and Markets
ECON 112 Introductory Macroeconomics	ECO 202 Principles of Macroeconomics
ECON 205 Business and Economic Statistics	BUS 113 Business Statistics
MGMT 311 Managerial Finance	FIN 348 Managerial Finance
MGMT 250 Information Systems	MIS 101 Business Perspectives Computer Applications
MGMT 355 Production and Operations Management	BUS 260 Operations Research
MGMT 300 Organizational Behavior	MGT 328 Management and Organizational Behavior
MGMT 331 Marketing	MKT 321 Principles of Marketing

Students must submit an application including official GMAT scores, 2 letters of recommendation, official transcripts and a personal statement for admission into the MBA program. Completion of the 4+1 undergraduate coursework does not automatically admit a student into the MBA program.

The faculty at SUNY Geneseo and the faculty at the Alfred University College of Business will undertake advising of SUNY Geneseo students in this agreement.

SUNY Binghamton
FAST-TRACK MBA PROGRAM
Nine-Month MBA for Business Majors
(full-time MBA program/fall admission only)

The Fast-Track MBA curriculum builds on undergraduate business coursework and moves students into the second year of the MBA program. A wide variety of career exploration electives, internships and professional development seminars enhance the student’s professional career opportunities. This unique program is not for everyone. Students are carefully selected based on their solid foundation in the business essentials. **Only students with a strong academic record from an AACSB-accredited school within five years of applying will be considered.**

ADMISSIONS REQUIREMENTS

Admissions committee generally requires a minimum undergraduate GPA of 3.3 and a GMAT score in the range of 620. Student must not have any grades below B- in any of the *core* business courses unless additional advanced coursework has successfully been completed in that area of study.

<i>Fall Semester</i>	<i>Credits</i>
MGMT 540 Strategic Management	4
MGMT 516 Oral and Written Communications	2
MGMT 514 Professional Development	1
Elective	4
Elective	4
Elective	<u>4</u>
	19
<i>Spring Semester</i>	
MGMT 530 Ethical and Global Issues in Business	2
Elective	4
Elective	4
Elective	4
Elective	<u>4</u>
	18

Areas of Concentration — *Finance, Management Information Systems, Marketing Leadership/Consulting, Supply Chain Management.* In addition to a concentration, students who take selected quantitative coursework will also have the opportunity to earn a focus in business analytics.

A concentration is optional. Students also have the opportunity to customize their curriculum to meet their career goals by selecting from a wide variety of elective coursework.

**SUNY GENESEO - SCHOOL OF BUSINESS
CLARKSON UNIVERSITY – SCHOOL OF BUSINESS
4+1 MBA/MS PROGRAM**

SUNY Geneseo and Clarkson University have established an agreement that allows Geneseo students to plan their undergraduate program to include courses that serve as a foundation for graduate study in business at Clarkson. These foundation courses include material required in the first year of study in the MBA or MS programs at Clarkson. Students who plan their undergraduate program carefully are able to earn an undergraduate degree from SUNY Geneseo and an MBA or MS degree from Clarkson in five years.

Satisfactory completion of foundation requirements will include a total of 27-33 equivalent semester hours. Listed below are approved courses, which will satisfy foundation requirements.

<i>SUNY Geneseo Courses</i>	<i>Clarkson University Foundation Area</i>
ACCT 102 and ACCT 103	<i>Accounting: Financial and Managerial</i>
ECON 110 and ECON 112	<i>Economics: Micro and Macro*</i>
MGMT 311	<i>Corporate Finance</i>
MGMT 355	<i>Operations/Production Management</i>
CSCI 104 or CSCI 216 or MGMT 250	<i>Computer Science: Information Systems</i>
ECON 205	<i>Statistics and Quantitative Methods</i>
MGMT 263 or MGMT 261 or PHIL 237	<i>Law and Society**</i>
MGMT 300	<i>Principles of Mgmt & Organizational Theory</i>
MGMT 331	<i>Principles of Marketing</i>
CSCI 119 or CSCI 120	<i>Computer Programming***</i>

* MS students are only required to take one economics course.

**Not required for MS students.

***Only required for MSIS students.

Early admission may be granted at the completion of the Junior year for applicants with a GPA of 3.0 and a 70th percentile GMAT score. Regular admission will be granted to any student having completed 18 credits in specified foundation courses with a minimum 2.0 in each, a GMAT score above the 50th percentile, and a 3.0 upper division GPA.

May 2001

SUNY GENESEO - SCHOOL OF BUSINESS
ROCHESTER INSTITUTE OF TECHNOLOGY - COLLEGE OF BUSINESS
4+1 MBA PROGRAM

SUNY Geneseo School of Business and Rochester Institute of Technology College of Business have established an agreement that allows qualified students who have earned a Bachelor degree to accelerate their progress through the RIT MBA program. Waiver of selected MBA common body of knowledge courses is granted based upon completion of certain undergraduate courses. Students may be able to complete the MBA program in as few as four academic quarters. Grades of “B” or better in the designated undergraduate courses are acceptable for waiver of graduate level coursework.

**State University of New York
College at Geneseo**

**Rochester Institute of Technology
College of Business**

Undergraduate Courses

MBA Foundation Courses

Acct. 102 Intro to Financial Accounting *and*
Acct. 103 Intro to Managerial Accounting

0101-703 Financial Accounting

Mgmt. 300 Organization Behavior *and*
Choose one from the following:

0102-740 Organizational Behavior and Leadership

Mgmt. 346 Human Resource Management

Mgmt. 360 Labor Relations

Econ. 205 Business and Economic Statistics

0106-782 Statistical Analysis for Decision Making

Econ. 110 Introduction to Microeconomics *and*

0103-705 Economics for Managers

Econ. 112 Introduction to Macroeconomics

Mgmt. 331 Marketing *and*

0105-761 Marketing Concepts

Choose one from the following:

Mgmt. 333 Marketing Research

Mgmt. 334 Marketing Communications

Mgmt. 337 Marketing Management

Mgmt. 355 Production and Operations Mgmt

0106-743 Operations Management

Mgmt. 311 Managerial Finance *and*

0104-721 Financial Analysis for Managers

Choose one from the following:

Mgmt. 312 Advanced Managerial Finance

Mgmt. 313 Security Valuation and Analysis

Mgmt. 316 International Finance

- A maximum of 6 MBA foundation courses may be waived for a period of up to 5 years from the time the undergraduate course was completed.
- Students must submit an application for admission into the MBA program. Minimum GMAT scores and GPA's as specified by AACSB International are required.
- A waiver for the Statistical Analysis for Decision Making graduate course is contingent upon the student passing the statistics portion of the graduate math diagnostic waiver exam which is administered during graduate orientation.

Advising of students in this agreement will be undertaken by faculty members of SUNY Geneseo and RIT College of Business working on a collaborative basis.

May 2001

**SUNY GENESEO - SCHOOL OF BUSINESS
UNION COLLEGE - GRADUATE MANAGEMENT INSTITUTE
4+1 MBA PROGRAM**

SUNY Geneseo School of Business and Union Graduate Management Institute have established an agreement that allows qualified students who have earned a Bachelor degree to accelerate their progress through the Union MBA program. Waivers of MBA courses will be entertained on a case-by-case basis provided the student has completed the corresponding SUNY Geneseo courses earning a grade of B- or better; completed within a reasonable time period.

<u>Geneseo Courses</u>	<u>Union MBA Course(s)</u>
ECON 110 Introduction to Microeconomics <u>and</u> ECON 112 Introduction to Macroeconomics	GMI 220 Business Economics
MGMT 263 Business Law I <u>and</u> MGMT 264 Business Law II <u>OR</u> MGMT 360 Labor Relations <u>or</u> MGMT 346 Human Resource Management	GMI 270 Legal Principles of Business
ACCT 102 Intro to Financial Accounting <u>and</u> ACCT 103 Intro to Managerial Accounting <u>and</u> MGMT 311 Managerial Finance	GMI 210 Financial Accounting GMI 212 Financial Analysis & Decision Making
MATH 213 Calculus for Social Science <u>and</u> ECON 205 Business & Economic Statistics	GMI 201 Mathematics in Management (1/2) GMI 202 Probability in Management (1/2)
MGMT 300 Organizational Behavior <u>and</u> MGMT 390 Strategic Management	GMI 251 Managing People & Teams in Organizations
MGMT 331 Marketing <u>and</u> One Advanced Marketing Course (e.g. MGMT 333, 334, or 337)	GMI 225 Marketing Management & Strategy
INTD 205 Business Communications <u>and</u> PHIL 237 Ethics & Management <u>and</u> (MGMT 370 International Business <u>OR</u> MGMT 316 International Finance)	GMI 200 Managing Ethically in a Global Environment

May 2001