



SEEING BEYOND THE HORIZON

GENESEO





MESSAGE FROM

President Denise A. Battles, Ph.D.

What does it mean to be an exemplar of a public liberal arts college for the 21st century? I posed that question in my inauguration address in October 2015 and again, during opening convocation last fall.

The strategic planning process gave us an opportunity to come together as a community and consider what being an exemplar means—not only for our students, faculty, staff and alumni but also for our local and global community. We determined that a leading liberal arts college provides a supportive learning environment where students acquire ways of thinking and knowing to compete on a national and global stage and live successful, meaningful lives. At the heart of such an educational institution are engaged and dedicated faculty and staff members who advance knowledge and service in a responsible, inclusive and supportive community. Simply put, strategic planning allows us to embrace and sustain the things that we, as a College, do well, but also enhances those areas that need improvement.

The resulting strategic plan, “Geneseo 2021: Seeing Beyond the Horizon,” is our roadmap to that end. Our core values—learning, creativity, inclusivity, civic responsibility and sustainability—are the framework for the plan, which when fully implemented, will strengthen the institution. Throughout the strategic planning process, we were reminded time and again of the numerous assets of our College, the greatest of which is our people: faculty, staff, students, alumni and other friends.

During this first year of plan implementation, SUNY Geneseo’s core strengths and attributes were honored in national and international venues with recognition for our institution, faculty and students. Our staff members consistently demonstrated their commitment and dedication to the success and advancement of the College. Our alumni continued to excel as leaders in their fields and in service to their local and broader communities.

SUNY Geneseo has a great deal to celebrate and much to look forward to. The College, while faced with challenges, is strong and healthy. Our extended community has always come together, combining our intelligence, talent and creativity, to work toward a common goal. We look together toward the horizon, planning for tomorrow, confident that Geneseo’s best years are yet to come.

I thank all members of the College community for their continued dedication and support as SUNY Geneseo takes the steps to ensure its unique position in the evolving landscape of higher education as an exemplar of a public liberal arts college for the 21st century.

Sincerely,

A handwritten signature in black ink, reading "Denise A. Battles".

Denise A. Battles

President

BY THE NUMBERS

Student Profile

Students who joined the SUNY Geneseo community in fall 2016:

■ Applications	10,118
Freshmen	8,892
Transfer	1,167
Graduate students	59
■ Incoming students	1,540
Undergraduates	1,238
Transfers	270
Graduate	32

Three-year average for freshmen general admits:

SAT:	1231
GPA:	93
ACT:	27

Total student body:

Undergraduates	5,431
Graduates	90

Our students hail from:

■ 26 states	
■ 25 countries	
■ NY	95.7%
Western	11.8%
Genesee Valley	21.5%
Central	10.3%
North/Northeastern	9.5%
Southeast	12.2%
NYC and Long Island	30.4%
■ Out of state	1.8%
■ International	2.5%

Successful Outcomes

Within a year, the Class of 2015:

- **48%** are working full- or part-time
- **40%** applied to or were accepted into graduate school or educational programs
- **10%** are seeking or undecided
- **2%** volunteer

Building Real-World Skills

- **60%** of graduates completed internships
- **40%** of graduating seniors undertook a research project ("significantly higher" than our COPLAC or SUNY peers) *Source: 2017 NSSE survey*
- **81%** of Geneseo faculty reported having worked with undergraduates on research ("significantly higher" than the national average of 66% at highly selective public peer institutions)

Source: 2013-2014 HERI Faculty Survey

Faculty and Instruction

- **361** faculty
- **1:19** Faculty to student ratio
- **24** Median class size
- **14** SUNY Ranked Distinguished Professors
- **59** Chancellor's Awards for Excellence in Teaching recipients
- **100%** personalized and supportive academic experience

Retention and Graduation

- Freshmen retention rate of **87%**

National average: 74.4%

- Six-year graduation rate of **81%**

National average: 59.4%



Telling Our Story

SUNY GENESEO LAUNCHED NEW, REDESIGNED WEBSITE

In late summer 2016, Geneseo launched a new, redesigned website—geneseo.edu—combining a clean, visually-powerful and content-rich interface to afford a positive user experience. The revamped site was a collaboration between the Office of Communications and Marketing, and the Department of Computing and Information Technology (CIT) with significant support from the Milne Library web team. It was the College's first major website update in eight years. Prior to finalizing the new design, the entire campus community had the opportunity to provide feedback on the prototype, yielding numerous recommendations for improvement and refinement. The College's new website contains more than 10,000 pages of content. The Geneseo website underwent additional upgrades in summer 2017.

SUNY Geneseo faculty, staff and students were once again featured in national, regional and local media and social media outlets. Coverage included 'hits' in *The New York Times*, *Washington Post*, *The Christian Science Monitor*, the *Associated Press* and on *ESPN*. Among the highlights:

NATIONAL

Associated Press

■ Middle school students involved in a summer science camp at Geneseo discovering an ancient artifact on campus.

Washington Post

■ Meaghan Arena, vice president of enrollment management, on what admissions officers look for in an applicant.

The New York Times

■ How Geneseo teams have rallied back after dealing with student-athletes' deaths.

The Christian Science Monitor

■ Lynette Bosch, chair of art history, on the significance of the "Fearless Girl" statue staring down the Wall Street Bull.

■ Michael Leroy Oberg, Distinguished Professor of History, on the Dakota Pipeline controversy.

College Recruiter

■ Rob DiCarlo, associate director of internships, on internship tips

USA Today

■ Geneseo's highly successful student voter registration campaign in 2016.

■ Jeff Koch, chair of the Department of Political Science and International Relations, on President Trump's immigration order.

ESPN "Sportscenter"

■ SUNY Geneseo women's basketball team awarded one of the show's "3 Stars."

University Business

■ Sue Chichester, CIO, on cyberattacks.

■ The GOLD program recognized as a "Model of Excellence."

Monster.com

■ Stacey Wiley, director of Career Development, on why employers should recruit liberal arts graduates.

NATIONAL ASSOCIATIONS

■ American Association of State Colleges and Universities (AASCU) newsletter @aascu

■ Letchworth State Park partnership with SUNY Geneseo and geography researchers awarded NSF grant to study oak forests.

■ Karla Lora '16 and Melissa Minaya '16 on their experiences as the first person in their families to attend college. The association featured Karla's essay on their Twitter account, and Melissa's on its website.

Social Media

FACEBOOK

- 27,000+ fans (up 25% over previous year)
- 23 million impressions reaching 11 million unique users
- Total audience engagement up 388% over previous year

TWITTER

- 9,000+ followers (up 15%)
- 1,000+ retweets
- Engagement up 148%

INSTAGRAM

- ~7,000 followers (up 79%)
- Avg. reactions - 38,000

LINKEDIN

- ~33,000 followers (up 15%)
- 47,000+ impressions

VIDEO/PHOTOGRAPHY

- 61+ videos produced
- 13,000 photos edited, tagged and archived

ACHIEVEMENTS/AWARDS/RECOGNITION

- *University Photography Association of America's (UPAA) Multimedia Competition*
First Place: Video: Department of Geological Sciences' trip to New Zealand
- *American Marketing Association (AMA) Rochester: Pinnacle Awards Winner:*
Not-for-profit Knight Time Rewards Program

LEARNING





GENESE0 UPHOLDS HIGH STANDARDS FOR INTELLECTUAL INQUIRY AND SCHOLARLY ACHIEVEMENT

We are a community that sets the highest standards and continually reinforces them. Our quest for excellence draws upon all of our talents and inspires both individuals and the College to consistently strive for outcomes that are exemplary rather than simply satisfactory. And it's a philosophy that guides all aspects of Geneseo life—from academic programs to student life, from recruitment to alumni relations, from athletics to campus environment, and from special events to the daily business of teaching and learning.

PRESIDENTIAL INITIATIVES

NEW STRATEGIC PLAN TO REDEFINE GENESE0 AS AN EXEMPLARY COLLEGE FOR THE 21ST CENTURY

Building on the foundation that has distinguished a Geneseo education for almost 150 years, we launched a new strategic plan in the 2016-17 academic year that supports the College's mission to advance knowledge and inspire students to be socially responsible and globally aware citizens who are prepared for an enriched life and success in the world.

Officially unveiled at Geneseo's opening convocation, the ambitious plan, "Geneseo 2021: Seeing Beyond the Horizon" provides a blueprint that strengthens and enhances the College's position as an outstanding public liberal arts college with select professional and graduate programs. The process of creating the new strategic plan began with the appointment of the College's Strategic Planning Group (SPG). Through a series of stakeholder meetings and the use of online tools, we asked faculty, students, staff and friends of Geneseo for input in developing the plan.

Approved for implementation over summer 2016 by Geneseo's cabinet and endorsed by President Battles, the plan features a refreshed mission statement that articulates the College's values and its new vision. It identifies four thematic focus areas: learning; access and success; advancing the public good; and resilience and sustainability; and outlines objectives and selected action items.

Under the guidance of the SPG, the plan continues to move forward with the support of the College's Budget Planning Committee (BPC).



PRESIDENT BATTLES, MAYOR HATHEWAY CO-HOSTED COMMUNITY CHATS

SUNY Geneseo's President Battles and Village of Geneseo Mayor Richard B. Hatheway conducted two community chats this year as part of the ongoing efforts to enhance the strong relationship between the College and the Village. A fall semester chat took place on December 1 at the Wadsworth Homestead. A second was held on June 6 at the Livingston County Historical Society Museum. The President's and Mayor's executive teams were in attendance to answer questions from the public during the discussion portion of the "chats."

STUDENT ACHIEVEMENT

CHANCELLOR'S AWARDS FOR STUDENT EXCELLENCE

Four students each received a 2017 Chancellor's Award for Student Excellence. The award was created in 1997 to recognize students who best demonstrate the integration of academic excellence with accomplishments in the areas of leadership, athletics, community service, creative and performing arts, campus involvement, or career achievement.

Geneseo recipients are:

- | | |
|------------------------|-----------------------|
| ■ Stephanie Allen '17 | ■ Jessica Heppler '17 |
| ■ Bradford Campion '16 | ■ Hannah Loo '17 |

EASTERN COMMUNICATION ASSOCIATION AWARDS

SUNY Geneseo's participation in the 7th annual James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference, a component of the annual meeting of the 108th Eastern Communication Association (ECA), yielded a Top Paper Award, a third-place poster recognition and a Top School Award for the largest number of accepted student research projects (tied with Northeastern University and Penn State Schuylkill). Nine Geneseo students participated in the conference, each presenting his or her single-authored study in either a panel or poster presentation. Corinne Shanahan '17, a communication and business administration double major, won the Top Paper Award and Riagan McMahon '17, a communication and sociology double major, won third place in the competitive poster session.

NEW YORK STATE BUSINESS PLAN COMPETITION

A VentureWorks team earned second place and two others received awards of recognition in the finals of the New York State Business Plan Competition in Albany on April 28. Geneseo's teams were among 103 from 60 colleges and universities in the statewide competition. Geneseo entered five teams in the competition and had the highest "conversion rate" from semi-finalist to finalist among competitors, with four finalists and one alternate.



COMPETITIVE CRITICAL LANGUAGE SCHOLARSHIPS

Senior Alex McGrath and sophomore Annie Renaud won highly competitive Critical Language Scholarship awards for Russian this year among a field of national candidates.

The Critical Language Scholarship (CLS) Program is a fully funded summer overseas language and cultural immersion program of the U.S. State Department for American undergraduate and graduate students. The awards are offered for 14 languages deemed critical by the U.S. government.

HARVARD UNIVERSITY'S SUMMER PROGRAM IN EPIDEMIOLOGY AND BIOSTATISTICS

Senior Robert Tumasian was chosen to attend Harvard University's Summer Program in Epidemiology and Biostatistics. The highly selective five-week program held at the Harvard T.H. Chan School of Public Health in Boston integrates mathematics and quantitative methods to provide students with an understanding of the skills and processes necessary to pursue a career in public health.

NATIONAL STUDENT EMS PROVIDER OF THE YEAR

Kelsey Costello '17, a psychology major, received the Emergency Medical Services (EMS) Provider of the Year Award from the National Collegiate EMS Foundation. Costello served as Chief of Operations for SUNY Geneseo First Response (GFR), a state-certified EMS agency based at the College that is run by student-volunteers. Through its service, GFR provides emergency medical services to the Geneseo campus community. She is the first woman to receive the award in more than 13 years.

SUNY-WIDE PATRICIA KERR ROSS AWARD

Evan Goldstein '17 won the prestigious Patricia Kerr Ross Award for his poetry, photography and efforts for social justice. The SUNY-wide honor is administered by the New York Foundation on the Arts and is intended to bridge the gap for entry into a professional career in the creative arts. Goldstein was the 2016 James Houston '80 Ambassador in Innovation.

NEWMAN CIVIC FELLOW

Colleen Steward '19, a dedicated member of Colleges Against Cancer student club and an aspiring medical researcher who wants to focus on fighting cancer, was named a Newman Civic Fellow for 2017. The Newman Civic Fellowship is a year-long fellowship for community-committed college students from institutions that are members of the Campus Compact.

NSF GRADUATE RESEARCH FELLOWSHIP

Shayne O'Brien, a senior applied mathematics/Spanish double major, won a prestigious National Science Foundation (NSF) Graduate Research Fellowship. He won in the area of computer/IS/machine learning and was accepted into a graduate program at the Massachusetts Institute of Technology (MIT). The Graduate Research Fellowship Program provides three years of financial support within a five-year fellowship period for graduate study leading to a research-based master's or doctoral degree in science or engineering. This is the second year in a row that a Geneseo undergraduate has won this distinguished award.

U.S. FULBRIGHT SCHOLARSHIPS

Two Geneseo seniors, a graduate student and an alumna were awarded highly competitive U.S. Fulbright Scholarships for 2017-18 to participate in the English Teaching Assistant (ETA) Program. Another student was selected as an alternate.

Senior Natalie DuBois will serve in Germany; senior Erik Mebust will serve in Vietnam; School of Education graduate student Kelli Panara will serve in the Netherlands; and alumna Kate Dunn '15 will serve in Malaysia. Dunn's Fulbright is the fourth for Geneseo to Malaysia. Selected as an alternate for service in Spain is senior Kiaya Rose Dilsner-Lopez.

COUNCIL OF PUBLIC LIBERAL ARTS COLLEGES (COPAC) DAVID J. PRIOR AWARD

Maria Gershuni '17 won the COPAC David J. Prior Award for an essay in which she shared her perspective of the value of a liberal arts education and how her experience at Geneseo has helped shaped who she is. Gershuni is the third Geneseo student to win the award since 2013.

BENJAMIN A. GILMAN INTERNATIONAL SCHOLARSHIP PROGRAM AWARDS

Two of our students received Benjamin A. Gilman International Scholarship Program awards to study in India and Australia.

Carolina Fernandez '17, a literature and English major, spent a semester in Kolkata, India, where she studied Bengali, took a history, politics and society course and participated in weekly service-learning opportunities.

Nicholas Cancalosi-Dean '19, a geology major, spent the fall at the University of Tasmania in Australia. Cancalosi-Dean has an interest in conservation of wildlife and wilderness, and included studying land management of Tasmania and the unique habitats of the island state in his coursework.



GOLDWATER SCHOLARSHIP AND EXCELLENCE IN EDUCATION FOUNDATION AWARDS

Juniors Jeffrey Doser, a biology/mathematics double major, and Lara Finnerty-Haggerty, a biology major, earned a Goldwater Scholarship and Excellence in Education Foundation award which goes to juniors and sophomores from the United States who intend to pursue research careers in the natural sciences, mathematics and engineering. Twenty Geneseo students have been awarded a Goldwater since the scholarship's inception in 1989, and it is the fifth time the College has had two winners. The College has also had seven honorable mentions.

PHI BETA KAPPA AWARD

Phi Beta Kappa, whose national headquarters is in Washington, D.C., selected Geneseo's PBK's web page design as the winner of the Keys to Action Week "Friendly Chapter Competition." The competition was part of PBK's 240th anniversary celebration. Geneseo's web design highlighted the outstanding accomplishments of some of the chapter's faculty, staff and students.

COUNCIL OF LIBERAL ARTS COLLEGES (COPLAC) NORTHEAST UNDERGRADUATE RESEARCH CONFERENCE

Ten SUNY Geneseo students presented their research projects in October at the COPLAC Northeast in Northeast Undergraduate Research Conference in Massachusetts. More than 100 students from COPLAC schools featured their research in the humanities, arts, social sciences and natural sciences. The following Geneseo students presented at the conference.

■ Jimmy Feng '18, geography: "Chinese Stereotyping and the Australian Press, 1850-1910." FACULTY SPONSOR: Darrell Norris.

■ Alexandra Glathar '17, biology: "Function of the chromosome organization protein DivIVA from the giant bacterium *Epulopiscium* sp. type B." FACULTY SPONSOR: Elizabeth Hutchison.

■ Jade Brown '17, communication: "Butch, Femme, or Bust: the Queer Female Binary in American Film and TV." FACULTY SPONSOR: Meredith Harrigan

■ Ashley Edwards '17, psychology: "Attentional Breadth and Trade-Offs in Visual and Temporal Processing." FACULTY SPONSOR: Jeff Mounts

■ Tessa Horn '17, anthropology: "Cooking with Rocks the Hopewell Way: Experimenting with Earth Oven Efficiency." FACULTY SPONSOR: Paul Pacheco

■ Thomas Hurysz '18, biochemistry: Expression of *fsd-1* transcript variants in the fungus *Neurospora crassa*. FACULTY SPONSOR: Elizabeth Hutchison

■ Alex McGrath '17, anthropology: "Chukchi Language Revitalization." FACULTY SPONSOR: Jennifer Guzman

■ Miranda McKinney '16, psychology: "White female bystanders' responses to a black woman at risk for sexual assault." FACULTY SPONSOR: Jenny Katz

■ Veronica Medina '18 and Mika Naor '17, geography: "Geographical Variation in Orphanage Incidence in the Republic of South Africa. FACULTY SPONSOR: Darrell Norris

■ David Terner '17, business: "Does trade liberalization matter? A reexamination of McCallum's US-Canada gravity model." FACULTY SPONSOR: Mansokku Lee

FACULTY AND STAFF ACHIEVEMENT

NATIONAL JOURNAL PUBLICATIONS

Assistant Professor of Political Science Karleen West's research on indigenous reactions to oil development in Ecuador earned national attention. West's recent research with co-author Todd Eisenstadt, a professor of government at American University, was featured in the "Research Highlights" column of the academic journal, *Nature Climate Change*. The researchers also contributed an article for the Wilson Center's "New Security Beat" blog which examines environmental change and security.

A joint paper of the research groups of David Geiger, Distinguished Teaching Professor of Chemistry, and Cristina Geiger, a Chemistry Department lecturer, was published and featured on the cover of *Acta Crystallographica Section C: Structural Chemistry*. The work involved the characterization of a novel compound that exhibits gelation properties. It's the second time that the group's work has been featured in the scientific journal.



Suann Yang, assistant professor of biology, co-authored the study published in *Journal of Ecology*. The study examines the spread of parasitic mistletoe and finds that the plant's success is determined not only by its compatibility with a host tree but also whether or not the plant's fruiting seasons overlap with that of its host. Knowing what factors are necessary for the parasite to spread may help scientists better understand the variability of other parasitic interactions, including infectious diseases. Yang and her collaborators, researchers at The Pennsylvania State University and the Island Ecology and Evolution Research Group (IPNA-CSIC), Spain, conducted the four-year field research project in sections of the University of Puerto Rico's Finca Montaña.

NEW BOOKS

AFRO-BRAZILIAN MARRIAGE

In celebration of Women's History Month, Assistant Professor of Anthropology Melanie Medeiros announced the release date of her book, "Marriage, Divorce and Distress in Northeast Brazil: Black Women's Perspectives on Love, Respect and Kinship." The book, which will be published by Rutgers University Press, is due out in fall 2017. It is a continuation of Medeiros' research that explores intimate relationships in rural Brazil. Her work examines how inequality based in race, gender and class affects relationships, health and well-being in communities of African descent. Medeiros hopes to return to Brazil in May 2018 with a group of study abroad students.

MEMORIES SURROUNDING WARTIME PAPERS, PHOTOGRAPHS

"Heirlooms," by Professor of English Rachel Hall, was awarded the G.S. Sharat Chandra Prize for Short Fiction by BkMk Press. The book is a collection of linked short stories inspired by Hall's research as well as by her family's wartime papers and photographs, which are housed in the U.S. Holocaust Memorial Museum in Washington, D.C. Reviews for "Heirlooms" have appeared in Bellingham Review, Fifth Wednesday, Gettysburg Review and Water~Stone Review. The book was also the basis for a literary arts session at Rochester's fifth annual Fringe Festival in 2016.

SPONSORED RESEARCH:

SUNY Geneseo's faculty and staff competed successfully for \$ 2.3 million in externally sponsored research awards in FY2016. The College's successful pursuit of research funding has enabled investments in targeted initiatives while ensuring our commitment to serving the public good.

HIGHLIGHTS:

ENHANCED UNDERGRADUATE RESEARCH OPPORTUNITIES

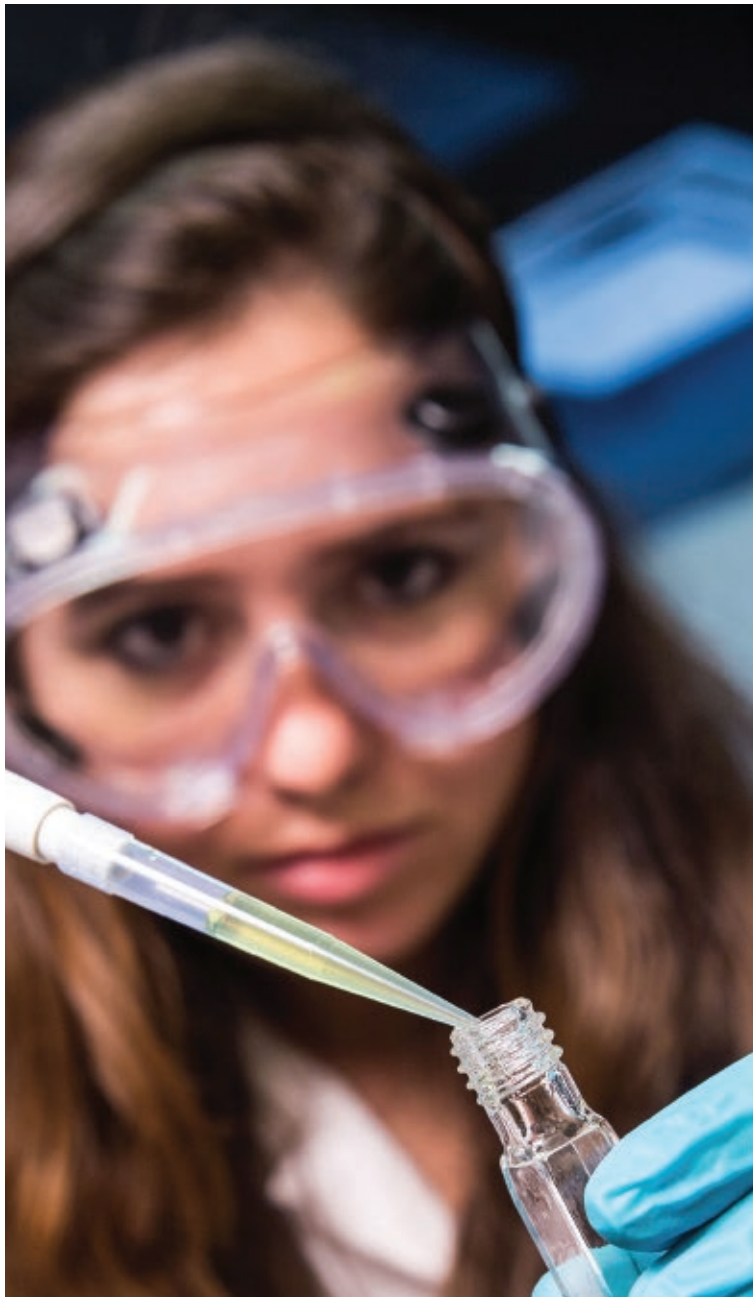
Two Geneseo associate professors of physics, James McLean and George Marcus, received a \$200,680 three-year Research Experiences for Undergraduates (REU) grant from the National Science Foundation. Their award allowed the creation of a new summer program, "Supporting Undergraduate Research at Geneseo," or SURGE. Attracting students from other colleges, SURGE provides an opportunity to conduct research at Geneseo while working alongside college professors and other students.

Last summer, Geneseo hosted six students from Finger Lakes, Genesee, Corning and Monroe Community Colleges with the kickoff of SURGE. They worked on a variety of projects, such as designing detection systems for inertial confinement and engineering an automated positioning system. The program was developed to boost underrepresented students' interest in pursuing STEM careers. Seven students attended in 2017, and eight students will attend in 2018.

OAK FORESTS

Two faculty members in the Department of Geography received an NSF Research in Undergraduate Institutions (RUI) award of \$232,099 for a collaborative research project to assess the environmental and human drivers and the cultural dimension of changes in oak forests in the eastern United States.

David Robertson, associate professor and chair of the department, is the principal investigator. Joining Robertson as co-principal investigators are Stephen Tulowiecki '09, also a geography faculty member at Geneseo, and Chris Larsen, associate professor of geography at the University at Buffalo. The project will investigate the changes in abundance of white oaks forests in the eastern United States over the past two centuries as well as consider the societal ramifications of these changes.



The research will provide undergraduate student training, including those traditionally underrepresented in the sciences, with field and lab-based educational experiences in STEM fields, specifically in geographic information systems, tree-ring analysis, and statistical modeling. The outcomes of this project will contribute new knowledge for managing oak landscapes to meet economic, ecological, and cultural goals.

NUCLEAR AND PLASMA DIAGNOSTICS

The Department of Physics and Astronomy received \$413,100 from the University of Rochester's Laboratory for Laser Energetics in support of the ongoing collaborative research project, "Nuclear and Plasma Diagnostics for the EP-OMEGA and MTW Laser Systems."

Principal investigator and project director is Stephen Padalino, Distinguished Teaching Professor of Physics. Co-principal investigators are Charlie Freeman, professor and chair of the department and director of the nuclear physics lab; Kurt Fletcher, Distinguished Teaching Professor of Physics; Ed Pogozelski, associate professor of physics; James McLean, associate professor of physics; and Mark Yuly, professor and dean of sciences at Houghton College. Funds will support the work of faculty and the involvement of about 20 students on the project, supplies, equipment, machine shop work and conference travel.

COMPLEX DYNAMIC NETWORKS

Cesar Aguilar, assistant professor of mathematics, received a \$181,900 grant transfer award through August 2018 in support of his project, "RUI: Controllability Classes and Leader-Follower Configurations in Complex Dynamic Networks." His grant was funded through the Electrical, Communications and Cyber Systems Program and was originally awarded to his prior institution, California State University at Bakersfield. Funds will also support three to six students per year, including supplies and conference travel. Equipment purchased with the grant funds prior to the award transfer also will come to Geneseo.

SLEEPING SICKNESS GRANT WILL BENEFIT STUDENT RESEARCH

Professor of Biology Kevin Militello has been awarded a three-year grant of nearly \$460,000 from the National Institute of Allergy and Infectious Diseases (NIAID). The award will, in part, help fund undergraduate researchers who will work in Militello's lab looking for new drug targets in the parasite that causes Trypanosomiasis, commonly known as African Sleeping Sickness. The grant will fund several full-time student researchers each summer session and it will also provide monies for students to present their data at conferences. Additional students will work on the experiment during the academic year.





MAJOR RESEARCH INSTRUMENTATION AWARD FROM THE NSF

The Departments of Biology and Chemistry benefited from a National Science Foundation (NSF) major research instrumentation award of \$38,125 for the purchase of a new imaging system. The system, a UVP BioSpectrum 815, is an advanced imaging system that will accelerate research in biology, biochemistry and chemistry through its increased sensitivity for data collection, among other benefits.

The principal investigator for the award is Jani Lewis, associate professor of biology. Co-principal investigators are Kevin Militello, associate professor of biology, and Travis Bailey, assistant professor of biology. Senior personnel for the award are Ruel McKnight, professor of chemistry; Robert O'Donnell, Distinguished Teaching Professor of Biology; Elizabeth Hutchison, assistant professor of biology; and Robert Feissner, lecturer in biology.

More than 230 undergraduate students per year will use the imager in faculty-led research projects and in their laboratory classwork in ecology, genetics, molecular and cellular biology, immunology, chemistry, biochemistry, neurobiology and environmental sciences.

RECOGNITION:

PADALINO ADDS FELLOW TITLE TO DISTINGUISHED PHYSICS CAREER

SUNY Distinguished Professor of Physics Stephen Padalino was recently elected a Fellow in the American Physical Society (APS). The APS has 51,000 members from academia, national laboratories and industry around the world. Only about 250 members are selected as fellows each year.

SUNY DISTINGUISHED TEACHING PROFESSOR

Charles Freeman, professor and chair of the Department of Physics and Astronomy, was among faculty members the State University of New York Board of Trustees has named to a distinguished professorship, SUNY's highest academic rank.

SUNY CHANCELLOR'S AWARDS FOR EXCELLENCE

Five SUNY Geneseo faculty members, two professional staff members and a member of the College's classified services are among the recipients of Chancellor's Awards for Excellence for the 2016-17 academic year.

Honorees included:

Excellence in Teaching

Harry Howe, professor of accounting

Excellence in Faculty Service

Jennifer Katz, professor of psychology

Excellence in Adjunct Teaching

Charles Hertrick, lecturer in philosophy

Glenn McClure, lecturer in English

Maria Del Rocio Vallejo-Alegre, lecturer in Spanish

Excellence in Professional Service

Daniel Ray Nguyen Jacques, prep room and stockroom supervisor, Dept. of Chemistry

Laura Swanson, staff counselor, Lauderdale Center for Student Health and Counseling

Excellence in Classified Service

Dawn Rowe, secretary 2, Dept. of Facilities Services and Planning

FULBRIGHT GERMAN ACADEMIC EXCHANGE SERVICE (DAAD) AWARD

Douglas Owens received a DAAD award to attend the summer academy in Leipzig for American faculty in German Studies.

Owens, who teaches German in the Department of Languages and Literatures, participated in the academy from May 27–June 10 and received a closer view of Germany's current education, society and culture. The seminar is based at interDaF at Leipzig University's Herder Institute and is presented in German.

JAPAN STUDIES INSTITUTE FELLOWSHIP

Alla Myzelev, assistant professor of art history, received a fellowship to attend the Japan Studies Institute Program in San Diego. The institute offers faculty members without prior experience in Japanese studies to learn from scholars, business leaders, artists and journalists about Japan, both past and present. Myzelev hopes the experience will help in developing a course on Asian art at Geneseo.



AMERICAN CULINARY FEDERATION AWARDS: CULINARY CHALLENGE AWARD AND THE MARKET BASKET CULINARY COMPETITION

Geneseo Executive Chef Matthew Laurence won a bronze medal in the American Culinary Federation sanctioned Culinary Challenge. The competition was part of the regional conference for the National Association of College and University Food Service. The culinary team also won a silver medal during a recent Market Basket Culinary Competition at Skidmore College.

DONALD WHITLOCK SUNYFAP SERVICE AWARD

Megan Kennerknecht, senior financial aid counselor, received the Donald Whitlock SUNYFAP Service Award from the SUNY Financial Aid Professionals. The award is for members and non-members who make significant contributions to the organization.

COSIDA BILL ESPOSITO AWARD

Director of Athletic Communications Tim Volkmann won the College Sports Information Directors of America (CoSIDA) Bill Esposito Award, for his handling of two separate tragedies that involved Knights' student-athletes. Those from Geneseo who nominated him said he was instrumental in handling the initial media inquiries, and worked diligently to honor the two student-athletes with a remembrance event and tree-planting ceremonies.

ROCHESTER IBERO-AMERICAN ACTION LEAGUE'S AND 2017 INSIGHT INTO DIVERSITY GIVING BACK AWARDS

SUNY Geneseo's assistant dean of students for multicultural programs and services, Fatima Rodriguez Johnson, received the Rochester Ibero-American Action League's Alicia Torres Award. Rodriguez Johnson was recognized for her part in building a strong foundation for cross-cultural communication and interaction on campus. She has played an active role in establishing opportunities for student discussions on racism, sexism, heterosexism and more.

Rodriguez Johnson was also honored with the 2017 INSIGHT Into Diversity Giving Back Award for administrators, the only national award that honors college and university administrators for giving back to their campuses and communities. She was recognized in the April 2017 "Leadership Support and Giving Back" issue of INSIGHT into Diversity magazine.

PI KAPPA PHI'S OUTSTANDING FRATERNITY/ SORORITY LIFE ADVISOR AWARD

Wendi Kinney, associate dean for fraternal life and off-campus services, was named an Outstanding Fraternity/Sorority Life Advisor by the national organization of Pi Kappa Phi. She was one of four advisors in the country to receive the honor.

SUNY CHIEFS ASSOCIATION

Four Geneseo officers were honored at the 2016 annual New York State University Police Chiefs Association award ceremony in December. The officers received the association's Professional Service Award for their "quick action" toward apprehending a serial burglar. Officers David Forrester, Gregory Fowler, Andrew Phelps and Lt. David Schwan were honored.

ATHLETIC ACHIEVEMENT

LEARFIELD SPORTS DIRECTOR'S CUP

SUNY Geneseo finished 13th out of over 450 institutions in the 2016-17 standings, which measure the overall excellence of all Division III athletic programs in the nation. It was Geneseo's highest finish ever.

STATE UNIVERSITY OF NEW YORK ATHLETIC CONFERENCE (SUNYAC) DR. PATRICK R. DAMORE COMMISSIONER'S CUP

Geneseo won its third-consecutive cup as the top program in the league based on the regular and postseason finishes of the 10 member schools. Geneseo captured its fourth title in the 21-year history of the award and is one of only two schools to win the award.

INDIVIDUAL NATIONAL CHAMPIONSHIPS

■ Alexa Wandy '17 swept the long and the triple jump events at the NCAA Division III Indoor Track & Field Championships before taking top-honors in the triple jump at the NCAA Division III Outdoor Track & Field Championships.

■ Isaac Garcia-Cassani '18 was crowned national champion in the mile to cap the indoor season before matching the feat in the 1,500 meters during the outdoor campaign.



The two were part of a total of 14 student-athletes who brought home 24 All-America honors during the season, while two others earned three honorable-mention All-America accolades.

TOP-10 TEAM FINISHES IN NATIONAL CHAMPIONSHIPS

Geneseo enjoyed the highest number of top-10 team finishes—six—in national championship competitions in its history.

■ The men's cross country team finished second, the women's cross country team finished third and the women's outdoor track & field team tied for fifth.

■ The women's indoor track & field squad tied for eighth while the women's basketball team tied for ninth and the men's indoor track & field team finished 10th.

SUNYAC CHAMPIONSHIPS

Nine Geneseo athletic teams won championships during the 2016-17 campaign. Eighteen of the Knights' 20 teams either qualified or sent individuals to compete in the postseason, including 11 that competed in their respective NCAA Division III Championships competitions.

FIRST-TEAM ALL-AMERICAN

Stephen Collins '17 became the first Geneseo men's ice hockey player to be named a First-Team All-American on two occasions.

Collins was also a runner-up for the Sid Watson Award for the second year in a row. He was also the first Knight to be named a two-time Herb Hammond Award winner as the SUNYAC Player of the Year, which is given annually to the Division III Player of the Year by the American Hockey Coaches Association (AHCA).

2016-17 STATE UNIVERSITY OF NEW YORK CHANCELLOR'S SCHOLAR-ATHLETE AWARD

Six student-athletes were named recipients of this award in recognition of outstanding academic excellence and athletic achievement:

- Brad Campion '16 (men's soccer)
- Isaac Garcia-Cassani '18 (men's track & field)
- Marissa Cossaro '17 (women's track & field)

- Jeff Doser '18 (men's swimming & diving)
- Kara Houppert '17 (women's basketball)
- Lauren Salzano '18 (women's tennis).

One recipient was chosen for each of the conference's 18 sports and Geneseo's total was the highest among the 10 SUNYAC institutions.

RUSSELL ATHLETIC AND THE WOMEN'S BASKETBALL COACHES ASSOCIATION'S "TOGETHER WE R" TEAM AWARD

For the second consecutive year, the women's basketball team was honored as the recipient of the "Together We R" Team Award. The citation honors programs that have strived to succeed in the face of adversity or in overcoming extraordinary circumstances.

PRESIDENTIAL ACTIVITIES

PRESIDENT BATTLES ELECTED TO AASCU BOARD OF DIRECTORS

President Denise A. Battles was elected to the American Association of State Colleges and Universities' (AASCU) Board of Directors during the annual meeting.

The AASCU is a Washington, D.C.-based higher education association of more than 400 public colleges, universities, and systems. Battles also serves on the AASCU Board of Directors' executive committee and the annual meeting planning committee.

Battles' other leadership positions:

American Council on Education's (ACE) Council of Fellows

- Serves on the council's board of directors, executive committee and finance & development committee
- Transitioned from secretary to vice chair/chair-elect in June

Council of Public Liberal Arts Colleges (COPLAC)

- Serves on the COPLAC Board of Directors and the strategic plan committee
- Serves as president-elect

ALUMNI ACHIEVEMENT



RBJ 'FORTY UNDER 40'

Seven Geneseo alumni were recognized for the impact they are having on the Rochester community in this year's *Rochester Business Journal* "Forty Under 40." It's the highest number of graduates from a single college.

A panel of business professionals choose the honorees based on career accomplishments and community service.

Honorees:

- Jackie Lee '02, an accounting major, who is a partner at Mengel, Metzger, Barr and Co. LLP.
- Christopher Cebula '06, an accounting major, who is a partner and CFO of Armbruster Capital Management Inc.
- Jonathan Miller '02, an accounting major, who is a principal at the Bonadio Group.
- Kelly Thompson '00, an accounting major, who is a principal at Bonadio Group.
- Eric Allen '02, an accounting major who is vice president, relationship manager, at Bank of America Merrill Lynch.
- Kyle Edkin '03, an accounting major, who is a director of EFPR Group LLP.
- Abby Mastrella '03, a communications and human development major, who is a human resources compensation manager at Paychex Inc.

SUNY GENESEO COLLEGE COUNCIL APPOINTEES

New York Governor Andrew Cuomo appointed Melisza Campos '01 and Jill (Yonkers) Emmons '96 to the SUNY Geneseo College Council.

The council advises Geneseo's senior administration and provides valuable assistance for problem-solving and for identifying expertise beyond the campus community.

- Campos serves as vice president of instruction and Carnegie Master for the Dale Carnegie Rochester office.
- Emmons is a policy coordinator for Erie 1 BOCES (Board of Cooperative Educational Services) in West Seneca, N.Y., where she develops and maintains policy manuals for various school districts across New York to codify their beliefs and governing principles.

NEW GENESEO FOUNDATION BOARD MEMBERS

The Geneseo Foundation, the not-for-profit fundraising corporation for SUNY Geneseo, welcomed six new board members.

Elected to six-year board terms were:

- Michael Barkman '96, a partner at Ernst & Young
- Rajesh "Raj" Bellani '95, assistant to the president for strategic initiatives at Denison University
- Joseph "Joe" Bucci '67, Co-CEO, vice chair and part owner of American Rock Salt Co
- Clare Cusack '96, senior vice president/deputy general counsel for the New York Bankers Association
- Kathryn Freer-Firkins '87, vice president of Tile Wholesales of Rochester, Inc.
- Jessica Savage '98, managing partner, account services, for Dixon Schwabl Advertising

GENESEO FOUNDATION ANNUAL AWARDS

The Foundation presented its Philanthropic Leadership Award to John '87 and MaryGrace Jiran '84 Gleason. John and MaryGrace are both long-time supporters of Geneseo, establishing the John A. and MaryGrace Gleason Endowed Ambassadorship, which provides support for student affairs activities. John has served on the Foundation Board since 2012 and at its spring board meeting, was elected to serve as its next chair.

Kevin Gavagan '75 was named Emeritus Board Chair in recognition of over 21 years of service to the Foundation Board. During this period, Kevin served as treasurer and as chair. A longtime supporter of Geneseo's philanthropic efforts, Kevin and spouse, Nancy '76, have contributed to numerous initiatives, establishing the Kevin '75 and Nancy Mogab '76 Gavagan Endowed Fund for Faculty Development and the Kevin '75 and Nancy Mogab '76 Gavagan New Horizons Scholarships. In recognition of his efforts, the conference room in the advancement division was renamed the Gavagan Conference Room.

Jack Kramer '76 was also honored with the title Emeritus Board Chair for his service to the Foundation Board. Jack is the second-longest serving board member, including a 10-year stint as chair. A generous contributor for 31 years, Jack and his spouse, Carol '76, have supported many initiatives, including the establishment of the Jack '76 and Carol '76 Kramer Endowed Lectureship, the Kramer Teaching Fellowships Fund, the Carol Kramer Endowed Scholarship for Excellence in Psychology, the Jack Kramer Endowment for Excellence in Physics, and the Jack '76 and Carol '76 Kramer New Horizons Scholarship.

The student call center in the advancement division was renamed the Kramer Call Center in his honor.

The Foundation also recognized two organizations for their unwavering support of SUNY Geneseo. The two groups, which have each made contributions of more than \$1 million, were honored with a plaque on the Donors of Distinction Wall, which is in the Donor Garden in front of Wadsworth Auditorium.

■ Geneseo's Campus Auxiliary Service (CAS) was recognized for providing generous financial support to the College, including student scholarships, study abroad scholarships, athletics and various departmental and College-related organizations.

■ The former Geneseo Alumni Association (GAA) was honored for its long tradition of providing student support.

SUNY GENESEO ALUMNI ASSOCIATION (SGAA) PRESENTS AWARDS

Actor William Sadler '72, who has appeared in movies such as "The Shawshank Redemption," "Die Hard 2" and "Iron Man 3" among numerous other films, received the SGAA Professional Achievement Award during the college's Alumni Reunion Jun. 2-3. Sadler was among several alumni to receive awards during the reunion.

The College presented its Excellence in Education Award to retired educators Timothy '67 and Linda Hurd '67 Richter. Additional awards included the Outstanding Young Alum Award to acclaimed cabaret vocalist Marissa Mulder '07; the Distinguished Service Award to Michael '87 and Sarah '88 Grammatico, a financial adviser and elementary school teacher, respectively; and the Excellence in Education Award to retired educational administrator Valarie Scott '82. The SGAA also granted an Honorary Lifetime Membership to Geneseo English Professor Thomas Greenfield.



CREATIVITY





GENESE0 AFFIRMS A SPIRIT THAT FOSTERS CONTINUED EXCELLENCE

We are guided by a spirit of creativity that is fostered in all aspects of what we do. Fueled by our collective intellectual curiosity and vision for a better future, we routinely question current thinking in the pursuit of new ideas.

CELEBRATION OF K-8 PEACE POETRY WINNERS

This spring, the College hosted the English Department's 12th annual Genesee Valley Peace Poetry Contest, to which hundreds of students submitted their individual and collaborative works. This year's winners represented 16 area school districts. During an awards ceremony in May, nearly 60 students read their poems to an audience of over 400 family members, teachers and area residents. Each student took home a presentation chapbook featuring the award-winning poems.

RECORD BREAKING GREAT DAY

For the first time, more than 1,000 students showcased their work during the College's 11th annual GREAT Day—Geneseo Recognizing Excellence, Achievement & Talent. Students presented their creative and scholarly endeavors through presentations, performances and exhibits in locations throughout the campus.

Professor Erich Jarvis, an investigator at the Howard Hughes Medical Institute and head of the Laboratory of Neurogenetics of Languages at The Rockefeller University, delivered this year's Jack '76 and Carol '76 Kramer Endowed Lectureship.

URBAN IMMERSION: GENESEO'S UNCOMMON STUDY GROUND

Geneseo Landing at Red Hook provided uncommon learning experiences for students, especially in immersion field work. Located in the Red Hook neighborhood of Brooklyn, NY, the facility offers urban space for students, faculty and alumni to engage in everything from research to community development to coursework.



Made possible through the generous support of Greg O'Connell '67, who is leading revitalization efforts in the area, Geneseo Landing at Red Hook brings educational opportunities to the neighborhood and expands on Geneseo's presence in the NYC region. Associate Professor of Geography Jennifer Rogalsky, director of the Urban Studies Program, launched the facility last summer with an urban geography course that included an intensive two-day seminar after completing online-course and reading work.

GIFF: 24 HOURS OF 'CONTROLLED CHAOS' FOR STUDENT FILMMAKING TEAMS

The sixth annual Geneseo Insomnia Film Festival (GIFF) was inspired by Apple's Insomnia Film Festival. The short film competition provided students with an opportunity to collaborate on creating a short video. More than 70 teams signed up to create an original three-minute video within a 24-hour period. Students had to manage deadlines, handle small group dynamics, and work under pressure while tapping into their tech skills.

Submissions were judged by a panel of five faculty and staff members, who graded the films' impact, cinematography, storyline and gestalt.

First place winners were Timothy Williams '20 and Mustafa Aminalhaq '20 of Valley Motion Pictures, with their submission, "Product Release."

Second place was awarded to Sang Wook Nam, Gavin Raffloer, Eric Wang and Erwin Uy of Panda Productions for "Closure." Third place winners were Samuel Aviles, Thasfia Chowdhury, Justin Winley and Janelle Clements of Ruphoka for "Super Giants." The Office of Student Life awarded a fourth place to Timothy Blomquist and Diego Barcacer Pena '17 for "Hobin." Joe Dolce, Instructional support specialist in Computing and Information Technology (CIT), is GIFF's founder.

GENESEO TEDx EVENT HIGHLIGHTED BACK TO BASICS

Geneseo's third annual TEDx event on March 4 brought together the campus community and the public for a day-long series of deep discussion and connection through live presenters and TED Talks videos. This year's theme, Back to Basics, focused on the value of simplicity in society.

The TEDx regional event was organized by students Hannah Loo '17, Emma Schneider '19, Simran Singh '19, Sahara Shivakoti '17, Victoria Cook '17, Ali Baker '17, Molly Brady '19, Tynasia Hammond '18, Anna Biuso '17, Celeste Lim '19 and Margaret Davis '17.



STUDENTS LEND THEIR MEDIA SAVVY TO BUSINESSES

Geneseo students lent their social media savvy to regional businesses through the Small Business Development Center's (SBDC) Adopt-A-Business Program. Corinne Shanahan '17, Kelly Driver '17, Shannon Hayes '17 and Heather Molzon '18 used their skills to help small businesses with their social media presences. The program, run by SBDC and the Livingston County Economic Development Group, provides the opportunity to four interns each semester. This year, fifteen businesses signed up for the service.

STUDENTS SEE WASHINGTON IN A NEW LIGHT

On Sept. 22, 23 students spent a weekend of career exploration in Washington, D.C. Hosted by the Department of Political Science and International Relations and led by Professor Jeffrey Koch and Assistant Professor Karleen West, the trip helped bring academic studies to life. The trip was offered on a priority basis, first to students in the political affairs and international relations clubs, then to those majoring in political science or international relations, and then to all other students. The experience exposed students to a variety of career options and introduced them to alumni who have benefitted from a liberal arts education.

Highlights of the trip included meetings with the following Geneseo alumni:

- Foundation Board members Jennifer Dunlap '81, president and CEO of Development Resources Inc., and Kristin Graham Koehler '91, partner at Sidley Austin LLP
- Elizabeth Allen '06, deputy communications director and deputy assistant to the president at The White House and Geneseo's 2016 commencement speaker
- Ryan Callanan '06, associate at Booz Allen Hamilton, a defense contractor
- Constance Christakos '83, analyst at the Office of Human Resources and Accountability, U.S. Department of Labor
- John Pekarik '98, associate chief financial officer, corporate planning and internal control, Internal Revenue Service
- Michael O'Brien, '81, chief financial officer, American Society of Landscape Architects
- Andrea Delgado '07, senior legislative representative, policy and legislation department at Earthjustice, a nonprofit environmental law firm

■ Matt Walter '94, president, State Republican Leadership Committee

■ Beth Semel '11 and Sky Wilson '12, program associate and program assistant, respectively, at the Aspen Institute, a nonpartisan forum for values-based leadership, and the exchange of ideas

In addition, students had the opportunity to attend an evening reception hosted by Jim Leary '75, chief operating officer at Dechert LLP, an international law firm.

SUNY CHANCELLOR, STATE COMMISSIONER OF EDUCATION ON CAMPUS FOR TEACHNY

SUNY Chancellor Nancy L. Zimpher brought her statewide TeachNY listening tour to SUNY Geneseo on Aug. 10. MaryEllen Elia, New York State Commissioner of Education, joined Zimpher for the visit. The session included remarks from Zimpher and Elia as well as President Battles. TeachNY is designed to address the state's teacher shortage by improving the preparation of teachers and leaders and by energizing school renewal. The event featured roundtable discussions to solicit feedback from stakeholders including teachers, administrators and college faculty members. They discussed ways to promote and support the teaching profession through the TeachNY program.

Feedback from the session was provided to the Provost Steering Committee on TeachNY Policy, which has been charged with reviewing existing SUNY educator preparation policy and developing a renewed, enabling policy framework and action agenda.

GIVING VOICE TO ANTARCTICA'S ICE

Glenn McClure, adjunct lecturer of English, spent a month in Antarctica working with research oceanographer Peter Bromirski and associates from the University of California San Diego's Scripps Institution of Oceanography. The researchers collected seismic data from sensors placed on the Ross Ice Shelf in the hope that it will help them better understand the Antarctic melting process. McClure, however, will be transforming the raw data into musical compositions. In effect, he will be giving voice to the ice.

Geneseo students followed McClure's progress every step of the way—including taking part in a Skype interview that drew together about 15 Geneseo students from various disciplines, several of whom will be assisting him in the composition phase or working on directed studies in physics, geology, mathematics and history to create materials that will supplement McClure's musical work. These materials will be made available to middle and high school classrooms in the spring.

McClure was awarded a National Science Foundation Artists and Writers Fellowship for the project.

INCLUSIVITY



GENESE0 RESPECTS THE UNIQUE CONTRIBUTIONS OF EACH INDIVIDUAL TO THE CAMPUS COMMUNITY.

We believe our core values are strengthened when all members of our community are empowered to actively participate in a vibrant, inclusive and intellectual community that has the highest regard for human dignity. We embrace the opportunity to learn from each other and welcome a broad range of ideas and full spectrum of experiences, viewpoints and intellectual approaches that challenge us to grow and think differently.

ACCESS

EXCELSIOR SCHOLARSHIP PROGRAM

Governor Andrew M. Cuomo launched the Excelsior Scholarship, a first-of-its-kind in the nation program. Offering tuition-free college for New York's middle-class families at SUNY and CUNY two- and four year colleges, the program is expected to help alleviate the burden of student debt while enabling thousands of students to realize their dream of higher education.

SUNY Geneseo has a long tradition of offering an excellent and affordable liberal arts-focused education and is excited at the prospect of expanding access to the College's outstanding academic experience through this program. The application process began June 7.

MLK JR. COMMEMORATION FEATURED SNCC ACTIVISTS

SUNY Geneseo's annual April commemoration of Martin Luther King Jr.'s legacy featured two panel discussions with Student Nonviolent Coordinating Committee (SNCC) activists Jennifer Lawson, Karen Spellman and Freddie Greene Biddle.

The Civil Rights era activists took part in "Black Lives Matter and the Civil Rights Movement: An Intergenerational Conversation of 50+ Years of Struggle," a panel with Shaketa Redden of Black Love Resists in the Rust, a Buffalo-based group that is influenced by the Black Lives Matter movement. The second panel discussion was titled, "Civil Rights Movement, Black Power and Justice Today."

The Martin Luther King Jr. commemoration events were sponsored by the Office of the Provost, Black Studies Program, Department of History, Xerox Center for Multicultural Teacher Education, Department of Sociology, Women's and Gender Studies, Teaching and Learning Center, Office of Multicultural Programs and Services, and the Institute of Community Well-Being.

'CULTIVATING COMMUNITY' DIALOGUES ENHANCE CAMPUS DIVERSITY, INCLUSIVITY VALUES

The College held a series of "Cultivating Community" events to support and enhance Geneseo's core values of diversity and inclusivity. Over the course of the series, over 200 faculty, staff and students participated in the discussions. The theme of the series was "Making Geneseo Feel Like Home for Everyone: What Do I Need and What Can We Do?" Fatima Rodriguez Johnson, assistant dean of students for multicultural programs and services, and Beth McCoy, Distinguished Teaching Professor of English, shared their expertise on creating inclusive environments, followed by group discussions.

The second session in the series featured Lytton Smith, assistant professor of English, Sasha Miller of Students Against Social Injustice (SASI), and Rev. Dr. Nancy Lowmaster, pastor of the Central Presbyterian. The third dialogue was presented by Heather Lobban-Viravong, senior associate to the President, Irene Belyakov-Goodman, coordinator of ESOL, Stacey Wiley, director of Career Development, and Diedre DeBose, director of Access Opportunity Programs.

Meredith Harrigan, associate professor of communication, coordinated the series. Jennifer Katz, professor of psychology, provided professional development workshops for those seeking to hone their facilitation skills.



FOCUSING ON DIVERSITY

The College hosted numerous diversity and cultural related events in support of Geneseo's mission and core value of inclusivity.

Highlights included:

October 17–24, Cultural Harmony Week 2016: “American Nations: Legacies of Colonialism,” featured panel discussions, art and historical exhibits, performances by Native American dance groups and presentations.

March 1, The Ninth Annual Women in Leadership Conference: keynote address, “See Beyond What Is To What Can Be,” delivered by Geneseo College Council member, retired educator and alumna, Iris Banister '70.

March 3, “The Role of Faculty Support in the College Adjustment of Our Underrepresented Students: A Campus Climate Study,” presented by Monica Schneider, professor of psychology. Event organized by David Parfitt and hosted by the Teaching Learning Center.

March 30, Xerox Center for Multicultural Teacher Education Seminar Series: “I Had to Figure This Out on My Own’—Understanding and Supporting the Sexual Agency of Queer Youth,” presented by Edward Brockenbrough, associate professor of teaching and curriculum at University of Rochester's Warner School of Education.

ENGAGING WITH THE WORLD

SUNY Geneseo has a long tradition of showcasing individuals of exceptional accomplishment who share their talents, experiences and perspectives with the College community and the general public. This year was no exception as the College once again brought a range of nationally and internationally renowned guests to campus to talk about issues affecting the world.

THE WALTER HARDING MEMORIAL ENDOWED LECTURE, NOVEMBER 8

Elizabeth Witherell, editor-in-chief of “The Writings of Henry D. Thoreau” (also known as the “Thoreau Edition”) delivered this year's Harding Lecture, “Thoreau's Manuscripts and the Prepared Eye.” Geneseo launched the annual Harding Lecture in 2004 in honor of the late Distinguished Professor Emeritus, who was the world's leading scholar on Thoreau, and founding secretary and former president of the Thoreau Society, the oldest and largest international organization devoted to the study of any American author. Harding's widow, the late Marjorie Brook Harding, created an endowment to make the lecture series possible. In 2010, she significantly enlarged the endowment ensuring that generations of Geneseo students and faculty will benefit from her husband's scholarship and learning.

THE MACVITTIE LECTURE, NOVEMBER 15

Wendy J. Deichmann '81, professor of history and theology at United Theological Seminary in Dayton, Ohio, delivered the lecture, "One Nation, Under God: The Myth, Ethic and Hope of Religious Freedom in the USA." The MacVittie Lecture Series was named in memory of SUNY Geneseo President Emeritus Robert W. MacVittie and his wife, the late Margaret (Peggy) MacVittie.

THE KENNETH ROEMER LECTURE ON WORLD AFFAIRS, MARCH 23

Ambassador Dennis Ross, counselor and William Davidson Distinguished Fellow at The Washington Institute for Near East Policy, delivered the lecture, "How Should We Think About the Middle East." The Kenneth Roemer Lecture on World Affairs is a memorial to Roemer's longstanding interest in global issues. The series was endowed by his brother, the late Spencer J. Roemer, emeritus director of admissions at Geneseo and member of the Geneseo Foundation Board of Directors.

THE 14TH ANNUAL AMERICAN ROCK SALT LECTURE, APRIL 6

Gillen D'Arcy Wood, professor of environmental humanities at the University of Illinois, Urbana-Champaign, delivered the lecture, "Frankenstein's Weather: The Year Without a Summer, 1816," based on his award-winning book, "Tambora: The Eruption That Changed the World." The Department of Geological Sciences and the American Rock Salt Company LLC, have partnered on the American Rock Salt Lecture on geology since 2004. Through the partnership, the company also offers undergraduate research and an undergraduate internship, where Geneseo students intern at American Rock Salt and tour the extensive mine.



CIVIC RESPONSIBILITY



GENESE0 PROMOTES THE DEVELOPMENT OF CIVIC-MINDED CITIZENS.

We are committed to fostering a campus climate that is characterized by honesty, integrity, respect and accountability. Through ethical conduct and responsible behavior, we cultivate a community of individuals who have the skills, knowledge and ability to engage positively with a diverse and changing world.

GENESE0 PART OF GRANT PROGRAM TO PREVENT UNDERAGE DRINKING AND DRUG ABUSE

SUNY Geneseo benefitted from a \$2.5 million state grant awarded to 20 SUNY and CUNY colleges to help prevent and reduce underage drinking and drug abuse.

The funding from the New York State Office of Alcoholism and Substance Abuse (OASAS) supports the development of campus/community coalitions and fosters community partnerships to help strengthen local prevention efforts. It will target students 18 to 24 years of age.

Sarah Covell, the alcohol and other drug program coordinator at Geneseo, is project director for the College's portion of the grant, which will total \$125,000 per year over five years. The award provides start-up funding and annual operating support, including salary for a full-time College Prevention Coordinator (CPC), who will oversee all funded prevention activities.

HEALTHY CAMPUS COALITION

In 2003, the College helped launch the Healthy Campus Community Coalition (HCCC), which comprised a group of businesspersons, local and College officials, students and citizens focused on preventing underage and excessive drinking. Over the next several years, the HCCC worked on a range of projects, including facilitating training for hundreds of local employees.

By 2015-16, the HCCC felt the need to pause and work together to identify future directions. Aided by an external consultant, a comprehensive report was developed that included numerous recommendations to help guide the coalition. In the fall of 2016, a steering committee was assembled to begin the work of refocusing and reinvigorating the group.

Members included:

- Robert Bonfiglio (College Vice President for Student and Campus Life)
- Andrew Chanler (Village of Geneseo Fire Chief)
- Sarah Covell (College Drug and Alcohol Program Coordinator)

- Margaret Duff (Village of Geneseo Trustee)
- Tom Kilcullen (Chief of University Police)
- Eric Osganian (Village of Geneseo Chief of Police)
- Rachel Pena (Livingston County Healthy Communities that Care)

A new vision statement was adopted and the coalition's focus was expanded to include drug use. Through the awarding of the OASAS grant, the HCCC also plans to work closely with the College to support efforts associated with the funding.

SUNY EMPLOYEE SEXUAL VIOLENCE PREVENTION SURVEY PILOTED

Geneseo piloted a SUNY Employee Sexual Violence Prevention Survey to gather information about employees' knowledge of campus policies, resources and support related to sexual assault. It was developed in response to New York State Legislation bill 129.B, aka Enough is Enough. Students over age 18 were invited to participate in a more detailed version of the survey, which included questions about their personal experiences with sexual harassment or assault, as well as their familiarity with campus policies, resources and support. Survey data is currently being analyzed and will be shared in a report on the Geneseo website. It will be used to benchmark community knowledge and to identify training needs for employees and communication issues for students.

RELAY FOR LIFE RAISED BIG BUCKS

SUNY Geneseo's Colleges Against Cancer (CAC) hosted the 12th annual Relay for Life event on April 8 at the Wilson Ice Arena. The student-run event raised \$160,173.25 for both cancer research and services for cancer patients. Geneseo consistently ranks highest in the state for Relay for Life fundraising. The College is also recognized as one of the nation's top collegiate hosts for the event. In 2016, Geneseo was ranked 11th in the country after raising more than \$173,000.



GENESEO RECOGNIZED OUTSTANDING VOLUNTEERS AND SERVICE

Each year, over 4,400 Geneseo students contribute 205,000 community service hours. It's an effort that consistently earns the College a place on the President's Higher Education Community Service Honor Roll.

On March 22, the Advisory Committee on Volunteer and Service Programs recognized organizations and community partners engaged in volunteer service, including several student groups and students who have shown commitment and had significant impact.

George Sullivan '07, a foreign service officer with the U.S. Department of State, returned to campus to deliver the keynote address at the committee's annual awards dinner. At Geneseo, Sullivan was a GOLD mentor, a volunteer on the inaugural Livingston CARES trip to Biloxi after Hurricane Katrina, and served in the Geneseo Fire Department. He continues as a volunteer firefighter and EMT in Prince George's County, Maryland.

This years' recipients included:

- Aoife Andrews '17, Melissa Belsky '17, Maidot Gizaw '18 and Leinni Mejia '17: coordinators of the Health Packs for Migrant Farm Workers and the Sharing a Blanket on Thanksgiving Day projects, which provides assistance to migrant workers and their families.
- Kelsey Costello '17: chief of operations for Geneseo First Response, who recently won the National Collegiate EMS Provider of the Year award.
- Tanvir Hayat '17: a tutor and English instructor at Refugees Helping Refugees.
- Emily Herschbein '18: created the STEAM Fair for the Geneseo Elementary School to engage children in science, and is involved in the Alpha Phi Omega service fraternity, National Residence Hall Honorary, and the Office of Student Volunteerism and Community Engagement.
- Tristan Hynes '18: a lieutenant in the Geneseo Fire Department, where he serves as an EMT.
- Elizabeth Silvaggio-Adams, a Spanish lecturer: serves as volunteer coordinator for the New York Museum of Transportation, and the faculty advisor for Common Hope, which supports educational programs for kids in Guatemala.
- *Back Bay Mission*: a nonprofit organization that provides leadership, logistical support, training and hospitality in Biloxi, Miss., for volunteer groups such as Livingston CARES.
- *Enlace Project Geneseo*: a student group that promotes economic, cultural and educational ties between Geneseo and El Sauce, Nicaragua.
- *National Residence Hall Honorary, Blue Knights Chapter*: the Geneseo chapter of an honor society for 1 percent of Geneseo's active student leaders.
- *SUNY Geneseo Pride Alliance*: a student group that creates understanding and inclusivity on campus through activities, events and Safe Zone training.

EXCHANGE PROGRAM WITH TURKISH UNIVERSITY PROVIDED

Four undergraduate students from Bogazici University in Istanbul, Turkey, joined Geneseo students and faculty this year in facilitating the Ella Cline Shear School of Education's "Soaring Stars" summer learning program.

Students Elif Yeil, Nilüfer Ileri and Ahsen Çini, elementary science education teacher candidates, and Elif Büyükgütçü, an early childhood education major, were the first group to participate in a new student and faculty exchange program between the School of Education and Bogazici University. They worked alongside the faculty and staff of the "Soaring Stars," observing and conducting independent research to support programming. The exchange group also took coursework.

"Soaring Stars," which seeks to increase students' chances of being college and career ready, served 68 rising K-5th-grade students from Livingston, Wyoming, and Steuben counties, many of whom have families facing economic challenges. "Soaring Stars" is funded by the Genesee Valley Educational Partnership and component participating school districts; the Wilson Foundation; the Community Foundation; the Feinbloom Supporting Foundation; the United Way of Livingston County; the Office of the Provost; the Geneseo Foundation; the Ella Cline Shear School of Education; and the Greater Rochester Summer Learning Association.

HISTORY FACULTY SHARED SCHOLARLY TRENDS WITH AREA HIGH SCHOOL TEACHERS

SUNY Geneseo's Department of History hosted its fourth annual Teachers' Day Friday, March 10. Approximately 50 high school history teachers from 17 school districts in the region heard Geneseo faculty members review scholarly trends in U.S. and global history.

In designing the program, organizers framed Teachers' Day as a series of conversations within the historical discipline. Faculty presenters provided short updates on the state of the field. For example, a workshop on medieval history led by Yvonne Seale, assistant professor of history, explored the ways that historians of the Middle Ages are increasingly conducting research to connect European history to wider regional and global contexts.

In addition to Seale, Michael Oberg, SUNY Distinguished Professor of History, hosted a workshop on Native American history. Joseph Cope, professor and director of the Center for Inquiry, Discovery and Development, gave a lunchtime keynote on the Irish potato famine.

The participants left with a packet of material that could immediately be incorporated into lesson plans as well as a host of good ideas about how they could engage students with the content. Teachers' Day is supported by a gift from former teachers and alumni Joe '67 and Elaine '66 Bucci.

CLASS PARTNERED WITH LIVINGSTON COUNTY JAIL, TO HELP INMATES CONNECT WITH THEIR FAMILIES

Two Geneseo classes partnered with the Livingston County Jail to record inmates reading books intended for their children as part of the national "Storybook Project."

Students enrolled in these classes hope that participating in the project will create a positive change in the inmates' lives as well as in their families'. Lecturer of communication Ginni Jurkowski's classes, Features and Opinion Writing, and Public Relations Writing, collaborated with the jail, the latter working solely on publicity. Students from the Features and Opinion Writing class visited the jail twice a week to record the book reading. Students then digitized the recordings and prepared it for mailing; the jail then mailed the recordings to the inmate's family. Approximately 30 recordings per month were sent out to families during the semester. The jail is interested in continuing the program either with volunteers from the community or with its own staff in the future.

SEVENTH ANNUAL DAY OF LEADERSHIP AND SERVICE CELEBRATED LIFE OF DR. KING

SUNY Geneseo's "Day of Leadership and Service" celebrated the work and teachings of Martin Luther King Jr. January 16 with a series of intergenerational and interfaith discussions, workshops, and community outreach projects. The day-long program included a keynote address by Justin Behrend, professor and chair of the Department of History, on the achievements and setbacks of civil rights activism since before the Civil War.

Local resident Lulu Westbrook-Griffen shared her experience of being jailed at age 10 for protesting against a whites-only movie theatre in Americus, Georgia, in 1963. Students and senior citizens who attended the event participated in one of five GOLD (Geneseo Opportunities for Leadership Development) breakout workshops. Later in the day, they volunteered to work on service projects such as assembling hygiene kits for food pantry clients, backpack lunches for K-12 students or fleece blankets for veterans.

GENESEO EMBRACED KINDNESS WEEK

SUNY Geneseo held its first National Random Acts of Kindness week, February 12-18. The College created several activities—from collecting spare change for a service organization to free hugs—that organizers hoped would inspire participants to reach out in their own way, during and beyond the official week. Faculty, staff and students were encouraged to sign a "kindness pledge" and post ideas of how to show kindness on social media. Other activities included choosing and signing a Valentine's Day card for local community members. The Geneseo mascot, Victor E. Knight, visited Milne Library to give free hugs and high fives, and the campus community was encouraged to donate spare change, which was then given to Livingston CARES, which leads several service trips to Long Island and Biloxi every year, among other community-minded projects.

SUSTAINABILITY



GENESE0 EMBRACES THE PRINCIPLES OF ECOLOGICAL, SOCIAL AND ECONOMIC STEWARDSHIP

We are committed to building a foundation of individual, institutional and societal resilience. Building on our strong liberal arts foundation and combining the very best in professional programs, we aim to sustain and enhance the College's stellar reputation as one of the nation's premier public liberal arts college. Through effective financial sustainability plans, we aim to achieve Geneseo's goals and objectives. We consistently look for ways to maximize the benefits of our physical setting and are committed to being an exemplar of environmental sustainability.

REPUTATION-BUILDERS

SUMMER CONFERENCE BROUGHT HUNDREDS OF ADMISSIONS OFFICERS, HIGH-SCHOOL COUNSELORS TO GENESE0

More than 700 high school guidance counselors and college admissions professionals from around the state experienced SUNY Geneseo's sense of community firsthand when they visited the campus in June as the College hosted the annual conference of the New York State Association for College Admission Counseling (NYSACAC).

The annual gathering took place June 6-9 with the theme "One Association. One Vision," and celebrated NYSACAC's 50th anniversary. As a run-up to the main conference, the first two days offered higher education professionals, school counselors and college access professionals from around the state the opportunity to discuss and share best practices around inclusion, access and success in postsecondary education. The conference featured more than 75 professional development workshops and networking opportunities as well two specialty fairs: one for school counselors and the other for community-based organization professionals. The conference keynote address was given by Geneseo's Michael Oberg, SUNY Distinguished Professor of History. Oberg's address covered the important issue of intellectual courage.

The conference was sponsored through the generous support of the following: American Fruit and Vegetable; Scott Agan '89; Rajesh Bellani '95; Mollene Benison '97; Joseph Carr '82; Ellicottville Brewing Co. (Peter Kreinheder '92, owner); Kevin Gavagan '75; Lake Beverage Corp.; New York Chips; Rochester Coca-Cola; Jonna Shutowick '88; Swiftwater Brewing Co. (Andrew Cook '00, owner); Wright Beverage Corp.; and 3 Heads Brewing Co.

SCHOOL OF BUSINESS EARNED EXTENSION OF AACSB ACCREDITATION

Geneseo's School of Business received extension of its business accreditation from the Association to Advance Collegiate Schools of Business (AACSB). Accreditation by the AACSB International Board of Directors is the hallmark of excellence in business education and has been earned by less than 5 percent of the world's business schools. The school received initial AACSB accreditation in 2002 and is subject to periodic review every 5 years.

Achieving initial accreditation is a process of rigorous internal review, engagement with an AACSB-assigned mentor and peer review. During the multi-year continuous improvement review process, schools focus on developing and implementing a plan to align with AACSB's accreditation standards. AACSB is the longest-serving global accrediting body for business schools that offer undergraduate, master's and doctoral degrees in business and accounting.

WHAT THEY SAY ABOUT US

GENESE0 NAMED A TOP CREATIVE AND RESEARCH INSTITUTION; TOP TEACHING HONORS FOR THE NORTH; TOP CREATIVE AND RESEARCH INSTITUTION

SUNY Geneseo was ranked 14th for student opportunities to conduct self-directed research or creative work according to *U.S. News & World Report*. The publication defined student opportunities as activities in which students could work independently or in small teams and are which are typically mentored by a faculty member.



For the sixth time, SUNY Geneseo topped the Best Undergraduate Teaching rankings among regional universities-north in its *Best Colleges 2017* guide. Geneseo has ranked first in that category for six of the seven years *U.S. News* has included it in its annual rankings. The College also came in second in the “Top Public Schools” category for regional universities-north and 14th in the regional universities-north general rankings comprising both public and private institutions.

In addition, Geneseo appeared on the list of schools with “outstanding examples of academic programs that are believed to lead to student success.” Within that list, Geneseo is included in two categories: study abroad and undergraduate research/creative projects.

\$25,000 ARENA UPGRADES WON IN NATIONAL CONTEST

Geneseo received \$25,000 for arena upgrades as a runner-up in the 2017 Kraft Hockeyville USA competition. The Ira S. Wilson Ice Arena made it to the semi-finals in the competition, among a field of 10.

TREE CAMPUS USA ACCOLADES EARNED FOR SECOND YEAR IN A ROW

For the second year, Geneseo earned the certification of a Tree Campus USA from the Arbor Day Foundation.

GENESEO NAMED A ‘VOTER FRIENDLY’ CAMPUS

SUNY Geneseo was among 83 campuses in 23 states designated a “Voter-Friendly Campus” by the national nonpartisan organizations Campus Vote Project (CVP) and NASPA-Student Affairs Administrators in Higher Education.

GENESEO ON LIST OF NATION’S TOP PUBLIC COLLEGES

SUNY Geneseo appeared on the *Business First* list of the nation’s top public colleges, ranking 52nd out of 499 four-year public institutions in the country based on academic excellence, affordability, diversity and economic strength. The Buffalo-based publication ranked Geneseo fifth among New York’s 30 public colleges, the highest of SUNY four-year comprehensive colleges.

GENESEO AMONG PEACE CORPS’ 2017 TOP VOLUNTEER-PRODUCING COLLEGES & UNIVERSITIES

SUNY Geneseo continued to be among the Peace Corps’ top volunteer-producing colleges in the country. The organization ranked Geneseo 14th among medium-sized schools.

GENESEO’S SPECIAL EDUCATION PROGRAM EARNED HIGH RANKING

The Special Education program at SUNY Geneseo was ranked 18th in the country on College Choice’s Best Special Education Degrees for 2017.

GENESEO FEATURED IN THE PRINCETON REVIEW’S BEST COLLEGES AND ‘COLLEGES THAT PAY YOU BACK’ LISTINGS

SUNY Geneseo was listed as one of the nation’s best colleges for students seeking a superb education with great career preparation and at an affordable price according to *The Princeton Review* in the 2017 edition of its book, “Colleges That Pay You Back: The 200 Schools That Give You the Best Bang for Your Tuition Buck.”

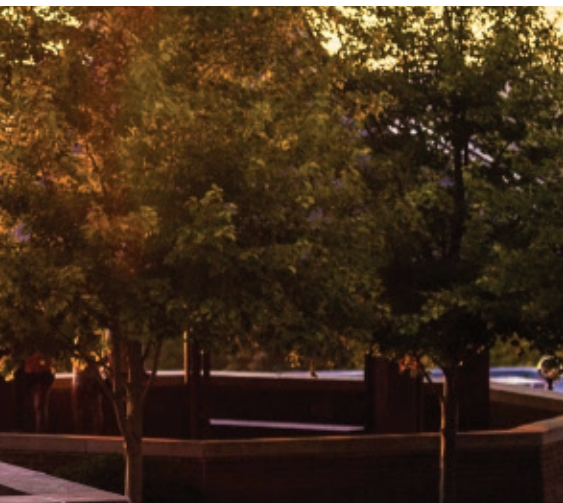
The Princeton Review also listed SUNY Geneseo as one of the nation’s best institutions for undergraduate education in the 2017 edition of its annual flagship college guide, “The Best 381 Colleges.”

GENESEO NAMED TO KIPLINGER’S ‘BEST COLLEGE VALUE’ LIST FOR 2017

Geneseo was named to *Kiplinger’s Personal Finance*’s list of the “Top 300 Best College Values of 2017,” ranking 115th in a combined ranking of private universities, liberal arts colleges, and public colleges. The best value rankings included data from nearly 1,200 public and private four-year schools. Geneseo also ranked 23rd on the list of public colleges for out-of-state students and 40th among public colleges for in-state students.

GENESEO HONORED AS ‘MODEL OF EXCELLENCE’

Geneseo’s GOLD program was honored by *University Business* magazine in its winter 2016 “Models of Excellence” recognition program. *University Business* is the leading publication for senior managers at colleges and universities throughout the United States.



GENESEO RECOGNIZED FOR SERVICE AND VOLUNTEERISM, AGAIN

The College was again named in the President's Higher Education Community Service Honor Roll. Geneseo has been recognized every year since its inception in 2006. This year, Geneseo earned a place in all four categories—education, economic opportunity, interfaith community service, and general community service. Geneseo was named with “distinction” for general community service.

SUNY GENESEO THIRD NATIONALLY IN WASHINGTON MONTHLY 2016 RANKINGS

Washington Monthly magazine ranked SUNY Geneseo third overall among 634 master's universities in the nation for its contributions to the public good across three broad categories: social mobility, research and service. Geneseo also ranked 55th in the northeast category for “Best Bang for the Buck” among the 386 colleges.

GENESEO MADE STRONG SHOWING IN FORBES 2016 TOP COLLEGE LIST

SUNY Geneseo made another strong showing on the *Forbes* annual best-college list as the 63rd best public college in the country and 100th among all public and private colleges in the northeast. In New York, Geneseo is the highest-ranked of the four-year comprehensive colleges in the SUNY system.

GENESEO AMONG FISKE GUIDE'S 46 BEST-BUY SCHOOLS IN THE U.S., CANADA AND U.K.

SUNY Geneseo appeared among 46 “Best Buy Schools” in the U.S., Canada and the United Kingdom, in the 2017 edition of *The Fiske Guide to Colleges*. Inclusion on the list in the highly respected publication is based on the quality of academic offerings in relation to the cost of attendance.

MAXIMIZING OUR PHYSICAL SPACE

BUILDING A BETTER CAMPUS

Improved electrical and telecommunication infrastructure, updated electrical equipment, heating, water and sewer upgrades are all in process thanks to a major campus construction project that began May 2017. The \$10M project is expected to be completed in October 2018. Stretching from Schrader Hall to the west to the Integrated Science Center to the east, and from University Drive to College Drive, the project covers a large section of campus acreage and is being conducted in a series of phases. In addition to replacing underground utilities and improving site surfaces, the project will also upgrade various building's main electrical equipment. A more visible part of the project will include the replacement of old asphalt sidewalks and pathways with new concrete walkways. When all the new underground utilities are complete in the Sturges Quad, the area will undergo a major layout redesign that will include new pathways and create a more attractive central campus green space. The Seuss Spruce and the Painted Tree will remain key focal points of the area. The project is funded by New York State through the State University Construction Fund (SUCF).

SCHOOL OF BUSINESS TRADING ROOM PROVIDING REAL-TIME EXPERIENCE

Geneseo's School of Business reached a major milestone with the opening of its Trading Room, an experiential learning facility giving business students real-time trading experience through state-of-the-art technology. The trading room is equipped with several Bloomberg terminals, which contain real-time and historical data on equities, fixed income and derivative securities, and data on the foreign exchange markets.

Students use the trading room for a variety of projects related to finance and management, such as the Student Managed Investment Fund (SMIF), an organization in which students trade real securities. Alumni who made major contributions to the launch of the Trading Room, include Michael Camarella '98, who led the charge in establishing the facility; Kristin Castner '94; John Gleason '87; Bob Murray '83; Roger Lavan '85; Dan Loughran '86; Jim Mollen '94; Tim Ostrander '03; and Bob Walley '83. Tom DeMott, former chair of the Geneseo Business Advisory Council, secured private funding for the establishment of SMIF.



AN EXEMPLAR OF ENVIRONMENTAL SUSTAINABILITY

Sustainability is a core mission of Geneseo, including on-campus efforts to reduce waste and consumption, and development of the eGarden, a resource that provides opportunities for students to experiment with energy, agriculture and other sustainability-related projects.

PRINTING INITIATIVE REDUCED WASTE

This year, the Office of Computing and Information Technology (CIT) launched the gPrint system, which is helping to reduce waste on campus. It is part of CIT's ongoing Printing Improvement Initiative, which makes printing better for the entire campus community—and is environmentally conscious. Students add their documents or images to be printed to a cloud queue, and go to a printer to manually release their print jobs. CIT estimates that the College has saved thousands of pieces of paper per week in Milne library alone. During one week last fall, staff picked up more than 7,000 sheets of abandoned prints. Now, staff see less than 100 sheets and are working hard to get that number down to zero.

SYMPOSIUM FOCUSED ON SUSTAINABLE FOOD SYSTEMS

Geneseo's Office of Sustainability hosted a two-day symposium to discuss sustainable food systems, with a particular focus on the Genesee Valley. The March 3–4 symposium featured a series of presentations and discussions that “set the table” for the topic by using the interdisciplinary lenses of culture, technology, agriculture, environmentalism, ethics and economics. The symposium's keynote address was delivered by internationally renowned environmentalist and scholar David Orr. The symposium also featured a series of interdisciplinary presentations and roundtable discussion sessions that focused on how Geneseo, working with our local community, can be a vehicle to promote sustainable food systems and food security on regional, national and global levels.

SUSTAINABILITY EFFORTS REDUCED NUMBER OF CARS ON CAMPUS

In 2002, the College introduced a campus shuttle service to reduce the number of cars on campus. Students rode the shuttle 43,000 times in the first year. By 2015–16, the total number of rides by students was 118,000. Those rides were used to get to the airport, Amtrak station as well as to museums and live theater performances in downtown Rochester, and specialty shops like Asian groceries, as well as Letchworth State Park.

Report from Advancement

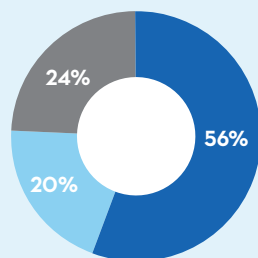
The College Advancement Division serves as the champions of SUNY Geneseo students, faculty, staff and alumni by facilitating mutually beneficial life-long relationships between the College's internal and external constituents. Through a shared vision for success, the Division secures resources that support the College's mission, furthers its strategic goals and enables future prosperity. The College is grateful to all of its partners who have provided private support utilized by students, faculty, staff and alumni to achieve excellence. Through philanthropic contributions, individuals are afforded an opportunity to reach their capacity for a prosperous life and one that positively impacts the world as a whole. It is because of the generosity of many that the College creates a lasting legacy rooted in the powerful history and traditions of the College's liberal education model.

■ Total giving

\$2,472,514

■ Total number of contributors

6,755



● Restricted Annual

● Unrestricted

● Endowed

■ Amount contributed directly in support of academic departments

\$1,045,563

■ Total amount of undergraduate research and travel grants awarded

\$147,544

■ Number of undergraduate research and travel grants supported

268

■ Total amount of scholarships awarded

\$988,977

■ Number of scholarships awarded

486

■ Number of new funds established

22

ANNUAL SCHOLARSHIPS AND AWARDS

- Irene Berry Andrews Memorial New Horizons Scholarship (*funded by Thomas Brandt '89*)
- Patrick J. Cassidy, Jr. Memorial New Horizons Scholarship (*funded by Kevin Cassidy '80*)
- Clare Cusack '96 New Horizons Scholarship
- David '87 Firkins and Kathryn '87 Freer-Firkins New Horizons Scholarship
- Ruth Gibson '56 Memorial Study Abroad Award
- Jewish Foundation for Education of Women International Relations Scholarship
- Graham Koehler New Horizons Scholarship (*funded by Kristin Graham Koehler '91 and David Koehler*)
- Tyler '95 and Jessica '98 Savage New Horizons Scholarship
- Student Association Undergraduate Research Award
- James A. and Barbara J. Walker Music Annual Scholarship

ENDOWMENTS

- Ackroyd Family Foundation Health and Wellness Endowed Fund (*funded by Ted Ackroyd '67 and the Ackroyd Family Foundation*)
- Kelsey A. Annese '16 Memorial Endowed Scholarship
- Stephanie Marie Gorham '98 Memorial Endowed Scholarship (*funded by David Wolf '97*)
- Sally Harrington Memorial Endowed Scholarship
- Matthew G. Hutchinson '16 Memorial Endowed Scholarship
- John V. Lynn '83 Memorial Endowed Scholarship in Journalism
- Robert E. Murray '83 School of Business Endowed Scholarship
- Mark and Kristen Scoville Endowed Scholarship
- Arleen Somerville Sophomore Chemistry Endowed Scholarship
- Padalino-McKenna Endowment Fund (*two scholarships*)

2016-2017 Financial Recap

TOTAL CAMPUS OPERATING BUDGET BY DIVISION

EXPENSES	ACADEMIC AFFAIRS	ADMINISTRATION	ADMIN & FINANCE
Instructional FTE	253.90	-	-
Non-instructional FTE	148.50	15.00	225.85
Total FTE	401.90	15.00	225.85
PSR Instructional	18,581,530	-	-
PSR Non-instructional	9,313,075	1,375,640	10,041,657
OT, Holiday, other	143,740	-	270,863
Salary Savings	(676,443)	(27,378)	(117,555)
Subtotal Personal Service (PSR)	27,361,902	1,348,262	10,194,965
Adjunct Faculty TS	1,551,645	-	-
Non-instructional TS	1,034,119	2,500	487,200
Subtotal Temporary Service (TS)	2,585,764	2,500	487,200
Supplies	1,418,238	16,200	1,070,989
Travel	273,034	27,280	51,978
Services	4,270,804	120,355	2,799,216
Equipment	1,347,139	6,250	417,143
Utilities	-	-	5,190,100
RA Waivers	-	-	-
Other	-	-	-
Subtotal Other Than Personal Service (OTPS)	7,309,215	170,085	9,529,426
Total allocation (PSR, TS, OTPS)	37,256,881	1,520,847	20,211,591
Fringe Benefits	601,000	-	2,648,060
Overhead	293,200	-	-
DASNY Overhead and Insurance	-	-	320,425
Debt Service and Rehab/Repair	-	-	9,988,375
Other	-	-	-
Subtotal Fringe Benefits, Overheads etc.	894,200	-	12,956,860
Total	38,151,081	1,520,847	33,168,451
	40%	2%	34%

ADVANCEMENT	ENROLLMENT	STUDENT & CAMPUS LIFE	CAMPUS-WIDE	TOTAL	PERCENT OF TOTAL
-	-	-	-	253.90	
20.50	20.00	103.50	-	532.85	
20.50	20.00	103.50	-	786.75	
-	-	-	-	18,581,530	
1,498,656	1,234,136	6,361,627	121,153	29,945,944	
-	-	203,822	-	618,425	
(42,732)	(20,304)	(40,647)	-	(925,059)	
1,455,924	1,213,832	6,524,802	121,153	48,220,840	50%
-	--	-	-	1,551,645	
80,000	125,064	730,976	3,000	2,462,859	
80,000	125,064	730,976	3,000	4,014,504	4%
89,000	296,684	834,294	205,339	3,930,744	
117,000	40,805	544,290	-	1,054,387	
212,238	1,710,617	1,993,308	4,557,483	15,664,021	
10,000	600	258,300	-	2,039,432	
-	-	-	-	5,190,100	
-	-	-	-	-	
-	-	-	-	-	
428,238	2,048,706	3,630,192	4,762,822	27,878,684	29%
1,964,162	3,387,602	10,885,970	4,886,975	80,114,028	
-	-	2,525,940	-	5,775,000	
-	-	-	-	293,200	
-	-	-	-	320,425	
-	-	-	-	9,988,375	
-	-	-	-	-	
-	-	2,525,940	-	16,377,000	17%
1,964,162	3,387,602	13,411,910	4,886,975	96,491,028	100%
2%	4%	14%	5%	100%	

2016-2017 Financial Recap

continued

TOTAL CAMPUS OPERATING BUDGET: \$96,491,028

REVENUE AND RESOURCES

State Support	13,107,002
Tuition, Rentals, Fees	80,382,669
Appropriated Fund Balance	2,838,289
Interest, Misc.	163,068

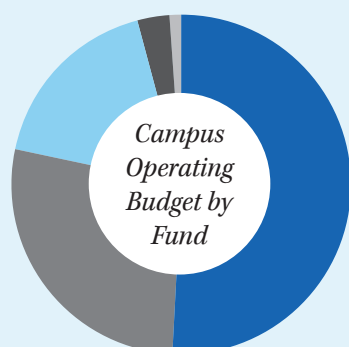
Total Revenue and Resources	\$96,491,028
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OTHER RELATED NON-OPERATING FUNDS

Debt Service—Educational Facilities*	11,692,414
Fringe Benefits—State Purpose	30,388,116
Campus Auxiliary Services	15,590,669
Geneseo Foundation	2,647,367
Sponsored Research	1,285,739

Total	\$61,604,305
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Total Campus Budget	\$158,095,333
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State Purpose	48,911,900	50.7%
Dormitory Income Fund Reimbursable (DIFR)	26,426,337	27.4%
Income Fund Reimbursable (IFR)	16,807,238	17.4%
State University Tuition Reimbursement Account (SUTRA)	3,233,051	3.4%
University-Wide Programs	1,112,502	1.2%
Total	96,491,028	100.0%

2016-17 Leadership of the College



Denise A. Battles, Ph.D.
President



Paul Schacht, Ph.D.
*Interim Provost and
Vice President for
Academic Affairs*



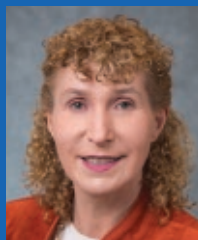
Robert A. Bonfiglio, Ed.D.
*Vice President for
Student and Campus Life*



James B. Milroy, Ph.D.
*Vice President for
Administration and Finance*



Meaghan Arena, Ed.D.
*Vice President for
Enrollment Management*



Gail Glover, M.A.
*Chief Communications
and Marketing Officer*



K. Johnson Bowles, M.F.A
*Vice President for
College Advancement*



Heather Lobban-Viravong, Ph.D
*Senior Associate to
the President*



GENESEO