



Staff Outreach and Advertising

- 1) Share the posting on social media. Share on your personal LinkedIn, Twitter, Instagram, Facebook, etc. SUNY Geneseo has a page for LinkedIn and Facebook. Contact Kristi Barkan to place your ad in these locations.
- 2) Circulate the announcement to professional organizations and list serves you belong to.
- 3) Contact Alumni
- 4) Post to Career Services offices (hr does this to local colleges via handshake.)
- 5) Share at your professional meetings and conferences.

General National Audience Websites to post position announcements: Indeed.com, Monster, LinkedIn, Salary.com, glassdoor, insidehighered.com, Chroniclevitae, diversejobs.net, Us Jobs.com, Career Builder, allhispanicjobs.com, minorityjobs.com, blackcareernetwork.com, HERC, Simply Hired, velvetjobs.com, Ziprecruiter, jobs.blacksinhighered.org,

Regional/Local Audience: WNY Jobs, jobs.buffalonews.com, PennySaver, rochester democrat and chronicle(via careerbuilder), minority reporter, la voz,

, www.theasca.org, nysacac-jobs.careerwebsite.com,

Websites based on our Departments:

College Advancement: CASE

Major Gifts Department and Annual Giving: www.afpgv.org, www.workforgood.org, jobs.afpnet.org, www.higheredjobs.com, careers.insidehighered.com, www.philanthropy.com/jobs, jobs.insidephilanthropy.com/jobs/, chroniclevitae.com, academicjobs.net

Advancement Services: careers.insidehighered.com, chroniclevitae.com, academicjobs.net

Alumni Relations: studentaffairs.com, careers.insidehighered.com, naspa.org, www.philanthropy.com/jobs, jobs.insidephilanthropy.com/jobs/, academicjobs.net

Communications and Marketing: marketingjobs.com, prsa.org, careers.insidehighered.com, academicjobs.net

Enrollment Management:

Admissions/Graduate Admissions: studentaffairs.com, careers.insidehighered.com, chroniclevitae.com, jobs.blacksinhighered.org, academicjobs.net

International Student Services: studentaffairs.com, careers.insidehighered.com, chroniclevitae.com, academicjobs.net, jobs.blacksinhighered.org

Financial Aid: www.nysfaaa.org, www.sunyap.org, careers.nasfaa.org, chroniclevitae.com, academicjobs.net, jobs.blacksinhighered.org

Finance and Administration:

Administrative Systems: naspa.org, chroniclevitae.com, academicjobs.net, jobs.blacksinhighered.org, SUBOA

Budget Office & College Accounting: accountingjobstoday.com, aaahq.org/Career-Center, SUBOAcademicjobs.net, jobs.blacksinhighered.org

Facilities Services: www.erappa.org

-**Environmental Health and Safety:** ehscareers.com, greenjobs.com, sustainablebusiness.com, www.ecojobs.com

-**Facilities Planning:** chroniclevitae.com

Finance and Administration: careers.insidehighered.com, chroniclevitae.com, naspa.org, academicjobs.net, jobs.blacksinhighered.org, SUBOA

Grants Management: studentaffairs.com, careers.insidehighered.com, chroniclevitae.com, academicjobs.net, jobs.blacksinhighered.org

Human Resources: jobs.shrm.org, studentaffairs.com, chroniclevitae.com, academicjobs.net, jobs.blacksinhighered.org, SUHRA

Procurement and Central Services: chroniclevitae.com, academicjobs.net, jobs.blacksinhighered.org

Student Accounts Office: studentaffairs.com, careers.insidehighered.com, academicjobs.net, jobs.blacksinhighered.org

Office of Sustainability: greenjobs.com, sustainablebusiness.com, www.ecojobs.com, academicjobs.net, jobs.blacksinhighered.org

Academic Affairs:

Office of the Provost: studentaffairs.com, naspa.org, careers.insidehighered.com, academicjobs.net, jobs.blacksinhighered.org

Office of the Dean of Academic Planning and Advising: studentaffairs.com, naspa.org, careers.insidehighered.com, chroniclevitae.com, academicjobs.net, jobs.blacksinhighered.org

Disability Services: studentaffairs.com, chroniclevitae.com, academicjobs.net, jobs.blacksinhighered.org

ESOL Program: careers.tesol.org, chroniclevitae.com, academicjobs.net, jobs.blacksinhighered.org

Study Abroad and International Exchange Programs: studentaffairs.com, naspa.org, careers.insidehighered.com, chroniclevitae.com, academicjobs.net, jobs.blacksinhighered.org

Access Opportunity Program: studentaffairs.com, naspa.org, careers.insidehighered.com, academicjobs.net, jobs.blacksinhighered.org

Center for Inquiry, Discovery and Development: studentaffairs.com, naspa.org, careers.insidehighered.com, chroniclevitae.com, academicjobs.net, jobs.blacksinhighered.org

Computing and Information Technology: chroniclevitae.com, www.higheredjobs.com, www.dice.com, new.hiretechladies.com, academicjobs.net, jobs.blacksinhighered.org

Institutional Research: chroniclevitae.com, www.higheredjobs.com, jobs.blacksinhighered.org, academicjobs.net

Milne Library: ALA, rrlc.org/job-postings/, studentaffairs.com, careers.insidehighered.com, academicjobs.net, jobs.blacksinhighered.org

Office of the Registrar: studentaffairs.com, careers.insidehighered.com, naspa.org, academicjobs.net, jobs.blacksinhighered.org

Scheduling, Events and Conference Services: studentaffairs.com, careers.insidehighered.com, chroniclevitae.com, academicjobs.net, jobs.blacksinhighered.org, www.workforgood.org

Student and Campus Life: ACPA, NASPA

Career Development: studentaffairs.com, naspa.org, chroniclevitae.com, jobs.blacksinhighered.org

Center for Community: studentaffairs.com, careers.insidehighered.com, chroniclevitae.com, naspa.org, jobs.blacksinhighered.org

Dean of Students: naspa.org, careers.insidehighered.com, chroniclevitae.com, jobs.blacksinhighered.org

Fraternal Life: Student Affairs.com, chroniclevitae.com, careers.insidehighered.com, jobs.blacksinhighered.org

Intercollegiate Athletics and Recreation: cosida.com, NACWAA, studentaffairs.com, chroniclevitae.com, jobs.blacksinhighered.org

Leadership Education: naspa.org, chroniclevitae.com, careers.insidehighered.com, jobs.blacksinhighered.org

Multicultural Affairs: naspa.org, chroniclevitae.com, higheredjobs.com, jobs.blacksinhighered.org

Student Conduct and Community Standards: naspa.org, chroniclevitae.com, jobs.blacksinhighered.org

Student Employment Services: studentaffairs.com, naspa.org, careers.insidehighered.com, jobs.blacksinhighered.org

Student Health and Counseling: UniversityCounselingJobs.com, studentaffairs.com, chroniclevitae.com, jobs.blacksinhighered.org

Student Life: Student Affairs.com, naspa.org, chroniclevitae.com, jobs.blacksinhighered.org

University Police: iaclea.org, studentaffairs.com