

Business Administration

Preparing to transfer from Corning Community College to Geneseo

Thanks for your interest in transferring to Geneseo! Please contact the School of Business at Geneseo (Del Brown, brown@geneseo.edu) with any questions!

Basic Requirements (Complete all 9)

ACCT 102: Introduction to Financial Accounting (CCC: ACCT 1030)
ACCT 103: Introduction to Managerial Accounting (CCC: ACCT 1040)
ECON 110: Introductory Microeconomics (CCC: ECON 2002)
ECON 112: Introductory Macroeconomics (CCC: ECON 2001)
ECON 205: Business and Economics Statistics (CCC: BUSN 2053)
(can be fulfilled with MATH 242 or 262) (CCC: MATH 1310 or 2410)
DANL 100: Programming for Data Analytics (No Equivalent)
DANL 200: Introduction to Data Analytics (No Equivalent)
MGMT 095: Excel Tutorial (No Equivalent)
MGMT 263: Business Law I (CCC: BUSN 1231)

Related Requirements (Complete all 3)

INTD 205: Business Communications (CCC: BUSN 1030)
MATH 213 or 221: Applied Calculus or Calculus I (CCC: MATH 1510 or 1610)
PHIL 237: Ethical Issues in Business (CCC: PHIL 2500)

Proficiency Requirement: Completed by taking 24 Geneseo credits and earning a 2.50 GPA. Requirement is waived if transferring with a two-year degree in a business related major.

Upper Division Required Courses (Complete all 9)

MGMT 300: Organizational Behavior (No Equivalent)
MGMT/ECON 305: Quantitative Methods (No Equivalent)
FNCE 311: Managerial Finance (No Equivalent)
MKTG 331: Marketing (CCC: MKTG 2050)
MGMT 355: Production and Operations Management (No Equivalent)
MGMT 370: International Business (No Equivalent)
MGMT 390: Strategic Management (No Equivalent)

Elective Requirement: Complete 6 credits in any 300 or 400 level courses in ACCT, ECON, DANL, FNCE, MKTG, or MGMT (Internships and Directed Studies courses may not be used to fulfill this requirement).