# **Society for Human** Resource Management

**SUNY Geneseo Chapter** 



Human Resource Management (HRM) is defined as the process of managing human talent to achieve an organization's objectives. The Society for Human Resource Management (SHRM) is the world's largest association devoted to this field and headquartered in Alexandria, VA. With more than 250,000 members in over 140 countries SHRM serves the needs of HR professionals and advances the interests of the HR profession. It has over 575 affiliated chapters worldwide and includes professional as well as student chapters.

#### **Our Mission**

Geneseo SHRM is a recognized student chapter affiliated with the parent association and seeks to provide members with the educational tools and benefits offered by the supporting organization. Geneseo students involved in SHRM are given the opportunity to learn about and participate in human resource related guest speaker events, company visits, and networking events. Our chapter is student run and gives the officers professional development opportunities that help increase their leadership, teamwork, organizational skills, and a competitive edge when preparing to enter the job market.





Congrats to Geneseo SHRM Team for winning 1st place at the **2021 NYS SHRM Case** Competition!

#### **Team Includes:**

- Benjamin Bosak
- Walden Grady
- Johann Woodcock
- Danielle Silver
- Greg Hyde

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### Geneseo SHRM Newsletter: Spring 2021 Issue

#### How to Get Involved

by Greg Hyde, Chair of the Recruitment Committee

Whether you are considering a career in Human Resources or want to get some hands on experience, the Society for Human Resource Management (SHRM) is a great club to be a part of. The club is broken up into five committees tasked with achieving a variety of goals, from recruiting new members to reaching out to the community to hearing from knowledgeable speakers with HR experience. In addition to being a member, you will also have opportunities to take a leadership role based on your level of interest such as committee chair, vice-chair, or chapter president. One of our goals this year is to win the Merit Award for another year in a row. If interested, please reach out to me - all Geneseo majors in and outside the business school are welcome - Greg Hyde by emailing gah3@geneseo.edu

# **Case Competition Reflection**

by Danielle Silver

On March 5th I was fortunate enough to have the opportunity to represent **SUNY Geneseo** at the SHRM annual case competition. My fellow teammates, Greg Hyde, Johann



Benjamin Bosak





Danielle Silver







Walden Grady

Johann Woodcock 2021 SHRM Case Competition

**Undergraduate Level Winners:** The SUNY Geneseo Chapter

Woodcock, Walden Grady, Benjamin Bosack, and I collaborated, brainstormed, and presented our ideas on how to construct and improve a Human Resource system for the future of a store that was clearly struggling. As a new member of SHRM I was overwhelmed by this extremely welcoming club and community. It is difficult during a pandemic to meet new people and safely expand my social circle. I am so grateful that I found this club before my senior year. All and all, it was an amazing experience. This case competition allowed me to connect with a variety of people who have a career in HR. I was able to appreciate and learn all about their backgrounds and how they managed to get to where they are now. I am a sophomore in the School of Business working towards pursuing a career in Human Resources. After competing in this competition and taking first place, it helped reinforce my desire to work in the HR field.

# Meet The Officers

Co-Presidents: Walden Grady & Benjamin Bosak

**Business Outreach Chair:** Ian Anderson

**Business Outreach Vice Chair:** Lauren Hotto

**Professional Development** Chair: Sara Arthur

**Professional Development** Vice Chair: Allyson Surowick

**Professional Operations** Chair: Sebastian Diaz

**Professional Operations** Co-Vice Chairs: Olivia Hilt & Jasmine Haug

**Professional Support Chair:** Ben Wagoner

**Professional Support** Co-Vice Chairs: Cassidy Kamean and Meghan Reitz

Publicity & Recruitment Chair: Greg Hyde

Recruitment Co- Vice Chairs: Lindsay Maranda & **Amanda Young** 



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## **HR Intern Experience**

by: Sara Arthur, Business Administration major '21

Over the Summer of 2020, I was an intern at OneGroup Risk Management and Insurance in Syracuse, NY. I was an intern for primarily their HR and Benefits department. I worked with every member of the department on many projects throughout the whole summer. I had such a great time with the company, I am still working for them now. During my summer internship, I learned about the application of Human Resource programs to other companies. I mainly worked on building and implementing HR programs for OneGroups clients. I was very fortunate to be able to go into the office every day during the week. I learned many valuable skills from my experience, I learned how to perform in a professional setting, I improved my time management and multitasking skills exponentially, I learned how working in teams in an actual office environment works and not just in college. I learned how to properly interact with clients and give a business presentation. I truly enjoyed my time as a summer intern and have nothing but positive things to say about the company.

## **Guest Speaker Event**

by: Sara Arthur, Chair of the Professional Development Committee

This was SHRM's first professional development event of the Spring 2021

semester, and third for the 2020-2021 academic year. It was a GOLD workshop and students could earn PD credit over Zoom on Tuesday, March 9th from 7:30 to 8:30 pm. The title of the event was, "SHRM Guest Speaker" and it was presented by professor Bob Boyd. Professor Boyd is a Lecturer and Internship Director for the School of Business. He works with students to provide Economic Development, Financial Planning and Analysis, and Process Management. He gave a great presentation about the current COVID-19 pandemic and how it has affected everyone's mental, emotional, and physical health. He asked the attendants if they felt a lack of interest and motivation in school. Additionally, he asked if everyone just ultimately felt drained from this past year. He drew many connections between the pandemic and how many people have lost their jobs and how it has affected the economy as a whole. He gave the students and other attendees tips on how to apply for jobs and insight on skills for job applications and job interviews. He ended the event by assuring students that things will happen when they will and to make sure they take care of their personal well-being and mental health first.

## Professional Support Committee

by: Meghan Reitz, Co-Vice Chair of the Professional Support Committee



The Professional Support Committee is responsible for organizing and executing a community service project every year. This year - things had to be a little bit different for our group. After a long debate on the best project to do this year, our group decided to create a letter writing campaign for students who had to guarantine because of the pandemic. It is a very hard and stressful time for these students and they have to be alone while trying to get through it. We are hoping that by getting a letter from a fellow student, they are able to feel a little less alone and can get through their quarantine process a little easier.

SPEAKER