



SUSTAINING THE

VISION



GENESE0



A MESSAGE FROM

President Denise A. Battles, Ph.D.

SUSTAINING THE VISION

As we close the third year of implementing our strategic plan, en route to its culmination in 2021, we approach a critical juncture. Like many colleges and universities across the country, we find ourselves in unprecedentedly dynamic times. However, it is implicit in our college's vision that we adapt to these changing circumstances to remain an exemplar of a public liberal arts college for the 21st century. We set high expectations and achieve exceptional outcomes. We embody excellence in high-impact practices in a diverse, engaged community. And we provide transformational experiences that serve students for a lifetime.

It is also time to take stock, examine our progress, and position ourselves for what lies ahead. As you will discover in the pages that follow, we have made significant strides.

We continue to be renowned for our commitment to outstanding instruction. Since 2011, *U.S. News and World Report* has acknowledged teaching excellence through its Best Undergraduate Teaching list. In 2019, for the eighth time in those nine years, SUNY Geneseo ranked first among the regional universities in the North.

Our mission statement affirms our aim to inspire socially responsible and globally aware citizens, and our achievements here were both impressive and nationally recognized. For example, *Washington Monthly* magazine has again ranked Geneseo as a leader in contributions to the public good, this year placing us second among 695 U.S. master's universities. As well, Geneseo was ranked 13th among medium-sized institutions on the Peace Corps' list of Top Volunteer-Producing Colleges and Universities, with 22 alumni participants.

Our exceptional learning environment fosters positive student outcomes, and this past year's were especially noteworthy. For the second time in a row, Geneseo was named a Top Producer of U.S. Student Fulbright awards. Other national honors earned in 2018–19 by our students or recent graduates included Gilman International, State Department Critical Language, and Fund for Education Abroad scholarships.

In addition to academic achievements, our students excelled in athletic competition. Indeed, Geneseo occupies a niche few other institutions can claim, offering top-tier academic and NCAA Division III athletic programs. Not surprisingly, Geneseo won the SUNYAC Commissioner's Cup for the fifth consecutive year. At the national level, we placed 20th overall and fourth among public institutions in the 2018–19 Learfield Sports Directors' Cup standings, which rank collective excellence among the country's 450 NCAA Division III intercollegiate athletic programs.

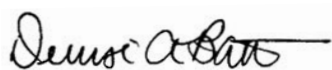
Geneseo programs continued to garner outstanding national honors during the past year. Our Department of Physics and Astronomy was one of only three undergraduate programs in the U.S. to earn the American Physical Society's award for improving undergraduate physics education. The department was also recognized by the American Institute of Physics as top in the nation for producing the most physics bachelor's degrees at schools where the bachelor's was the highest degree offered.

Geneseo has much to be proud of.

However, achieving our college's vision requires awareness of and responsiveness to our multiple challenges. These include addressing the changing demographics in the Northeast; ensuring that the diversity of the campus community reflects the state we serve; preserving our strong persistence and graduation rates; and managing the increasing cost of higher education and ensuring affordability.

As we have done during other difficult periods in our history, we have responded with a great deal of intentionality, launching new initiatives, programs, and activities to best position ourselves for the future. We understand our challenges and opportunities, and in continuing to implement our strategic plan—Geneseo 2021: Seeing Beyond the Horizon—we will sustain our vision of being an exemplar of public liberal arts education for the 21st century.

Sincerely,



Denise A. Battles

President



BY THE NUMBERS

Student Profile

Students who joined the SUNY Geneseo community in Fall 2018:

| | |
|-----------------------------|--------|
| ■ Applications | 11,858 |
| First-year | 10,548 |
| Transfer | 1,224 |
| Graduate students | 86 |
| ■ Incoming students | 1,643 |
| Undergraduate | 1,343 |
| Transfer | 246 |
| Graduate | 54 |
| ■ First-year general admits | |
| GPA | 92.3 |
| SAT | 1230 |
| ACT | 26 |

Total student body:

| | |
|---------------|-------|
| Undergraduate | 5,447 |
| Graduate | 94 |

Our students hail from:

| | |
|-----------------------|-------|
| ■ 28 states | |
| ■ 23 countries | |
| ■ NY | 96.4% |
| Western | 12.5% |
| Genesee Valley | 23.6% |
| Central | 10.4% |
| Northern/Northeastern | 10.1% |
| Southeastern | 10.4% |
| NYC and Long Island | 29.4% |
| ■ Out of state | 1.8% |
| ■ International | 1.8% |

Student Outcomes

Within a year of graduation:

- **48%** working full- or part-time
- **40%** applied to or were accepted into graduate school or educational programs
- **10%** seeking or undecided
- **2%** volunteering

Building Real-World Skills

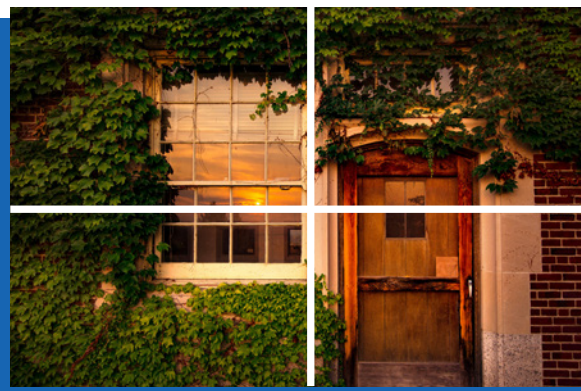
- **59%** of graduates completed internships
- **40%** of graduating seniors undertook a research project ("significantly higher" than our COPLAC and SUNY peers) (*Source: 2017 National Survey of Student Engagement [NSSE]*)
- **81%** of Geneseo faculty reported having worked with undergraduates on research (significantly higher than the national average of 66% highly selective public peer institutions) (*Source: 2013–2014 HERI Faculty Survey*)
- **37%** of 2017 graduates studied abroad (national rate: 13%) (*Source: 2017 National Survey of Student Engagement [NSSE]*)

Faculty and Instruction

- **379** Faculty
- **1:18** Faculty to student ratio
- **23** Median class size
- **2** SUNY Distinguished Professors
- **13** SUNY Distinguished Teaching Professors
- **2** SUNY Distinguished Service Professors
- **60** Chancellor's Awards for Excellence in Teaching

Retention and Graduation

- First-year retention rate: **85%**
National rate: 75%
- Four-year graduation rate: **68%**
National rate: 40%
- Six-year graduation rate: **81%**
National rate: 56%



Telling Our Story

THE COLLEGE IMPLEMENTED A RANGE OF MARKETING STRATEGIES THAT TARGETED KEY INTERNAL AND EXTERNAL AUDIENCES TO INCREASE AWARENESS FOR THE GENESEO NAME AND BRAND.

Highlights include ensuring that SUNY Geneseo faculty, staff, and students continued to be featured in national, regional, and local media outlets, and heightened engagement on social media.

■ **Newsday**

Kaitlin Pfundstein '18, an English major with certification in adolescent education and a psychology minor, on post-graduation choices.

■ **The Christian Science Monitor**

Jun Okada, associate professor of English, on the casting controversy in *Crazy Rich Asians*.

■ **Forbes**

Yvonne Seale, assistant professor of history, on coloration of religious statues, frescos, and buildings from the Middle Ages.

Sarah Brookes, assistant professor of communication, on *Game of Thrones* fan theories.

■ **The Chronicle of Higher Education**

Meaghan Arena, vice president of enrollment management, in "Rural Colleges Make the Most of 'Off the Beaten Path' Locations."

Sam Fallon, assistant professor of English, wrote an article on "The Rise of the Pedantic Professor."

■ **Philosophy Now**

Carlo Filice, professor of philosophy, wrote the essay

"Why Is There a World."

■ **Science Daily**

Suann Yang, assistant professor of biology, on curricular change research. The open-access article garnered more than 4.1 million views; it was also picked up by Phys.Org, earning 3 million views, and *Inside Higher Ed's* website, reaching 1 million readers.

■ **Gizmodo**

Jason Ozubko, assistant professor of psychology, on "Why Do We Forget." The article had a reach of 13 million readers.

■ **Montreal Gazette**

Ganie DeHart, distinguished teaching professor of psychology, on her longitudinal sibling study.

■ **Vox**

Yvonne Seale, assistant professor of history, on the historical significance of Notre Dame's centrality to Parisian life. The article reached 11 million readers.

■ **Campus Technology**

Laurie Fox '90, assistant director and manager for educational technology in CIT, on learning space redesign.

Social Media and Communication Awards

f FACEBOOK

- 29,244 fans (+1,044)
- 110,564 minutes of video viewed
- 322 posts sent

✈ TWITTER

- 10,123 followers (+523)
- Tweets viewed 1,300,000+ times
- 526 tweets sent
- Most widely shared tweet viewed 43,999 times

📷 INSTAGRAM

- 177 posts (+60)
- 11,682 followers (+37%)
- Users liked photos 168,402 times
- 3,700+ photo views per day
- Engagement rate up 204% from last year

in LINKEDIN

- 35,789 followers (+1,180)
- 48 posts
- Content reached 243,743 unique users
- Users liked, shared, or clicked on posts 15,744 times

VISUALS

- Photos uploaded to Geneseo's Google business profile are viewed an average of 440,000+ times per quarter. Average rate for university category is 209.

2018-19 AWARDS AND RECOGNITION

■ **SUNYCUAD Awards:**

Judge's Citation in Excellence in Marketing and Communications on a Budget—Video category for the video *A Force of Nature*.

Best of Category in Excellence in Print and Design—Logo Design category for the college's new enhanced logo.

■ **6th Annual Education Digital Marketing Awards:**

Gold in Best Microsite category for Mapping SUNY Geneseo's Global Sustainability Through the U.N. Global Compact.

Gold in Best Online Publication category for *Geneseo Scene's* digital magazine.

■ **American Marketing Association's Rochester Chapter:**

Pinnacle Award in Logo Design category for the college's new enhanced logo.

■ **Public Relations Society of America Rochester Chapter:**

Not-for-Profit Award of Excellence in Magazine category for *Geneseo Scene* magazine.



LEARNING





GENESEO UPHOLDS HIGH STANDARDS FOR INTELLECTUAL INQUIRY AND SCHOLARLY ACHIEVEMENT.

We are a community that sets the highest standards and continually reinforces them. Our quest for excellence draws upon all our talents and inspires both individuals and the College to consistently strive for outcomes that are exemplary rather than simply satisfactory. This philosophy guides all aspects of Geneseo life—from academic programs to student life, recruitment to alumni relations, athletics to campus environment, and from special events to the daily business of teaching and learning.

STUDY ONLINE, ABROAD AND AWAY

COLLEGE LAUNCHED ONLINE, STUDY ABROAD OFFERINGS FOR INTERSESSION

Months of collaboration between faculty, staff, and students resulted in new offerings for 2019 that launched the college's enhanced intercession.

The enhanced term allowed the College to expand desirable credit-bearing activities such as study abroad in the interval between fall and spring terms. It also provided students in the Excelsior Scholarship Program with another opportunity to earn needed credits and maintain their program eligibility. Students could use intercession to accelerate their academic progress, and those who might have taken intercession offerings at sister institutions now had Geneseo options to consider.

The term included a range of offerings, such as study abroad opportunities and online courses. Ninety-two percent of the available seats/spaces of the 18 courses offered online and almost 90 percent of the five study abroad and study away sections filled before classes began.

GENESEO PARTNERED WITH CUBA'S UNIVERSIDAD DE HOLGUÍN

In January, Denise A. Battles and Rectora C. Isabel Cristina Torres of the Universidad de Holguín in Cuba signed a Memorandum of Understanding (MOU), establishing a working partnership that provides Geneseo students the opportunity to study at the Cuban institution. The partnership is the result of the college's efforts to strengthen the institution's programming and scholarship on Latin America, and specifically in Cuba.

In addition to the signing of the MOU, seven Geneseo students and three students from other SUNY campuses spent a week in Cuba where Melanie



Medeiros, assistant professor of anthropology, taught an intersession course.

In April, Medeiros; Jennifer Guzmán, assistant professor of anthropology; Joanna Kirk, lecturer in sociology; Jeffrey Koch, chair and professor of political science and international relations; and Kodjo Adabra, associate professor and chair of language and literatures, attended Holguín's international conference and symposium and cultivated relationships for collaborative research projects.

NYC BUSINESS TRIP PREPARED STUDENTS FOR THE WORLD OF FINANCE

School of Business students traveled to New York City in Fall 2018 to visit accounting and financial firms and network with alumni. The trip has been an annual event since 2001 and has connected hundreds of students with alumni as resources for career advice. The trip, led each year by professor of accounting Harry Howe, also included Dean Mary Ellen Zuckerman and Bob Boyd, lecturer in business.

STUDENT ACHIEVEMENT

SCHOLARSHIPS, FELLOWSHIPS, AND AWARDS

U.S. STUDENT FULBRIGHT AWARDS

For the second time in the college's history and in consecutive years, SUNY Geneseo was named a Top Producer of U.S. Student Fulbright awards by the State Department's Bureau of Educational and Cultural Affairs.

The College had another record-breaking year with seven awards. Leah Christman '19 will teach in India; Kelsey Kwandrans '19 will head to Spain; Isabel Owen '19 will teach in Brazil; Annie Renaud '19 will go to Russia; Lorenzo Rodriguez '19 won an award for study in Bulgaria; Janine "Jay" Rossi '18 is going to Uruguay; and Catherine Shields '19 will head to Turkey. Semi-finalist Rachel Britton '18 (Iceland) was named an alternate.

CONGRESSIONAL INTERNSHIP PROGRAM

Sociology major Karla Lora '20 was named a finalist with the highly competitive Congressional Hispanic Caucus Institute (CHCI) Congressional Internship Program. She was one of 24 undergraduate students selected to spend 12 weeks in Washington, DC, interning in a congressional office and receiving leadership training from CHCI. Lora, who is in the Isom E. Fearn Access Opportunity Program (AOP), is also a scholar in both the Ronald E. McNair Program and the Jewish Foundation for Education of Women (JFEW), JFEW-SUNY International Relations and Global Affairs Program.

BENJAMIN A. GILMAN INTERNATIONAL SCHOLARSHIPS

Angela Catalano '20, a psychology major, won a Gilman award for



Spring 2019 study abroad to the Universidad Veritas in San Jose, Costa Rica. Zainab Tahir '20 (France) and Assia Bukuru '20 (Austria) were named to alternate status. Denis Mazariegos '20, a psychology major, and Kazon Robinson '21, a geography major, each won awards for study abroad in Fall 2019. Mazariegos will attend Sogang University in South Korea; Robinson will take classes at the University of Groningen in the Netherlands.

STATE DEPT. CRITICAL LANGUAGE SCHOLARSHIP

Catherine Shields '19 explored the Turkish language and culture through a U.S. State Department Critical Language Scholarship in summer 2019. Shields was placed at the Azerbaijani University of Languages in Baku, Azerbaijan, to learn approximately one academic year's worth of university-level Turkish during an eight-week period.

DAAD RISE SCHOLARSHIPS

Nolberto Jaramillo '21, biology, and Daniel Brush '20, chemistry, received 2019 Deutscher Akademischer Austauschdienst (DAAD) Research Internships in Science and Engineering (RISE) scholarships to intern during summer 2019 in German research laboratories. Jaramillo, who is enrolled in the 3-4 Osteopathic Medicine program, worked in Erlangen, Germany, at the Friedrich-Alexander Universität in the Bosserhoff Laboratory. Brush researched in Giessen, Germany, with the Schreiner Research Group at Justus-Liebig-Universität.

FUND FOR EDUCATION ABROAD SCHOLAR

Tshering Sherpa '21, a double major in psychology and international relations, was named a Fund for Education Abroad (FEA) Scholar for 2019–20. She will travel to Cadiz, Spain, and live with a host family for six weeks while studying Spanish at the Centro Superior de Lenguas Modernas (CSLM), a language school at the Universidad de Cádiz.

CHANCELLOR'S AWARDS FOR STUDENT EXCELLENCE

Three Geneseo students received 2019 Chancellor's Awards for Student Excellence. SUNY Chancellor Kristina M. Johnson presented the awards to seniors Patrick Buckley, Emily Janiszewski, and Elena Kleinhenz.

Patrick Buckley, a biochemistry major, was also a Presidential Scholar and a member of both the Edgar Fellows Honors Program and Phi Beta Kappa. He was an Andrew Goodman Foundation Vote Everywhere Ambassador, a member of the College Task Force on Voter Registration and Engagement, and the office manager of Geneseo Opportunities for Leadership Development. He was the 2017 James Houston '80 Ambassador in Innovation.

Emily Janiszewski, a business administration major, was also an All-American goalkeeper for the women's soccer team. A Dean's List regular, she volunteered with Special Olympics and served as a mentor with

the Council for Exceptional Children. In addition to being a four-time All-Conference selection, including 2018 SUNYAC Defensive Player of the Year and twice leading the Knights to the NCAA Tournament, she served as the advertising sales director for Geneseo's student newspaper *The Lamron*.

Elena Kleinhenz, a double major in biology and Spanish, was a member of the Golden Key International Honor Society and TriBeta, Phi Sigma Iota, Phi Eta Sigma, and Phi Beta Kappa honor societies. An active volunteer for several organizations, she also conducted research at SUNY Geneseo, the Wadsworth Center of the New York State Department of Health, and the Neurology and Research Services of the VA Medical Center in Albany, NY.

NYS BUSINESS PLAN COMPETITION

Two student teams from SUNY Geneseo's VentureWorks entrepreneurship program secured three awards in the finals of the tenth annual New York State Business Plan Competition (NYBPC) in April at The Armory at Sage in Albany.

The competition, which included both public and private institutions, saw Geneseo and Syracuse University earn three awards each, beating out Clarkson, Cornell, Rensselaer Polytechnic Institute, the University at Buffalo, and the University of Rochester, each of which earned two awards. Students participating on winning teams included Megan Avenia '19, Jeff Calderon '19, Hilda Gomez '19, Harrison Harmon '19, Mary Higgins '20, Rebecca Hoppy '19, Auste Norvila '20, Dillon Szmala '19, and Alis Urena '19.

PHI BETA KAPPA

Ninety-two students were invited into Geneseo's chapter of Phi Beta Kappa this spring, prompted by their election by the college's faculty. Phi Beta Kappa is the nation's oldest and most widely known academic honor society. Students from both the junior and senior classes are selected each spring for membership into the organization. About 10 percent of the nation's institutions of higher learning have a Phi Beta Kappa chapter. Geneseo is the only comprehensive undergraduate SUNY college with a chapter, which was established in 2004.

2018–19 PRESIDENTIAL SCHOLARS

Fourteen SUNY Geneseo students were named Presidential Scholars for the 2018–19 academic year, representing a variety of academic areas and exemplifying the college's institutional values. A presidential scholar is a top-achieving member of the senior class who also serves as an ambassador for the College.

Presidential Scholars must hold a minimum grade point average of 3.6 and demonstrate academic achievement across the curriculum. They also must demonstrate an active involvement with the community.

This year's honorees include Patrick Buckley (biochemistry), Gena Driscoll-Brantley (geography, mathematics), Sara Feinland



(biochemistry), Jennifer Galvao (English literature), Erin Kesel (biology), Melanie Kirk (biology, mathematics), Lila Klatz (theatre), Ashley Law (history, political science), Trisha Mainim (biology), Jack McKeown (history), Mallory Mrozinski (political science, French), Tayler Nguyen (early childhood/childhood education, violin performance), Isabel Owen (English, history), and Colleen Steward (biochemistry).

RESEARCH SHOWCASED AT NATIONAL CONFERENCES

COUNCIL OF PUBLIC LIBERAL ARTS COLLEGES (COPAC) UNDERGRADUATE RESEARCH CONFERENCE

SUNY Geneseo hosted the 2018 Northeast Regional Undergraduate Research, Scholarly, and Creative Activity Conference (URSCA) in October, where ten Geneseo students presented their research projects.

Conference presenters with project titles and faculty sponsors included:

- Brandon Burger '19. "Like a Tree Beside the Water: Amzie Moore, Bob Moses, and the Reinvention of SNCC (Student Nonviolent Coordinating Committee)." Faculty sponsor: Emilye Crosby, professor of history.
- Lina Clifford '19. "Old-growth Forests in New York State." Faculty sponsor: Steve Tulowiecki, assistant professor of geography.
- Shannon Curley '20. "Contested Spaces: Changing Borders and Life in the West Bank (Arab-Israeli Conflict)." Faculty sponsor: Steve Tulowiecki, assistant professor of geography.
- Emma Lupoli '21. "Tobii Dynavox Eye Gaze Device as a Means of Augmentative Alternative Communication (AAC) in an Educational Setting." Faculty sponsor: Doug MacKenzie, associate professor of education.
- Hannah McClow '20, Kevin Palmisano '18, Corey Wilkinson '19. "Characterizing ICF Neutron Diagnostics on the nTOF line at SUNY Geneseo." Faculty sponsor: Steve Padalino, distinguished teaching professor of physics.
- Harrison Moses '18. "Bite Force Analysis." Faculty sponsor: Barb Welker, associate professor of anthropology.
- Isabel Owen '18. "Lessons from the Past: What Can the Student Nonviolent Coordinating Committee Teach Today's Organizers?" Faculty sponsor: Emilye Crosby, professor of history.
- Simran Singh '19. "Evaluating the Promise of Calcium Phosphate

Cements to Transfer Proteins to Fractured Bone Site, Part 1: Diffusion Studies." Faculty sponsor: Barnabas Gikonyo, director of Introductory Chemistry Labs and lecturer.

- Colleen Steward '19. "Role of Epigenetically Dysregulated Glycine N-methyltransferase in Diet-Induced Non-alcoholic Fatty Liver Disease." Faculty sponsor: Barnabas Gikonyo, director of Introductory Chemistry Labs and lecturer.
- Scott Williams '20. "Lake Ontario Flooding in Monroe County: Plan 1958DD and Plan 2014." Faculty sponsor: Steve Tulowiecki, assistant professor of geography.

CENTRAL NEW YORK/FINGER LAKES NATS ANNUAL VOICE AUDITIONS AND COMPETITION

In October, 11 voice performance and musical theatre majors participated in the Central New York/Finger Lakes NATS (National Association of Teachers of Singing) Annual Voice Auditions and Competition in Ithaca, NY. Other colleges included Eastman School of Music, Ithaca College, Nazareth College, and Syracuse University. Winners from Geneseo were:

- Katelyn Brooks '19 (musical theatre), First Place Upper Division Musical Theatre (student of Joan Floriano, lecturer in music).
- Rocky Nardone '21 (musical theatre), First Place Lower Division Musical Theatre (student of Joan Floriano, lecturer in music).
- Kelsey Roberts '21 (musical theatre), tied for Third Place Lower Division Musical Theatre (student of Pamela Kurau, associate professor of music and coordinator of voice).

NORTHEAST NATURAL HISTORY CONFERENCE

Ten Geneseo undergraduate students and two biology professors participated in the 2019 Northeast Natural History Conference (NENHC) in Springfield, MA in April. The conference is one of the largest regional meetings for research scientists, natural resource managers, naturalists, and students. The students presented original research on the ecology of native and non-native species found in the Geneseo region. Tulpen Hansen-Schwoebel '19 and Associate Professor Jenny Apple contributed two oral presentations, and Rheanna Meier '19 and Jacqueline Zhou '19 won second and third place respectively in the highly competitive NENHC Student Poster Presentation Awards.



FACULTY AND STAFF ACHIEVEMENT

FULBRIGHT U.S. SCHOLAR RESEARCH

Two SUNY Geneseo faculty members received highly competitive Fulbright Awards for the Spring 2019 semester. Denise Scott, professor of sociology, conducted research at the H.N.B. Garhwal University in Srinagar, India, and Jun Okada, associate professor of English, taught and conducted research at the Escola Superior de Teatro e Cinema, Instituto Politécnico de Lisboa, in Lisbon, Portugal.

SUNY DISTINGUISHED TEACHING PROFESSOR

Beverly J. Evans, professor of French and western humanities in Geneseo's Department of Languages and Literatures, was among 14 faculty members the State University of New York Board of Trustees appointed to the distinguished faculty rank. The board appointed Evans as one of only two distinguished teaching professors this year.

PLANETARY GEOLOGIST AND STUDENTS PREPARED FOR NASA'S INSIGHT MARS LANDING

Assistant professor of geological sciences Nicholas Warner and geology majors Megan Kopp '19 and Alyssa DeMott '19 were present at NASA's Jet Propulsion Laboratory (JPL) in November in Pasadena, CA., for the landing of InSight, NASA's latest mission to the Red Planet. After the landing, Warner, Kopp, and DeMott worked for about four weeks characterizing the area around the lander and making recommendations to NASA engineers on placement of the sensitive geological instruments that will explore the crust, mantle, and core of the planet. Warner is the geology lead on the Instrument Site Selection Working Group (ISSWG), which comprises him, his team of students, and other geologists.

STUDENT HEALTH AND COUNSELING EARNED MEDICAL HOME DESIGNATION

The college's Department of Student Health and Counseling was designated as a "Medical Home" by the Accreditation Association of Ambulatory Health Centers (AAAHC). Of the nearly 4,000 higher education institutions in the U.S., only 17 have achieved Medical Home accreditation, considered by the AAAHC as the highest achievement for primary care.

Accreditation is based on a rigorous year-long application process and a two-day on-site review by an AAAHC surveyor. The review assessed

Geneseo's Health and Counseling on hundreds of critical standards, such as patient rights and responsibilities; organizational governance and administration; the patient/care team relationship; comprehensiveness, continuity, and accessibility of care; clinical records and health information; and quality of care.

MILNE LIBRARY COLLEAGUES LAUNCHED OASIS

Milne Library developed and launched an innovative new search tool that can access 52 different open education resources (OER) sources that contain more than 150,000 items. OASIS (Openly Available Sources Integrated Search) was co-developed by Ben Rawlins, director of Milne Library, and Bill Jones '09, '11, digital resources and systems librarian at SUNY Geneseo. That work earned them the 2019 Association of College and Research Libraries (ACRL) College Libraries Section (CLS) Innovation in College Librarianship Award.

OASIS offers users worldwide the ability to search a range of OER materials including textbooks, courses and corresponding materials, interactive simulations, public domain books, audiobooks, modules, open access books, videos, and podcasts on a variety of topics. OASIS also is the only tool that allows users to limit searches by creative commons licenses or by faculty review.

SPONSORED RESEARCH

SUNY Geneseo's faculty and staff secured \$1,500,474 in externally sponsored research awards in 2018–19. The college's successful pursuit of research funding has enabled investments in targeted initiatives while ensuring commitment to serving the public good.

BY THE NUMBERS:

- 35 active SUNY Research Foundation projects generated expenditures that total \$1,646,046, a 9.5% increase over 2017–18.
- 12 active state grant awards generated approximately \$409,000.
- 32 faculty and staff from 11 academic departments and four offices submitted 41 proposals totaling \$4.9 million.
- The College received 26 awards totaling \$1.5 million.



UNIVERSITY OF ROCHESTER'S LABORATORY FOR LASER ENERGETICS (LLE)

The Department of Physics and Astronomy received a \$496,000 award for the 2018–19 academic year from LLE in support of the ongoing collaborative research project Nuclear and Plasma Diagnostics for the EP-OMEGA and MTW Laser Systems. The award is for the first year of a new five-year project cycle.

The project is under the direction of PI Stephen Padalino, distinguished teaching professor of physics. Project co-PIs from Geneseo include Charlie Freeman, distinguished teaching professor of physics, director of the Nuclear Physics Lab, and chair of the department; Kurt Fletcher, distinguished teaching professor of physics; Associate Professor Ed Pogozelski; and Professor James McLean. Funds support faculty summer effort, year-round support for approximately 20 students, conference travel, supplies, and equipment.

NATIONAL AERONAUTICS AND SPACE ADMINISTRATION (NASA)

Nicholas Warner, assistant professor of geological sciences, was awarded a four-year, \$293,000 grant from the National Aeronautics and Space Administration (NASA) as a Participating Scientist and the geology theme group lead of the NASA Mars InSight mission team with both operational and data analyses responsibilities. Warner's mission research will assist in understanding the formation and evolution of Mars and rocky planets, including Earth. The grant also provided travel support for Warner and his students to take part in the landing and assist with instrument deployment operations of the spacecraft at Jet Propulsion Laboratory in Pasadena, Calif., in November.

Warner was also issued a sub-award from Stony Brook University for collaborative research on a NASA Goddard Space Flight Center grant award. Warner will perform Martian crater statistics and assist with mapping efforts and geomorphological analyses. His sub-award has an expected three-year total of \$74,700.

TEACHNY IMPLEMENTATION FUND

Tara Pepis, director of field experiences, and Thea Yurkewecz, assistant professor of reading and literacy, both of the Ella Cline Shear School of Education, received a one-year TeachNY Implementation Fund grant of \$49,850 to support the development and testing of virtual reality classroom applications. The project builds on the college's existing relationship with Rochester City School District School #19, which collaborated on the construction of the virtual experiences.



COUNCIL ON LIBRARY AND INFORMATION RESOURCES

The Council on Library and Information Resources (CLIR) awarded a \$45,091 Recordings at Risk grant for the one-year project Square Dance Tradition: Digitizing the Recordings of James W. Kimball Collection. The project is under the direction of the Department of Music's ethnomusicologist and lecturer James Kimball, who for the past 40 years has documented master traditional musicians of New York State specializing in the Eastern square dance tradition. The award provided support to digitize approximately 500 videos in various formats and prepare them for open access through the Milne Library system.

SUNY INNOVATIVE INSTRUCTION TECHNOLOGY

Professor of English Paul Schacht was awarded a SUNY Innovative Instruction Technology grant of \$35,200 for a laboratory-based introduction to digital scholarly editing. The project will create modularized open educational resources that leverage Henry David Thoreau's *Walden* and introduce researchers and students to digital editing. Collaborators on the project include faculty members from University at Buffalo, SUNY Oswego, UC Santa Barbara, University of Pittsburgh, and University of Wisconsin, as well as the director of the Thoreau Institute of the Walden Woods Project Library. As part of the project, Geneseo will host a regional symposium on Digital Scholarly Editing in the Undergraduate Classroom.

Schacht was also awarded a SUNY Conversations in the Disciplines (CID) program grant of \$1,621 to facilitate digital humanities collaboration and pedagogical approaches through a day-long Sustaining Digital Projects, Sustaining Careers CID at SUNY Geneseo.

ADDITIONAL SPONSORED RESEARCH

- Camille and Henry Dreyfus Foundation—\$18,500 lectureship award to professor and chair of the Department of Chemistry Kazushige Yokoyama for a leading researcher in the chemical sciences to give two lectures at Geneseo.
- National Institute on Alcohol Abuse and Alcoholism (NIAAA)—a three-year sub-award of \$11,554 from the University at Buffalo to Jennifer Katz, professor of psychology, for collaboration on the study "Harnessing the Power of Friends to Reduce Sexual Assault Risk."
- Harold Hacker—\$3,700 to Milne Library's Tracy Paradis, research instruction librarian, and Michelle Costello, education and community engagement librarian, for a regional maker community developed in collaboration between the library and Wadsworth Public Library. Local partners included Emilee Williamson and Andy Austin from the Genesee Valley Partnership, and Debby Emerson from Wadsworth Library. The ongoing collaboration earned Milne Library the Pioneer Library System's Outstanding Collaboration Award.

- Modern Language Association (MLA) Innovation Course Development—\$3,000 to professor of English Maria Lima and Lytton Smith, associate professor of English and director of the Center of Integrative Learning, for development of the course Black Humanities.

ACCOLADES

- Travis Andrews and David Stall, both University Police Department officers, were honored with 2018 SUNY Chiefs Association Awards.
- Jovana Babovic, assistant professor of history, received the Mihajlo Miša Djordjevic Book Prize from The North American Society for Serbian Studies for her book *Metropolitan Belgrade: Culture and Class in Interwar Yugoslavia*.
- Ilana Cahill, an executive chef with Campus Auxiliary Services (CAS), earned her certification as an executive chef by the American Culinary Federation (ACF). This is the second highest certification offered by ACF.
- Alexis Clifton, the director of Open Educational Resources (OER), was elected to the Open Education Consortium Board of Directors (OEC) to serve a one-year term.
- Scott Ewanow, University Police Department inspector, was selected to attend the FBI National Academy Associates ten-week training program. Less than 1 percent of police executives in the United States are afforded the opportunity to attend the academy.
- Thomas Kilcullen, chief of the University Police Department, was a finalist for Campus Safety Director of the Year in *Campus Safety* magazine. The award honors the work of school, university, and health care public safety, security, and emergency management professionals nationwide.
- Wendi Kinney, senior associate to the president, was elected to serve as 2019–20 president of the board of the Association of Fraternity/Sorority Advisors beginning at the organization's annual meeting in November.
- Jasmine Tang, lecturer in Chinese, was the president of the 11th International Hanzi Calligraphy Education Conference at Beijing Normal University in July.

SELECTED NEW BOOKS AND CONTRIBUTED CHAPTERS

- Robert Goeckel, professor of political science and international relations, published *Soviet Religious Policy in Estonia and Latvia: Playing Harmony in the Singing Revolution* (Indiana University Press).



- Steven Kirsh, professor of psychology, published *Parenting in the Zombie Apocalypse: The #Psychology of Raising Children in a Time of Horror* (McFarland).
- Alla Myzelev, assistant professor of art history, contributed the chapter “Fashion and a DIY Culture of Textiles During the Art Deco Period” to *The Routledge Companion to Art Deco*, part of the Routledge Art History and Visual Studies Companions series.

ATHLETIC ACHIEVEMENT

MOONEY NAMED UNDER ARMOUR AD OF THE YEAR

Director of intercollegiate athletics and recreation Mike Mooney received the 2019 Under Armour AD of the Year Award from the National Association of Collegiate Directors of Athletics (NACDA). The award highlights the efforts of athletic directors for their commitment to student-athletes, campuses, and their surrounding communities. Mooney is in his eighth year as the Knights’ director of athletics; he also served as the Knights’ men’s soccer coach for 26 seasons.

GENESEIO RANKED #2 IN NY FOR DIRECTORS’ CUP STANDINGS

Geneseio finished 20th in the 2018–19 Learfield Sports Directors’ Cup standings, which measure the overall excellence of the 450 NCAA Division III intercollegiate athletic programs in the nation. The finish placed Geneseio in the top four percent of schools and among the top 20 for the fourth consecutive year. The Knights were the top team from SUNYAC and the second among all New York institutions.

FIFTH-CONSECUTIVE SUNYAC COMMISSIONER’S CUP

Geneseio captured its fifth consecutive SUNYAC Dr. Patrick R. Damore Commissioner’s Cup, awarded to the top overall intercollegiate athletic program in the league. The Knights averaged 8.74 points (out of 10) per sport, based on each team’s finish in the regular and post-seasons. Geneseio won 10 of 19 championships for its sixth cup championship in the 23-year history of the award.

FIVE COACHES OF THE YEAR

Five members of Geneseio’s coaching staff were recognized by SUNYAC in a record-breaking year for their commitment to the student-athlete and coaching success. This year’s honorees included Shawn Austin (men’s

diving, women’s diving); Paul Dotterweich (men’s swimming and diving, women’s swimming and diving); Dan Moore (men’s cross country, women’s cross country); Chris Popovici (men’s indoor track and field, men’s outdoor track and field, women’s outdoor track and field); and Nate Wiley (women’s soccer). Men’s ice hockey coach Chris Schultz was also named Coach of the Year by the Rochester Press Radio Club during the 70th Annual Day of Champions dinner.

SUNYAC CHAMPIONS

Geneseio qualified 19 of its 20 athletic teams for the post-season in 2018–19 and won 10 of the 19 conference championships for the fourth highest total ever. Those teams included men’s cross country, women’s cross country, women’s soccer, men’s ice hockey, men’s indoor track and field, women’s indoor track and field, men’s swimming and diving, women’s swimming and diving, men’s outdoor track and field, and women’s outdoor track and field.

RAMIREZ WINS SUNYAC DR. DOLORES BOGARD AWARD

Elise Ramirez ’19 was voted the 2019 State University of New York Athletic Conference (SUNYAC) Dr. Dolores Bogard Award winner, which annually recognizes the senior female student-athlete with the best combination of academic and athletic ability in the conference.

Ramirez closed her Geneseio career with a runner-up finish in the 5k at the NCAA Outdoor Championships for her third All-America citation. She also landed Atlantic Region and SUNYAC Outdoor Track and Field Runner of the Year honors after sweeping the same awards during the cross country season that culminated with an All-American 25th-place finish at the NCAA Championships last fall. The CoSIDA Academic All-District selection swept SUNYAC Scholar-Athlete of the Year recognition in cross country, indoor track and field, and outdoor track and field. Ramirez graduated in May with a 3.7 GPA majoring in biology and was a 2019 Phi Beta Kappa inductee.

MCANENY NAMED ACADEMIC ALL-AMERICA

Sean McAneny ’20 was voted a first-team member of the 2019 Google Cloud Academic All-America Men’s Track & Field/Cross Country team, as selected by the College Sports Information Directors of America (CoSIDA). McAneny is only the ninth Academic All-American in Geneseio history and the third from the track and field/cross country program.

An English major with a 3.94 GPA, McAneny finished an All-American



fifth in the 3,000 meters at the NCAA Indoor Championships after crossing an All-American 25th at the NCAA Cross Country Championships. Also named the 2019 SUNYAC Men's Indoor Track & Field Runner of the Year and the 2018 SUNYAC Men's Cross Country Runner of the Year, McAneny swept all three SUNYAC Scholar-Athlete of the Year Awards in Men's Cross Country, Men's Indoor Track & Field and Men's Outdoor Track & Field during the academic year.

ALUMNI ACHIEVEMENT

- The Honorable Yvonne Lewis '67, retired justice and the first woman of color elected to the Civil Court in Brooklyn, NY, was honored at the Brooklyn Women's Bar Association's Black History Month celebration.
- William Shuttleworth '69, '70 M.S.Ed., a retired school superintendent and U.S. Air Force veteran, is walking across the United States to raise awareness and funds for disabled veterans. Named MSN's Causes Local Hero of the Month in May, he visited Geneseo 440 miles into his seven-month journey, which ends in California in October 2019.
- Denise Reed Lamoreaux '84 P'11 received the Diversity Initiative of the Year Award at Information Age's Women in IT Awards New York for leading the diversity efforts at Atos, an information and technology service company. The awards showcase the achievements and innovation of women in technology and identify new role models in a sector where female representation stands at only 19 percent. Lamoreaux also serves as the SUNY Geneseo Alumni Association president.
- Michelle Cain '94, co-chair of the School of Business Advisory Council (BAC), received a 2019 Women of Excellence Award from the *Rochester Business Journal*. The award recognizes women for their career accomplishments, community involvement, leadership, and sustained commitment to mentoring.
- Justin Christy '11, Ph.D., became program coordinator of an \$800,000 grant-supported project at Notre Dame. The project, Philosophy as a Way of Life, will collaborate with universities across the United States to imagine new, high-impact ways to introduce students to philosophical traditions.
- Michael Ruggiero '12, an assistant professor of chemistry at the

University of Vermont (UVM), was recently included in the Forbes 30 Under 30 Science 2019 list. Ruggiero credits Geneseo with preparing him exceptionally well for an advanced career in STEM.

- Alison Treichel '14 was the first medical student at the Jacobs School of Medicine and Biomedical Sciences to receive an award from the prestigious Doris Duke Charitable Foundation (DDCF) Clinical Research Mentorship program.
- Ben Conard '16, founder of Five North Chocolate, was featured in *Forbes* magazine as the first brand to display the national Certified LGBT Business Enterprise® seal on a packaged good product. Conard also participated in a roundtable discussion with Chelsea Clinton at the Clinton Global Initiative University (CGI U) in Chicago in the fall and was recognized by former President Bill Clinton as a member of CGI U's "honor roll of alumni." In spring 2019, Conard was selected by The Adecco Group from more than 17,000 candidates representing nearly 300 colleges and universities to be CEO for One Month in the U.S.

CREATIVITY



GENESEO AFFIRMS A SPIRIT THAT FOSTERS CONTINUED EXCELLENCE.

We are guided by a spirit of creativity that is nurtured in all aspects of what we do. Fueled by our collective intellectual curiosity and vision for a better future, we routinely question current thinking in the pursuit of new ideas.

GREAT DAY FEATURED STUDENT PROJECTS, KEYNOTE BY DATA STRATEGIST

More than 1,000 students showcased their creative and scholarly endeavors during the college's 13th annual GREAT Day (Geneseo Recognizing Excellence, Achievement, and Talent) in April through poster presentations, small group presentations, performances, and exhibits.

Stephanie Singer, Ph.D., an elections and government data expert, delivered the annual Jack '76 and Carol '76 Kramer Endowed Lecture, "Democracy: Your Path to Power." Singer has assembled, analyzed, and explained data for private businesses, public agencies, campaigns, and election oversight as an elections and government data expert.

COLLEGE HOSTED COMMUNITY SING OF BEETHOVEN'S NINTH

The Department of Music hosted a "unity-community sing" of Beethoven's Symphony No. 9 in May, combining the forces of the Geneseo Symphony Orchestra, the Festival Singers, Geneseo's town/gown choir, professional soloists, and the vocal talents of volunteers. Conducted by Gerard Floriano '84, chair and professor of music, the performance sought to draw singers and audience members together in the spirit of universal kinship, unity, and joy through music.

DANCE ENSEMBLE'S 101ST CONCERT PERFORMANCE

The Department of Theatre and Dance Studies presented Geneseo Dance Ensemble's *Dances the Liberal Arts* in *Bodies in Motion*. The concert, which featured new works by students, was artistically directed and produced by Jonette Lancos, professor of dance, with associate director Mark Broomfield, assistant professor of dance studies.

In addition to Lancos and Broomfield, the performance was directed and produced with the help of student assistants Jennifer Conflitti '19, Sydney Klein '19, and Samantha Schmeer '19. Nikko Garmendiz '19 and Lila Klatz '19 served as student stage managers. Student lighting designers and student costume designers were mentored by Associate Professor Johnnie Ferrell, who also served as the college's technical director and lighting and sound designer, and lecturer and theatre costume designer Bonita Stubblefield.

ARTIST STEVE PRINCE INSPIRED COMMUNITY ART

New Orleans-born artist Steve Prince spent the last week in January on campus in conjunction with the innovative interdisciplinary course *The Art of Steve Prince*, offered during the spring semester by distinguished

teaching professor of English Beth McCoy under the auspices of the Center for Integrative Learning. The residency culminated in a community art project called *Urban Garden*, on view in the Kinetic Gallery through mid-February. Prince also collaborated with Rochester Philharmonic Orchestra trumpeter Herb Smith in a live art/jazz improvisation and returned to campus in April to deliver "Kitchen Talk: The Art of Steve Prince."

LIMELIGHT AND ACCENTS SERIES CELEBRATED 50TH ANNIVERSARY

For five decades, the Limelight and Accents Performing Arts series has served as a cultural anchor for the region, bringing some of the finest jazz, classical, world music, theatre art, and dance performers to the Geneseo community. The student-run series is supported by student activity fees and affiliated with the Geneseo Campus Activities Board (GCAB).

The 2018–19 series included junk-rock band Recycled Percussion, the acclaimed company Step Afrika!, the James Sewell Ballet, the chamber music quintet Presidio Brass, and Broadway actress Jessica Vosk.

GENSENG CELEBRATED 20 YEARS

GENseng, Geneseo's Asian American Performance Ensemble, celebrated two decades of providing theatre training and performance opportunities for Asian American students. It's the only company of its kind in the SUNY system.

In April, GENseng staged "Da Mayah," directed by professor of theatre Randy Barbara Kaplan and attended by playwright Lee Cataluna. In May, Rochester Mayor Lovely Warren honored GENseng by listing it in her proclamation that May 2019 was designated as Asian Pacific American Month.

FREE ENTERTAINMENT AT FRINGE FESTIVAL

Faculty and students provided a day of free entertainment at 2018 Rochester Fringe Festival, a visual and performing arts celebration featuring international, national, and local artists. A founding educational partner, Geneseo has participated in the festival every year since it debuted in 2012.

In addition to the student performers, faculty provided creative guidance and support, and included Melanie Blood, professor of English and music, and Geneseo's Fringe Festival liaison; Gerard Floriano '84, professor of music; Jim Kimball, music lecturer; Sean McGrath, assistant technical director of theatre; Lytton Smith, associate professor of English; and Wan-Ling Chuang and Amy Cochrane, music lecturers. Geneseo's lineup featured music and readings.



INCLUSIVITY



GENESEO RESPECTS THE UNIQUE CONTRIBUTIONS OF EACH INDIVIDUAL TO THE CAMPUS COMMUNITY.

We believe our core values are strengthened when all members of our community are empowered to actively participate in a vibrant, inclusive, and intellectual community that has the highest regard for human dignity. We embrace the opportunity to learn from each other and welcome a broad range of ideas and full spectrum of experiences, viewpoints, and intellectual approaches that challenge us to grow and think differently.

COLLEGE DIVERSITY, EQUITY, INCLUSION STATEMENT ENHANCED

The College announced the finalization and approval of Geneseo's Community Commitment to Diversity, Equity, and Inclusion during the fall celebration of Cultural Harmony Week. The enhanced statement was stewarded by the President's Commission on Diversity and Community with participation from campus focus groups, surveys, and in-person and email exchanges. It reinforces Geneseo's shared commitment to fostering an inclusive, equitable, and diverse campus community. The commission was particularly mindful of aligning the new statement with the college's strategic plan, including mission, vision, and values, and the associated strategic diversity plan.

DIVERSITY, EQUITY, AND INCLUSION ACTIONS

The college community reinforced its commitment to diversity, equity, and inclusion by providing a range of opportunities for faculty, staff, and administrators to partner with students. In Spring 2019, after a well-attended student-organized town hall meeting and march, a Cultivating Community conversation featuring Village of Geneseo mayor Margaret Duff, several group and individual conversations, and workshops, Geneseo launched a series of new programs and activities, including:

- The University Police Department participated in a range of professional development programs on issues of race and intersectionality. The programs were offered in coordination with Chief Diversity Officer robbie routenberg and the Office of Diversity and Equity.
- The Office of Diversity and Equity and Human Resources collaborated to incorporate a segment on diversity, equity, and inclusion into all new employee orientation sessions.
- Weeks of Welcome events included a diversity, equity, and inclusion training session for all incoming students.

- The Provost's Office added information about reporting bias-related incidents to the guide sheet of student success resources that faculty are encouraged to include in their course syllabi.

AUGMENTATION TO EXISTING INITIATIVES INCLUDED:

- The President's Commission on Diversity and Inclusion increased its collaborative work with students, becoming more visible to the student body and greater campus community.
- Residence hall staff received more training on cultural competency and bias-related incidents.
- The Diversity and Inclusion Community Education (DICE) program was enhanced to further peer-facilitated dialogue on topics of identity.
- Training modules on inclusive pedagogies and cultural competency for peer tutors were incorporated into their training.
- New Student Orientation was enhanced to include more elements on identity.
- Diversity recruitment efforts were enhanced to ensure that at least 50% of all search committee members and all search chairs receive Equity-Minded Search Practice training.
- Academic Affairs launched a faculty-led and faculty-designed Learning Community on Diversity in Faculty Hiring program.

DISCUSSIONS WERE ALSO HELD TO PLAN FUTURE INITIATIVES. THOSE INCLUDED:

- The Cultivating Community series will be retooled to be more nimble and timely in addressing topics affecting our campus and more expansive in soliciting participation from the community;



- A new experiential course in Black Humanities, scheduled for Fall 2019, will provide students with alternative options for fulfilling the Western Humanities course requirement.
- In Fall 2019, we will offer four sections of a First Year Experience course for undeclared first-year students which includes content on cultural competency and responsible engagement in a diverse campus community.
- In collaboration with students, additional fora like the town hall meeting will be held on a more regular and proactive basis.
- Bias reporting and response procedures will be redesigned in collaboration with students.
- The college's Teaching and Learning Center (TLC) will offer more professional development opportunities for faculty on topics related to navigating identity and microaggressions in the classroom.

FIRST SANKOFA GRADUATE CELEBRATION HELD

The College hosted its first Sankofa Graduate Celebration in May to honor those who identify as students of color and to acknowledge their resilience and perseverance in achieving this important milestone. Initiated by students of color and strongly supported by the College, the event is the first of what will become an annual celebration.

The Sankofa bird, a symbol from Ghana, expresses the importance of reaching back to knowledge gained from the past and bringing it into the present to make progress. In that tradition, the event brought together members of the campus community to celebrate the graduating seniors' achievements at Geneseo.

ADVANCING CULTURAL COMPETENCY CERTIFICATE (ACCC) PILOT PROGRAM COMPLETED

The Advancing Cultural Competency Certificate (ACCC) successfully completed its pilot initiative in Spring 2019 and will launch campus-wide in the fall as an opt-in program open to all SUNY Geneseo and Campus Auxiliary Services (CAS) employees. It is designed to further participants' knowledge of issues of identity and power, promote skills for fostering inclusion, and provide structured opportunities to directly apply their learning to benefit the larger campus community.

ACCC pilot facilitators were Chief Diversity Officer robbie routenberg and professor of psychology and co-chair of the President's Commission on Diversity and Community Monica Schneider. The pilot was coordinated by the Office of Diversity and Equity, the President's Commission on Diversity and Community, and the Teaching and Learning Center with financial support from a SUNY Performance Improvement Fund (PIF) grant awarded to the biology department to further cultural competency among employees on campus.

ENCORE CAREER CLOSET EARNED AWARD

Geneseo's Department of Career Development earned a Diversity and Inclusion Focus award from the SUNY Career Development Organization (CDO) for its Encore Career Closet, a service that assists students who need professional attire for career-related occasions. Established in 2016, Encore Career Closet carries both men's and women's professional dress items for students to borrow free of charge. In the past year, nearly 120 students used the service for job or graduate school interviews, recitals, networking events, and business attire fashion shows.

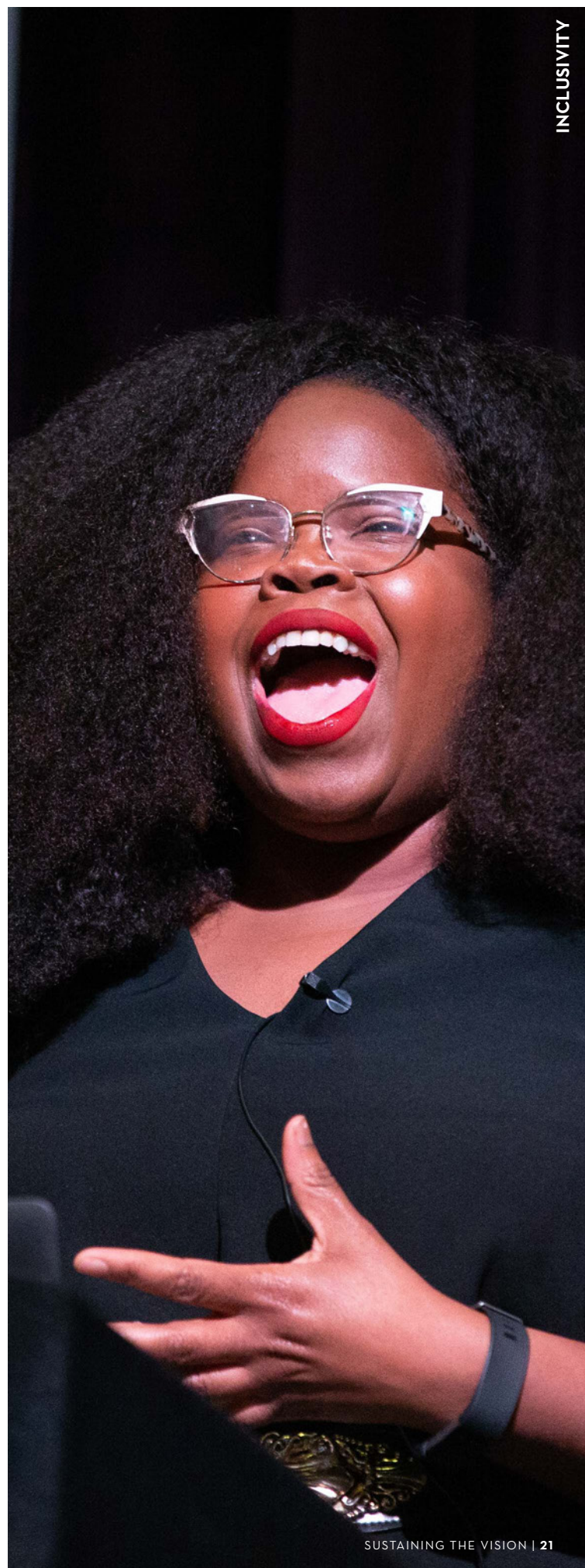
McNAIR PROGRAM GRADUATED FIRST COHORT

SUNY Geneseo's McNair Scholars Program, a chapter of the nationally supported Ronald E. McNair Post-Baccalaureate Achievement Program, graduated its first cohort in May. Geneseo's program launched in Summer 2018 with 12 rising juniors and 14 rising seniors. Eight of this year's graduating seniors and one junior have accepted offers from graduate schools and other scholarly programs, including:

- Malcolm Colson '19; physics major, philosophy minor; University of New Hampshire's Ph.D. program in physics
- Camila De Vasconcelos '19; psychology major, Spanish minor; Hunter College's master's program in mental health counseling
- Amy Farnham '19; biology major; Duke University's Ph.D. program in immunology
- John Lepore '20; biochemistry major, College Honors Program minor; early assurance program at the University of Buffalo School of Dental Medicine
- Julia Nicosia '19; biochemistry major; University of Rochester's Ph.D. program in biochemistry and molecular biology
- Bhumi Patel '19; double major in psychology and sociology; University of Georgia's Ph.D. program in psychology
- Lorenzo Rodriguez '19; anthropology major and sociomedical sciences minor; U.S. Student Fulbright Research Grant to conduct research in Bulgaria
- Leslie Tetteh '19; psychology major; University of Michigan's master's program in social work
- Dimitri Wing-Paul '19; psychology major; Georgia State University's master's program in school psychology

DIVERSITY SUMMIT BROADENED AWARENESS

The College hosted its first full-day Diversity Summit as an opportunity to deepen awareness of diversity, equity, and inclusion-related initiatives as well as to engage in thoughtful discussion, idea-sharing, and feedback generation. The summit, which drew attention to matters of intersectionality and untold voices, was organized by the President's









Commission on Diversity and Community, the Diversity Committee of the Student Senate, and the Office of Diversity and Equity.

The summit featured 20 concurrent sessions, an interactive community art workshop, and student performances. Dennis Childs, associate professor of African American literature at the University of California, San Diego, delivered the keynote address, “Creating a Social Justice-Centered Approach to Diversity.”

VOLUNTEERS HONOR MLK DAY WITH SERVICE

The College hosted its Rev. Dr. Martin Luther King Jr. Day of Leadership and Service in January. The annual intergenerational event drew 110 people, including Geneseo students, faculty, and staff; seniors connected with the Foster Grandparent program administered by the Livingston County Office for the Aging; and high school students from Geneseo Central’s Leadership and Service class. Volunteers worked on service projects that benefited local and national organizations and charities.

Gurnaina Chawla ’16, a SUNY Chancellor’s Award for Excellence recipient who expects to graduate from Cornell Law School in 2020, spoke on “Service and Social Movements for Change.” Activist, musician, and Rochester-area attorney Danielle Ponder, Esq., delivered the keynote address, “For the Love of Justice.”

GENESEO HOSTED CAMP COLLEGE STUDENTS

The College welcomed 150 high school students and professional mentors from across New York State for Camp College, a three-day college-access experience for upper-level high school students. The free program was coordinated by the New York State Association for College Admission Counseling (NYSACAC). Kim Harvey, director of admissions, and George Anselme, senior assistant director of admissions, served as the host site co-coordinators.

The August 2018 weekend event consisted of college-prep workshops led by school counselors and college admissions staff mentors, lectures by Geneseo faculty, and a college fair with representatives from 25 public and private colleges, as well as other academic and social events.

GOT YOUR BACK PROJECT

Seventy-five student-athletes participated in the SUNY’s Got Your Back project, making 1,000 comfort care bags for distribution to survivors of sexual assault and acts of interpersonal violence in Livingston County.

The project, facilitated through the college’s community partners agencies RESTORE and Chances & Changes, took place during the NCAA’s Division III Week, which is held annually in April. Under the guidance of Jessica Seren, assistant director of intercollegiate athletics and recreation and co-project coordinator, the project was also closely aligned with the NCAA’s mission of encouraging student-athletes to support community outreach and engagement projects.

CAMPUS CLIMATE ENHANCEMENT INITIATIVES

Using feedback and information from an employee opinion survey and the college’s exit interview, Geneseo launched a series of initiatives and programs geared to bolster campus strengths and address areas of opportunity. Those initiatives include:

- Increased communication with senior leadership, focusing on communicating vision, being accessible to the community, and building more trusting relationships, including campus meetings, brown-bag lunches, and open fora.
- Increased transparency, including the procurement of a new web-based system to foster information-sharing about progress toward strategic planning goals.
- Expanded professional development to increase equity of opportunity and foster growth, including the approval of the respectful workplace policy and the launch of a professional development series on respectful engagement.
- Policies and programs focused on career advancement and leadership development.



INCLUSIVITY





CIVIC RESPONSIBILITY



GENESE0 PROMOTES THE DEVELOPMENT OF CIVIC-MINDED CITIZENS.

We are committed to fostering a campus climate characterized by honesty, integrity, respect, and accountability. Through ethical conduct and responsible behavior, we cultivate a community of individuals who have the skills, knowledge, and ability to engage positively with a diverse and changing world.

2019 RELAY FOR LIFE RAISED \$150K

SUNY Geneseo students raised \$150,197 in this year's Relay For Life, an annual fundraiser that supports the American Cancer Society. The student-run 12-hour event in the Ira S. Wilson Ice Arena was packed with performances, activities, and speakers to help to raise money for cancer research and services for cancer patients. Geneseo's event ranks as the largest in the Rochester area for fundraising and among the largest collegiate Relay For Life events in the country.

UNITED LOCAL SPANISH-SPEAKERS WITH STUDENT TUTORS

The Together Program, coordinated through the Department of Language and Literatures' Center for Language and Cultures, brought Spanish-speaking families to campus for adult literacy and pre-K–grade 12 tutoring by Geneseo students. Spearheaded by Rocío Vallejo-Alegre, a lecturer in language and literatures who serves as the program's director, the program taught English to adults, tutored children in school subjects with which their Spanish-speaking parents could not help, and created a space for whole families to learn together.

The program also functioned as a college-community collaboration. Tim McMahon, former director of Catholic Charities in Livingston County and volunteer in the Latinx community, and Michelle Perez of the Collaborative Program for the Health of the Maternal Infant Community (MICHC) in the Livingston County Department of Health, helped identify local populations and their needs. Jennifer Haines, coordinator of field placements in Geneseo's Ella Cline Shear School of Education, helped recruit and organize Geneseo student tutors, and Elizabeth Adams, a lecturer in Spanish, arranged fundraising activities for the transport of families and academic material. Local churches, including Saint Michael's Episcopal in Geneseo, assisted with outreach to their Spanish-speaking congregants. Alpha Phi Omega, a national co-ed service organization, assisted with events, service projects, and donation drives. Students from many degree programs served as tutors.

UNDERGRADS STAGED PHILOSOPHY TAKEOVERS IN AREA HIGH SCHOOLS

A group of Geneseo undergrads staged philosophy takeovers in schools throughout the region as a way to introduce philosophical topics to high

school students. The collaboration between Geneseo and local schools emphasized the value of studying philosophy by recreating a college class, setting up thought experiments, and engaging students in discussions of ethical dilemmas.

Program coordinator David Levy, chair and associate professor in Geneseo's philosophy department, made the initial contacts with school districts, including Honeoye Falls-Lima, Geneseo, Avon, Livonia, and Mount Morris. Students in the program, which included biology and theatre majors as well as those studying philosophy, developed the lesson plans.

LOCAL HISTORY WORKSHOP

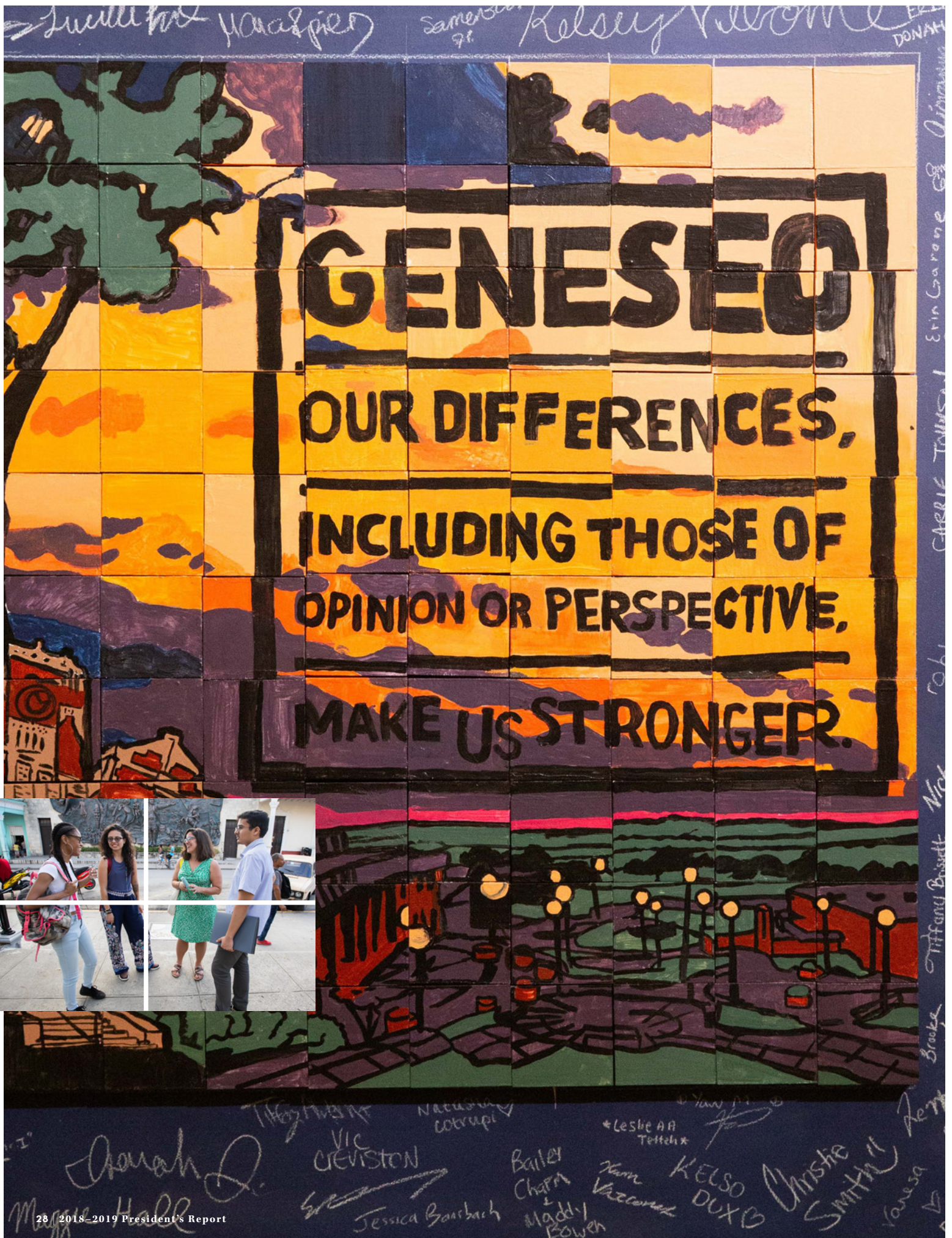
SUNY Distinguished Professor Michael Leroy Oberg hosted a workshop for nearly 80 local municipal historians in February. Oberg hoped to create partnerships that will enhance civic engagement between undergraduate students and public historians in the region.

The workshop set the stage for a new course, Local History Workshop, which was offered in summer and will be again in Fall 2019. The goal is to pair Geneseo's students with a municipal historian or local historical society to work collaboratively on a project or proposal.

GENEROSITY OVERFLOWED FOR HOLIDAY DRIVES

The 2018 holiday-season campus drives collected food, household supplies, school supplies and books, toys and games, personal care items, and gifts for families and individuals.

- Colleges Against Cancer Club collected items for Rochester's Hope Lodge.
- Holiday Knights Food Drive gathered food for the Geneseo/Groveland Emergency Food Pantry in the Village of Geneseo.
- Annual Adopt-a-Family Holiday Toy and Gift Drive benefited nine families as well as Catholic Charities.
- 8th Annual Teddy Bear Toss, sponsored by Geneseo's Student-Athlete Advisory Committee (SAAC) and the men's hockey team, scored stuffed toys for the Livingston County Chapters of Catholic Charities, Focus on the Children, and Foster Children of Livingston County.



- Psychology Club Supplies Drive collected items for the RKids After School Enrichment Program.
- Multicultural Children's Book Drive, sponsored by the School of Education, benefited the Dr. Charles T. Lunsford School No. 19 in Rochester, NY.

NEW MATCH-MAKING HUB BOOSTS TOWN-GOWN ENGAGEMENT

Engage Geneseo became the college's latest method of connecting the resources at SUNY Geneseo with the needs of the community and vice versa. The program offers a portal through which local groups can connect to Geneseo's programs and offices by indicating needs for volunteers, interns, service, employees, or specific areas of expertise. Students can also indicate the ways they want to get involved locally.

Engage Geneseo is overseen by Lytton Smith, associate professor of English; Dave Parfitt, director of the Institute for Community Well-being; and Garth Freeman, coordinator of student leadership, volunteerism, and service. The program welcomed requests from organizations in and beyond the Genesee Valley and is committed to serving groups outside the immediate vicinity.

SUNY GENESEO NAMED A LEAD INSTITUTION IN CIVIC ENGAGEMENT

For the seventh year in a row, SUNY Geneseo was named as a Lead Institution in civic engagement by NASPA—Student Affairs Administrators in Higher Education, a leading student affairs professional organization. One of 72 colleges and universities in the United States chosen as a Lead Institution, Geneseo was honored for its ongoing commitment to developing socially responsible citizens through its curriculum and co-curricular programs. Each year, some 4,400 Geneseo students contribute 205,000 community service hours—equal to 1,220 weeks of round-the-clock volunteering.

CIL AMBASSADORS PROJECTS FOR 2018–19 SPANNED THE GLOBE

Students serving as ambassadors through the college's Center for Integrative Learning (CIL) collaborated with community members in locations as close as the Village of Geneseo and as far away as Haiti, Nicaragua, and Senegal. Uniting their work was the spirit of global citizenship, inquiry, creative problem-solving, and attention to advancing the college's commitment to the public good. Supported by funding from Geneseo alumni, this year's Student Ambassadors developed programs and initiatives that made lasting changes to communities in and beyond Geneseo and found paths forward for their own lives.

The 2018–19 ambassadorships, recipients, and project titles included:

Frank Vafier '74 Ambassadors in Leadership

Scott Williams '20, Catherine Fedor '20, and Grant Griebel '20 for "Sustainable Energy Education through Demonstration (SEED)"

Eric Macaluso '20 for "Community Medicine and Global Health"

James Houston '80 Ambassador in Innovation

Abigail Ritz '20 for "A New Deal for Humanities Research at SUNY Geneseo"

Community Advocates Ambassador in Community Engagement

Stephen Mott '19 for "The Dek Hockey Leadership Club"

Provost's Ambassador in Diversity

Lorenzo J. Rodriguez '19 for "Health Care in Bulgaria"

John A. '87 and MaryGrace '84 Gleason Ambassador in Student Affairs

Leah Christman '19 for "Dining Across the Decades: Bridging the Generation Gap"

Edward Pettinella '73 Ambassador in Business

Tyson Empey '19 for "Blockchain in the Classroom"

CAS Ambassador in Entrepreneurship

Juan Sebastian Jimenez '19 for "BlueRescue"

Gérard Gouvernet Ambassador in French Language and Culture

Helen Warfle '20 for "Translation of African Francophone Novels to English: How Does the Meaning Change?"

Eddie Lee '76 First Generation Ambassador

Pema Sherpa '19 for "Health Care in Nepal"



SUSTAINABILITY



GENESEO EMBRACES THE PRINCIPLES OF ECOLOGICAL, SOCIAL, AND ECONOMIC STEWARDSHIP.

We are committed to building a base of individual, institutional, and societal resilience. Building on our strong liberal arts foundation and combining the very best in professional programs, we aim to sustain and enhance the college's stellar reputation as one of the nation's premier public liberal arts colleges. Through effective financial sustainability plans, we aim to achieve Geneseo's goals and objectives. We consistently look for ways to maximize the benefits of our physical setting and are committed to being an exemplar of environmental sustainability.

ENVIRONMENTAL SUSTAINABILITY

COMPOSTING PROGRAM LAUNCHED AND EXPANDED

Geneseo's student-led composting program began in Fall 2018 by interns in the Office of Sustainability. By spring, the program had expanded to nearly all campus buildings, including the student townhouses. It finished the academic year with nearly 7,000 pounds of collected food scraps, paper towels, and other material. The Department of Facilities Services composted the waste, which was used in campus landscaping, the Roemer Arboretum, and the eGarden. The herbs and plants from the eGarden were then used by Campus Auxiliary Services for meals in dining facilities and the Big Tree Inn restaurant.

EARTH WEEK ACTIVITIES HIGHLIGHTED CONSERVATION AND ENVIRONMENTAL IMPACT

The college community celebrated Earth Week in April with speakers, a Garden Fest, demonstrations, campus clean-ups, art installations, and other activities highlighting worldwide environmental issues and ways individuals can make a difference. The effort supported the College strategic plan's objectives of enhancing its public profile and promoting sustainable practices. On Earth Day, Allison Hoppe '11, a law clerk for the Environmental Protection Agency, delivered the Earth Week keynote lecture, and the college's Buildings and Grounds Advisory Committee joined the Department of Facilities Services and the Office of Sustainability to revive the Geneseo tradition of Spruce-Up Day.

ENVIRONMENTAL POLITICS SCHOLAR DELIVERED ANNUAL ROEMER LECTURE

Kathryn Hochstetler, a professor of international development at the London School of Economics and Political Science, delivered the annual Kenneth Roemer Lecture on World Affairs. Her talk, "Responsibilities in

Transition: Emerging Powers in the Climate Change Negotiations," shed light on how developing countries can advocate for themselves in the international arena while also highlighting the obstacles they face in advancing climate change policy that best protects citizens of the Global South.

The Kenneth Roemer Lecture on World Affairs is a memorial to Roemer's longstanding interest in global issues. Spencer J. Roemer, emeritus director of admissions at Geneseo and member of the Geneseo Foundation Board of Directors, endowed the series in his brother's name.

STUDENTS EXPLORED SUSTAINABILITY ISSUES THROUGH ART

Students in a spring honors course, The Politics of Sustainability Through Art, explored in a creative way environmental concerns and the politics that affect sustainability issues. Developed and taught by Karleen West, associate professor of political science and international relations, and Dan DeZarn, a sculptor and director of the Office of Sustainability, the class explored how political systems affect social and ecological systems. It also covered how art can articulate the relationship between poverty, social justice, and ecological destruction and can foster connections between diverse communities. Open to students from diverse academic backgrounds, the course offered opportunities for facilitated discussions and the sharing of broad perspectives.

GENESEO CELEBRATED CAMPUS SUSTAINABILITY MONTH

During Campus Sustainability Month in October, Geneseo hosted a variety of lectures, workshops, and events to raise awareness, spark discussion, and promote personal involvement. The month of activities was highlighted with a visit to campus by 18-year-old Xiuhtezcatl Martinez, a leader in the indigenous environmental activist community, climate activist, and hip-hop artist, who delivered the President's 2018



Sustainability Lecture. Other events included a live podcast on food safety, demonstrations in support of local food production, temporary nature art for the Ephemeral Arts Festival, and activities supporting the college's annual Cultural Harmony Week.

REPUTATION-BUILDERS

PRESIDENTIAL INITIATIVES

STRATEGIC PLAN IMPLEMENTATION ACTIVITIES INITIATED

In 2016–17, the College launched a strategic plan that supports the college's mission to advance knowledge and inspire students to be socially responsible and globally aware citizens. The ambitious plan, *Geneseo 2021: Seeing Beyond the Horizon*, is a blueprint that will ensure Geneseo continues to offer the best in public liberal arts and select professional and graduate education.

This year, the College implemented Phase 1 action items, which included investing in recruitment technology tools; enhancing student success and academic advising; providing assistance to faculty interested in digital learning and scholarship; automating the curriculum management and catalog process; improving the backbone of the IT network via a fiber cable upgrade; building a Center for Integrative Learning (CIL); and launching branding reputation efforts to assess and address internal and external perceptions of the College.

In addition, in consultation with the Strategic Planning Group and the Budget Priorities Committee, the College also invested in a range of efforts to help advance the aims of its strategic plan. Initiatives approved, funded, and implemented included:

- Enhancing the first-year experience for undeclared students
- Creating a diverse faculty recruitment fund
- Providing marketing funds to support diverse hiring
- Supporting the Access Opportunity Program
- Assisting recruitment marketing efforts
- Conducting predictive analytics data clean-up efforts
- Holding a transfer student summit
- Creating a learning community on diverse faculty hiring

- Assessing and collecting volunteerism and service data
- Hosting a stakeholder summit in support of building students' basic communication skills
- Exploring the development of an Office for Digital Learning
- Supporting digital activities and initiatives

President Battles also chaired the Budget Priorities Committee (BPC) and affiliates with exploring options for improving the financial health, resiliency, and sustainability of the College. During Spring 2019, the committee sought suggestions and feedback from the college community and presented its recommendations to President Battles.

PRESIDENTIAL PANELS AND SPEAKING ENGAGEMENTS

- At the June SUNY Presidents meeting, President Battles was invited to serve on a panel focused on student health. She joined two other presidents to discuss issues pertinent to campus climate and public and student health.
- President Battles participated in a Presidents' Panel at the 12th annual Institute for Hazing Prevention hosted by HazingPrevention.Org™. Battles joined two prominent university presidents—E. Gordon Gee, president of West Virginia University, and John Fry, president of Drexel University—in sharing experiences and thoughts regarding hazing prevention.
- As co-chair of the Higher Education, Research, and Health Care work team of the Finger Lakes Regional Economic Development Council, President Battles provided leadership in drafting the group's annual progress report.

PRESIDENT ASSUMED CHAIR OF ACE COUNCIL OF FELLOWS

President Battles assumed the role of chair of the American Council on Education's (ACE) Council of Fellows, an elected position. The Council of Fellows comprises alumni of the ACE Fellows Program, the longest-running leadership development program in the United States that prepares senior leaders for service in American colleges and universities.

Battles has held increasingly prominent leadership positions in the council, having served most recently as the vice chair/chair-elect from 2017–19. She has also served as both a board and executive committee



member. Battles served as an ACE Fellow from 2000–01 at Auburn University under the mentorship of then-president William V. Muse.

As chair, Battles presided over all meetings of the Council of Fellows and its board and executive committee. She also collaborated with ACE leadership and served as an advocate for the Fellows Program to the ACE president. In addition, she participated in the presentation of the Council of Fellows Mentor of the Year Award at the 2019 ACE annual meeting, which is bestowed annually to acknowledge the substantial role of mentors in the ACE Fellows Program participants.

COLLEGE-WIDE INITIATIVES

LIEUTENANT GOVERNOR VISITED CAMPUS

New York Lieutenant Governor Kathy Hochul P'09 visited the SUNY Geneseo campus in the fall to chat about her experiences in politics with a political science class of professor and chair Jeffrey Koch. She also met with President Battles and talked with a group of student leaders.

ENHANCED LOGO INTRODUCED

As part of the college's ongoing branding and marketing efforts, SUNY Geneseo launched a new enhanced logo in 2018. Concept-testing included months of input from across the college community and resulted in a logo design featuring the college's iconic Sturges Hall. Rollout of the enhanced logo was the first part of the college's new marketing and branding efforts, which will include strategies to better articulate the college's attributes.

Members of the college's core branding team include Brian Bennett, director of strategic initiatives; Mallory Giambra, marketing director for Campus Auxiliary Services; Gail Glover, chief communications and marketing officer; Jeff Gutenberg, associate professor of management; Julie Rao, director of institutional research; and the college's 45-plus member brand ambassador group. Funding for the branding initiative came through Campus Auxiliary Services, the college's licensing program, and strategic plan implementation.

RESIDENCE HALL CONFERENCE BROUGHT 300 ATTENDEES

SUNY Geneseo hosted the North East Affiliate of College and University Residence Halls' (NEACURH) Regional Leadership Conference in November 2018. Approximately 325 students and professional staff

members from 45 different institutions attended the conference, including 25 from Geneseo.

Attendees participated in programs led by both students and advisors and covering issues such as diversity and inclusivity, sustainability, and leadership development. Geneseo student presenters included Jacob Reid '22 (psychology), Sarah Verwij '21 (sociology), and Monica Weber '21 (psychology).

MAXIMIZING OUR PHYSICAL SPACE

STURGES, FRASER RENOVATIONS TO EXPAND LEARNING, COLLABORATION SPACES

Strategic plan initiatives to renovate two core campus buildings moved forward as part of Geneseo's ongoing efforts to maintain and redesign facilities to create effective learning environments on campus.

A team of faculty, staff, students, and administrators collaborated on a concept for Sturges and Fraser halls that will integrate the historic buildings into a new connected educational and social space. The concept locates the Center for Integrative Learning (CIL), classrooms, group assembly spaces, and open learning commons in Fraser Hall. A centrally located building with connections to Sturges, South, and Wadsworth halls, Fraser will use existing pedestrian thoroughfares to draw students to a space with open lounges and a more formal enclosed learning environment. The following highlights provide a sense of the project's overall concept and aims.

FRASER HALL

- On the first floor, four classrooms will be located in the east end of the building, near the Wadsworth Hall connector. At the west end will be the Prayer, Meditation, and Reflection Room, Hillel, and the LGBTQ+ Resource Center. Community-building spaces will include a café, an open lounge, and conference rooms. The main lobby will be an active intersection as students access Sturges, South, and Wadsworth halls.
- On the second floor, CIL will occupy the east end (once Fraser Library) and a collaboration room will occupy the west. A classroom and a large conference room may also accommodate future CIL growth. As on the first floor, the second-floor intersection will have an open learning commons.



STURGES HALL

- The garden level will include the Department of Communication, faculty offices, a computer training room, a convergence lab, the WGSU radio station, three classrooms, and a conference room. An open lounge for meetings and terrace access will be positioned opposite the main stairway.
- The first floor will feature the Access Opportunity Programs (AOP), the Office of Diversity and Equity, the Title IX Office, a new Culture Commons, health and counseling offices, three classrooms, and conference rooms. The first floor will also feature an open lounge opposite the main stairway.
- The second floor will have offices for the departments of history and political science and international relations, flex offices for department growth, two classrooms, and an open lounge opposite the main stairway. The existing auditorium will be maintained as a multi-function space for lectures or large group events.
- The third floor will be occupied entirely by the tutoring and testing center.

The project is complex. Neither building has undergone a substantial renovation (Sturges was built in 1938 and Fraser in 1955). The College plans on involving the State Historic Preservation Office as planning and facilities staff work with the State University Construction Fund (SUCF). The architecture firm of Flynn Battaglia will implement the final design.

To date, \$1.2 million in project funding has come from the 2017–18 SUNY capital budget, with an additional \$1.7 million allocated in the 2018–19 capital budget. The funding, legislated in New York State's annual capital budgets, is routed to the project via the SUCF and took the project through completion of schematic design. The estimated cost for the Sturges/Fraser renovation project is in excess of \$30 million.

RED JACKET DINING COMPLEX OPENED

President Denise A. Battles and Campus Auxiliary Services (CAS) hosted the grand opening and ribbon-cutting ceremony of Red Jacket Dining Complex in September 2018. The 21,000-square-foot space offers dining options and provides a space for community building. The newly renovated building features Red Jacket, the pay-one-price dining hall on the lower level, as well as Jacks, a retail-style restaurant on the upper level. The Dormitory Authority of the State of New York (DASNY) and the State University Construction Fund (SUCF) provided oversight and funding for the project.

RIBBON-CUTTING FOR ATHLETIC FILM ROOM

The Department of Intercollegiate Athletics and Recreation, in conjunction with the Roundtable Athletic Association, officially opened the doors to a new state-of-the-art film room during a ribbon-cutting ceremony in February. The room features stadium seating for 42

individuals as well as a massive 80-inch smart television and serves all 20 intercollegiate programs and its 450 student-athletes. Located on the first floor of the Schrader Athletic Building, the space provides a place for teams to meet as well as conduct video sessions.

SUNY-RELATED ACTIVITIES AND INITIATIVES

GENESEO WELCOMED SUNY CHANCELLOR JOHNSON TO CAMPUS

State University of New York Chancellor Kristina M. Johnson stopped by the Geneseo campus in August as part of her tour of SUNY's 64 colleges and universities. Johnson joined SUNY as its chancellor in September 2017.

Johnson met with Geneseo's President Denise A. Battles and members of her cabinet, who provided her with an overview of the college's efforts on sustainability, innovation and entrepreneurship, partnerships, and individualized education (the four themes of the chancellor's vision for SUNY). She also met with a group of student leaders and visited several sites on campus.

Also welcoming the chancellor to campus were College Senate members Duane McPherson, associate professor of biology and College Senate chair; James McLean, associate professor of physics and past presiding chair of the College Senate; and Amy Sheldon, associate professor of geological sciences and College Senate vice chair.

CAMPUS HOSTED SUNY BOARD OF TRUSTEES MEETING

SUNY Geneseo welcomed the State University of New York Board of Trustees and Chancellor Kristina M. Johnson to campus in May for their board meeting. The College also hosted the board's spring public hearing, allowing constituents an opportunity to engage with board members and provide input. Board members also had the opportunity to tour the campus and meet with select students.

INAUGURATION OF SUNY CHANCELLOR KRISTINA JOHNSON

President Denise Battles and James McLean, professor of physics and astronomy, represented the SUNY Geneseo community at the formal inauguration of Kristina Johnson as the 13th chancellor of The State University of New York in September 2018 at the Fashion Institute of Technology.

SUSTAINABILITY EFFORTS SHOWCASED AT STATE OF THE UNIVERSITY SYSTEM ADDRESS

Director of sustainability Dan DeZarn and sustainability interns Clara Gallagher '20 and Anthony Cooper '20 showcased Geneseo's sustainability efforts at SUNY Chancellor Kristina M. Johnson's 2019 State of the University System Address in Albany in January. The student-led composting program was among a select group of sustainability-related initiatives highlighted by the chancellor in the 2018 Year in Review, which was distributed at the Albany event.

WHAT THEY SAY ABOUT US

U.S. NEWS & WORLD REPORT

For the eighth time, SUNY Geneseo topped *U.S. News & World Report's* Best Undergraduate Teaching rankings among regional universities in the North in its Best Colleges 2019 guidebook. Geneseo has ranked No. 1 for eight of the nine years that the category has existed and this year was the only SUNY school to make the list.

The College also ranked second in the category Top Public Schools for regional universities in the North and was 14th in the overall regional category, which comprised 187 public and private institutions. Geneseo was one of only two public colleges in the top 15 schools in the category.

PRINCETON REVIEW

SUNY Geneseo was again identified as one of the nation's best institutions for undergraduate education, according to The Princeton Review. The education services company featured the College in its 2019 edition of its college guide, *The Best 384 Colleges*, which profiles only about 15 percent of America's 2,500 four-year colleges.

Geneseo was also named among the most environmentally responsible colleges by the company in its 2018 "Guide to 399 Green Colleges." The College has consistently been included in the annual guide since it was first published in 2010.

FISKE GUIDE TO COLLEGES

The College appeared in the 2019 edition of the *Fiske Guide to Colleges* as a "best and most interesting college" based on the quality of academic offerings as well as students' social and quality-of-life ratings. The guide noted that "Geneseo offers a serious academic environment at an affordable price" and referenced Geneseo's strong sense of community and commitment to volunteerism and service.

BUSINESS FIRST

SUNY Geneseo was listed among the nation's top public colleges, ranking 65th out of 505 four-year public institutions in the country and 19th among the 73 eastern region colleges based on academic excellence, affordability, diversity, and economic strength. Among the SUNYs in the survey, Geneseo ranks fifth in the regional rankings after SUNY's four University Centers, the highest among SUNY's four-year comprehensive colleges.

PEACE CORPS

Geneseo was ranked No. 13 among medium-sized schools on the Peace Corps' 2019 list of Top Volunteer-Producing Colleges and Universities. Twenty-two Geneseo alumni are volunteering with the worldwide program. This was the fifth consecutive year that Geneseo has ranked among the top 25 medium-sized schools, defined as having an enrollment of 5,000 to 15,000 undergraduate students. SUNY Binghamton, No. 19 in



the medium-sized category, is the only other school in the SUNY system to make the 2019 list in any category.

WASHINGTON MONTHLY

SUNY Geneseo was named to *Washington Monthly's* 2018 list of America's Best Colleges for Student Voting. A part of The College Guide and Rankings—which rates higher educational institutions on their contributions to social mobility, research, and public service—this is a first-of-its-kind list of the schools doing the most to help their students become engaged citizens.

The magazine also ranked Geneseo second overall among 695 master's universities in the nation for its contributions to the public good. It's the sixth year in a row that Geneseo has been in the top five schools in the rankings. The College also ranked No. 101 in the Northeast for Best Bang for the Buck among the 400 colleges and universities in the category.

PHYSICS AND ASTRONOMY RECEIVED ACCOLADES

SUNY Geneseo's Department of Physics and Astronomy was one of three undergraduate programs in the United States to earn the American Physical Society's (APS) Award for Improving Undergraduate Physics Education for 2019. Geneseo was the first SUNY institution to receive the award since its inception in 2012. The award recognized a "sustained, high-quality program that consistently produces high numbers of graduates."

In other recognition, the American Institute of Physics (AIP) ranked Geneseo No. 1 of 502 schools for producing the most physics bachelor's degrees at which the bachelor's in physics was the highest degree offered.



Report from Advancement

The College Advancement Division is grateful for the generous support from all those who give to SUNY Geneseo—from our alumni, faculty, staff, parents, and friends to our volunteers. Geneseo students all have the potential to change the world for the better. The wonderful opportunities donors provide through gifts such as scholarships are critically important to our students' ability to discover their passions and reach their capacity for success. Investing in the future of our students and the College preserves the enduring power of a Geneseo education.

THE GENESEO FOUNDATION, INC.

The Geneseo Foundation provides financial support, leadership, and advocacy to the College and ensures the proper stewardship of philanthropic contributions from individuals, corporations, foundations, and organizations for the benefit of SUNY Geneseo.

Endowment Value \$ 36.8M

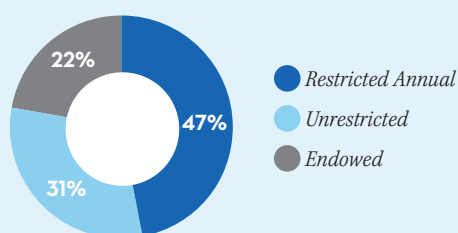
FY19 Philanthropic Contributions

■ Total giving \$1,968,164

Restricted Annual \$ 918,700

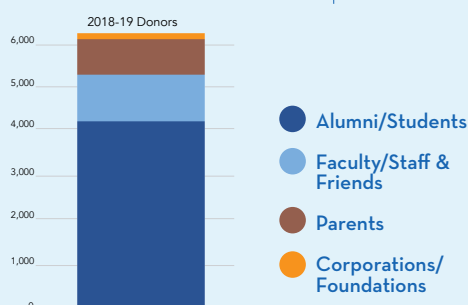
Unrestricted \$ 612,880

Endowed \$ 436,584



FY19 Donor Distribution

■ Total number of donors 6,203



NEW NAMED FUNDS

- Mark A. Callanan Memorial Fund
- Joseph F. Cicero '62, '66 M.S. Memorial Scholarship Endowment
- Amy S. Janicki 2013 Memorial Scholarship Endowment

DISTRIBUTION OF SUNY GENESEO ALUMNI

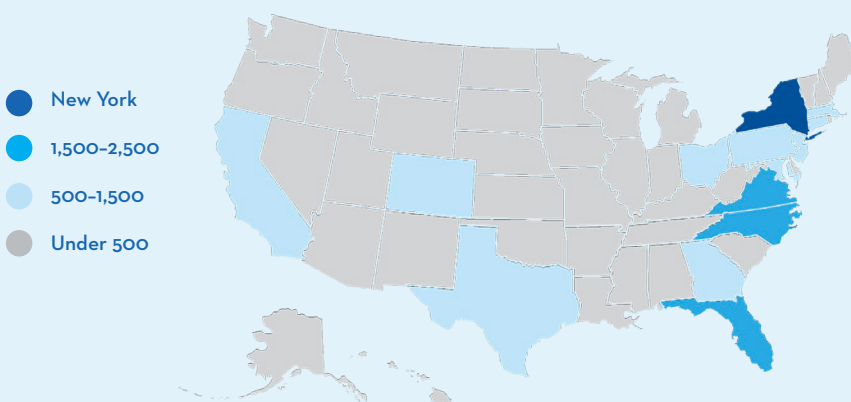
ALL INTERNATIONAL ALUMNI OUTSIDE U.S.

Top 10:

1. Canada
2. Japan
3. Korea
4. United Kingdom
5. Vietnam
6. France
7. Australia
8. China
9. Germany
10. Malaysia



U.S. ALUMNI BY STATE (& DC)





GREG '64 AND ELIZABETH O'CONNELL ENDOWMENT

Greg '64 and Elizabeth O'Connell gave the College more than \$1 million dollars to establish the Greg '64 and Elizabeth O'Connell Family Endowment in support of underrepresented and underserved students. The endowment provides general scholarships for students from downstate New York with financial need, with a preference for students living in Brooklyn and particularly Red Hook. In addition, the endowment funds scholarships for Transition Opportunity Program (TOP) summer program, stipends for student mentors in the Access Opportunity Programs (AOP), and student recruitment and engagement efforts.

EXCEPTIONAL PHILANTHROPY AND SERVICE RECOGNIZED

The Geneseo Foundation and the SUNY Geneseo Alumni Association presented awards for philanthropy and service during President Denise A. Battles' annual gala, which this year also served as a benefit to support the President's Access to Excellence Scholarship Endowment.

■ Distinguished Service Award

Recipient Daniel Loughran '86 is treasurer of the Geneseo Foundation Board and chair of its finance committee. He also serves as a member of the Business Advisory Council for the School of Business, president of Roundtable Athletic Association, and a member of the Sports Hall of Fame Selection Committee. As a student, Loughran played on the College's ice hockey team and now serves as a volunteer assistant coach for the Ice Knights. He and his wife, Nancy '86, both received the Geneseo Foundation's Philanthropic Leadership Award in 2009.

■ Philanthropic Leadership Award

Recipients for 2018 were Norman Neureiter, his wife Georgine Reid Neureiter, and Elizabeth Neureiter-Seely. Norman and Elizabeth are the children of the late Paul Neureiter, professor emeritus of mathematics. Norman, Georgine, and Elizabeth established the Neureiter Family Endowment Fund for Global Awareness and Intercultural Understanding and the Paul R. Neureiter Memorial Scholarship for Women Science Majors.

■ Donors of Distinction

The Geneseo Foundation recognized three couples for their unwavering support of SUNY Geneseo: Jack '76 and Carol '76 Kramer; Dan '86 and Nancy '86 Loughran; and Greg '64 and Elizabeth O'Connell. They have made lifetime contributions of \$1 million or more and were honored with plaques on the Donors of Distinction Wall.

TRADING ROOM NAMED FOR EDWARD PETTINELLA '73

The School of Business trading room is now the Edward Pettinella '73 Trading Room. Pettinella's \$750,000 gift created an endowment to support the applied learning lab. The facility gives business students trading experience through state-of-the-art technology. Equipped with several Bloomberg terminals, students access real-time and historical data on equities, fixed income and derivative securities, and foreign exchange markets. The room is also used for projects such as the Student Managed Investment Fund.

ALUMNI ASSOCIATION HONORS THREE DURING REUNION

John Lombardo '74, founding member of 10,000 Maniacs, received the Professional Achievement Award given to graduates who have achieved extraordinary distinction in a chosen field. Lombardo's music career spans 40 years. The 10,000 Maniacs had a major impact on alternative music and is among the most critically acclaimed bands of the period.

Chad Salitan '09 received the Outstanding Young Alumni Award for early achievement in a profession, field, or service to the College or community. Salitan has risen through the ranks at the U.S. State Department, working with the management team to lead the federal government's diplomatic engagement on sex trafficking and forced labor. He has received nine awards from the State Department during his tenure, including the Superior Honor Award three times.

Marilyn Moore received the Honorary Membership Award, given to non-alumni who have made outstanding contributions to the SGAA and the College. Moore began her 31-year career at Geneseo as an athletic trainer in 1979 and served as director of intercollegiate athletics from 1999 to 2010. Under her tenure as athletic director, Geneseo won 69 SUNYAC titles, 51 SUNYAC Coach of the Year awards, and its first SUNYAC Commissioner's Cup for overall conference excellence in 2002-03.

ALUMNI AT COMMENCEMENT 2019

- Commencement keynote speaker Jeri Muoio '69, Ph.D., the former mayor of West Palm Beach, FL, gave her address before an estimated 1,238 graduates during two undergraduate ceremonies.
- An honorary Doctor of Science degree was received by Mark Ashley '77, who has made significant contributions in the area of traumatic brain injuries.
- An honorary Doctor of Humane Letters degree was received by Joseph Carr for his outstanding contributions to the wine industry.

2018-2019 Financial Recap

TOTAL CAMPUS OPERATING BUDGET BY DIVISION

| EXPENSES | ACADEMIC AFFAIRS | ADMINISTRATION | ADMIN & FINANCE |
|--|-------------------|------------------|-------------------|
| Instructional FTE | 257.00 | - | - |
| Non-instructional FTE | 147.00 | 16.50 | 226.50 |
| Total FTE | 404.00 | 16.50 | 226.50 |
| PSR Instructional | 19,597,787 | - | - |
| PSR Non-instructional | 9,578,605 | 1,532,738 | 10,591,792 |
| OT, Holiday, other | 267,580 | 5,040 | 305,448 |
| Salary Savings | (676,443) | (27,378) | (117,555) |
| Subtotal Personal Service (PSR) | 28,767,529 | 1,510,400 | 10,779,685 |
| Adjunct Faculty TS | 1,773,470 | - | - |
| Non-instructional TS | 1,160,052 | 2,550 | 283,272 |
| Subtotal Temporary Service (TS) | 2,933,522 | 2,550 | 283,272 |
| Supplies | 1,344,542 | 19,200 | 796,087 |
| Travel | 227,324 | 32,280 | 51,978 |
| Services | 4,073,198 | 130,555 | 2,142,950 |
| Equipment | 1,069,310 | 6,250 | 842,143 |
| Utilities | - | - | 3,911,290 |
| RA Waivers | - | - | - |
| Other | - | - | - |
| Subtotal Other Than Personal Service (OTPS) | 6,714,374 | 188,285 | 7,744,448 |
| Total allocation (PSR, TS, OTPS) | 38,415,425 | 1,701,235 | 18,807,405 |
| Fringe Benefits | 595,425 | - | 2,764,730 |
| Overhead | 784,241 | - | 49,910 |
| DASNY Overhead and Insurance | - | - | 320,425 |
| Debt Service and Rehab/Repair | - | - | 7,398,593 |
| other | - | - | - |
| Subtotal Fringe Benefits, Overheads etc. | 1,379,666 | - | 10,533,658 |
| Total | 39,795,091 | 1,701,235 | 29,341,063 |
| | 40% | 2% | 30% |

| ADVANCEMENT | ENROLLMENT | STUDENT & CAMPUS LIFE | CAMPUS-WIDE | TOTAL | PERCENT OF TOTAL |
|------------------|------------------|-----------------------|------------------|-------------------|------------------|
| - | - | - | - | 257.00 | |
| 20.50 | 26.00 | 115.40 | - | 551.90 | |
| 20.50 | 26.00 | 115.40 | - | 808.90 | |
| - | - | - | - | 19,597,787 | |
| 1,586,690 | 1,634,099 | 6,908,258 | 2,101,988 | 33,934,170 | |
| 1,590 | 5,306 | 323,733 | - | 908,697 | |
| (42,732) | (20,304) | (40,647) | - | (925,059) | |
| 1,545,548 | 1,619,101 | 7,191,344 | 2,101,988 | 53,515,595 | 54% |
| - | - | 4,400 | - | 1,777,870 | |
| 81,600 | 73,323 | 875,228 | 125,000 | 2,601,025 | |
| 81,600 | 73,323 | 879,628 | 125,000 | 4,378,895 | 4% |
| 89,000 | 325,184 | 1,019,585 | 1,230,923 | 4,824,521 | |
| 113,500 | 60,990 | 464,879 | - | 950,951 | |
| 152,238 | 740,237 | 1,965,325 | 2,847,641 | 12,052,144 | |
| 5,000 | 1,600 | 214,420 | 750,000 | 2,888,723 | |
| - | - | - | - | 3,911,290 | |
| - | - | - | - | - | |
| - | - | - | (443,325) | (443,325) | |
| 359,738 | 1,128,011 | 3,664,209 | 4,385,239 | 24,184,304 | 25% |
| 1,986,886 | 2,820,435 | 11,735,181 | 6,612,227 | 82,078,794 | |
| - | - | 3,440,041 | 193,874 | 6,994,070 | |
| - | 20,114 | 833,955 | - | 1,688,220 | |
| - | - | - | - | 320,425 | |
| - | - | - | - | 7,398,593 | |
| - | - | - | - | - | |
| - | 20,114 | 4,273,996 | 193,874 | 16,401,308 | 17% |
| 1,986,886 | 2,840,549 | 16,009,177 | 6,806,101 | 98,480,102 | 100% |
| 2% | 3% | 16% | 7% | 100% | |

2018-2019 Financial Recap

continued

TOTAL COLLEGE OPERATING BUDGET: \$98,480,102

REVENUE AND RESOURCES

| | |
|------------------------------|-------------|
| State support | 13,184,400 |
| Tuition, Rentals, Fees | 82,926,862 |
| Appropriated Fund Balance | 4,581,286 |
| Scholarships, interest, misc | (2,212,446) |

| | |
|-------------------------------------|---------------------|
| TOTAL REVENUES AND RESOURCES | \$98,480,102 |
|-------------------------------------|---------------------|

OTHER RELATED NON-OPERATING FUNDS

| | |
|--------------------------------------|------------|
| Debt Service—Educational Facilities* | 11,888,517 |
| Fringe Benefits (State Purpose fund) | 28,991,973 |
| Campus Auxiliary Services | 15,860,150 |
| Geneseo Foundation* | 3,308,333 |
| Sponsored Research | 1,646,046 |

| | |
|-----------------|---------------------|
| SUBTOTAL | \$61,695,019 |
|-----------------|---------------------|

| | |
|----------------------------|----------------------|
| TOTAL CAMPUS BUDGET | \$160,175,121 |
|----------------------------|----------------------|

* estimate based on prior year

2018-19 Leadership of the College



Denise A. Battles, Ph.D.
President



Meaghan Arena, Ed.D.
*Vice President for Enrollment
Management (July–January)*



Robert A. Bonfiglio, Ed.D.
*Vice President for Student and
Campus Life (July–May)*



K. Johnson Bowles, M.F.A.
*Vice President for College
Advancement (July–March)*



Gail Glover, M.A.
*Chief Communications
and Marketing Officer*



Kimberly A. Harvey, Ed.D.
*Interim Vice President for
Enrollment Management
(February–July)*



Justin M. Johnston, M.A.
*Officer in Charge/Interim
Vice President for College
Advancement (March–June)*



Wendi Kinney, M.A.
*Senior Associate to
the President*



Stacey Robertson, Ph.D.
*Provost and Vice President
for Academic Affairs*



robbie routenberg '05, M.A.
Chief Diversity Officer



Leonard Sancilio, Ph.D.
*Officer in Charge for Student
and Campus Life (May–June)*



Stephen R. Storck, Ph.D.
*Interim Vice President for Finance
and Administration*

