

## **Faculty Advertising and Outreach**

Please consider the following strategies:

- 1) Place the advertisement on nationally recognized job boards that target academics, such as Higher Ed Jobs, The Chronicle, Inside Higher Ed.
- 2) Place the advertisement on discipline specific job sites (see below for suggestions).
- 3) Send the announcement to the Dean and/or Chair at institutions that grant PhDs in the discipline you are looking to make a hire.
- 4) Send the announcement to the Dean/Chair at the institution that granted your PhD and recent hires PhDs, institutions with well-respected programs.
- 5) Talk it up at your conference! At some conferences you can advertise in the program brochure as well as reserve time and space for “interviews”. (If you need assistance conducting informational interviews contact Christa Aldrich, in the office of Human Resources).
- 6) Build your pipeline. Talk to individuals working at other institutions, newly minted PhD’s, soon to be PhD’s, about upcoming vacancies (now or a few years down the road such as anticipated retirements).
- 7) Reach out to Alumni. Do you have a list of graduates who went on to pursue a PhD? Contact them.

### **Additional General Websites:**

Consider placing the advertisement on Indeed.com, Career Builder, Monster, LinkedIn, Glass Door etc.

Consider placing the advertisement on other academic targeted sites such as Academic Keys, HERC (Higher Ed Recruitment Consortium), Higher Ed 360, Chronicle of Higher Education, Inside Higher Ed, The Journal of Blacks in Higher Education, PhDProject, Hispanic Outlook in Higher Education.

### **Websites Based on our Departments and Majors:**

**Accounting:** American Accounting Association, Association of Latino Professionals for America, and Rochester Business Journal

**African American Studies; American Studies; History; History, Adolescence Education: Social studies:** American Studies Association, African American Intellectual History Society, African Studies Association, H-Net, American Historical Association, historians.org, and the National Council on Public History

**Anthropology:** American Association of Physical Anthropologists, Society for Applied Anthropology, American Anthropological Association, and H-Net

**Applied Mathematics; Mathematics; Mathematics, Adolescence Education: Mathematics:** mathjobs.org, American Mathematical Society (AMS), and Mathematical Association of America

**Art History:** College Art Association, artjobs.artsearch.us, and H-net

**Biology; Biochemistry; Biophysics; Biology, Adolescence Education: Biology and General Education:** Sciencecareers.org (Science and the American Association for the Advancement of Science), Association

for Women in Science, Society for the Advancement of Chicanos and Native Americans in Science, and Summer Institutes on Scientific Teaching (STEM Education Job Opportunities)

**Business Administration:** Rochester Business Journal, American Marketing Association Academic Placement Job Board, Marketing PhD Jobs, Association of Latino Professionals for America, and FMA Professional Board

**Chemistry; Chemistry, Adolescence Ed: Chemistry and Gen Science:** C&EN Classifieds, Sciencecareers.org (Science and the American Association for the Advancement of Science), Association for Women in Science, Society for the Advancement of Chicanos and Native Americans in Science, and Summer Institutes on Scientific Teaching (STEM Education Job Opportunities)

**Childhood Education/Special Education; Early Childhood/Childhood Education:** National Association for the Education of the Young Child, Council for Exceptional Children, and Higher Education Consortium for Special Education

**Communication:** National Communication Association, Association for Education in Journalism and Mass Communication, and H-net

**Economics:** American Economic Association, Rochester Business Journal, [aeaweb.org/joe](http://aeaweb.org/joe), and H-Net

**English; Comparative Literature; English, Adolescence Education:** Association for Writers & Writing Programs, and Modern Language Association

**French; Spanish; Spanish, Adolescence Education:** Modern Language Association

**Geological Sciences; Geochemistry; Geophysics:** Sciencecareers.org (Science and the American Association for the Advancement of Science), and Summer Institutes on Scientific Teaching (STEM Education Job Opportunities)

**Geography; Geological Sciences, Adolescence Education: Earth Science and General Science:** American Association of Geographers, and [Geographyjobs.com](http://Geographyjobs.com)

**Music; Musical Theatre:** [Music-jobs.com](http://Music-jobs.com), Musical Chairs, and [artjobs.artsearch.us](http://artjobs.artsearch.us)

**Philosophy:** [Philjobs.org](http://Philjobs.org), [jobsinphilosophy.org](http://jobsinphilosophy.org), Society for Phenomenology and Existential Philosophy and H-net

**Physics; Applied Physics; Physics, Adolescence Education: Physics and General Science:** [physicstoday.org](http://physicstoday.org), Physics Today, National Society of Black Physicists, National Society of Hispanic Physicists, Summer Institutes on Scientific Teaching (STEM Education Job Opportunities), Association for Women in Science, Society for the Advancement of Chicanos and Native Americans in Science, and Sciencecareers.org (Science and the American Association for the Advancement of Science)

**Political Science; International Relations:** American Political Science Association e-jobs and H-Net

**Psychology; Neuroscience:** American Psychological Association, American Indian and Alaska Native Society of Indian Psychologists, Tsshe Association of Black Psychologists, National Latina/o Psychological Association and Observer – Association for Psychological Science

**Sociology:** American Sociological Association, and H-Net

**Theatre & Theatre & English:** Theatre Job Services (SETC), [artjobs.artsearch.us](http://artjobs.artsearch.us), H-Net and [playbill.com](http://playbill.com)

## **Diversity**

Minority doctoral directory

Send the announcement to Dean/Chairs of PhD programs at Historically Black Colleges and Universities (HBCU's), Hispanic Serving Institutions (HSI's), Tribal Colleges.

Attend conferences and job fairs tailored to minority PhD holders and PhD candidates, such as the PhD Project. Insight into Diversity

Diverse Issues in Higher Education

Hispanic Outlook

Women in Higher Education

IMDiversity

Academic Jobs Online reaches an international audience

Minority Reporter and LaVoz (Rochester area journals)