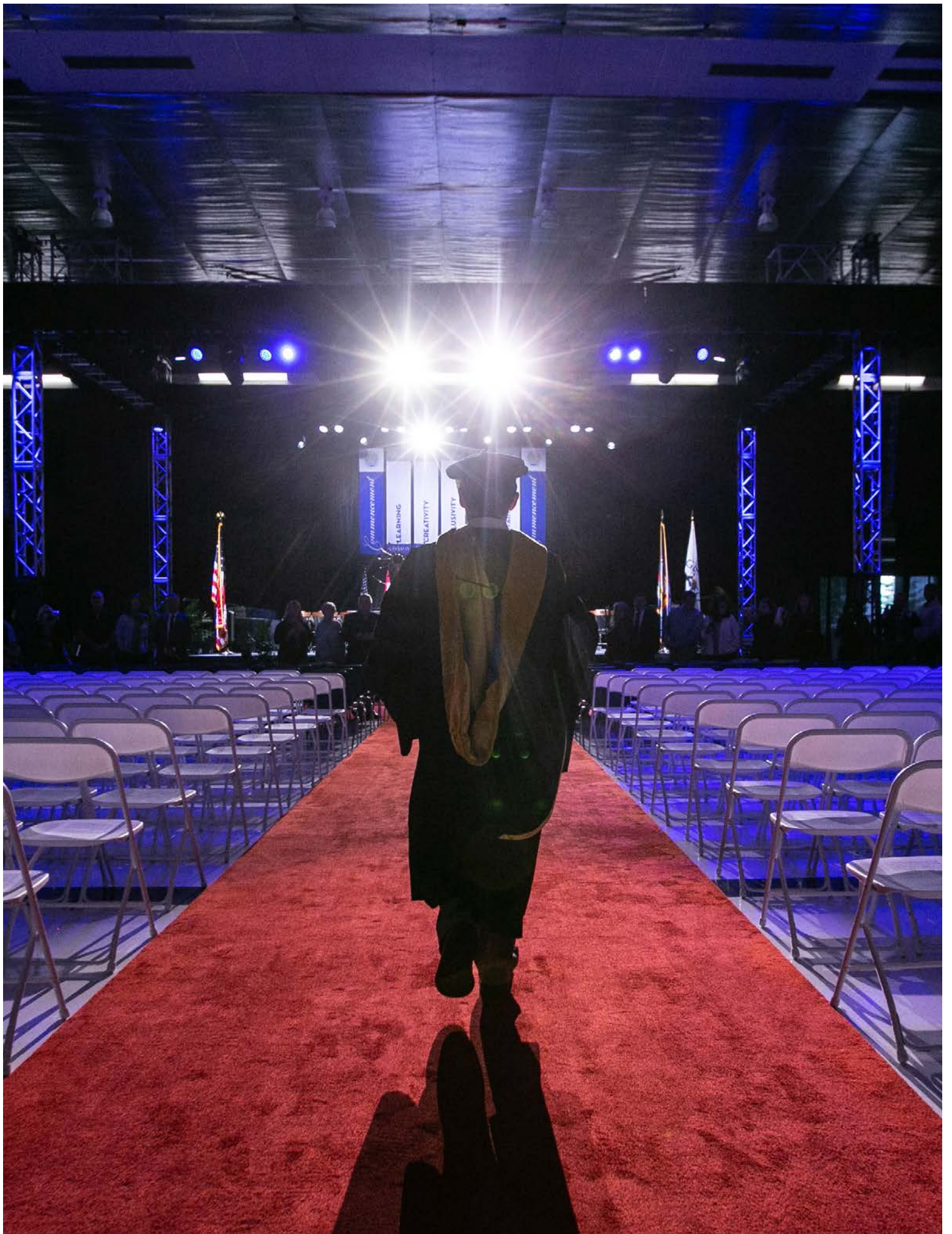


GENESEO

EMBRACING THE JOURNEY





A MESSAGE FROM

President Denise A. Battles, Ph.D.

EMBRACING THE JOURNEY

Close to a century and a half ago, SUNY Geneseo was established by an inspired community who came together to create the Geneseo Normal and Training School. As the College evolved, that strong sense of shared purpose and commitment to the transformative power of higher education remained constant. Today, the College continues to be inspired by the community it serves, creating an intellectual and inclusive environment that fosters uniquely engaging learning opportunities, promotes discovery and research, and provides valuable service — all hallmarks of the SUNY Geneseo experience.

This year, as we continue to implement our strategic plan — “Geneseo 2021: Seeing Beyond the Horizon” — the collaborative efforts of the College community have once again brought SUNY Geneseo great success, national recognition and acclaim. Our students were recognized with prestigious awards for their excellence, ranging from creative writing to business and garnering impressive numbers of Fulbright, Gilman and Goldwater scholarships. Our alumni and students were once again ranked nationally for their participation in the Peace Corps. Our faculty and staff continued to receive recognition and awards both nationally and internationally, and we had our second-most productive year in securing competitive grant funds to support research, scholarship and campus initiatives. We also celebrated the generosity of our alumni and friends through one of our most successful fundraising periods ever.

Even as we take stock of our accomplishments, we are already looking ahead to the next phase of our journey and what 2018-19 will bring. In keeping with our strategic plan, we look forward to increasing opportunities for applied, integrative and global learning. We’re making progress in our work to revise the general education curriculum and explore new academic program and certificate offerings. Our efforts continue apace to foster a diverse, equitable and inclusive environment, with a community of students, faculty, and staff reflective of the state we serve. Also on the agenda are strengthening our regional engagement and supporting our sustainability, including work to tell better our story and enhance our financial resilience.

The promise for our future is made possible through our strategic plan’s four focus areas — learning; access and success; advancing the public good; and resilience and sustainability — and reflects the spirit of our past even as it propels us to greater heights.

Sincerely,

A handwritten signature in black ink, reading "Denise A. Battles".

Denise A. Battles

President

BY THE NUMBERS

Student Profile

Students who joined the SUNY Geneseo community in Fall 2017:

■ Applications	10,085
First-year	8,789
Transfer	1,198
Graduate students	89
■ Incoming students	1,654
Undergraduate	1,340
Transfer	258
Graduate	56
■ First-year general admits	
SAT	1230
GPA	93
ACT	26

Total student body:

Undergraduate	5,495
Graduate	96

Our students hail from:

■ 25 states	
■ 26 countries	
■ NY	95.6%
Western	12.3%
Genesee Valley	22.9%
Central	10.3%
North/Northeastern	9.4%
Southeast	10.9%
NYC and Long Island	29.8%
■ Out of state	2.1%
■ International	2.3%

Student Outcomes

Within a year of graduation:

- **48%** working full- or part-time
- **40%** applied to or were accepted into graduate school or educational programs
- **10%** seeking or undecided
- **2%** volunteering

Building Real-World Skills

- **59%** of graduates completed internships
- **40%** of graduating seniors undertook a research project ("significantly higher" than our COPLAC and SUNY peers) (*Source: 2017 National Survey of Student Engagement [NSSE]*)
- **81%** of Geneseo faculty reported having worked with undergraduates on research (significantly higher than the national average of 66% highly selective public peer institutions) (*Source: 2013-2014 HERI Faculty Survey*)
- **37%** of 2017 graduates studied abroad (National rate: 13%) (*Source: 2017 National Survey of Student Engagement [NSSE]*)

Faculty and Instruction

- **365** Faculty
- **1:19** Faculty to student ratio
- **24** Median class size
- **15** SUNY Distinguished Professors
- **60** Chancellor's Awards for Excellence in Teaching

Retention and Graduation

- First-year retention rate: **86%**
National rate: 74.4%
- Four-year graduation rate: **71.3%**
National rate: 33%
- Six-year graduation rate: **77%**
National rate: 59.4%



Telling Our Story

THE COLLEGE IMPLEMENTED A RANGE OF MARKETING STRATEGIES THAT TARGETED KEY INTERNAL AND EXTERNAL AUDIENCES TO INCREASE AWARENESS FOR THE GENESEO NAME AND BRAND.

Highlights include ensuring that SUNY Geneseo faculty, staff and students continued to be featured in national, regional and local media outlets, and heightened engagement on social media.

■ **U.S. News & World Report**

Director of Admissions Kim Harvey on the College's Admitted Student Days and the challenges of the college selection process.

■ **Inside Higher Education**

Geneseo's Department of Physics and Astronomy featuring insight from President Battles, department chair Charlie Freeman, faculty members Kurt Fletcher and Savi Iyer, and students Barak Stockler '19 and Alexis Irwin '18.

Alexis Clifton, executive director of the Open Educational Resources (OER) program, on the SUNY OER programs.

■ **Washington Post**

Colin Zestcott, assistant professor of psychology, on why people are more apt to give blood after a disaster and the psychological theories of terror management.

■ **Philadelphia Inquirer**

Jeff Koch, professor of political science and international relations, on third-party campaigns.

■ **"The Academic Minute"***

Travis Bailey, assistant professor of biology, on regenerative biology in conquering vision loss on the radio program.
**Syndicated on stations in North America and streamed internationally via the Web.*

■ **BBC Radio**

Raslan Ibrahim, assistant professor of political science and international relations, was interviewed by the British Broadcasting Corporation (BBC) Arabic Radio on U.S. policy toward Iran.

■ **Forbes CivicNation**

Patrick Buckley '19 wrote an essay on civic engagement.

Social Media and Communication Awards

f FACEBOOK

- 28,200 fans (+1,600)
- Posts liked or commented on 420,000+ times
- Videos viewed 522,000+ times

t TWITTER

- 9,600+ followers (+600)
- Tweets viewed 1,000,000+ times
- Most widely-shared tweet viewed 12,000+ times

Instagram

- 9,018 followers
- Most photos receive 700-1,400 likes

in LINKEDIN

- 34,890+ followers (+1,800)
- Posts viewed 625,000+ times

VISUALS

- 87 videos produced
- 13,000+ photos taken and archived

2017-18 AWARDS AND RECOGNITION

■ **American Advertising Award (ADDY):**

SUNY Geneseo Destination Magazine was awarded the Silver ADDY in the Magazine Design category.

■ **Public Relations Society of America Award (PRism Award):**

Not-for-Profit Award: Magazines: SUNY Geneseo for Geneseo Scene. Not-for-Profit Award of Excellence: SUNY Geneseo for SUNY Geneseo Destination Magazine.

■ **SUNYCUAD Awards:**

Best of Category: Excellence in Photography: The World is Our Classroom Photo Series (trip to New Zealand).

Judges' Citation: Photography: Winter Wonderland (Geneseo Scene, Winter 2018 & "Looking In" spread).

Judges' Citation: Shoestring Budget Video: Surprise! Class of 2018 Admissions video.

Judges' Citation: Videography: Alumni and Fundraising Videos: The World is Our Classroom (trip to New Zealand).

■ **5th Annual Education Digital Marketing Awards:**

Merit: Responsive website design.

LEARNING



GENESE0 UPHOLDS HIGH STANDARDS FOR INTELLECTUAL INQUIRY AND SCHOLARLY ACHIEVEMENT.

We are a community that sets the highest standards and continually reinforces them. Our quest for excellence draws upon all of our talents and inspires both individuals and the College to consistently strive for outcomes that are exemplary rather than simply satisfactory. This philosophy guides all aspects of Geneseo life — from academic programs to student life, recruitment to alumni relations, athletics to campus environment, and from special events to the daily business of teaching and learning.

STUDENTS TACKLED SUMMER RESEARCH

In a run-up to the 2017-18 academic year, more than 60 students worked with faculty mentors during the summer, thanks to support from the Geneseo Foundation in cooperation with the SUNY Research Council.

Faculty from the Department of Physics and Astronomy were among those working with students, culminating in an undergraduate research poster session. Among presenters were Kristen Churnetski, a junior, and Laura Kowalski, a sophomore, who used images generated from the Hubble Space Telescope to look for planetary nebulae in nearby galaxies.

Churnetski and Kowalski worked under the direction of Anne Pellerin, assistant professor of physics and astronomy, with assistance from Francesca Annibali from the National Institute of Astrophysics in Rome, Italy.

Other departments that sponsored undergraduate researchers included biology, English, geological sciences, geography, history, mathematics, music, and the School of Education.

WOMEN'S AND GENDER STUDIES GRADUATES MADE HISTORY

Terese Caiazza '18 and Tanairi Taylor '18 were the first to graduate with a major in women's and gender studies. Caiazza also majored in sociology, while Taylor minored in geology.

Geneseo's newest interdisciplinary major was six years in the making, though its roots go back 45 years. The College began offering courses in women's and gender studies in 1973 — among the first in the SUNY system — and later offered the program as a minor.

Melanie Blood, who holds a joint appointment as professor of English and music, serves as coordinator of Women's and Gender Studies.



When she accepted the position in 2006, the program enrolled five students. This year, there are 25 students in the program — three with a concentration, 17 minors and five majors. Thirteen of these students graduated in 2018.

GENESE0 EXPANDED GLOBALLY NETWORKED LEARNING OPPORTUNITIES

On a visit to Lithuania's Alytus College, Meredith Harrigan, associate professor of communication, helped reinforce Geneseo's involvement in globally networked learning (GNL).

GNL is an approach to international relationship-building that encourages worldwide academic collaboration by students and faculty who are apart from one another.

The model is particularly useful for students wanting to engage in international learning who may be unable to experience a study abroad program directly. Harrigan completed a GNL course at Geneseo with the Higher School of Economics in Moscow, which included collaboration among students on social advertisements for American and Russian cultures.

She will be working with the international office at Alytus to develop similar projects with Geneseo.

NEW LIVING-LEARNING COMMUNITIES INITIATIVE IN STUDENT LIFE

The Department of Student Life redesigned the campus housing options to more closely align with its educational priorities, which will help ensure that Geneseo students are best prepared to build positive relationships and become socially responsible citizens and engaged learners.

Thirteen Living-Learning Communities (LLCs) were established in the residence halls.

Each LLC is unique, but all are centered on a distinctive theme or academic interest area, allowing students to deepen their understanding of an area of study and to set aside time for self-reflection and growth while taking advantage of opportunities that enhance in-class instruction with focused out-of-class learning experiences.

The LLCs and their respective areas of focus are:

Arts Community: visual and performing arts

Dante House: global citizenship and service

Eco House: environmental, economic and social sustainability

First-Year Experience: academic and social support

Global House: cultural experiences: anthropology, languages, political science, international students and study abroad



Medical Interest Group: medical and health fields

Tesla House: first-year students interested in science, education and integrative learning

Transfer Student Experience: academic and social support for career and future goals

Upper-level Experience: academic and career support

Wellness Communities: physical well-being

Writers House: creative and academic writing

Leadership, Management, and Entrepreneurship House (LME): critical thinking skills, problem-solving and creating successful ventures

Food Culture House: food production systems and the connection between food and culture

'HANDSHAKE' SYSTEM EXPANDING CAREER DEVELOPMENT'S REACH

The Department of Career Development implemented a new career management system (CMS), Handshake, that enhances the department's ability to manage job and internship postings, run career fairs and track student usage.

Handshake allows campuses to engage with every employer in the system, and as a result, more than 1,000 organizations have connected with Geneseo. Over 250,000 employers and all Fortune 500 companies use the system, giving Geneseo students a much more diverse employer and recruitment base.

Adoption of Handshake is part of a broader strategic plan for the Department of Career Development, which includes increased staffing, cutting-edge technology and a focus on career coaching for students.

STUDENT ACHIEVEMENT

FIRST PLACE AWARD IN STATE BUSINESS PLAN COMPETITION

A student team from the VentureWorks entrepreneurship program won first place in the advanced technology track in the ninth annual New York State Business Plan Competition in April.

Team Volt-Air Technologies received the honor and \$10,000 for advancing its "asynchronous magnetic resonance" as a wireless charging option for drones. Volt-Air is a collaboration with SUNY Oswego and the SUNY Research Foundation, with Geneseo leading the commercialization efforts. The team, consisting of Raihan Hossain '18, Rafael Ziotto '18, Jacob Horowitz '18, Adam Malachowski '18 and Jayesh Patil '19, also received a \$50,000 grant from the National Science Foundation to participate in the National I-Corps Program.

Other Geneseo teams competing this year included BeaconOn, which

developed a baby car alarm system, and The Forgotten Closet, a resale venture of vintage clothing.

SCHOOL OF BUSINESS SHRM TEAM WON STATEWIDE COMPETITION

A team of students from the Geneseo chapter of the Society for Human Resource Management (SHRM) won the statewide SHRM Student Case Competition.

The competition was sponsored by the Genesee Valley Chapter of SHRM. On the team were Alex Andreoli '19, Julie Holmes '18, Alex Majka '18 and Kitrick McCoy '19. SHRM is the world's largest human resources professional society, representing some 285,000 members in more than 165 countries.

SCHOLARSHIPS, AWARDS AND FELLOWSHIPS

U.S. STUDENT FULBRIGHT AWARDS

For the first time, SUNY Geneseo was named a Top Producer of U.S. Student Fulbright awards for 2017-18 by the State Department's Bureau of Educational and Cultural Affairs. Six alumni won U.S. Student Fulbright awards for 2017-18, placing the College third among 742 Carnegie classification master's degree institutions. Geneseo was the only SUNY institution to be named a Top Producer of U.S. Student Awards.

Geneseo submitted a record 19 applications resulting in eight semi-finalists, the highest number in the College's history. Sarah Phillips '18 will teach in Colombia; Leandra Griffith '16 will be going to Belgium; Matt McClure '16 secured a Fulbright for South Korea; Amanda Langan '18 will serve in Argentina; Sarah Simon '17 was awarded a grant for Uruguay; and Shauna Ricketts '18 is headed to Bulgaria. Semi-finalist Martin Beach '14 (Malta) was named an alternate.

As part of the Fulbright process, seniors and alumni who apply through Geneseo go through an internal application process. A committee composed of faculty and staff review applications and interview applicants, ultimately making a recommendation to the commission. This year's faculty members included assistant professor of French Kate Fredericks; associate professor of German Cyndy Klima; professor of theatre Melanie Blood; assistant professor of history Megan Abbas; and adjunct lecturer in English and languages and literatures Wes Kennison. From Geneseo Study Abroad, Associate Director Sam Cardamone, Assistant Director Emily Froome, and Advisor Emily Cole also participated in the collaborative and supportive interview process.

CHANCELLOR'S AWARDS FOR STUDENT EXCELLENCE

Three students received 2018 Chancellor's Awards for Student Excellence. SUNY Chancellor Kristina M. Johnson presented the awards to seniors



Jeffrey Doser, Justen Geddes and Kaitlin Pfundstein.

Doser was a double major in biology and mathematics, an Edgar Scholar and a champion swimmer for the Geneseo men's swimming and diving team. He received a Goldwater Scholarship and earned membership to Phi Beta Kappa. Doser also presented at the North American Ornithological Conference and is a nine-time SUNY Athletic Conference individual champion.

Geddes was a mathematics major with a minor in anthropology. He was a Presidential Scholar and holds membership in Phi Eta Sigma, Golden Key and Pi Mu Epsilon. Geddes was a math tutor and teaching assistant and conducted mathematical research on cancer protein-protein interaction networks. Publication of his research is expected soon. He also was an emergency medical technician and crew chief and chief of operations for Geneseo First Response, the primary emergency medical response agency for the campus.

Pfundstein was an English major with certification in adolescent education and a psychology minor. She is a member of Phi Eta Sigma and Sigma Tau Delta and served two terms on the Student Association Executive Committee as the director of inter-residence affairs and as president, advocated for students on campus and SUNY-wide. Pfundstein was a resident assistant in a first-year student LLC for two years.

GOLDWATER SCHOLAR

Junior chemistry and physics double-major Luke Holtzman was named a 2018 Goldwater Scholar in a national competition recognizing promising juniors and sophomores from the U. S. who intend to pursue research careers in the natural sciences, mathematics and engineering.

Besides excelling in chemistry and physics, Holtzman is an All-American athlete, who participates in varsity intercollegiate cross country and track and field. This spring semester, he joined juniors Zachery Hannahoe and Gillan Faulkner, and senior Isaac Garcia-Cassani in winning a national championship in the men's distance medley relay at the NCAA Division III Indoor Track and Field Championships.

BENJAMIN A. GILMAN INTERNATIONAL SCHOLARSHIPS

Thasfia Chowdhury '20 and Isabel Owen '20 were the 23rd and 24th Geneseo students to win the State Department award created to assist U.S. undergraduates of limited financial means in pursuing academic studies or credit-bearing, career-oriented internships abroad. Chowdhury is majoring in political science and government and applied for a Summer

2018 study abroad program in Bahia, Brazil, where she focused on the history and present-day lives of members of the African Diaspora.

Owen is a double major in history and literature/English area studies with a Latin American/Caribbean minor. She won the award to go to El Sauce, Nicaragua, to take part in a four-week summer Humanities II course, to examine the historical, political, and socioeconomic forces in the region.

Alexis Leslie, a sophomore, took advantage of a study abroad program in Cape Town, South Africa, during the Fall 2017 semester. Leslie, an international relations major with a minor in conflict studies and global perspectives, studied at the University of Cape Town. When she returned, Leslie contributed to a study abroad website, worked as a study abroad mentor and presented the benefits of the Gilman scholarship to clubs on campus. She also will join her scholarship mentor at student expos to promote applications to the Gilman and study abroad.

Other Gilman recipients include Greiny Rodriguez '20, a sociology major, and Chika Gayton '19, a psychology major with a minor in Asian studies, who both studied in Ghana.

FUND FOR EDUCATION ABROAD (FEA) SCHOLARSHIP

Psychology major Waderlie Mendez '20 was the first Geneseo student to earn an FEA Scholarship, which she used to study Spanish language and culture in Cadiz, Spain. Mendez joined a class of 100 scholars chosen from a pool of more than 2,300 applicants representing approximately 517 colleges and universities across the country.

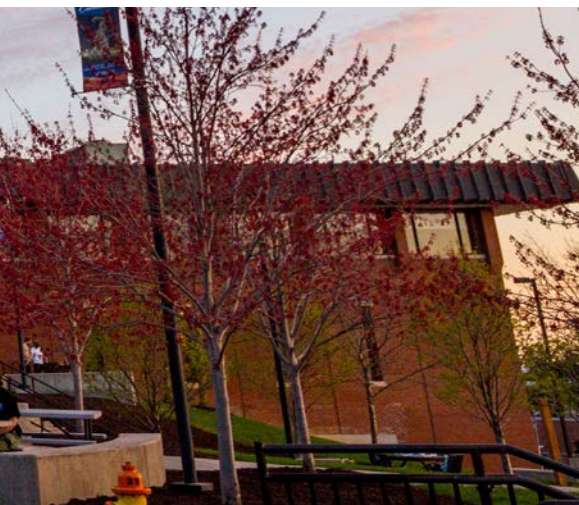
IIE STUDY ABROAD TRAVEL GRANTS

Thasfia Chowdhury '20, Pema Sherpa '19 and Chelsea Pierre-Louis '19 won Institute for International Education Generation Study Abroad Travel Grants. The program, in its inaugural year, provides a \$2,000 grant towards the travel costs of studying abroad. Chowdhury, a political science and government major, applied to study in Bahia, Brazil. Sherpa, a neuroscience major, studied in Nepal. Pierre-Louis, a psychology major, spent the spring semester at the University of Groningen, Netherlands, as part of the exchange program the College maintains with that institution.

RESEARCH SHOWCASED AT NATIONAL CONFERENCES

GONZAGA UNDERGRADUATE PHILOSOPHY CONFERENCE

Philosophy seniors Eva Reda-Kendrick and Brian Pattison presented papers at the Gonzaga Undergraduate Philosophy Conference in Spokane, Wash.



in April. Reda-Kendrick and Pattison based their papers on essays they wrote for different philosophy courses taught by Professor Ted Everett.

COUNCIL OF PUBLIC LIBERAL ARTS COLLEGES (COPLAC) UNDERGRADUATE RESEARCH CONFERENCE

Twelve students presented their research projects at the COPLAC Northeast Undergraduate Research Conference.

Conference presenters with project titles and faculty sponsors included:

- Colleen Steward '19. Identifying Reproducible Methods for Microalgae Biofuel Production. Faculty sponsor: Barnabas Gikonyo, director of Introductory Chemistry Labs and lecturer.
- Zoe Marr '18 and Marcus Converse '18. Biodiesel Production from Chlorella: A Closer Look. Faculty sponsor: Barnabas Gikonyo, director of Introductory Chemistry Labs and lecturer.
- Forest Swaciak '18. Potential Climatic Impact of Bioengineered Crop Albedo Change in the United States. Faculty sponsor: Stephen Tulowiecki, assistant professor of geography.
- Giovanna Donahue '18. The Difference in Emotional Effects Elicited by Communal Meditation Compared to Solitary Meditation. Faculty sponsor: Steve Derné, professor of sociology.
- Jeff Doser '18. Analysis of Seasonal Temporal Variation of Soundscapes in Western New York. Faculty sponsor: Kristina Hannam, associate professor of biology.
- Callista Fiegl '18. Our Inherent Flaws: The Harmful Stereotypes Western News Reporting Propagates About Muslims. Faculty sponsor: Atsushi Tajima, associate professor of communication.
- Emma Gerrol '18. The Ability of Group Meditation to Facilitate Emotions. Faculty sponsor: Steve Derné, professor of sociology.
- Michelle Leip '18. Investigation of Charge Transfer Capabilities of Plasmonic Cu₂-xS Nanoparticles. Faculty sponsor: Rabeka Alam, assistant professor of chemistry.
- Meghan Murphy '18. The Reflection of Color: The Cross-Cultural Use of Complexion-Altering Products. Faculty sponsor: Atsushi Tajima, associate professor of communication.
- Tess Ramos-Dries '18. Amnestic Heterosexism and Bystander Responses to Anti-Gay Bullying. Faculty sponsor: Jenny Katz, professor of psychology.

- Raina Salvatore '19. Rape Culture and the Rape of the Europa. Faculty sponsor: Alla Myzelev, assistant professor of art history.

GEOLOGICAL SOCIETY OF AMERICA MEETING

Twelve students and two alumni presented their Geneseo-mentored research projects in October at the annual meeting in Seattle.

Presenters and their faculty sponsors from the Department of Geological Sciences included:

- Melissa Hartwig '18, Leanna McLane '18, Brandon Perpall '18. Faculty sponsor: Professor Scott Giorgis.
- Cameron Cummings '18, Timothy Clark '19, Mary Legawiec '18. Faculty sponsor: Visiting Assistant Professor Lindsay MacKenzie.
- Anne Kelly '18. Faculty sponsor: Assistant Professor Nicholas Warner '00.
- Josephine Chiarello '19, Emily Hauf '18. Faculty sponsor: Professor Jeffery Over.
- Andrew Schuyler '19, Brennan Voorheis '18. Faculty sponsor: Associate Professor and Department Chair Dori Farthing.
- Amelia Mindich '18, whose research was associated with a summer Research Experiences for Undergraduates (REU) project.

Alumni presenters and faculty advisors included:

- Julianne Sweeney '16. Faculty advisor: Assistant Professor Nicholas Warner '00.
- Matthew Nigro '17. Faculty advisor: Visiting Assistant Professor Lindsay MacKenzie.

AMERICAN ASSOCIATION FOR THE ADVANCEMENT OF SCIENCE (AAAS)

Biochemistry major Patrick Buckley '19 represented Geneseo at the association's annual meeting. His successful development and launching of the Discovery Café program at Geneseo and attendance at the Clinton Global Initiative Conference last fall led to the trip to the AAAS meeting. The Discovery Café is a series of science presentations by College faculty to facilitate science engagement with the public and break down barriers.



NATIONAL CONFERENCE ON UNDERGRADUATE RESEARCH (NCUR)

Five students presented at the conference held this year at the University of Central Oklahoma. NCUR is a component of the Council on Undergraduate Research, which supports high-quality undergraduate student-faculty collaborative research and scholarship. Making presentations from Geneseo were Madeline Flamik '19, Reba Schnyder '18, Trevis Lipnicky '18, Emily Hayes '18 and Elana Evenden '20.

THE 59TH ANNUAL MEETING OF THE AMERICAN PHYSICAL SOCIETY DIVISION OF PLASMA PHYSICS

Distinguished Teaching Professors of Physics Charles Freeman, Kurt Fletcher and Stephen Padalino took a contingent of 16 Geneseo students to the meeting. Geneseo's undergraduate research group was the largest at a conference of nearly 1,750 participants. The projects were funded in part by the U.S. Department of Energy through the Laboratory for Laser Energetics.

Presenters and their faculty sponsors from the Department of Physics and Astronomy included:

- Barak Stockler '19, Matt Klein '19, Jacob Wood '20 and Anthony Cooper '20. EBT-XD Radiochromic Film Sensitivity Calibrations Using Proton Beams from a Pelletron Accelerator. Faculty sponsors: Professors Charles Freeman and Stephen Padalino.
- Jonathan Sparling '18. Accelerating CR-39 Track Detector Processing by utilizing UV. Faculty sponsors: Professor Stephen Padalino and Associate Professor James McLean.
- Kevin Palmisano '18, Louis Caves '18, Corey Wilkinson '19 and Hannah McClow '20. Characterizing Scintillator Response with Neutron Time-of-Flight. Faculty sponsor: Professor Stephen Padalino.
- Barak Stockler '19. Using Rutherford Backscattering Spectroscopy to Characterize Targets for MTW. Faculty sponsors: Professors Stephen Padalino and Charles Freeman.
- Zachariah Barfield '18, Steven Kostick '18, Ethan Nagasing '19. Enhancements to the Low-Energy Ion Facility at SUNY Geneseo. Faculty sponsors: Professors Kurt Fletcher and Stephen Padalino.
- Praveen Wakwella '19, Sarah Mandanas '19. Determining Light Decay Curves in a Plastic Scintillator Using Cosmic Ray Muons. Faculty sponsor: Professor Stephen Padalino.

DISABILITY STUDIES IN EDUCATION CONFERENCE

Kendon Bates '18 presented his research at the Disability Studies in Education Conference in Minneapolis. Bates, majoring in childhood education with special education, and a concentration in history, based his presentation on a project he prepared for a required curriculum course for majors.



NORTHEAST NATURAL HISTORY CONFERENCE

Fifteen biology students presented research ranging from animal behavior to invasive plant species at the conference in Burlington, Vt. The annual conference included researchers at universities and state agencies, natural resource managers, educators and naturalists. Assistant Professor Suann Yang, Associate Professors Jenny Apple and Kristi Hannam mentored and accompanied the students to the conference. Presenters included: Aaron Kluball '18; Allison Jones '19; Emily Martin '18; Jason Lang '18; Kevin Zablonksi '18; Sam Heraghty '18; Courtney King '18; Jennifer Rowan '18; Kayla Schum '19; Leeann Bruetsch '19; Emelyn Bell '20; Lauren Ellis, '20; Racheal Devine '20; Simran Singh '19; and Tulpen Hansen-Schwoebel '19.

“WRITING RIGHTS, RIGHTING WRONGS: TRANSATLANTIC NARRATIVES OF RACE” UNDERGRADUATE RESEARCH CONFERENCE

Seven history students presented papers at the “Writing Rights, Righting Wrongs: Transatlantic Narratives of Race” undergraduate research conference at Huron University College in London, Ontario, Canada. Catherine Adams, associate professor, and Justin Behrend, associate professor and chair of the history department, also attended the event. Presenters included Krista Borst '19; Michele-lane Detouche '21; Theresa Gibbons '18; James Hamilton '19; Erin Herbst '18; Alisa Mentor '18; and Natalia Rodriguez '19.

FACULTY AND STAFF ACHIEVEMENT

CHANCELLOR'S AWARDS FOR EXCELLENCE

Three faculty members, a professional staff member and a member of the College's classified services were among recipients for the 2017-18 academic year. The honor provides system-wide recognition for consistently superior professional achievement and encourages the ongoing pursuit of excellence.

Excellence in Teaching:

- Cristina Geiger, lecturer in chemistry.
- Lisa Smith, lecturer in mathematics.

Excellence in Faculty Service:

- Rob Doggett, professor and chair of the Department of English.

Excellence in Professional Service:

- Paul Dotterweich, head swimming and diving coach and aquatics director, Department of Intercollegiate Athletics and Recreation.

Excellence in Classified Service:

- Yvonne Mehlenbacher, secretary in the Department of Biology.

HERZMAN GRANTED GENESEO'S FIRST FACULTY CAREER ACHIEVEMENT AWARD

Ron Herzman, Distinguished Teaching Professor of English, received the College's first Faculty Career Achievement Award. Herzman, who retired after spending 49 years at Geneseo, is among the world's most respected Dante scholars.

Herzman has taught countless students — many of whom have gone on to have successful academic or professional careers. He has authored a number of books and some 50 journal articles and served as chair of the English department.

MATTHEWS RECOGNIZED WITH NATIONAL STUDENT AFFAIRS AWARD

Tom Matthews, associate dean for leadership and service, was recognized with the Outstanding Professional Award in honor of his long career in student affairs and integral role in starting The National Association of Campus Activities' Mid-Atlantic chapter. The award will be known as the Thomas E. Matthews Outstanding Professional Award. Matthews also received a special commendation for his work to establish and promote the Rochester Youth Year (RYY), an AmeriCorps VISTA-sponsored social justice fellowship that strives to eradicate poverty for Rochester families, strengthen communities and promote community-centered leadership. Geneseo has partnered with RYY since its inception in 2007.

Matthews retired this year after 51 years of service to the College. One of his most notable contributions to Geneseo's intellectual community was the development of the highly-regarded GOLD program that now offers more than 400 leadership and life skills workshops annually.

GENESEO STARTUP VERDIMINE SIGNED LICENSE AGREEMENT WITH RESEARCH FOUNDATION FOR SUNY

Geneseo-based startup company Verdimine signed an exclusive license agreement with the Research Foundation for The State University of New York to employ a proprietary green chemistry process that improves safety and efficiency in manufacturing specialty chemicals across many industries.

This unique synthetic pathway was invented by Jacqueline Bennett, associate professor of chemistry at SUNY Oneonta, and after the Research Foundation obtained the patent, she was connected with Judy Albers, the VanArsdale Chair in Entrepreneurship at SUNY Geneseo. Albers, who teaches entrepreneurial practices, heads the College's VentureWorks Program. The students who started Verdimine — Christopher Callery '18, Christian D'Angelo '19, Franceska Hasanaj '19, Austin Lamb '17 and Caroline Wilson '17 — have assumed positions in the company as it continues to grow. Eric Helms, Geneseo associate professor of chemistry, is the chief technical officer and Bennett is the chief scientific officer.

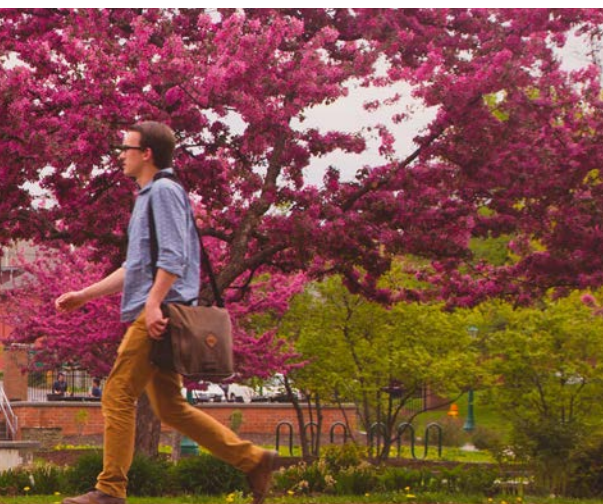


FACULTY MEMBERS RECEIVED FULBRIGHT AWARDS FOR THE SPRING 2019 SEMESTER

Denise Scott, professor of sociology, will conduct research at the H.N.B. Garhwal University in Srinagar, India, and Jun Okada, associate professor of English, will teach and conduct research at the Escola Superior de Teatro e Cinema, Instituto Politécnico de Lisboa, in Lisbon, Portugal.

ACCOLADES:

- Michelle Costello, education and instructional design librarian, and Brandon West, head of instructional services and reference and instruction librarian, recently had their book, *Creative Instructional Design: Practical Applications for Librarians*, published by Association of College & Research Laboratories (ACRL). The cover for the book was designed by Allison Brown, Geneseo's digital publishing services manager.
- Annmarie Urso, associate professor in the Ella Cline Shear School of Education, was named president-elect of the International Academy for Research in Learning Disabilities. She is a fellow of the academy and has served as its publication chair.
- Kimberly Harvey, director of admissions at Geneseo, is serving a three-year term on the School-College-Community Based Organization Relations Committee with New York State Association for College Admission Counseling (NYSACAC). The committee facilitates relationships and dialogue between secondary school and college admission professionals.
- Laurie Fox, assistant director and manager for educational technology, was elected chair of the executive committee for the Special Interest Group on University and College Computing Services (SIGUCCS), a community of IT professionals who help higher education institutions leverage current technology to foster discovery and learning.
- Members of the SUNY Geneseo culinary team earned a silver medal at an American Culinary Federation sanctioned culinary competition. Executive Chef Ilana Cahill, Assistant Executive Chef Wilson Castillo, Banquet Chef Chris Zambito and Assistant Dining Manager Matt Vickers competed as a team in the Market Basket category.
- Sue Chichester, chief information officer and director of Computing and Information Technology, was recognized with the SUNY Council of Chief Information Officers (CCIO) Team Collaboration Award for the implementation of the SUNY Breach Insurance Program.
- Kimberly Wilcox, an office assistant at the Geneseo Small Business Development Center (SBDC), received the SBDC New York's 2017 Above and Beyond Award at the annual spring training conference.
- K. Johnson Bowles, vice president for college advancement, who was appointed by Gov. Terry McAuliffe to serve on the Library of Virginia board of trustees in 2016, has been named the chair of the Education, Outreach and Research Services Committee.
- Professor of English Rachel Hall won the third annual Phillip H. McMath Post Publication Book Award from the Arkansas Writer's MFA Workshop for her linked story collection *Heirlooms: Stories*. The award was founded in 2016 to honor central Arkansas author and literary champion Phillip H. McMath.
- The College earned a national accolade for the participation of its students who choose to study abroad. Geneseo was ranked 26th by the Institute of International Education among all master-granting institutions and first among public master-granting institutions for the highest study abroad participation, through the institute's Open Doors report. The report is funded by the U.S. State Department.
- The Letchworth Summer Experience Program earned an honorable mention from the SUNY Chief Student Affairs Officers and the Office of University Life in its Housing, Residence Life, Contracted Services, Judicial and related category for the Outstanding Students Affairs Program Awards for 2017.
- Paul Jackson, assistant director and manager for information systems, received the SUNY Council of Chief Information Officers Individual Collaboration Award.
- Three administrators in the College's Center for Community are serving in leadership roles of three major national student affairs professional association governing boards. Fatima Rodriguez Johnson, assistant dean of students and multicultural programs and services, is serving a three-year term on the board of the Consortium for High Achievement and Success (CHAS); Leonard Sancilio, dean of students, is president of the Board of Directors



of HazingPrevention.org; and Wendi Kinney, associate dean of students for fraternal life and off-campus services, is on the national Board of Directors of the Association of Fraternity/Sorority Advisors (AFA).

- The Gloria and Van Quaal Outstanding Quality Service Award went to three awardees: Stacy Colt, appointment manager in the Department of Human Resources; Robin Kapelke, secretary in the Facilities and Planning Department; and Sue Reynolds, office assistant 2 in the Procurement and Property Control Department. The annual award recognizes those in the Division of Administration and Finance who have had a consistently high level of performance during their career, a recognizable and meaningful impact at the College, and who serves as a role model for others.

SPONSORED RESEARCH:

SUNY Geneseo's faculty and staff were successful in gaining \$3,568,701 in externally sponsored research awards in FY 2017–18. The College's successful pursuit of research funding has enabled investments in targeted initiatives while ensuring commitment to serving the public good.

By the numbers:

- 29 active SUNY Research Foundation projects generated expenditures that totaled \$1,502,618, a 16.8% increase over 2016–17.
- 8 active state grant awards generated approximately \$340,000.
- 52 faculty and staff from 17 academic departments and 7 offices submitted 55 proposals totaling \$4,268,936.
- Received 34 awards totaling \$3,568,701 — the second highest annual total.

HIGHLIGHTS:

NATIONAL INSTITUTE OF ALLERGY AND INFECTIOUS DISEASES (NIAID)

Professor of biology Kevin Militello was awarded a three-year grant of nearly \$460,000. The award will, in part, help fund undergraduate researchers who will work in Militello's lab looking for new drug targets in the parasite that causes Trypanosomiasis, commonly known as African Sleeping Sickness. According to Militello, there is an urgent need for new

control strategies for the disease as there is no vaccine. Drugs that are used to treat the late stages of the disease are few and are highly toxic.

UNIVERSITY OF ROCHESTER'S LABORATORY FOR LASER ENERGISTICS (LLE)

The Department of Physics and Astronomy received a \$420,000 award for the 2017–18 academic year from LLE in support of an ongoing collaborative research project titled, "Nuclear and Plasma Diagnostics for the EP-OMEGA and MTW Laser System."

Geneseo supports LLE in the areas of national and energy security policy, basic research in high-energy-density physics including laboratory astrophysics, plasma nuclear physics, dynamics of materials under high stress and non-linear hydrodynamics. Faculty members also mentor undergraduate and high school students.

Funds will support faculty's summer research, summer and academic year support of about 20 students, conference travel and equipment.

NATIONAL INSTITUTE ON DRUG ABUSE (NIDA)

Vincent Markowski, associate professor of psychology, was awarded a \$373,192 Academic Research Enhancement Award (AREA) research grant. Markowski will use the three-year grant to study the cognitive effects of tetrahydrocannabinol, or THC, the drug found in marijuana.

Markowski's research will focus on the effect that THC has on brain development and behavior during prenatal and juvenile exposure. The grant will also provide research opportunities for eight to ten undergraduate students during each academic year of the study, and four to five students during summers.

NATIONAL INSTITUTE ON NEUROLOGICAL DISORDERS AND STROKE (NINDS)

Jason Ozubko, assistant professor of psychology, received a three-year \$370,245 Academic Research Enhancement Award (AREA) research grant to support a project that will provide a better understanding of how spatial memories develop and which could ultimately lead to new interventions and strategies to slow spatial memory decline in the growing population of Americans over 65.

The funds will also provide financial support for three undergraduate researchers.



THE ROCHESTER CITY SCHOOL DISTRICT (RCSD)

Susan Norman, director of the Ella Cline Shear School of Education's Xerox Center for Multicultural Teacher Education, was awarded \$76,800 to support the summer 2018 Rochester Young Scholars Academy at Geneseo (RYSAG).

The RCSD Community Partners to Support Expanded Learning Opportunities Program provided the award, which may be renewed for up to three additional years. This is the 12th year for the RYSAG program, a two-week summer residential camp, which will host 64 rising 6th- through 11th-grade RCSD students on the Geneseo campus. Faculty members conduct science sessions, and college students from Geneseo and other local universities participate as counselors.

NATIONAL SCIENCE FOUNDATION (NSF)

■ Adjunct professor of English Glenn McClure received a \$50,000 NSF Innovation Corps-National Innovation Network Teams grant to explore the interpretation and representation of large amounts of data through non-speech audio such as music.

The project, "Music in the Numbers," is driven by novel sonification software that produces sound by translating numerical sequences of archived and real-time data, applicable to industries that could benefit from the ongoing interpretation of big data using non-speech audio to represent the data. Applications of the technology include financial trading, intensive care medicine, factory process controls, air traffic control, security monitoring, soldier awareness and markets with unmanageable flows of critical real-time data.

Joining McClure on the project is Christian Burke, a senior Geneseo business administration major with a finance and management minor, who will serve as entrepreneurial lead; Kirk Anne, director of research technology and strategic project in the College's Computer and Information Technology Department, who will serve as technical lead; and Phil Wilton, a strategic business development consultant, who will serve as team mentor.

■ Duane McPherson, associate professor of biology, received a \$13,537 National Science Foundation award to support expenses for eight presenters at a symposium titled, "Integrative Biology of Sensory Hair Cells." The symposium was part of the annual meeting of the Society for Integrative and Comparative Biology (SICB).

WILSON FOUNDATION ROCHESTER AREA COMMUNITY FOUNDATION (RACF) THE GREATER ROCHESTER SUMMER LEARNING ASSOCIATION (GRSLA)

Annamarie Urso, associate professor of education, received three grants in support of the School of Education's Soaring Stars program, which began its seventh year this summer. She also secured additional funding



to support the transition of two students in the program to an academic summer camp at the College for rising 6th–11th graders.

One grant is a one-year \$25,000 award from the Wilson Foundation, which has supported the Soaring Stars program since its inception. The other is a \$15,000 grant from the Feinbloom Supporting Foundation through RACF. The additional support is from GRSLA, which is providing \$2,000 for two students who have completed the Soaring Stars program to transition into the Rochester Young Scholars Academy at Geneseo (RYSAG). RYSAG is directed by Susan Norman, also from the College's School of Education.

NASA/NY SPACE GRANT CONSORTIUM

Three researchers in the Department of Physics and Astronomy received a \$20,000 research initiation grant from the consortium.

Principal investigator David Meisel, Distinguished Emeritus Professor of Computational Astrophysics, is teamed with Charles Freeman, Distinguished Teaching Professor of Physics and Astronomy and chair of the department, and Savitri Iyer, professor of physics and astronomy, on the project, titled, "Explorations Into Time-resolved Particle Tomography for Atmospheric and Space Research."

The award provides for the construction of a multi-energy particle detector array to study rapidly moving features in the Earth's atmosphere above Geneseo. The array includes high-sensitivity muon detector to be provided by Brookhaven National Laboratory via a long-term equipment loan arrangement.

A set of undergraduate courses will be developed to incorporate undergraduate and secondary school training related to the project, such as STEM field use of the data, and the use of the Pelletron accelerator and other instrumentation.

NEW BOOKS, PUBLICATIONS AND JOURNAL ARTICLES

■ Jim Allen, associate professor of psychology, recently authored *The Psychology of Happiness in the Modern World: A Social Psychological Approach*. The book places a socio-cultural lens on the field by emphasizing economic and other social/structural factors that influence human happiness.

■ Distinguished Professor of History Michael Leroy Oberg's revised textbook, *Native America: A History, Second Edition*, hit college bookstore shelves just in time for the 2017–18 academic year. The new edition includes expanded discussions on the law and native history since World War II.

Oberg featured twelve native communities in the book, which helped demonstrate the diversity of native peoples and their experiences.

■ Barbara Welker, associate professor of anthropology, was among 2017–18 authors for the Open SUNY Textbooks initiative. Welker's textbook, *The History of Our Tribe: Hominini*, examines where humans came from, the nature of our ancestors, how we differ from other animals and how scientists trace and construct evolutionary history.

The illustrator for the book was anthropology alumnus Keenan Taylor '15. The textbook brings to 20 the number of textbooks published by SUNY faculty through Open SUNY Textbooks.

■ Distinguished Teaching Professor of Physics Stephen Padalino, in collaboration with 12 research colleagues from various institutions, authored a paper published in *Physical Review C*, a leading journal in theoretical and experimental nuclear physics. Padalino worked with colleagues from Houghton College, Ohio University, the Laboratory for Laser Energetics and the National Institute of Standards and Technology (NIST) to share their findings of an important nuclear reaction cross-section that is of great interest for experiments in inertial confinement fusion.

■ Assistant professor of history Ryan M. Jones served as co-editor of a new collection of essays published by the University of California Press, *A Global History of Sexual Science, 1880-1960*. The text is the first anthology to provide a worldwide perspective on the birth and development of the field. The book's contributing scholars contend that actors outside of Europe — in Asia, Latin America, and Africa — became important voices in debates on prostitution, birth control and transvestism. Ryan will teach a history course, *Histories of Global Sexual Science*, based on the book in Fall 2018.

ATHLETIC ACHIEVEMENT

GENESEO FINISHED 11TH IN DIRECTORS' CUP STANDINGS, RANKS FIRST AMONG PUBLIC INSTITUTIONS

SUNY Geneseo finished 11th in the 2017-18 Learfield Sports Directors' Cup standings, which measure the overall excellence of the 450 NCAA Division III intercollegiate athletic programs in the nation. It is the highest finish ever by the Knights in the 23-year history of the rankings. Only three New York institutions (Geneseo, Cortland, Ithaca) have ever finished in the top 15 of the Directors' Cup standings.

SUNYAC CHAMPIONS

A record 13 Geneseo teams won SUNYAC Championships and either qualified for their respective NCAA tournament or scored points in an NCAA championship event. Those teams included men's ice hockey, women's cross country, men's indoor track and field, women's soccer, men's cross country, women's outdoor track and field, women's indoor track and field, softball, women's tennis, men's swimming and diving,



men's outdoor track and field, women's swimming and diving, and women's basketball.

GENESESO WON FOURTH-CONSECUTIVE SUNYAC COMMISSIONER'S CUP

Geneseo captured its fourth-consecutive SUNYAC Dr. Patrick R. Damore Commissioner's Cup, awarded to the top overall intercollegiate athletic program in the league. The Knights averaged 8.97 points (out of a possible 10) per sport, based on each team's finish in the regular and postseasons.

SEVEN SUNY CHANCELLOR'S SCHOLAR-ATHLETE AWARDS

Seven student-athletes were named recipients of the 2017–18 State University of New York Chancellor's Scholar-Athlete Award — the most from any SUNY institution, in recognition of outstanding academic excellence and athletic achievement. This year's honorees included Marissa Cossaro '17 (outdoor track and field); Elise Ramirez '19 (women's cross country); Sarea Shariff '20 (equestrian); Jeff Doser '18 (men's swimming and diving); Luke Holtzman '19 (indoor track and field); Natalie LaCourt '18 (women's swimming and diving); and Laura Piazza '19 (women's indoor track and field).

GARCIA-CASSANI CLOSED CAREER AS 4-TIME NATIONAL CHAMPION, 13-TIME ALL-AMERICAN

Isaac Garcia-Cassani '18 won a national championship in the 1,500 meters at the 2018 NCAA Division III Outdoor Track & Field Championships, earning his second-straight title in the event. Finishing as a four-time national champion and a 13-time All-American, he anchored the Knights' first-place distance medley relay during last winter's NCAA Indoor Championships that also saw him finish runner-up in the 3,000.

He nearly broke the four-minute plateau in the mile this past spring, posting a 4:01.35 clocking during the Larry Ellis Invitational at Princeton to finish less than a second behind 2016 U.S. Olympian Robby Andrews.

Also a standout cross country competitor, Garcia-Cassani totaled three top-eight finishes at the NCAA Division III Championships, highlighted by a fourth-place result in 2016 to lead the Knights to a national runner-up team finish. He also won two individual Atlantic Region Championships (2015, 2016) and logged a second-place finish last fall to lead Geneseo to its third-consecutive team title. Garcia-Cassani won his third-consecutive

SUNYAC individual championship, becoming only the fourth competitor in conference history to achieve the feat.

RANDALL WON SECOND NATIONAL CHAMPIONSHIP IN DIVING

Samuel Randall '18 topped the one-meter diving field to win a national title at the 2018 NCAA Division III Swimming and Diving Championships. He recorded a score of 527.00 to earn his second career crown after also taking the three-meter title in 2016. Also logging a sixth-place effort in this year's 3-meter competition, he closed his Knights' career as a six-time All-American as well as a two-time SUNYAC Diver of the Year (2018, 2016) and five-time SUNYAC Champion.

THREE KNIGHTS NAMED ACADEMIC ALL-AMERICA

Isaac Garcia-Cassani '18 and Luke Holtzman '19 were named first-team members of the 2018 Google Cloud/College Sports Information Directors of America (CoSIDA) Academic All-America Division III Men's Cross Country/Track & Field Team, while swimmer Natalie LaCourt '18 became the first female Academic All-American (3rd-Team At-Large) in Geneseo history. A four-time national champion and 13-time All-American, Garcia-Cassani graduated with a 3.34 GPA majoring in physics. Holtzman, who led off Geneseo's national champion distance medley relay at the 2018 NCAA Indoor Championships, enters his final season with a 3.94 GPA double-majoring in chemistry and physics. LaCourt completed her Geneseo career with a 3.98 GPA as a mathematics and English double-major while garnering First-Team All-SUNYAC recognition and qualifying for the 2018 NCAA Championships. The trio is among only eight Knights in Geneseo history to be named Academic All-America.

VICTOR E. KNIGHT GARNERED TOP SPOT IN SUNY MASCOT MADNESS

This year's SUNY Mascot Madness competition ended with Victor E. Knight taking the top spot. After winning the title in 2016, he was narrowly edged out last year by SUNY ESF's Oakie Acorn. Victor is the second two-time winner of SUNY Mascot Madness, joining Binghamton's Baxter Bearcat.



ALUMNI ACHIEVEMENT

ALUMNA RECEIVED EARLY-CAREER TEACHING RECOGNITIONS

Geneseo alumna Felicia Vanacore '13 received a Teacher of the Year/Glass Apple Award at Lake Weston Elementary School last year, a major achievement since it was only her third year as a teacher. And this year, the Orange County Public School District granted Vanacore a coveted Coin of Recognition for a video she produced with her class, focused on a new reading approach called District Professional Learning Community. The training video is now being used throughout Orange County Public Schools.

CHCI PUBLIC POLICY FELLOWSHIP LANDED LEGISLATIVE INTERNSHIP FOR DANNY RUIZ '17

Danny Ruiz '17 won a Congressional Hispanic Caucus Institute (CHCI) Public Policy Fellowship for 2017–18. The nationally competitive program is designed to develop the next generation of young Latino leaders interested in a career in public policy.

The nine-month paid internship based in Washington, D.C., offers fellows the opportunity to interact with congressional offices, federal agencies, nonprofit organizations and foundations. Ruiz, who had been working as a legislative fellow in U.S. Sen. Chuck Schumer's office, served his internship with the government relations office of the Service Employees International Union, an organization of 2-million members.

ALUMNAE EARN HONORS

Julianne Sweeney '16 became the third Geneseo undergraduate in as many years to earn a prestigious National Science Foundation (NSF) Graduate Research Fellowship.

Sweeney graduated with a degree in geological sciences and then worked as a research technician for the Department of Geological Sciences under the advisement of Nicholas Warner '00, assistant professor of geological sciences. She was accepted into a master's program at Syracuse University where she will analyze the effects of certain stream management practices on a series of watersheds at a field site in Wyoming.

Nicholas Sullivan '10, presently in a doctoral program at University of Wisconsin-Madison, was named Honorable Mention in the area of geosciences/paleoclimate. Honorable Mention designation in life sciences/

ecology also went to Janelle Goeke '16, who graduated with a degree in biology and is now enrolled in a doctoral program in coastal ecology at Texas A&M University at Galveston.

JUSTIN VOSSLER '11 WINS ON JEOPARDY!

Justin Vossler '11 accrued five wins on the television game show Jeopardy!. Vossler credits the liberal arts foundation he received at Geneseo for helping to ensure a strong showing on the program. He majored in history and earned teaching certification at Geneseo. Vossler now teaches 9th–12th grade social studies at Moravia High School.

ALUMNI-LED COMPANIES MAKE 2017 ROCHESTER CHAMBER TOP 100

A number of Geneseo alumni who hold key leadership positions in the fastest-growing, privately-owned businesses in the region, made the 2017 Rochester Chamber Top 100. The alumni included Michaela Gascon '06, chief operating officer for KJT Group, Inc. (rank 37); Charles G. Herendeen '95, managing director, financial advisor for Novem Group (rank 60); and Douglas Golub '02, president of MediSked, LLC. (rank 70).

MAKING THEIR MARK AT THE NIH

Seven Geneseo alumni are at the National Institutes for Health working on research post-baccalaureate programs. Several will enter a graduate school or a job this fall. They are: Gordon Wong '16 (biochemistry); Danny Connors '16 (biochemistry); Joe Chapman '16 (chemistry); Hannah Loo '17 (biology); Nikki Winchester '17 (biology); Alexis Kidder '17 (biology); and Mike Custance '16 (biochemistry).

KEY TO KEYS: CYCLING FOR CANCER

Keith Walters '11, director of multimedia at SUNY Geneseo, participated in the 2018 Ulman Cancer Fund's Key to Keys bike ride, cycling from Key Highway in Baltimore to Key West. During the eight-day trip, the group volunteered at various locations on behalf of the Ulman Cancer Fund for Young Adults. Walters raised \$6,100, which directly benefited UCF's support programs and services, such as the UCF House, which provides free housing to young adults undergoing treatment, support groups and scholarships.

CREATIVITY



GENESE0 AFFIRMS A SPIRIT THAT FOSTERS CONTINUED EXCELLENCE.

We are guided by a spirit of creativity that is fostered in all aspects of what we do. Fueled by our collective intellectual curiosity and vision for a better future, we routinely question current thinking in the pursuit of new ideas.

GREAT DAY CELEBRATED STUDENT SCHOLARSHIP, TALENT AND CREATIVITY

This year marked the 12th annual GREAT Day (Geneseo Recognizing Excellence, Achievement & Talent). The celebration helps foster academic excellence, encourages professional development and builds connections within the community. Close to 1,000 students showcased their work throughout the day with presentations, performances and exhibits.

The symposium also featured leadership scholar Barbara Kellerman, who delivered the Jack '76 and Carol '76 Kramer Endowed Lecture. She addressed the topic, "Professionalizing Leadership," the title of her latest book. Kellerman is the James MacGregor Burns Lecturer in Public Leadership at the Harvard Kennedy School and is the Founding Executive Director of the School's Center for Public Leadership.

'CIRQUE DU PERCUSSION!' CONCERT OFFERED CAPTIVATING VISUAL AND MUSICAL EXPERIENCE

The SUNY Geneseo Percussion Ensemble presented its most adventurous performance in many years during the "Cirque Du Percussion" concert in Wadsworth Auditorium in April. The concert featured physical theater, improvisation and humor. Under the guidance of Jim Tiller, director of the ensemble, the concert was filled with theater pieces and music written solely for percussion instruments.

The players used an array of instruments, their voices and even their bodies to create incredible music. Ensemble members included Austin Ainsworth '19; Liz Bengert '19; James Canning '19; Andrew Consler '20; Casey Mae Filiaci '19; Holly Gilbert '18; Robert Mercogliano '20; Benjamin Michalak '21; Steve Sicari '18; and Noah Sorensen '21.

NEW ADVISEMENT PROGRAM LAUNCHED WITH THE EASTMAN SCHOOL OF MUSIC

SUNY Geneseo launched a new advisement track that will prepare qualified students to pursue graduate work in music education. Developed in cooperation with the Eastman School of Music, students

who complete the music education track at Geneseo are eligible to apply to Eastman's master's program in music education with professional certification. While the music education track at Geneseo prepares students specifically for admission to the Eastman School, the program is broadly designed to prepare students to meet general entrance requirements for most master's programs in music education, and particularly those leading to professional certification in music education in New York State.

CONCERT FEATURED WORLD PREMIERE OF COMPOSITION GENERATED FROM ANTARCTIC DATA

The annual fall concert of the Geneseo Chamber Singers and Spectrum Singers had a unique tone this year featuring the world premiere of Glenn McClure's '86/MSEd '11 new choral composition "Tremble," based upon scientific data he gathered during a visit to Antarctica last year.

GENESE0 STUDENTS, FACULTY SHOWED THEIR CREATIVE SIDES AT ROCHESTER FRINGE FESTIVAL

Geneseo students and faculty offered a day of free entertainment at the 2017 Rochester Fringe Festival, a 10-day, multi-disciplinary visual and performing arts celebration featuring international, national and local artists.

In addition to student performers, faculty provided creative guidance and support, and included Melanie Blood, professor of English and music, and Geneseo's Fringe festival liaison; Jonette Lancos, professor of dance studies; Gerard Floriano '84, professor of music; Kristin Gentry, assistant professor of English; Jim Kimball, music lecturer; and Sean McGrath, assistant technical director of theatre. Geneseo's lineup included a string band, a dance ensemble, creative writing, a capella groups, honors recitals, a film screening, a rock band and stories in song.

As one of the founding educational partners, SUNY Geneseo has participated in the festival every year since it debuted in 2012.



INCLUSIVITY



GENESE0 RESPECTS THE UNIQUE CONTRIBUTIONS OF EACH INDIVIDUAL TO THE CAMPUS COMMUNITY.

We believe our core values are strengthened when all members of our community are empowered to actively participate in a vibrant, inclusive and intellectual community that has the highest regard for human dignity. We embrace the opportunity to learn from each other and welcome a broad range of ideas and full spectrum of experiences, viewpoints and intellectual approaches that challenge us to grow and think differently.

CULTIVATING COMMUNITY SERIES GENERATED CAMPUS CULTURE DIALOGUE

The SUNY Geneseo Cultivating Community series returned in the 2017–18 academic year under the guidance of associate professor of communication Meredith Harrigan and Chief Diversity Officer robbie routenberg '05. The series uses mindful dialogue and creative thinking as the tools through which participants are encouraged to learn, connect and grow.

The first three dialogues for the academic year invited participants to discuss the question, “In a world that appears so divided, what would it take for Geneseo to feel ‘U-Knight-ed’?” The next three events focused on “Communicating in a Diverse Society.” Close to 200 people attended the 2017-18 events.

GRANT AWARDED TO SUPPORT VIOLENCE PREVENTION

Tamara Kenney, Title IX coordinator in the Office of Diversity and Equity, was awarded a \$299,708 grant from the U.S. Department of Justice’s Office on Violence Against Women (OVW). The three-year award seeks to reduce domestic violence, dating violence, sexual assault and stalking on college campuses.

Geneseo’s program, “Prevention, Reduction, and Education on Violence to ENgage in Training” (PREVENT), enlists broad campus engagement as well as local and regional partners to develop effective interventions for survivors. The program taps offices and individuals across the campus as well as several external partners, including RESTORE Sexual Assault Services, a nonprofit, community-based advocacy and education organization; Chances & Changes, Inc., a domestic violence program; and the New York State Police.

CULTURAL HARMONY WEEK ADDRESSED INCLUSION, COMMUNITY AND DIVERSITY

Geneseo’s 18th annual Cultural Harmony Week opened under the theme of “Home and Away: Experiences of Trauma & Hope.” The observance explored the battles individuals face at home and around the world as they move toward understanding loss, recovery and peace.

Activities included film screenings, panel discussion, lectures, workshops and a photo exhibit.

Cultural Harmony Week closed with the annual Alliance for Community Enrichment/Student Association Intercultural dinner at which multicultural and diversity-focused student organizations came together to share their experiences through skits, dance, song and food.

EIGHTH ANNUAL DAY OF LEADERSHIP AND SERVICE CELEBRATED LIFE OF DR. KING

SUNY Geneseo’s “Day of Leadership and Service” celebrated the work and teachings of Dr. Martin Luther King Jr. with a series of intergenerational and interfaith discussions, workshops and community outreach projects. Some 153 participated in the day’s activities, including Geneseo students, Office for the Aging seniors, community volunteers and school-age students.

FIRST GROUP OF MCNAIR SCHOLARS WELCOMED

A group of 25 rising juniors and seniors became the first SUNY Geneseo students to enter the McNair Scholars Program, which is designed to prepare undergraduate students for doctoral studies through involvement in research and other scholarly activities.

McNair participants are either first-generation college students with financial need or members of a group that is traditionally underrepresented in graduate education and have demonstrated strong academic potential. The goal of the program is to increase graduate degree awards for students from underrepresented segments of society.



FIRST-EVER CHIEF DIVERSITY OFFICER NAMED

SUNY Geneseo named robbie rifka routenberg '05 as the College's first chief diversity officer. Routenberg will lead the College's diversity, equity and inclusion efforts to advance the broader aim of creating an inclusive and supportive campus climate. Routenberg will provide guidance on a range of efforts including ensuring compliance with laws prohibiting discrimination; overseeing campus matters relating to Title IX; affirmative action; the Americans with Disabilities Act; and domestic violence. Under routenberg's supervision are the Title IX coordinator and the affirmative action compliance specialist. The newly established Office of Diversity and Equity will be led by routenberg.

FIRST MENTAL HEALTH TOWN HALL HELD

The College's first Mental Health Town Hall held in Spring 2018 provided a forum for both airing the concerns of the campus community and sharing information on the many resources available to support student mental health.

Laura Swanson, staff counselor at the Lauderdale Center for Student Health and Counseling, serves as chairperson for the Mental Health Task Force, whose 30 members represent 18 departments on campus.

ALUM YSAÏE BARNWELL LED COMMUNITY SING

Composer and singer Ysaïe Barnwell '67, '68 joined Geneseo's celebration of the life and legacy of Dr. Martin Luther King Jr. by conducting a Community Sing in February.

Barnwell was one of the longest-tenured members of the GRAMMY-nominated African American a cappella ensemble, Sweet Honey in the Rock. Barnwell received a bachelor's and master's degree in speech pathology from Geneseo. She also earned a doctorate in speech pathology from the University of Pittsburgh, and later, a master's in public health from Howard University.

ALUMNAE AMONG THOSE WHO ADDRESSED WOMEN'S LEADERSHIP CONFERENCE

SUNY Geneseo's eighth-annual Women's Leadership Conference and Networking Dinner began with a series of GOLD workshops with titles such as "Women's Issues in Social Justice," "Communicating with Power" and "Righting your Story." At the networking dinner, which concluded the conference, students interacted with alumnae and faculty and staff to learn about their own leadership journeys. The keynote, "A Seat at the Table," was delivered by Denise Reed Lamoreaux '84, president of SUNY Geneseo Alumni Association and director of diversity for the North American Operations of Atos Corporation.

The conference was hosted by the College's Women's Leadership Institute (WLI). Developed to address the needs of SUNY Geneseo's ethnically diverse female students, WLI is a support network for women that explores what it means to be a leader, a woman and a change agent.



CIVIC RESPONSIBILITY



GENESEO PROMOTES THE DEVELOPMENT OF CIVIC-MINDED CITIZENS.

We are committed to fostering a campus climate that is characterized by honesty, integrity, respect and accountability. Through ethical conduct and responsible behavior, we cultivate a community of individuals who have the skills, knowledge and ability to engage positively with a diverse and changing world.

SUMMER COURSES EXPLORED GLOBAL HEALTH AND DEVELOPMENT IN GHANA

In Summer 2017, 26 students explored health, environment, education and economics in Ghana. Two courses worked together in the African country — Global Health Issues (biology) and Global Development in Ghana (sociology) — drawing on a longtime Geneseo partnership with organizations and leaders.

Each course examined themes of interdependence and interconnectedness as Ghana undergoes rapid change. Susan Bandoni Muench, professor of biology, has led the global health course since 2010. Joanna Kirk, lecturer of sociology and political sciences, led the sociology course. Both groups visited most of the same locations and participated in similar activities, including going to a cacao farmers' cooperative where they discussed effects of climate change on livelihoods; a regional hospital where the staff is pioneering disease treatments; and UNESCO World Heritage sites related to the transatlantic slave trade on the country's south coast.

ROCHESTER CITY SCHOOL DISTRICT (RCSD) STUDENTS EXPLORED THE ROAD TO MARS AT GENESEO CAMP

Sixty-eight rising sixth- through 11th-grade RCSD students visited campus during summer 2017 to explore interplanetary travel to Mars. The students were part of the Rochester Young Scholars Academy at Geneseo (RYSAG), and the two-week residential camp, "Expedition Mars: Creating a New World," introduced them to space science, technology and engineering concepts surrounding a mission to the red planet as a way of avoiding potential asteroids colliding with Earth. 2017 marked the 11th year the highly regarded STEM (science, technology, engineering and mathematics) program was held. The camp was run by Susan Norman, camp director and director of Geneseo's Xerox Center for Multicultural Teacher Education. Faculty members conducted the science sessions, and college students from Geneseo and other local universities participated as counselors.

GROUP RETURNED TO PUERTO RICO FOR HURRICANE RELIEF WORK

SUNY Geneseo students made three trips to Puerto Rico this year to assist with relief efforts after Hurricane Maria devastated much of the island in the fall of 2017.

The first trip over spring break was led by Betsy Colon, grants management associate, who worked with 10 students, staff and community members, as part of Livingston CARES, a non-profit humanitarian organization housed at the College.

A mid-May crew was led by Fatima Rodriguez Johnson, assistant dean of students for multicultural programs and services, and Dan Martin '16.

In summer 2018, Kyle Matthews, assistant professor of Spanish, headed a third trip with 10 students as part of the SUNY Stands with Puerto Rico initiative. While on-site, students worked with NECHAMA - Jewish Response to Disaster, a volunteer organization, to clear out damaged homes, and repair roofs, doors and windows.

STUDENTS ACCOMPLISHED YET ANOTHER HIGHLY SUCCESSFUL RELAY FOR LIFE EVENT

SUNY Geneseo's Relay For Life event to benefit the American Cancer Society was once again among the most successful in the country. This year, students raised \$162,208 through a 24-hour event in the Ira S. Wilson Ice Arena. Patty Hamilton-Rodgers, sponsored research associate, is the Colleges Against Cancer (CAC) advisor. The CAC staff partner from the American Cancer Society is alumnus Jordan Cimilluca '15.

PROGRAMS, EVENTS SUPPORTED SEXUAL ASSAULT AWARENESS MONTH

Some 400 students participated in the 2018 Yards for Yeardley walk. The annual walk is a community awareness event held across the country to remember former University of Virginia women's lacrosse player Yeardley Love, who lost her life to domestic violence. The Geneseo event was spearheaded by the Geneseo Student-Athlete Advisory Committee, working with the State University of New York Athletic Conference (SUNYAC).

Among other Sexual Assault Awareness Month events were the annual Take Back the Night march; the College's Office of Fraternal Life sponsored sexual assault speaker Tim Mousseau; and RESTORE (a sexual assault advocacy group) placed flags in front of the gazebo. The Title IX Office and Erie Hall students organized a walk to "stomp out" sexual assault, and writer and artist Tim Collins presented on violence prevention.



PROFESSORS HELP SCOUTS EARN MERIT BADGES

James McLean, associate professor of physics, and Dennis Showers, Distinguished Service Professor of Education, teamed up with the Boy Scouts of America's Seneca Waterways Council to help 32 scouts earn STEM merit badges through workshops, research activities and discussions. The professors are volunteer merit badge counselors for energy and nuclear science. In addition, Stephen Padalino, Distinguished Teaching Professor of Physics, led a tour of the eGarden, highlighting Geneseo's commitment to sustainability. McLean also led a tour of the Pelletron particle accelerator that's used for nuclear and plasma physics research.

COMMITMENT TO SERVICE AND VOLUNTEERISM RECOGNIZED

Individuals, student and community organizations were recognized during the College's annual Volunteer and Service Awards Dinner in March. Dan Martin '16, a past recipient of two Geneseo volunteer and service awards, delivered the keynote address.

Students receiving awards included:

- Justen Geddes '18, crew chief and chief of operations for SUNY Geneseo First Response.
- Elizabeth Rains '19, for her work with the Humane Society of Livingston County.
- Mina Raj '18, who has been devoted to serving the Geneseo community through Alpha Phi Omega and with the Third Annual Walk to End Diabetes.
- Brigid Maire Smith '20, who has worked for seven years with people with disabilities and special needs in Rochester and Buffalo.
- Taylor Smithers '19, who served as the community service assistant for America Reads/America Counts.
- Leah Christman '19 received the 2018 Newman Civic Fellowship, a national recognition for community-committed college students.

Faculty and staff recognized were: Ganie DeHart, Distinguished Teaching Professor and chair of the Department of Psychology; and Tom Matthews, associate dean of leadership and service. Organizations receiving awards included: Catholic Charities of Livingston County, Food Security Advocates, FORCES and Pi Kappa Phi.

MEMORIES CAMPAIGN CONTINUED LEGACY OF DOCUMENTING LIVES OF SENIOR CITIZENS

Students revitalized The Memories Campaign at the College (formerly Heard @Geneseo) to continue the organization's legacy of documenting the lives of senior citizens in the region.

The campaign celebrated the release of its newest profile of alumna and community member Patricia Malet Fennell '65. The club partners with the Departments of English, History and Anthropology to recruit students. Adjunct Lecturer Wes Kennison '79 is the club's faculty advisor.

CIDD AMBASSADORS FOR 2017-18 WORKED ON INNOVATIVE PROJECTS

Students serving as ambassadors through the College's Center for Inquiry, Discovery and Development (CIDD) developed projects that asked meaningful questions about real-world problems and issues, synthesized knowledge and skills drawn from multiple disciplines, and made connections between their academic programs, personal experiences, and co-curricular lives.

The 2017-18 ambassadorships, recipients and project titles included:

Frank Vafier '74 Ambassadors in Leadership

Samantha Martin '18 for "Ni Una Menos-A New Movement Against Gender Violence in Chile"

Sofia Villalón '18 for "Credo Kitchen"

The James Houston '80 Ambassadors in Innovation

Patrick Buckley '19 for "Building Trust Between Science and Society in Geneseo and Beyond," and creating the Discovery Café

Sarah Jane Phillips '18 for "From Mentors to Main Street: The Freshman Integration Initiative"

The Ambassador in Diversity

Jenna Lawson '18 for "The ToKnight Show"

The John A. '87 and MaryGrace '84 Gleason Ambassador in Student Affairs

Kitrick McCoy '19 for "Tunneling through Barriers: Inclusive Pedagogy in Higher Education"

The Edward Pettinella '73 Ambassador in Business

Samuel Randall '18 for "Prolivio: Feel Better Today, Know Better Tomorrow"

The CAS Ambassador in Entrepreneurship

Colleen Steward '19 for "StandUp Leadership Marketing Expansion"

The Gérard Gouvernet Ambassador in French Language and Culture

Trevis Lipnicky '18 for "Perceptions of American Transnational Corporations in Dakar, Senegal"

The Eddie Lee '76 First Generation Ambassador

Arlenis Santana '18 for "Malnutrition and Educational Setbacks in School-aged Children in Nicaragua: How is Kinship a Resilient Factor of Malnourishment"

The CIDD and affiliated offices (Fellowships and Scholarships, the Institute for Community Well Being, and the Edgar Fellows honor program) support a range of integrative and applied learning programs; work with students and faculty to sustain and build innovative learning experiences; and cultivate opportunities for collaboration between the College and community partners. Joe Cope, professor of history, serves as CIDD director.



SUSTAINABILITY



GENESE0 EMBRACES THE PRINCIPLES OF ECOLOGICAL, SOCIAL AND ECONOMIC STEWARDSHIP.

We are committed to building a foundation of individual, institutional and societal resilience. Building on our strong liberal arts foundation and combining the very best in professional programs, we aim to sustain and enhance the College's stellar reputation as one of the nation's premier public liberal arts college. Through effective financial sustainability plans, we aim to achieve Geneseo's goals and objectives. We consistently look for ways to maximize the benefits of our physical setting and are committed to being an exemplar of environmental sustainability.

STRATEGIC PLAN IMPLEMENTATION ACTIVITIES INITIATED

In 2016–17, the College launched a strategic plan that supports the College's mission to advance knowledge and inspire students to be socially responsible and globally-aware citizens. The ambitious plan, "Geneseo 2021: Seeing Beyond the Horizon," is a blueprint that will ensure that Geneseo continues to offer the best in public liberal arts and select professional and graduate education.

This year, the College developed implementation plans for the highest priority (Phase 1) action items.

Initiatives launched included:

- **Recruitment technology tools:** Geneseo's Office of Admissions invested in a suite of technology tools to augment recruitment efforts through two innovative software initiatives — an interactive student and parent experience, and a financial aid modeling program that will enhance scholarship decision-making and award distribution.
- **Enhancing student success and academic advising through goal setting and early alert:** Geneseo's Office of Academic Planning and Advising began working on two broad goals — to reshape academic planning and advising to include a focus on student services with the new inclusion of first-year programs (orientation); and to develop a student success management system that incorporates comprehensive research and data analytics.
- **Digital learning and scholarship:** Assistance was provided for interested faculty to acquire skills in digital research and teaching, and to facilitate connections to the larger scholarly and pedagogical communities in the field.
- **Advancing curriculum management:** The College began an implementation project that will automate the curriculum management and catalog process, saving both time and money.

- **Fiber optics:** Computing and Information Technology secured resources to improve the backbone of its IT network via a fiber cable upgrade.
- **Building a Center for Integrative Learning (CIL):** The College began the planning, professional development and organizational design of the center.
- **Building a base for our brand:** The Communications and Marketing team launched branding reputation efforts to assess and address internal and external perceptions of the College.

REPUTATION-BUILDERS

PRESIDENTIAL INITIATIVES

PRESIDENT BATTLES SELECTED AS PRESIDENT-ELECT OF COPLAC

President Denise A. Battles was selected as the president-elect of the Council of Public Liberal Arts Colleges (COPLAC), an alliance of high quality, public liberal arts institutions.

Established in 1987 and now consisting of 30 colleges and universities in 28 states and one Canadian province, COPLAC represents a distinguished sector in higher education. SUNY Geneseo has been a member of COPLAC since 1994 and is New York State's sole COPLAC member institution. Battles previously served as a COPLAC board member and as a member of the organization's Strategic Plan Committee. The governing board of COPLAC consists of the 30 presidents/chancellors or their designees. Battles began her two-year term as president in July 2018.

BATTLES' OTHER LEADERSHIP POSITIONS:

- Elected vice chair/chair-elect of the American Council on Education's



(ACE) Council of Fellows. The Council of Fellows comprises alumni of the ACE Fellows Program, which is regarded as the country's premier higher education leadership development experience, preparing senior leaders to serve American colleges and universities.

- Served on the Board of Directors and Executive Committee of the American Association of State Colleges and Universities.
- Served on the SUNY Oneonta president search committee.
- Provided higher education leadership to the Finger Lakes Regional Economic Development Council (FLREDC).
 - Served as co-chair of the Higher Education, Research and Health Care Work Team with University of Rochester Medical Center VP and COO Peter Robinson.

GENESEO SERVED AS A HOST SITE FOR STATE-WIDE TEACHERS SUMMIT

SUNY Geneseo hosted close to 100 area teachers as part of the first New York Teachers Summit. The event, organized by SUNY, was an extension of the TeachNY program, which aims to elevate and support the teaching profession.

Geneseo was one of eight SUNY campuses across the state selected to participate in the summit, which brought together about 2,500 pre-service and in-service teachers. The summit theme was "Connect. Grow. Collaborate. Inspire.," which set the stage for topics related to innovative practices and how to instill creativity and risk-taking in the classroom. Summit activities included breakout sessions covering topics such as how to build a positive classroom community, tips for accessing learning tools and strategies for student engagement.

GENESEO WELCOMED TOP GEOGRAPHERS

Over 150 academic and professional geographers from Delaware, New Jersey, New York and Pennsylvania gathered on the Geneseo campus in October for the 2017 Middle States Division of the American Association of Geographers (MSDAAG) conference.

According to Jim Kernan, associate professor of geography and president of MSDAAG, the conference provided a range of opportunities for students to participate and contribute to the exchange and critique of ideas through five-minute "lightning talks," paper competitions and the highly-competitive GeoBowl, that tests geographic knowledge.

Geneseo geography major Peter Scilla '18 was the overall top scorer in the competition and represented MSDAAG at the World Geography Bowl in New Orleans in April. Geneseo students swept the poster competition with dual biology/geography major Sam Heraghty '18 and geography major Elizabeth Holland '17 tying for first place, and geography major Forest Swaciak '18 taking second place.

GENESEO CELEBRATED CAMPUS SUSTAINABILITY MONTH

October was Campus Sustainability Month, an international celebration of sustainability in higher education, organized by the Association for the Advancement of Sustainability in Higher Education. To mark the occasion, the College community hosted a variety of lectures, workshops and hands-on events to raise awareness, spark discussion and promote personal involvement. Environmentalist David O. Carpenter gave the President's Sustainability Lecture, "Is the Human Race Sustainable After the Age of Chemicals?" The month-long celebration also included several student-led planned activities, outings and discussions. The Geneseo chapter of FORCES (Friends Of Recreation, Conservations, and Environmental Stewardship) organized a camping trip in Letchworth, and students displayed artwork created from objects found in the Roemer Arboretum at the Ephemeral Arts Festival. Other activities included workshops, discussions, the annual EcoHouse Walk for Water, GOLD workshops and an applesauce-making and canning session.

SUSTAINABILITY MAP PART OF U.N. EFFORT

In support of its role as member of the U.N. Global Compact's 2030 Agenda for Sustainable Development, which seeks to end poverty, protect the planet and ensure prosperity for all, Geneseo launched an interactive storytelling map that shows the College's and alumni's sustainability efforts on campus and throughout the world. Created by senior geography major Miles Druce '18 and developed by Kris Dreessen, manager of the College's editorial services, visitors are able to view stories and media by location or by any of the 17 U.N. goals, which range from reducing inequalities to the preservation of natural resources. The online map was launched in September at the U.N. Global Compact Leaders Summit in New York City. Geneseo is one of just 36 U.S. academic institutions and the only SUNY school in the compact. The compact draws support from 170 countries and includes companies, foundations and organizations such as Coca-Cola, Johnson & Johnson and LG Electronics.



STUDENT RESEARCH AT LETCHWORTH STATE PARK EVENT

Students showcased their research at a public poster session at the Humphrey Nature Center in Letchworth State Park as part of the Letchworth Winter Lecture Series. “Studies on Conservation and Natural History” featured student presentations and a question and answer session. Jim Kernan, associate professor of geography, introduced the session and participated in the discussion. Geneseo has an educational partnership with Letchworth for students and faculty to continue year-round teaching and research with the park.

CELEBRATING THE COLLEGE’S REPUTATION FOR EXCELLENCE

CHAMBER SINGERS OBSERVED 60TH ANNIVERSARY WITH SPRING CONCERT

Some 120 alumni dating back to 1960, who sang in the Geneseo Chamber Singers, celebrated the organization’s 60th anniversary in May with a variety of events, culminating in a spring concert in Wadsworth Auditorium, assisted by the Alumni Choir.

WGSU CELEBRATED 55 YEARS ON THE AIR

Geneseo’s campus radio station WGSU celebrated 55 years on the air with a music festival and food truck rodeo on the College Union Plaza in April.

Titled “Genny Fest,” the public celebration featured musical performances including communications major and singer-songwriter Allison Leah ’18. Proceeds from t-shirt sales and donations of cash and nonperishable food benefited Foodlink.

CONCERT WITH ALUMNI, STUDENTS, GUEST ARTISTS RECOGNIZED 50 YEARS OF DANCE AT GENESEO

SUNY Geneseo alumni participated in a celebration of 50 years of dance at the College during the Dance Ensemble’s performance of “50Live: Dancing Past to Present — Celebrating 50 Years” in April. The concert, directed and produced by Jonette Lancos, professor of dance studies, featured original dance works by alumni, faculty, students and guests. Mark Broomfield ’94, assistant professor of dance studies, served as the associate director.

FRENCH HONOR SOCIETY CHAPTER MARKED 20 YEARS OF EXCELLENCE

For two decades, high-achieving SUNY Geneseo French and francophone studies students have been invited for membership in the Mu Iota chapter of Pi Delta Phi, the National French Honor Society. This year, inductees joined current and past members, faculty and staff in recognizing the program’s 20th anniversary. SUNY Geneseo also serves as Pi Delta Phi’s national office under the guidance and mentorship of Beverly Evans, professor of French and Western humanities and executive director of the society.

AN EXEMPLAR OF ENVIRONMENTAL SUSTAINABILITY

WEST, YANG RECEIVED MINI-GRANTS FOR FOOD SUSTAINABILITY PROJECT

Two faculty members each received a \$750 grant from the Finger Lakes Project to jointly develop a sustainability curriculum project, “Food Sustainability Across Disciplines.”

Karleen West, assistant professor of political science and international relations, and Suann Yang, assistant professor of biology, incorporated the curriculum module into courses, Principles of Ecology and Global Environmental Politics. West and Yang developed a framework in the module for students to construct personal philosophies for sustainable decision-making. There are plans to expand their pilot curriculum module into additional sustainability modules.

LIGHT PROJECT BOOSTS CAMPUS SUSTAINABILITY

As a cost-savings and sustainability effort, the College replaced traditional lights on campus with LED lighting. In total, the completed projects have saved the College approximately \$30,000 annually. The goal is to identify funding and update all campus lighting by 2020. Facilities used operating and capital funds as well as rebates for the work. When the switch-over is complete, the College anticipates saving 1.8 million kilowatt hours of electricity per year, which translates to approximately \$125,000 in savings per year. Included in the savings is reduced costs for parts and labor savings to support the LED technology.



CAMPUS-GROWN GARLIC ADDED LOCAL FLAVOR TO STUDENT MEALS

Food Studio North and Max Market, two of the newest on-campus restaurants, incorporated 120 pounds of organic garlic harvested from the eGarden into its meals this year. Campus Auxiliary Services (CAS) has been involved in the eGarden research facility since its inception and continues to provide support. Plans are underway to increase the quantity and variety of items in the garden in order to best enhance campus menus. Special farm-to-table dinners that will take place in the eGarden are in development. The garlic project was spearheaded by CAS Executive Chef Ilana Cahill and Dan DeZarn, director of sustainability.

AMERICAN ROCK SALT LECTURE FEATURED JPL SCIENTIST'S WORK ON MARS MISSIONS

Matt Golombek, a senior research scientist at NASA's Jet Propulsion Laboratory and a veteran of space missions to Mars, delivered the 15th Annual American Rock Salt Lecture in Geology in March. Golombek addressed the topic of "How to Select a Landing Site on Mars."

Golombek is leading the landing site selection efforts for the InSight geophysical lander and the Mars 2020 Rover.

WHAT THEY SAY ABOUT US

THE CHRONICLE OF HIGHER EDUCATION

The Chronicle of Higher Education recognized Geneseo as the top SUNY institution, and number 10 in the nation, for four-year public college graduation rates. Binghamton University and SUNY ESF followed Geneseo as the number two and three SUNY schools.

Among four-year public institutions, Geneseo appears in the top 10 alongside the likes of the College of William and Mary, the College of New Jersey, and much larger institutions such as the University of Michigan at Ann Arbor, the University of North Carolina at Chapel Hill and the University of California at Berkeley.

BUSINESS FIRST

SUNY Geneseo is on a new list of the nation's top public colleges, ranking 52nd out of 485 four-year public institutions in the country and 15th among the 74 eastern region colleges on the survey. Compiled by *Business First*, a Buffalo-based publication, the 2018 survey results were based on academic excellence, affordability, diversity and economic strength. Among New York's public colleges in the survey, Geneseo ranks fifth in the regional rankings after SUNY's four University Centers, the highest among SUNY's four-year comprehensive colleges.

U.S. NEWS & WORLD REPORT RANKINGS

For the seventh time, SUNY Geneseo topped the *U.S. News & World Report's* Best Undergraduate Teaching rankings among regional universities in the north in its *Best Colleges 2018* guide. Geneseo has ranked first in that category for seven of the eight years U.S. News has included it in its annual rankings.

The College also came in second in the “Top Public Schools” category for regional universities in the north and tied for 11th in the general rankings in the same category, which comprise 659 public and private institutions. Geneseo was among three public colleges in the top 15 schools in the category.

In addition, Geneseo appeared on the list of schools “that are much more determined than others to provide freshmen and all undergraduates an outstanding educational experience.” Within that list, Geneseo is singled out in the undergraduate research/creative projects category.

WASHINGTON MONTHLY

Washington Monthly magazine ranked SUNY Geneseo first overall on its list of 632 master’s universities in the nation for its contributions to the public good across three broad categories: social mobility, research and service. It’s the fifth year in a row that Geneseo appeared in the top five schools in the rankings but the first year the College ranked first.

Geneseo also ranked 70th in the northeast for “Best Bang for the Buck” among the 385 colleges in the northeast category. The magazine defines social mobility as recruiting and graduating low-income students and helping them earn degrees. Geneseo ranked first in encouraging students to give something back to their country. The College ranked 11th in the number of alumni who go on to produce cutting-edge research and earn a doctorate and ranked 7th in the nation in the number of alumni who serve in the Peace Corps, relative to size.

FISKE GUIDE’S 38 BEST-BUY SCHOOLS IN THE U.S., CANADA AND U.K.

SUNY Geneseo appeared among the 38 “Best Buy Schools” in the United States, Canada and the United Kingdom as named in the 2018 edition of *The Fiske Guide to Colleges*. Inclusion on the list in the highly respected publication is based on the quality of academic offerings in relation to the cost of attendance. Geneseo has been named to the list for several years.

THE ASSOCIATION OF COLLEGE & RESEARCH LIBRARIES (ACRL)

ACRL named Milne Library the best in the country with its 2018 Excellence in Academic Libraries Award in the college category. Milne Library was recognized for its programming and outreach efforts that deliver outstanding services and resources to advance Geneseo’s mission.

The ACRL highlighted Milne’s “strong commitment to open access to scholarship and educational resources, their Summer Library Research

Academy, and work with local high schools,” and highlighted the strength of its programs as described in five categories: creativity, innovation, leadership, research instruction program, and outreach and community.

AMERICAN ASSOCIATION OF GEOGRAPHERS (AAG)

The Department of Geography was awarded the 2018 Award for Bachelors Program Excellence by the American Association of Geographers (AAG). Geneseo was identified by AAG as having a geography department “where collaboration between faculty, students, and the local community delivers an exemplary learning experience for undergraduate geographers.” AAG’s award committee was especially impressed by the geography department’s “commitment to curricular innovation, active student organizations and alumni relations, faculty research, and disciplinary engagement both on and off campus, regionally and nationally.”

Celebrating its 50th anniversary this academic year, Geneseo’s geography program has grown from fewer than 30 undergraduate majors in 2002-03, to more than 100 majors in Fall 2017.

PEACE CORPS’ 2018 TOP VOLUNTEER-PRODUCING COLLEGES AND UNIVERSITIES

Geneseo was ranked No. 10 among medium-sized schools on the Peace Corps’ 2018 Top Volunteer-Producing Colleges and Universities list. Currently, 23 Geneseo alumni are volunteering with the program worldwide. This is the fourth consecutive year that Geneseo has ranked among the top 25 medium-size schools. In 2017, Geneseo ranked No. 14.

A total of 281 Geneseo alumni have served since the agency’s founding.

PRINCETON REVIEW

The education services company featured Geneseo in the 2018 edition of *Colleges That Pay You Back: The 200 Schools That Give You the Best Bang for Your Tuition Buck*. In the book’s profile of Geneseo, editors write that “there is an incredible balance between an Ivy League atmosphere of liberal arts learning and new technology for the hard science majors.” Princeton Review also named Geneseo among the most environmentally responsible colleges in the United States and Canada. The College was included in the organization’s 2017 edition of *The Princeton Review’s Guide to 375 Green Colleges*.

KIPLINGER’S PERSONAL FINANCE

SUNY Geneseo was named to *Kiplinger’s Personal Finance’s* list of the “Top 300 Best College Values for 2018,” ranking 120th on the comprehensive list of public and private colleges.

Geneseo also ranked 26th on the list of 100 best public colleges for out-of-state students and 53rd among public colleges for in-state students.

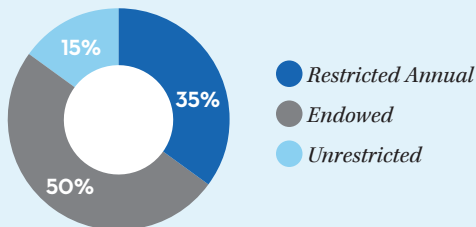
Report from Advancement

Champions of SUNY Geneseo students, faculty, staff and alumni, the College Advancement Division has achieved one of the most successful years to date. Teams in alumni relations, development and advancement services work together to facilitate beneficial lifelong relationships between the College and its constituents. The collaborative outcomes are measured by the transformative opportunities awarded to students and academic programs throughout the year. Thanks to the generosity of many, the College creates a lasting legacy rooted in the power of a Geneseo education.

FY18 Philanthropic Contributions

■ Total giving	\$4,282,751
■ Total number of contributors	7,757

Each year unrestricted funds (including contributions designated for “greatest need”) support special initiatives including those related to academic affairs, student and campus life, and scholarships. One highlight from FY18 is Geneseo Foundation Inc.’s support of student experiential learning. This year, it provided \$152,351 for 270 undergraduate research grants, fellowships, assistantships and travel awards.



Highlights

■ Scholarship support	\$ 2,051,042
■ Academic department support	\$1,104,767
■ New funds established	19
Geneseo Foundation, Inc.:	
By the Numbers	
■ Endowment Value	\$36.5 M
■ Amount of scholarships awarded	\$1,193,826
■ Number of scholarships awarded	464

NEW NAMED FUNDS

- Donna '80 & William Breskin Scholarship
- Alexandra Ciarcia '18 Memorial Endowed Scholarship
- Kevin '75 and Nancy '76 Gavagan Endowments:
 - Career Development Endowment Fund
 - Men's Basketball Endowment Fund
 - School of Business Endowed Scholarship
 - Women's Basketball Endowment Fund
 - Men's Ice Hockey Endowment Fund
- Ronald Herzman Study Abroad Endowment Fund
- Jack '76 and Carol '76 Kramer Faculty Excellence and Innovation Endowment Fund
- Daniel and Catherine Larkin Scholarship
- The School of Business New Horizon Endowment
 - Provided by Daniel G. '86 and Nancy A. '86 Loughran*
- Tom Matthews Leadership and Service Endowment Fund
- William Edward and Mary Cockram Morse Scholarship
- The Neureiter Family Scholarship for Global Awareness and Intercultural Understanding
- Greg '64 and Elizabeth O'Connell Family Endowments:
 - AOP Mentorship Program Fund
 - Endowed Scholarship Fund
 - TOP Endowment Fund
- President's Access to Excellence Annual Scholarship Fund
- James A. and Barbara J. Walker Music Endowment Scholarship



KEVIN '75 AND NANCY '76 GAVAGAN MAKE \$500,000 GIFT

Alumni Kevin and Nancy Gavagan made a \$500,000 gift in support of several initiatives within Geneseo's strategic plan that enhance the quality of the educational experience students receive at the College.

The Gavagans provided endowments for three areas of the College: a \$100,000 scholarship fund for incoming School of Business students; \$50,000 endowments each for men's basketball, women's basketball and ice hockey in the Department of Intercollegiate Athletics and Recreation; and a \$250,000 fund for program support in Geneseo's Department of Career Development.

The Gavagans have a sustained history of philanthropic support for Geneseo, including an outstanding commitment to annual giving. They also established the Kevin '75 and Nancy (Mogab) '76 Gavagan Endowed Faculty Incentive Award and the Kevin P. Gavagan Endowed Fund for Faculty Development. They are among the individuals who have funded a New Horizons Scholarship, which provides talented students the opportunity to earn a Geneseo education. Mr. Gavagan also launched the Joseph Czop Memorial Endowed Scholarship in honor of a classmate he met as a freshman at Geneseo.

NEUREITER FAMILY MADE MAJOR GIFT FOR GLOBAL AWARENESS

A family with ties to Geneseo for 80 years made a major gift to the College. The Neureiters' connection to Geneseo, as well as their experiences studying and working abroad, have transformed their lives, and they want students to have similar opportunities. Norman Neureiter, his spouse, Georgine Reid Neureiter, and his sister, Elizabeth Neureiter-Seely, established the Neureiter Family Endowment Fund for Global Awareness and Intercultural Understanding to support Geneseo students. Their gift will provide need-based scholarships to help support students who are passionate about wanting to study abroad for at least one semester.

GREG '64 AND ELIZABETH O'CONNELL CHAMPION UNDERREPRESENTED AND UNDERSERVED STUDENTS WITH \$1M + CONTRIBUTION

Greg '64 and Elizabeth O'Connell joined Geneseo's quest to address the most important factor leading to national prosperity — educational attainment. Their contribution of more than \$1 million establishes the Greg '64 and Elizabeth O'Connell Family Endowment in support of underrepresented and underserved students. Funds will be available to increase recruitment efforts, provide scholarships and to help reduce

the financial burden on families of Transitional Opportunity Program (TOP) summer session students. Additionally, resources will create a peer mentoring program and provide general support for the Access Opportunity Program (AOP). This program identifies academically talented students who are capable and willing to add their unique talents to the fabric of the Geneseo community of learners.

JACK '76 AND CAROL '76 KRAMER MAKE \$1.35 MILLION GIFT COMMITMENT

A combined outright and planned \$1.35M multi-purpose gift from Jack '76 and Carol '76 Kramer will support four endowments to enhance the quality of the educational experience at Geneseo. The blended gift will include \$100,000 to create the Jack '76 and Carol '76 Kramer Faculty in Excellence and Innovation Endowment to support faculty and innovative teaching practices.

In addition, a planned gift commitment of \$1.25 million will support four objectives: to create the Jack '76 and Carol '76 Kramer Study Abroad Endowment; to increase funding for the existing Carol Kramer '76 Endowed Scholarship and Jack Kramer '76 Endowed Scholarship; and to add to the Jack '76 and Carol '76 Kramer Faculty in Excellence and Innovation Endowment.

The gift to Geneseo is the latest in their long history of support for the College, including the endowment of the GREAT Day Lecture Series.

AUTHOR JAMES PATTERSON EXPANDED NUMBER OF TEACHER EDUCATION SCHOLARSHIPS

More SUNY Geneseo students will benefit from the renewal of a scholarship program that best-selling author James Patterson created in 2013 at the College's Ella Cline Shear School of Education. Patterson donated \$90,000 to the James Patterson Teacher Education Scholarship Fund at Geneseo to provide new scholarships of \$6,000 for eligible incoming freshmen, first-year graduate students, and five renewal scholarships for seniors who have been receiving Patterson scholarships annually since the second year of the Patterson Scholarship program at SUNY Geneseo. The Patterson scholarships support aspiring teachers in promoting a passion for reading among school-age students, and generally, the importance of literacy in education.

2017-2018 Financial Recap

TOTAL CAMPUS OPERATING BUDGET BY DIVISION

EXPENSES	ACADEMIC AFFAIRS	ADMINISTRATION	ADMIN & FINANCE
Instructional FTE	252.40	-	-
Non-instructional FTE	146.43	16.00	225.85
Total FTE	398.83	16.00	225.85
PSR Instructional	19,136,486	-	-
PSR Non-instructional	9,349,059	1,451,927	10,399,156
OT, Holiday, other	165,816	5,040	297,292
Salary Savings	(676,443)	(27,378)	(117,555)
Subtotal Personal Service (PSR)	27,974,918	1,429,589	10,578,893
Adjunct Faculty TS	1,794,600	-	-
Non-instructional TS	1,133,366	2,500	425,955
Subtotal Temporary Service (TS)	2,927,966	2,500	425,955
Supplies	1,354,104	16,200	808,587
Travel	215,786	30,280	54,478
Services	4,952,068	120,355	2,583,281
Equipment	1,076,324	6,250	376,143
Utilities	-	-	4,512,496
RA Waivers	-	-	-
Other	-	-	-
Subtotal Other Than Personal Service (OTPS)	7,598,282	173,085	8,334,985
Total Allocation (PSR, TS, OTPS)	38,501,166	1,605,174	19,339,833
Fringe Benefits	611,852	-	2,641,935
Overhead	693,258	-	42,448
DASNY Overhead and Insurance	-	-	320,425
Debt Service and Rehab/Repair	-	-	7,916,928
Other	-	-	-
Subtotal Fringe Benefits, Overheads etc.	1,305,110	-	10,921,736
Total	39,806,276	1,605,174	30,261,569
	39%	2%	29%

ADVANCEMENT	ENROLLMENT	STUDENT & CAMPUS LIFE	CAMPUS-WIDE	TOTAL	PERCENT OF TOTAL
-	-	-	-	252.40	
19.50	24.00	112.00	-	543.78	
19.50	24.00	112.00	-	796.18	
-	-	-	-	19,136,486	
1,463,938	1,479,863	6,558,667	1,153,730	31,856,340	
1,890	5,306	267,866	-	743,210	
(42,732)	(20,304)	(40,647)	-	(925,059)	
1,423,096	1,464,865	6,785,886	1,153,730	50,810,977	50%
-	--	-	-	1,794,600	
80,000	135,064	789,596	3,000	2,569,481	
80,000	135,064	789,596	3,000	4,364,081	4%
89,000	314,684	921,832	1,270,923	4,775,330	
117,000	80,805	609,275	500,000	1,607,624	
212,238	2,991,947	1,872,755	5,268,043	18,000,687	
10,000	7,600	225,420	480,018	2,181,755	
-	-	-	-	4,512,496	
-	-	-	-	-	
-	-	-	-	-	
428,238	3,395,036	3,629,282	7,518,984	31,077,892	30%
1,931,334	4,994,965	11,204,764	8,675,714	86,252,950	
-	-	3,117,696	154,639	6,526,122	
-	55,142	797,662	-	1,588,510	
-	-	-	-	320,425	
-	-	-	-	7,916,928	
-	-	-	-	-	
-	55,142	3,915,358	154,639	16,351,985	16%
1,931,334	5,050,107	15,120,122	8,830,353	102,604,935	100%
2%	5%	15%	9%	100%	

2017-2018 Financial Recap

continued

TOTAL CAMPUS OPERATING BUDGET: \$102,604,935

REVENUE AND RESOURCES

State Support	13,181,140
Tuition, Rentals, Fees	81,740,606
Appropriated Fund Balance	7,535,163
Interest, Misc.	148,026
Total Revenue and Resources	\$102,604,935

OTHER RELATED NON-OPERATING FUNDS

Debt Service — Educational Facilities*	14,372,133
Fringe Benefits — State Purpose	26,185,416
Campus Auxiliary Services	15,665,109
Geneseo Foundation	3,021,560
Sponsored Research	1,370,250
Total	\$60,614,468
Total Campus Budget	\$163,219,403

*estimate based on prior year

2017-18 Leadership of the College



Denise A. Battles, Ph.D.
President



Meaghan Arena, Ed.D.
*Vice President for
Enrollment Management*



Robert A. Bonfiglio, Ed.D.
*Vice President for
Student and Campus Life*



K. Johnson Bowles, M.F.A.
*Vice President for
College Advancement*



Gail Glover, M.A.
*Chief Communications
and Marketing Officer*



Richard V. Hurley, M.A.
*Interim Vice President for
Administration and Finance
(Nov.-June)*



Heather Lobban-Viravong, Ph.D.
*Senior Associate to
the President*



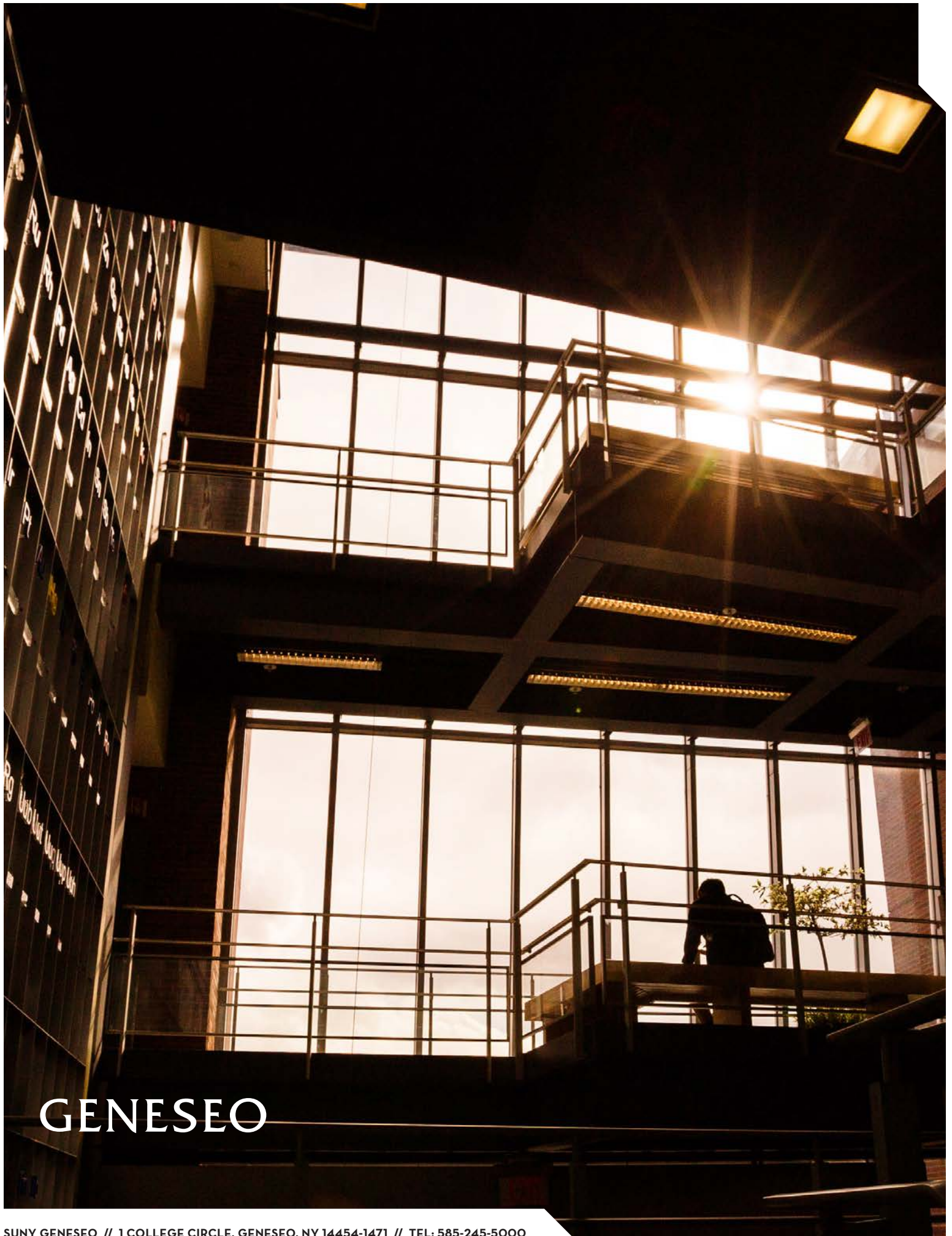
James B. Milroy, Ph.D.
*Vice President for Administration
and Finance (July-Nov.)*



Stacey Robertson, Ph.D.
*Provost and Vice President
for Academic Affairs*



robbie routenberg '05, M.A.
Chief Diversity Officer



GENESEO