



Crickler Vending Company, Inc.

Toll Free 888-284-6302

Rochester

900 Jefferson Road
Rochester, NY 14623

Buffalo

1300 Commerce Park Way
Lancaster, NY 14086

Elmira

100 Lenox Avenue
Horseheads, NY 14845

Job Title: Full-Time Business Operations Intern (Summer 2019)

About Crickler Vending Company:

With over twenty-four years in the vending industry, Crickler Vending Co. has established a reputation as one of the most innovative and customer-service oriented suppliers in the vending business. Crickler is a family owned and operated firm with market reach throughout Western New York State, providing outstanding products in three main areas of business:

1. *Micro Markets*; Fresh Food and Snacks: over 400 different fresh fruit, salads, sandwiches, and many other healthful food items. Crickler is an industry leader in self-checkout and mobile payment systems that offer numerous payment options from ultra-modern vending machine technologies. Individual vending plans can be customized for each location, allowing any company to turn their break room into a modern micro-market.
2. *Coffee Service*: Ultra-fast and ultra-convenient hot beverage solutions that deliver hot and cold gourmet coffee drinks to discerning customers. From high volume batch brew to single serve options, Crickler provides cost effective and time saving coffee, tea, and hot chocolate solutions to any size workplace.
3. *Custom Vending Solutions*: High visibility vend solutions for the most popular national brands, regional favorites, and local offerings to best suit each customer. Sandwiches, soups, and salads are prepared daily and date-coded to guarantee freshness. Fast customer response and product turnaround ensure that every machine is well stocked and every customer is satisfied with their service.

Become Part of The Crickler Team:

Crickler is looking for talented, highly motivated SUNY Geneseo students to work at our Rochester NY office. This is a unique opportunity for interns to gain hands-on experience in the vending industry. Vending is a highly complex operation, and our interns will become familiar with all facets of our business including:

- Personal Selling & Relationship Management
- Product Profit and Velocity Analysis
- Product Selection and Procurement
- Route Selection and Optimization
- Machine Stock/Restock Cycles
- Competitive Business Analysis
- Customer Performance Analysis

Our interns become valuable team members! The daily “routine” will be a combination of ongoing business management, exposure to different operational and functional parts of the business, and management of a longer-term data-intensive project. As future leaders, we will ask you to help us understand the future of our industry, external market forces, international cultural influences, and other innovative trends that can



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positively affect the vending business. Additionally, Crickler encourages our interns to use their experiences to potentially identify and recommend campus business-building opportunities with CAS and the University.

Work experience at Crickler Vending Co. will offer exposure to a corporate business environment, while providing the benefit of working daily in a small business atmosphere. Crickler student interns will be engaged in activities including meetings, shadowing of various departments, and learning across key business departments. Our goal is to help to prepare you for your professional career by understanding the qualitative and quantitative aspects of our industry.

How Your Work Impacts the Organization:

Students bring with them a fresh new perspective, offering great insight into the current marketplace. Your input and assistance will assist Crickler management in making informed, timely decisions in key areas of our business. We look forward to developing a mutually beneficial relationship with our intern so we have the opportunity to learn from you as you learn from us.

Candidate Requirements:

- Open to ALL SUNY Geneseo students with an interest in business operations, business management, customer relations, retail marketing & selling, and/or entrepreneurship.
- Ability to effectively interface and communicate with management, customers, and colleagues.
- Academic track record of GPA ≥ 3.0 .

Internship Details:

- This is a paid full-time internship of 10 week duration from June 3, 2019 – August 9, 2019 at the Crickler Genesee Regional Market offices in Rochester, NY.
- 40 hours per week, total of 400 hours
- Employment is contingent on completion of a drug screen and background check.
- Must have transportation to/from our Rochester NY corporate offices.
- \$15.00/hour

Applications Must Include: Cover Letter, Resume, Academic Transcript, 2 Letters of Academic Reference
Applications received without all pieces will not be reviewed and will be considered incomplete.

It is preferred that applications be submitted through [Handshake](#) job ##2183014.

APPLICATION DEADLINE: FEBRUARY 28, 2018

For More Information Please Contact:

Campus Auxiliary Services – Human Resources

Blake A 104

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www.cricklervending.com