Staff Outreach and Advertising

1) Share the posting on social media. Share on your personal LinkedIn, Twitter, Instagram, Facebook, etc. SUNY Geneseo has a page for LinkedIn and Facebook. Contact Kristi Barkan to place your ad in these locations.

2) Circulate the announcement to professional organizations and list serves you belong to.

3) Contact Alumni

4) Post to Career Services offices (hr does this to local colleges via handshake.)

5) Share at your professional meetings and conferences.

General National Audience Websites to post position announcements: Indeed.com, Monster, LinkedIn, Salary.com, glassdoor, insidehighered.com, Chroniclevitae, diversejobs.net, Us Jobs.com, Career Builder, allhispanicjobs.com, minorityjobs.com, blackcareernetwork.com, HERC, Simply Hired, velvetjobs.com, Ziprecruiter, jobs.blacksinhighered.org,

Regional/Local Audience: WNY Jobs, jobs.buffalonews.com, PennySaver, rochester democrat and chronicle(via careerbuilder), minority reporter, la voz,

, www.theasca.org, nysacac-jobs.careerwebsite.com,

Websites based on our Departments:

College Advancement: CASE

Advancement Services: careers.insidehighered.com, chroniclevitae.com, academicjobs.net


Communications and Marketing: marketingjobs.com, prsa.org, careers.insidehighered.com, academicjobs.net

Enrollment Management:
Admissions/Graduate Admissions: studentaffairs.com, careers.insidehighered.com, chroniclevitae.com, jobs.blacksinhighered.org, academicjobs.net

International Student Services: studentaffairs.com, careers.insidehighered.com, chroniclevitae.com, academicjobs.net, jobs.blacksinhighered.org

Finance and Administration:
Administrative Systems: naspa.org, chroniclevitae.com, academicjobs.net, jobs.blacksinhighered.org, SUBOA
Budget Office & College Accounting: accountingjobstoday.com, aaahq.org/Career-Center, SUBOAcademicjobs.net, jobs.blacksinhighered.org
Facilities Services: www.erappa.org
-Facilities Planning: chroniclevitae.com
Finance and Administration: careers.insidehighered.com, chroniclevitae.com, naspa.org, academicjobs.net, jobs.blacksinhighered.org, SUBOA
Grants Management: studentaffairs.com, careers.insidehighered.com, chroniclevitae.com, academicjobs.net, jobs.blacksinhighered.org
Human Resources: jobs.shrm.org, studentaffairs.com, chroniclevitae.com, academicjobs.net, jobs.blacksinhighered.org
Procurement and Central Services: chroniclevitae.com, academicjobs.net, jobs.blacksinhighered.org
Student Accounts Office: studentaffairs.com, careers.insidehighered.com, academicjobs.net, jobs.blacksinhighered.org
Academic Affairs:
Office of the Provost: studentaffairs.com, naspa.org, careers.insidehighered.com, academicjobs.net, jobs.blacksinhighered.org
Office of the Dean of Academic Planning and Advising: studentaffairs.com, naspa.org, careers.insidehighered.com, chroniclevitae.com, academicjobs.net, jobs.blacksinhighered.org
Disability Services: studentaffairs.com, chroniclevitae.com, academicjobs.net, jobs.blacksinhighered.org
ESOL Program: careers.tesol.org, chroniclevitae.com, academicjobs.net, jobs.blacksinhighered.org
Study Abroad and International Exchange Programs: studentaffairs.com, naspa.org, careers.insidehighered.com, chroniclevitae.com, academicjobs.net, jobs.blacksinhighered.org
Center for Inquiry, Discovery and Development: studentaffairs.com, naspa.org, careers.insidehighered.com, chroniclevitae.com, academicjobs.net, jobs.blacksinhighered.org
Milne Library: ALA, rrlc.org/job-postings/, studentaffairs.com, careers.insidehighered.com, academicjobs.net, jobs.blacksinhighered.org
Office of the Registrar: studentaffairs.com, careers.insidehighered.com, naspa.org, academicjobs.net, jobs.blacksinhighered.org
Student and Campus Life: ACPA, NASPA
Career Development: studentaffairs.com, naspa.org, chroniclevitae.com, jobs.blacksinhighered.org
Center for Community: studentaffairs.com, careers.insidehighered.com, chroniclevitae.com, naspa.org, jobs.blacksinhighered.org
Dean of Students: naspa.org, careers.insidehighered.com, chroniclevitae.com, jobs.blacksinhighered.org
Fraternal Life: Student Affairs.com, chroniclevitae.com, careers.insidehighered.com, jobs.blacksinhighered.org
Intercollegiate Athletics and Recreation: cosida.com, NACWAA, studentaffairs.com, chroniclevitae.com, jobs.blacksinhighered.org
Leadership Education: naspa.org, chroniclevitae.com, careers.insidehighered.com, jobs.blacksinhighered.org
Multicultural Affairs: naspa.org, chroniclevitae.com, higheredjobs.com, jobs.blacksinhighered.org
Student Conduct and Community Standards: naspa.org, chroniclevitae.com, jobs.blacksinhighered.org
Student Employment Services: studentaffairs.com, naspa.org, careers.insidehighered.com, jobs.blacksinhighered.org
Student Health and Counseling: UniversityCounselingJobs.com, studentaffairs.com, chroniclevitae.com, jobs.blacksinhighered.org
Student Life: Student Affairs.com, naspa.org, chroniclevitae.com, jobs.blacksinhighered.org
University Police: iaclea.org, studentaffairs.com