Dear Business.

I am writing to you on behalf of the SUNY Geneseo Inter-Greek Council. Last year, IGC adopted Anna's Wish, a 501(c)3 foundation, as its official philanthropy after hearing Anna's story from her father, Jeff McKinney (Geneseo alumnus) at Relay for Life. Anna was a very special little girl, who loved princesses, and blowing bubbles, but in 2008 she was diagnosed with T-Cell Acute Lymphoblastic Leukemia. Anna underwent aggressive chemotherapy, and a bone marrow transplant, the entire time with a smile on her face. Anna went into remission on two separate occasions, but she lost her heroic battle with Leukemia on January 2nd, 2010.

The McKinney family founded the Anna's Wish Foundation in honor of Anna, because she Anna loved to give presents to her friends, her family and her teachers. She brought joy to everyone around her. The sole purpose of Anna's Wish is to help families provide their children with the holiday joy they deserve and to perhaps forget about the worries that cancer brings if even for a few short moments. The holidays should be filled with joy and hope, not worrying about finances.

The Inter-Greek Council is planning an event called Anna's Ball in March of 2011, in order to raise money for Anna's Wish. It will be a princess themed ball, in accordance with all of Anna's favorite things. We are hoping your business will consider becoming a sponsor of Anna's Ball, by providing monetary support. All proceeds raised will go directly to Anna's Wish, which gives 100% of their proceeds to families in need. We offer a variety of sponsorship levels (see list below) and your contribution, at any level, will be publicly acknowledged at Anna's Ball. To learn more about Anna's Wish please visit http://www.annaswish.org/.

Thank you for your generous support. Together we can make a difference for local families and their brave little warriors as they fight cancer.

Sincerely,

The Inter-Greek Council & Anna's Ball Committee

Sponsorship Levels:

Bronze: \$50

-Listing as a Bronze level sponsor on the event sponsor board

Silver: \$75

- -Listing as a Silver level sponsor on the event sponsor board
- -Two complementary tickets to Anna's Ball

Gold: \$100

- -Listing as a Gold level sponsor on the event sponsor board
- -Two complementary tickets to Anna's Ball
- -Listed as a sponsor on the Anna's Ball webpage and Facebook page

Platinum: \$250

- -Listing as a Platinum level sponsor on the event sponsor board
- -Two complementary tickets to Anna's Ball
- -Listed as a sponsor on the Anna's Ball webpage and Facebook page
- -Web link to your business from the Anna's Ball webpage
- -Mentioned/listed as a platinum sponsor in all media/promotions

Name:_______Name of company:________Phone number:_______
Company website URL: _______
Sponsorship Level: Bronze Silver Gold Platinum
Other Contribution: \$______

Payment should be made to Inter-Greek Council and mailed to:

c/o Wendi Kinney College Union 344 1 College Circle Geneseo, NY 14454

You may also register your sponsorship and submit payment online at http://go.geneseo.edu/annasball