

GENESE0

STATE UNIVERSITY OF NEW YORK AT GENESE0

Office of the Provost

Student Retention WIG Update

July 29, 2019

Dear Colleagues:

As we move through summer, the WIG team remains focused on efforts to increase the percentage of first-year, first-time Geneseo students who return for a second year from 86% to 88% by October 2019.

Three things we've accomplished in the last month:

- We created and launched the Geneseo Points of Support (GPS) program, which trains members of our campus community to volunteer as GPS Guides to assist students who are trying to navigate unfamiliar processes across our institution. Guides can be called upon to provide short-term mentoring to help individual students who need to manage an acute problem. Thanks to Celia Easton, Anne Baldwin, Kathy McIntyre, Sarah Frank, and robbie routenberg for developing this!
- The Provost's Office supported the coordinators of the Math Learning Center (Lisa Smith), the Writing Learning Center (Gillian Paku), AOP Tutoring Services (Beverly Henke-Lofquist), and Supplemental Instruction (Rob Feissner) in developing training materials to prepare tutors with best practices in advancing student learning, cultural competency skills, and an understanding of their role as academic mentors. The coordinators also attended the AAC&U Summer Institute on High Impact Practices and Student Success in preparation for a fall semester rollout.
- We learned more about our new "early alert" system with data analytics through a full day of training and goal setting. EAB Navigate provides tools for tracking student success, identifying students at risk, pulling data to guide curricular and advising decisions, and showing how Geneseo's own data can assist us in increasing persistence and retention. Thanks to Celia Easton and Laurie Fox on the Implementation Leadership Team for all their efforts!

One thing you can do:

Summertime – and the livin' is easy. In theory, yes, but we all know how hectic the summer can be with family, work, and personal commitments. It's important to make – and take – time just for yourself to recharge your mind, spirit, and body. Do the fun activities that give you joy! Geneseo will be here when you return, so rest and relax in advance of another great year.

“My Geneseo Moment”

Derrick A. Gyamfi '18 earned his Bachelor of Science in Accounting with honors. He holds a Master of Science in IT Auditing & Cybersecurity from Temple University. A first-generation student from the Bronx, Derrick chose Geneseo sight unseen because “it was the best SUNY” – stepping on campus for the first time as a freshman. After serving as a Risk Assurance intern with PricewaterhouseCoopers (PwC), a big four accounting firm, he joined the Culinary Academy of Las Vegas as Director of Business Intelligence and Innovation. He was recruited by his previous employer from Geneseo, former Campus Auxiliary Services Director Mark Scott, now CEO of the Academy.

“I was very involved on campus and developed a lot of meaningful relationships. Community at Geneseo was not just a buzz word. I was a Career Mentor in the Career Development Office, an EMT with Geneseo First Response, co-founder of the African Student Association, and an active volunteer for the School of Business. I also interned with Mark Scott at CAS on several strategic initiatives and special projects during my junior year. My background did not allow my parents to see the value of college, but Mark and the entire CAS family became a support system for me, especially when my family was going through hard times. They gave me the extra boost that allowed me to graduate.”

All my best,

Stacey

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