

HERE, IT  
ALL ADDS  
UP TO  
**SUCCESS.**

Master of Science in Accounting

**GENESEO**



# M.S. IN ACCOUNTING

## AACSB INTERNATIONAL ACCREDITATION

The School of Business is accredited by the Association to Advance Collegiate Schools of Business International (AACSB International), a recognition fewer than 5% of the more than 16,000 schools worldwide granting business degrees have attained. AACSB accredited schools produce graduates who are highly skilled and more desirable to employers.

## APPLICATION DEADLINES:

- **September 1:** early action (non-binding) for fall admittance
- **June 1:** regular decision for fall admittance

*We employ a rolling admissions policy. Applications received after the published deadlines will be reviewed on a space-available basis.*

## APPLICATION REQUIREMENTS

A complete application must include:

- ☐ Completed online application
- ☐ \$50 application fee payable to SUNY Geneseo
- ☐ Official transcript(s) from all institutions of higher education attended
- ☐ Results of the Graduate Management Admission Test (GMAT) sent directly to the Office of Admissions at the address listed below
- ☐ Two letters of recommendation from persons who can attest to the academic potential for graduate study and personal character of the applicant, one of which must be completed by a faculty member. In addition, each writer must complete and submit the recommendation form found on the graduate admissions website.

## PREREQUISITE

Students seeking admission to the M.S. in Accounting program must have completed, or plan on completing, an approved undergraduate accounting program prior to entering Geneseo's program.



## TO LEARN MORE, CONTACT:

Michael R. George, M.S.  
Director of Graduate Admissions  
[GradAdmissions@geneseo.edu](mailto:GradAdmissions@geneseo.edu)

SUNY Geneseo  
Office of Admissions  
1 College Circle  
Doty Hall, Room 200  
Geneseo, NY 14454  
**Phone:** 585.245.5040  
**Fax:** 585.245.5550

For more information, visit:  
[www.geneseo.edu/graduate\\_admissions](http://www.geneseo.edu/graduate_admissions)

# JUMPSTART YOUR CAREER

## And Set Yourself Up for Success

By earning your Master of Science in Accounting at Geneseo, you are setting yourself up for a promising future. With a B.S. in Accounting already under your belt, your academic requirements will be met in nine short months of full-time graduate study. With a cost and reputation that can't be beat, Geneseo proves to be a great investment.

A Master of Science in Accounting will serve you well—your future is guaranteed to be bright. Professionals earning the M.S. in Accounting need only one year of work to meet the experience requirement for CPA licensure.

An aerial photograph of the Geneseo campus during a vibrant sunset. The sun is low on the horizon, casting a warm orange and yellow glow across the sky, which is filled with dark, dramatic clouds. The campus features several large, historic-style buildings with brick walls and multiple windows, partially obscured by a dense canopy of green trees. In the foreground, a well-manicured lawn and more trees are visible. The overall scene conveys a sense of tranquility and academic excellence.

# GENESEO





## ONE-OF-A-KIND Community

Just ask any one of our students—Geneseo brings out a spirit of community. With the size of the student body in our M.S. Accounting program, you will find an engaged, warm atmosphere that fosters collaboration. Small class sizes allow for close relationships, while remaining broad and diverse enough for many personalities to emerge in the classroom. Our accounting students have compared

their graduate studies experience to that of an internship—a classroom full of achievement and learning-oriented students guided by professors who genuinely want to see them succeed.

Outside the classroom, our students and faculty are engaged in events both inside and outside of their departments.

## School of Business Students Lend a Helping Hand

During the 2018 tax season, more than 200 tax returns were prepared by student volunteers under the VITA (Volunteer Income Tax Assistance) program led by Lecturer, Michelle Staebell, CPA. Livingston County residents over 65 years of age and having an income of less than \$54,000 were able to make appointments through the Office of the Aging to have their tax returns prepared and electronically filed by student volunteers. Space for the VITA site was donated by Goodwill, Geneseo NY. A hearty thank you and job well done go out to Professor Staebell and her 15 student volunteers, especially the student Site Coordinator, Colette Ansuini.”



# OUR FACULTY

## The Core of our Program

Our small classes are taught by faculty with a rich blend of academic and professional experience—a close-knit group of professors who are invested in your success both in and out of the classroom. With a faculty-driven curriculum and professors who are committed to excellence, there's no better place to begin your M.S. in Accounting journey.

Our professors are a unique combination of doctorally-qualified, dedicated, full-time faculty and a select few exceptional adjunct practicing professionals, bringing you the best in expertise from their fields. Students can feel confident in their professional goals as

professors take a personal interest in finding the perfect job placements. In fact, in 2015 we had an unbeatable 100 percent of the students in this program secure a job before graduation—a statistic we proudly reach nearly every year.

At the core of our program, our School of Business faculty is a group who genuinely enjoys working together and sharing a passion for excellence. Each year, our faculty take our M.S. in Accounting students to New York City to continue to establish networks and build upon the strong reputation Geneseo has for producing top-of-the-line candidates for major firms.

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“The Geneseo M.S. faculty shares a passion for excellence in education and a commitment to student success.”

***—Dr. Harry Howe, Professor of Accounting  
and Director of M.S. Accounting Program***



# A NAME WITH VALUE

## Geneseo's Reputation Says It All

With a public school price tag, Geneseo has a private school pay off. Not only is our program affordable, but it will take you places—in the past several years, graduates have secured a 100 percent job placement rate.

Our graduates are sought after for the skills they consistently bring to the table. With a superior level of knowledge, our alumni often find rapid advancement and enhanced career pathways.

The School of Business is tightly connected to western New York businesses and accounting communities, and maintains active recruiting relationships with regional, national and global firms in the New York

City metro area. Geneseo M.S. in Accounting graduates are highly sought after and employed by all of the Big Four public accounting firms: Deloitte, PricewaterhouseCoopers (PwC), Ernst & Young (EY), and KPMG. While most M.S. in Accounting graduates work in public accounting, a number have sought positions in diverse organizations and roles including Special Agent for the Internal Revenue Service (IRS); full-time lecturer in Accounting at Cornell University; and accounting for the New York City Metropolitan Transit Authority (MTA).

Our outstanding reputation speaks volumes about the quality of our students and faculty—one that firms strongly remember when they are recruiting.

## OUR ACCOUNTING PROGRAM

### What to Expect from Your Geneseo Education

Recipients of the M.S. in Accounting satisfy the academic requirements for CPA licensure in New York State. Our program guides students through all four parts of the CPA exam, with a synergy between graduate studies and support for exams, intensive study and review of material. In addition, students can expect:

#### ENHANCED CAREER PREPARATION

Graduates will arrive in the workplace with a superior level of skills and knowledge.

#### CAREER PLANNING FLEXIBILITY

CPA licensure or the ability to become licensed enhances career mobility. Most states require 150 credits of coursework for CPA licensure and extend reciprocity for out-of-state applicants who possess only a 120-credit degree. Combined with a 120-credit undergraduate degree in accounting, the M.S. in Accounting will foster career advancement.

#### SHORT EXPERIENCE REQUIREMENT

Professionals earning the M.S. in Accounting need only one year of work to meet the experience requirement for CPA licensure.

#### PERFORMANCE ON THE CPA EXAM

Experience shows that professionals who earn an M.S. in Accounting achieve significantly enhanced pass rates on the CPA licensure exam. Many of our students complete part or all of the CPA exam during their year of study. Our program has a history of demonstrated, consistent success on all four parts of the CPA exam.



# VALUABLE EXPERIENCES:

## Barkman Graduate Assistantships

“The Barkman graduate assistantships have been valuable three times over: for the grad student, for the accounting students who have been helped by the assistant, and for the faculty member. A couple of years ago, master’s degree student Josh Kaplan served as a tutor for a very demanding and comprehensive project I assign to the students in my Intermediate Financial Accounting class—not only did he help dozens of student teams to achieve success with the project, but he was also a key factor in bringing the project to its present state of maturity. Recently a student helped Professor Staebell inaugurate a new elective in taxation and accounting issues related to entrepreneurship. This again represented a combination of benefits to students, professors and Geneseo’s entrepreneurship program.”

*—Dr. Harry Howe, Professor of Accounting and Director of M.S. Accounting Program*



# COMMITTED To Excellence

Geneseo's carefully designed M.S. in Accounting program reflects our sustained commitment to teaching within the context of a strong liberal arts tradition. We want to see you thrive—our faculty is committed to providing you with a foundation that's a springboard for success down the road.

*Our M.S. in Accounting program is a full-time program with classes offered during the day, late afternoon and evening.*



“A Geneseo education provides students with outstanding critical thinking, communication and technical skills that allow them to be immediately effective as they enter the professional world. Students draw on this training as well as the contacts they’ve made with faculty and others at Geneseo to achieve success throughout their careers.”

*– Mary Ellen Zuckerman, Ph.D., Dean, School of Business*



# FINANCIAL AID

At around \$12,000 for in-state residents, competitive tuition cost is just one more reason to choose Geneseo for your M.S. in Accounting. To find out more information about financing graduate school, visit [www.geneseo.edu/graduate\\_admissions](http://www.geneseo.edu/graduate_admissions).

We encourage students to apply for our graduate assistantships, in addition to need-based financial aid.

We reward academic achievement by awarding a limited number of merit-based scholarships to well-qualified degree candidates. Scholarships are available to new students enrolling for fall. Best of all, there's no additional scholarship application. Students simply submit their application for admission and we'll automatically determine their eligibility for a scholarship.

# DID YOU KNOW?

Geneseo students have demonstrated some of the best pass rates on the CPA exam in New York State. Nationwide in 2016, the pass rate on all four parts was 49%. Geneseo's average pass rate for the last five years was 59%.

The School of Business is accredited by AACSB International, a recognition fewer than 5% of the more than 16,000 schools worldwide granting business degrees have attained.



# START TODAY

## APPLY:

Early action by **SEPTEMBER 1** for fall admittance

Regular decision by **JUNE 1** for fall admittance

# NINE MONTHS

the time it will take you to complete your studies in our accounting program



## GENESEO, NY

A small college town (population 8,000) in the state's Finger Lakes Region, 30 miles south of Rochester and 70 miles southeast of Buffalo.



Geneseo M.S. in Accounting graduates are highly sought after and employed by all of the Big Four public accounting firms: Deloitte, PricewaterhouseCoopers (PwC), Ernst & Young (EY), and KPMG.

# BIG FOUR

# EXPERIENCES WORTH SHARING

## Voices from our Accounting Program

### DIANA CASTRO

M.S. in Accounting, Class of '15

One of the reasons why I chose Geneseo over any other program was the opportunity to cultivate the relationships that I had built with my professors during the undergraduate program. The program challenged me to be prepared for every single class—the small learning setting always kept me on my toes, and I felt fully engaged in every class discussion.

Professor Mitschow encouraged me to attend the PwC networking events during my sophomore year. He also introduced me to a Geneseo student that had gone through the same interview process for the job that I was interested in. I received a job offer before graduation, but even after I received my offer, Professor Howe introduced me to other recruiters. I felt that my professors were not only interested in making sure that I graduated with a job, but also that I could find the company that would be the right fit for me.



Assurance Experienced Associate,  
**PricewaterhouseCoopers, LLP**

Staff Auditor,  
**Berdon LLP**



### JEFF FLORKOWSKI

M.S. in Accounting, Class of '16

From my own personal experience, I feel that the SUNY Geneseo Master of Science in Accounting program was geared toward further developing and enhancing my quantitative, analytical and research skills. The challenging curriculum tested my ability to comprehend and discuss different accounting theories while also encouraging each student to participate in class to create an active learning environment. I felt that the program excelled at making sure each student was able to gain the confidence needed to speak in front of others on various accounting topics, a skill that can be easily overlooked by other institutions. One project we had in our Audit Theory class required a group of us to complete an entire financial statement audit. The project required us to plan and design an audit approach and perform each of the phases all the way up to the issuance of an audit report. The program truly prepares you for accounting in the workplace and did a great job at teaching each topic on the CPA exam.



# CANDIS SANFORD

M.S. in Accounting, Class of '16



Accountant  
**Stokes & Visca Co.**

I received my CPA license in 2015 and MBA degree from Clarkson in 2013. Since then, I decided to obtain an accounting degree from Geneseo to further develop my career in accounting and finance. I chose to come to Geneseo because I felt very warm and welcomed when I got in touch with Dr. Howe and the International Admissions Office. Also, Geneseo's campus is beautiful—I was very impressed during my first visit.

My experience at Geneseo exceeded my expectations, based on the value versus cost. I enjoyed the small class sizes, and professors were very helpful and friendly. English is not my first language, so I went to their office hours very often. They were all more than happy to take time with me.

Geneseo has very strong connections to regional and Big Four accounting firms. I had several job interviews via “KnightJobs” and “Meet the Accountants Night” before choosing Stokes & Visca Co. Geneseo is definitely a very important resource for me. It is so caring about its students and their futures. I am so grateful that I chose Geneseo because it provided a solid foundation for the work I do.

# SAM HUNT

M.S. in Accounting, Class of '17

When deciding where to pursue a graduate degree I considered three things: the reputation of the program, cost, and the atmosphere. For me, Geneseo was at the top of my list. The strong reputation of a Geneseo degree in the professional world speaks highly of the caliber of student that attends. In a world of high-priced education, Geneseo allowed me to attain an excellent education at a reasonable price. I completed my undergraduate degree at a small private college and was ecstatic to experience similar class sizes, and to have professors that were available to me if needed.

The curriculum focused on quantitative analysis, analytical thinking, and research-based presentation. All three skills were cultivated and challenged during the academic year, and have provided me with a solid base to build my abilities and career. The coursework was also geared towards the completion of the CPA exam. Many classes that I completed contributed to the passing of two of the four exams I took while enrolled in the program.

Assistant Accountant  
**The Bonadio Group**



# GENESEO

## Office of Admissions

Doty Hall, Room 200  
SUNY Geneseo  
1 College Circle  
Geneseo, NY 14454-1471  
[go.geneseo.edu/MSA](http://go.geneseo.edu/MSA)

# JUMPSTART YOUR CAREER And Set Yourself Up for Success

Accredited by AACSB International, Geneseo is the smart choice for earning your Master of Science in Accounting. Whether you're looking for professors who strive to see you excel, a school reputation that advances your career, hands-on experience, or a community unlike any other, Geneseo has it all—at a price that can't be beat.



# GENESEO

THE STATE UNIVERSITY OF NEW YORK