

## Marketing Resume Template

**Name**

Address – Email – Phone – [LinkedIn Profile](#)

### EDUCATION

**State University of New York at Geneseo**, Geneseo, NY  
Bachelor of Arts  
Dual Major: Communication, Economics (GPA: 3.51)  
Minor: Business Studies

Expected May 2018

**Study Abroad:** Copenhagen, Netherlands

Fall 2016

### RELEVANT EXPERIENCE

**Customer Portfolios**, Huntington, NY  
Marketing Intern

September 2017 – Present

- Conduct online research of competitor's marketing campaigns
- Gather and organize data in Excel spreadsheets to present research to managers
- Create and maintain various social media accounts in order to market the organization and build an audience on Facebook, LinkedIn and Twitter

**Department of Student Life**, SUNY Geneseo, Geneseo, NY  
Event Management Intern

June 2017 – August 2017

- Planned and executed several events in the College Union designed for the student body
- Coordinated with outside vendors and managed a 5,000 budget
- Assisted in programming, research and presentations to pitch event ideas to upper management

### ADDITIONAL EXPERIENCE

**13 WHAM News**, Rochester, NY  
Student Shadowing Program

June 2015 – August 2015

- Shadowed several executives and news anchors to learn about their specific roles
- Learned video editing techniques and journalism procedures

**Canandaigua Inn on the Lake**, Canandaigua, NY  
Server

June 2014 – August 2014

- Promoted from junior server to senior server in only 2 months
- Trained 4 new employees over the course of 2 weeks

### COMMUNITY INVOLVEMENT

**Marketing Club**, Geneseo, NY  
Treasurer

January 2016 – May 2016

**Skills:** Word, Excel, Power Point, In-Design, Prezi, iMovie, iPhoto, HubSpot, Adobe Photoshop and Adobe Illustrator

**Social Media:** Proficient in Twitter, Facebook, Tumblr, WordPress, Pinterest, Instagram