

Business Administration

Preparing to transfer from Genesee Community College to Geneseo

Thanks for your interest in transferring to Geneseo! Please contact the School of Business at Geneseo (Del Brown, brown@geneseo.edu) with any questions!

Basic Requirements (Complete all 9)

ACCT 102: Introduction to Financial Accounting (**GCC: ACC 101**)
ACCT 103: Introduction to Managerial Accounting (**GCC: ACC 102**)
ECON 110: Introductory Microeconomics (**GCC: ECO 101**)
ECON 112: Introductory Macroeconomics (**GCC: ECO 105**)
ECON 205: Business and Economics Statistics (**No Equivalent**)
(can be fulfilled with MATH 242 or 262) (**GCC: MAT 129**)
DANL 100: Programming for Data Analytics (**No Equivalent**)
DANL 200: Introduction to Data Analytics (**No Equivalent**)
MGMT 095: Excel Tutorial (**No Equivalent**)
MGMT 263: Business Law I (**GCC: BUS 205**)

Related Requirements (Complete all 3)

INTD 205: Business Communications (**GCC: BUS 106**)
MATH 213 or 221: Applied Calculus or Calculus I (**GCC: MAT 137 or 141**)
PHIL 237: Ethical Issues in Business (**No Equivalent**)

Proficiency Requirement: Completed by taking 24 Geneseo credits and earning a 2.50 GPA. Requirement is waived if transferring with a two-year degree in a business related major.

Upper Division Required Courses (Complete all 9)

MGMT 300: Organizational Behavior (**GCC: BUS 214**)
MGMT/ECON 305: Quantitative Methods (**No Equivalent**)
FNCE 311: Managerial Finance (**No Equivalent**)
MKTG 331: Marketing (**GCC: BUS 213**)
MGMT 355: Production and Operations Management (**No Equivalent**)
MGMT 370: International Business (**No Equivalent**)
MGMT 390: Strategic Management (**No Equivalent**)

Elective Requirement: Complete 6 credits in any 300 or 400 level courses in ACCT, ECON, DANL, FNCE, MKTG, or MGMT (Internships and Directed Studies courses may not be used to fulfill this requirement).