

About this Job

About Crickler Vending Company:

With over twenty-four years in the vending industry, Crickler Vending Co. has established a reputation as one of the most innovative and customer-service oriented suppliers in the vending business. Crickler is a family owned and operated firm with market reach throughout Western New York State, providing outstanding products in three main areas of business:

1. *Micro Markets*; Fresh Food and Snacks: over 400 different fresh fruit, salads, sandwiches, and many other healthful food items. Crickler is an industry leader in self-checkout and mobile payment systems that offer numerous payment options from ultra-modern vending machine technologies. Individual vending plans can be customized for each location, allowing any company to turn their break room into a modern micro-market.
2. *Coffee Service*: Ultra-fast and ultra-convenient hot beverage solutions that deliver hot and cold gourmet coffee drinks to discerning customers. From high volume batch brew to single serve options, Crickler provides cost effective and time saving coffee, tea, and hot chocolate solutions to any size workplace.
3. *Custom Vending Solutions*: High visibility vend solutions for the most popular national brands, regional favorites, and local offerings to best suit each customer. Sandwiches, soups, and salads are prepared daily and date-coded to guarantee freshness. Fast customer response and product turnaround ensure that every machine is well stocked and every customer is satisfied with their service.

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Become Part of The Crickler Team:

Crickler is looking for talented, highly motivated SUNY Geneseo students to work at our Rochester NY office. This is a unique opportunity for interns to gain hands-on experience in the vending industry. Vending is a highly complex operation, and our interns will become familiar with all facets of our business including:

- Personal Selling & Relationship Management
- Product Profit and Velocity Analysis
- Product Selection and Procurement
- Route Selection and Optimization
- Machine Stock/Restock Cycles
- Competitive Business Analysis
- Customer Performance Analysis

Our interns become valuable team members! The daily "routine" will be a combination of ongoing business management, exposure to different operational and functional parts of the business, and management of a longer-term data-intensive project. As future leaders, we will ask you to help us understand the future of our industry, external market forces, international cultural influences, and other innovative trends that can positively affect the vending business. Additionally, Crickler encourages our interns to use their experiences to potentially identify and recommend campus business-building opportunities with CAS and the University.

Work experience at Crickler Vending Co. will offer exposure to a corporate business environment, while providing the benefit of working daily in a small business atmosphere. Crickler student interns will be engaged in activities including meetings, shadowing of various departments, and learning across key business departments. Our goal is to help to prepare you for your professional career by understanding the qualitative and quantitative aspects of our industry.

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How Your Work Impacts the Organization:

Students bring with them a fresh new perspective, offering great insight into the current marketplace. Your input and assistance will assist Crickler management in making informed, timely decisions in key areas of our business. We look forward to developing a mutually beneficial relationship with our intern so we have the opportunity to learn from you as you learn from us.

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Candidate Requirements:

- Open to ALL SUNY Geneseo students with an interest in business operations, business management, customer relations, retail marketing & selling, and/or entrepreneurship.
- Ability to effectively interface and communicate with management, customers, and colleagues.
- Academic track record of GPA ≥ 3.0 .

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Internship Details:

- This is a paid full-time internship of approximately 8 week duration Summer 2020 at the Crickler Genesee Regional Market offices in Henrietta, NY.
- Employment is contingent on completion of a drug screen and background check.
- Must have transportation to/from our Henrietta NY corporate offices.
- \$15.00/hour

Applications Must Include:

- **Cover Letter**
- **Resume**
- **2 letters of academic referral**

DEADLINE TO APPLY:

March 23, 2020

For More Information Please Contact:

Campus Auxiliary Services – Human Resources
Blake A 104
Ph. – (585) 245-5021
Email: casHR@geneseo.edu

Handshake will ask you to upload an application. Please follow these instructions:

1. Fill out the application at
[https://www.geneseo.edu/sites/default/files/users/retzlaff/Student%20CAS%20Employment%20Application%20\(fillable\)-1.pdf](https://www.geneseo.edu/sites/default/files/users/retzlaff/Student%20CAS%20Employment%20Application%20(fillable)-1.pdf)
2. Save the document to your hard drive
3. Once you have the application downloaded to your hard drive, open the application with Adobe Reader. Complete the application and then save the document once completed. Please double check to make certain the information is saved into the document. Begin your job submission to Handshake.
4. Upload your application document when prompted.